

# STAT1378 Presentation

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# Warning

This presentation contains adult themes.

# Research Questions

- 1) Do hentai animes have a lower average score compared to non-hentai animes?
- 2) Is the average score of animes the same across all release dates?

# Overview

- ▶ Data set
- ▶ Question 1 & Question 2
  - ▶ Definitions
  - ▶ Hypotheses and Test Statistic
  - ▶ Assumptions
  - ▶ Conducting the Test
  - ▶ Discussion and Conclusion
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# Data set

- ▶ The data set was scraped from MyAnimeList (MAL) (Valdivieso (2020))
- ▶ MAL is currently the largest anime database

Question 1: Do hentai animes have a lower average score compared to non-hentai animes?

# Definitions

- ▶ The Western definition of hentai is a genre of Japanese anime and manga that contains pornography.
- ▶ We will use  $H$  to denote the hentai anime population and  $N$  to denote the non-hentai anime population.

- ▶ In MAL, “Hentai” is a tag under “Genres.” This is the what we will be using to classify if an anime is hentai or not.

#### Information

**Type:** [OVA](#)

**Episodes:** 1

**Status:** Finished Airing

**Aired:** Jun 18, 2010

**Producers:** [Milky Animation Label](#)

**Licensors:** None found, [add some](#)

**Studios:** None found, [add some](#)

**Source:** Visual novel

**Genres:** [Fantasy](#), [Horror](#), [Supernatural](#),  
[Hentai](#)

**Theme:** [Demons](#)

**Duration:** 10 min.

**Rating:** Rx - Hentai

Figure 1: The information section of a hentai anime in MAL.



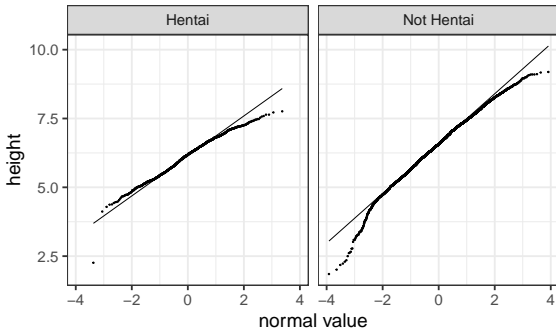
# Hypotheses and Test Statistic

- ▶ We are testing:
  - ▶  $H_0: \mu_H - \mu_N = 0$  against  $H_1: \mu_H - \mu_N < 0$ .
- ▶ Test statistic:
  - ▶ 
$$\tau = \frac{\bar{X}_H - \bar{X}_N}{\sqrt{\frac{s_H^2}{n_H} + \frac{s_N^2}{n_N}}} = \frac{\bar{X}_H - \bar{X}_N}{\sqrt{\frac{s_H^2}{1330} + \frac{s_N^2}{11091}}}$$
- ▶ If  $H_0$  is true AND assumptions are satisfied:
  - ▶  $\tau \sim t_{1992} \doteq Z$

# Assumptions

- ▶ Data from MAL is a random sample from each group population.
  - ▶ We exclude observations with an unknown score or genre.
- ▶ Observations are therefore independent of each other within and across each group.

### Normal QQ Plots for Average Score for each Group



- The average score variable for each group seems to be normally distributed since the QQ plots mostly follow a straight line.

# Conducting the Test

- ▶ Since the statistical test assumptions are satisfied, we can now go ahead with the test.
- ▶ We use the function `t.test` in the `stats` package in R (R Core Team (2021)).

Table 1: summary of the Welch two sample test

$\tau_{obs}$	-21.1
95% confidence interval for $\mu_H - \mu_N$	$[-\infty, -0.386]$
degrees of freedom	1992
p-value	8.8e-90

As seen in table 1, the p-value  $< < 5\%$ , so we reject  $H_0$ .

# Discussion and Conclusion

- ▶ Our aim was to determine if the average score of hentai animes is lower than that of non-hentai animes.
- ▶ After testing the assumptions for the Welch two sample t-test and conducting it, we conclude that it is indeed lower.

Question 2: Is the average score of animes the same across all release dates?

# Definitions

- ▶ The release date of an anime is the date that the first episode aired.
- ▶ MAL contains information on the air dates of animes under “Aired.”



In figure 2, the release date of “Shinsekai yori” is Sep 29, 2012.

### Information

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**Type:** [TV](#)

**Episodes:** 25

**Status:** Finished Airing

**Aired:** Sep 29, 2012 to Mar 23, 2013

**Premiered:** [Fall 2012](#)

**Broadcast:** Saturdays at 00:30 (JST)

**Producers:** [Aniplex](#), [TV Asahi](#), [Pony Canyon](#)

**Licensors:** [Sentai Filmworks](#)

**Studios:** [A-1 Pictures](#)

**Source:** Novel

**Genres:** [Drama](#), [Horror](#), [Mystery](#), [Sci-Fi](#), [Supernatural](#)

**Theme:** [Psychological](#)

**Duration:** 22 min. per ep.

**Rating:** R - 17+ (violence & profanity)

Figure 2: The information section of Shinsekai yori in MAL.

