# What's new and highlights from Microsoft Dynamics 365



# On today's call



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## Agenda

- Distribution and Partner news
- Events
- Technical news
- Documentation & Trainings
- Did you know?
- Questions and Answers

# Distribution and Partner news

## One Commercial Partner

One Commercial Partner: Putting Partners First

#### Introducing One Commercial Partner

We're bringing together partner-focused teams from across the company into one organization. One Commercial Partner harnesses our partner expertise and knowledge – technical, marketing, business development, and programs. It brings together the things that work so that every partner can benefit, regardless of size, business model, or geography.

This organization is not just partner led, it's partner first, and it was designed to put our focus on your success and growth. All of our partner-facing roles will have the responsibility to work with you in one of these three primary functions:

- 1. Build-with Whether you need to build a practice, build IP, or build your capabilities, our team of partner development professionals are there to support you. They have business model expertise and are supported by technical and specialist resources. Their mission is to get the right resource to you at the right time to support your success and growth.
- 2. Go-To-Market Our team of partner marketing experts will help you bring your solutions to market through offers. They will orchestrate with the teams that build with you on the market opportunity and the teams that sell with you on customer needs.
- 3. Sell-with We are adding a new role to our partner business. Technical presales and deployment services:

  askpts@microsoft.com
  askpts@microsoft.com Channel Managers have responsibility for connecting the rich partner solutions to the right customer at the right with best practices, marketplaces, and work hand in hand with Management with Managem

all sizes and ac-

## ISV Cloud Embed Program

Helping partners innovate in business applications



#### Marketing ~

#### Microsoft ISV Cloud Embed



Microsoft is extending the number of higher-level services available to our ISV partners as embeddable building blocks:

Dynamics 365 – rapidly create business applications tailored for a specific industry or region without starting from scratch

PowerApps – allow power users to create new application functionality – delivered in the browser or in a mobile application

Flow – allow power users to add and customize the behavior of business processes

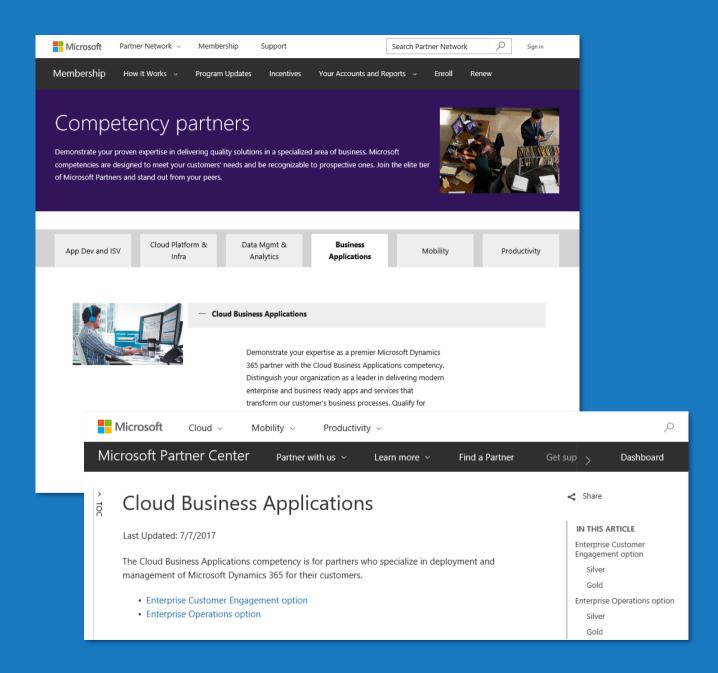




# Cloud Business Applications Competency

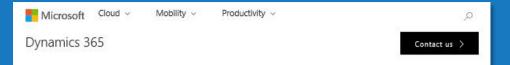
Competency partners

**Cloud Business Applications** 



## The Forrester Wave

Microsoft Dynamics 365 for Sales named a leader in latest The Forrester Wave: Sales Force Automation Solutions, Q2 2017



Microsoft Dynamics 365 for Sales named a leader in latest The Forrester Wave: Sales Force Automation Solutions, Q2 2017





As we head into the new fiscal year at Microsoft, we continue to see the transformation of buyer-seller dynamics. Buyers unequivocally have higher expectations and more influence. At the same time, sellers are under-equipped to juggle multiple stakeholders and overburdened with outdated tools. That's why here at Microsoft, our number-one priority is to help sales organizations adapt to the new reality and thrive by building stronger and better relationships with buyers, while achieving higher productivity.