# Hypotheses and Test Statistic

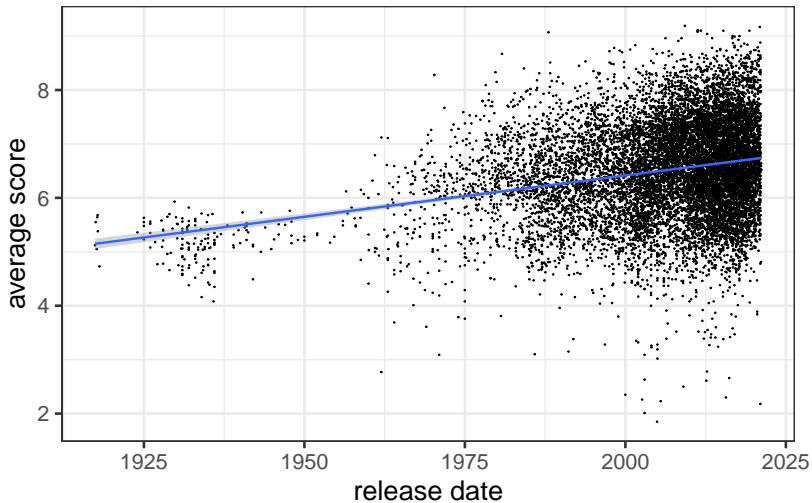
Let the independent variable,  $X$ , be release date, and the dependent variable,  $Y$ , be average score.

- ▶ We are testing:
  - ▶  $H_0: \beta = 0$  against  $H_1: \beta \neq 0$ .
- ▶ Test statistic:
  - ▶  $\tau = \frac{\hat{\beta}}{s_{Y|X}/\sqrt{S_{XX}}}$
- ▶ If  $H_0$  is true AND assumptions are satisfied:
  - ▶  $\tau \sim t_{12412} \doteq Z$

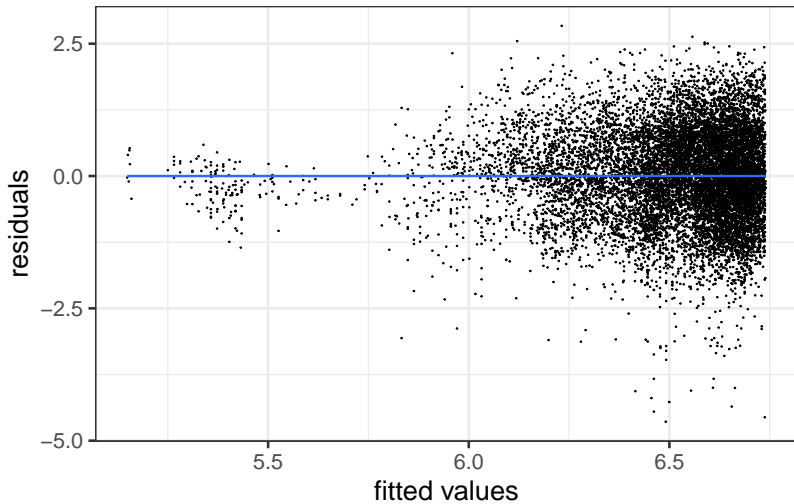
# Assumptions

- ▶ Data from MAL is a random sample from the anime population.
  - ▶ We exclude observations with an unknown score or release date.
- ▶ Observations are therefore independent of each other.

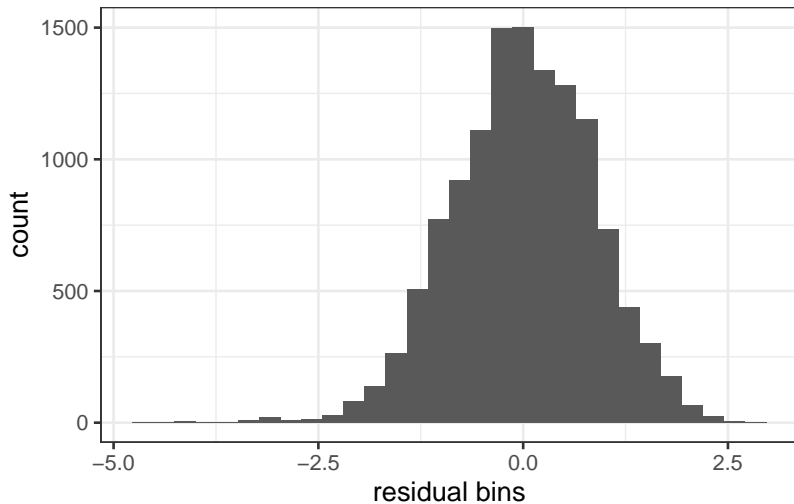
# Average Score vs. Release Date



## Regression Residuals vs. Fitted Values



# Histogram of Regression Residuals



- ▶ There seems to be a linear trend between average score and release date.
- ▶ For any value of the fitted value, the residuals seem to be normally distributed with a constant variance.

# Conducting the Test

- ▶ Since the statistical test assumptions are satisfied, we can now go ahead with the test.
- ▶ We use the function `lm` in the `stats` package in R (R Core Team (2021)).



Table 2: summary of the linear regression coefficient t-test

$\hat{\beta}$	0.015
95% confidence interval for $\beta$	[0.014, 0.016]
t-value	28
degrees of freedom	12412
p-value	3.1e-167

As seen in table 2, the p-value  $< 5\%$ , so we reject  $H_0$ .

# Discussion and Conclusion

- ▶ Our aim was to determine if the average score of animes is the same across all release dates.
- ▶ After testing the assumptions for the linear regression coefficient t-test and conducting it, we conclude that it is not the same across release dates, but rather it increases by about 0.015 each year.

# Thank you!

Thank you for your attention!

I hope that this has answered all your anime curiosities.

# References

- R Core Team. 2021. *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing. <https://www.R-project.org/>.
- Valdivieso, Hernan. 2020. "Anime Recommendation Database." Santiago, Chile.  
<https://github.com/Hernan4444/MyAnimeList-Database>.