In a new report, The Forrester Wave™: Sales Force Automation Solutions, Q2 2017, Forrester details how empowered buyers have reshaped what modern selling looks like. Under this new lens, Forrester evaluated Sales Force Automation (SFA) vendors and identified Microsoft in the Leaders ripple.

## Subscription Changes

Migrate Dynamics AX subscriptions to Dynamics 365

The Microsoft Dynamics CRM Online and AX plans are retired. Effective July 1, 2017, you can no longer renew into the legacy plans



#### Microsoft Dynamics AX licensing changes

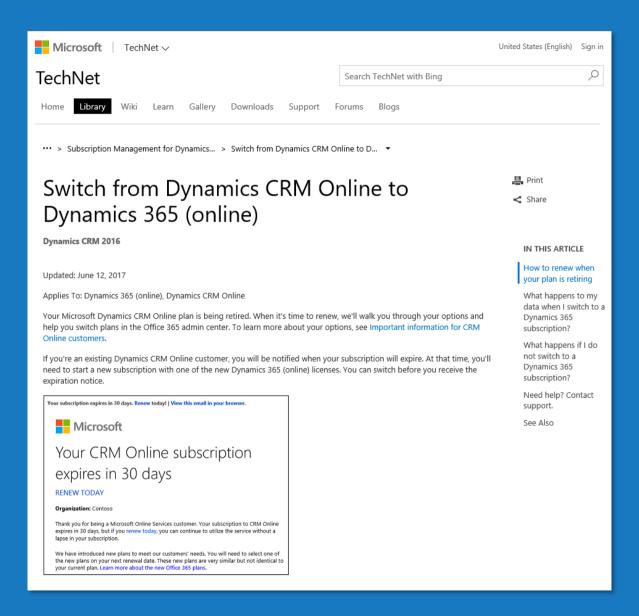
Retired SKU	Dynamics 365 SKU
Enterprise SKU	Microsoft Dynamics 365 for Unified Operations or Microsoft Dynamics 365 Plan
Task	Microsoft Dynamics 365 for Activity
Task/self service	Microsoft Dynamics 365 for Team Members
Device	Microsoft Dynamics 365 for Operations Device

#### Microsoft Dynamics CRM Online licensing changes

Retired SKU	Dynamics 365 SKU	
Enterprise	Dynamics 365 Enterprise Customer Engagement Plan	
Professional	Dynamics 365 Enterprise Customer Engagement Plan, Dynamics 365 for Sales, or Dynamics 365 for Customer Service	
Basic	Dynamics 365 for Team Members, Dynamics 365 for Sales, Dynamics 365 for Customer Service, or Dynamics 365 Enterprise Customer Engagement Plan	
Essential	Dynamics 365 for Team Members	
Field service add-on	Dynamics 365 Enterprise Customer Engagement Plan or Dynamics 365 for Field Service	
Project Service Authomation Add-on	Dynamics 365 Customer Engagement Plan or Dv. Service Automation	
Project Service Authomation Add-on  Dynamics 365 Customer Engagement Plan or Dan Adden  Service Automation  Reminder: Product Terms Adden		

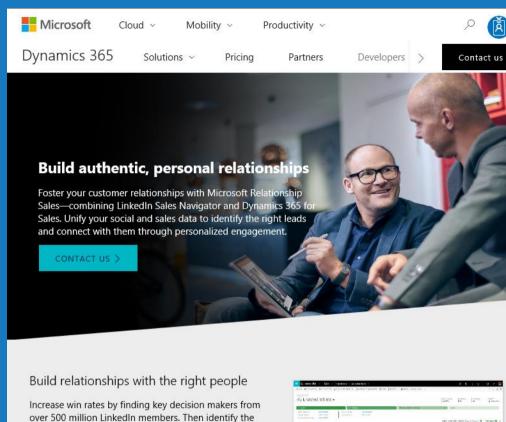
## Subscription Transition

Switch from Dynamics CRM Online to Dynamics 365 (online)



## Microsoft Relationship Sales

Microsoft Relationship Sales



Increase win rates by finding key decision makers from over 500 million LinkedIn members. Then identify the best way to reach and connect with them, including introductions from colleagues that they know and trust.

- Focus on the right people with predictive lead scoring
- · Find every member of the buying committee
- Discover the best path to reach each buyer for a stronger response



Dynamics 365 for Sales, Enterprise

Dynamics Sales Navigator Enterprise

LinkedIn Sales Navigator

LinkedIn announcement



# Events

# Microsoft Inspire

<u>Keynotes</u>

**Dynamics 365 Sessions** 



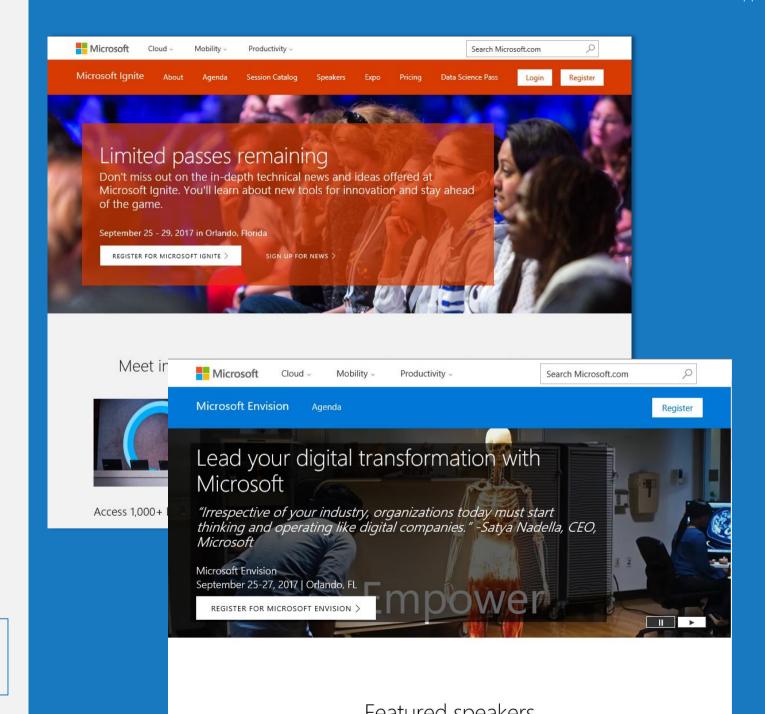
## Ignite & Envision

Microsoft Ignite and Microsoft Envision

Side-by-side in Orlando, FL September 25-27

Microsoft Ignite -> for technicians
Microsoft Envision -> for decision makers





# Technical news

## July 2017 Update #1

Microsoft Dynamics 365 July 2017 Update

General availability of Microsoft Dynamics 365, July 2017 update

- LinkedIn Sales Navigator and Dynamics 365 for Sales
- Dynamics 365 for Retail
- Dynamics 365 for Talent
- Preview for Dynamics 365 for Sales and Dynamics 365 for Marketing
- Dynamics 365 for Finance and Operations, **Business** edition availability in the United Kingdom
- Dynamics 365 for Finance and Operations, Enterprise edition New Hybrid deployment options
- Prospect to cash integration

## July 2017 Update #2

<u>Dynamics 365 for Customer Insights:</u> <u>July 2017 Refresh</u>

<u>Predicting business outcomes with</u> <u>Customer Insights</u>



 Predictive Match uses contextual information to associate activities or records across channels with known customers

- Predictive Scoring enables any business user to predict any business outcome, by automatically generating Machine Learning models
- Segmentation allows you to identify the right audience based on your all your historical customer data and related entities

In November, with the Customer Insights Preview, we introduced the Customer 360° application. With this release, Al is now embedded into Customer Insights, to help you make better inferences from your data, predict outcomes specific to your business process, and identify cohorts for better targeting of your communications.



## Convert email to case

Convert email to a case with a few clicks in Dynamics 365 App for Outlook

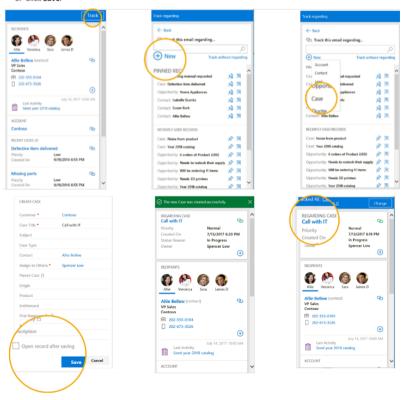
#### What "convert email to a case" really means

For most users, the goal is straightforward: A new email contains information regarding a new issue that needs to be tracked in Dynamics 365. The user wants to create a new case in Dynamics 365 as quickly as possible, without leaving Outlook. If we translate the business need to Dynamics 365 App for Outlook actions, the user needs to track the email, create a new case, perhaps edit some fields, and save. "Converting an email to a case" is therefore a specific scenario of "track and create new" in Dynamics 365 App for Outlook.

#### How to create a case from an email

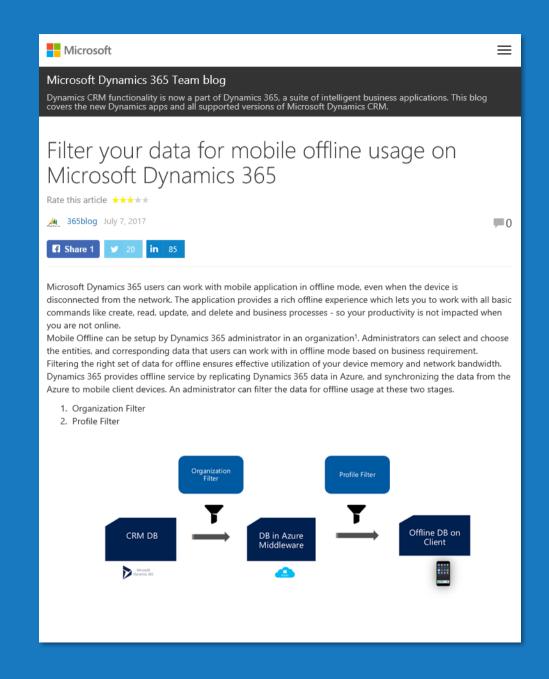
When you decide that an email needs to be linked to a new case in Dynamics 365, you can do so using the following steps:

- 1. Click Track.
- 2. Click New.
- 3. Select Case from the dropdown list.
- 4. Edit or add the fields in the quick create form.
- Click Save.



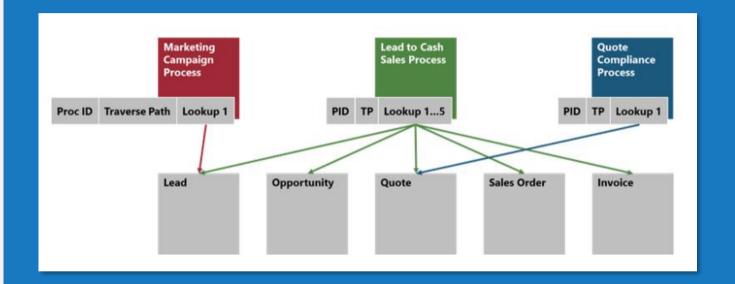
## Mobile Offline Usage

Filter your data for mobile offline usage on Microsoft Dynamics 365



## Business Process Flow

How to determine which Business Process Flow (BPF) instance is shown when a record is opened



# Field Service & Project Service Automation

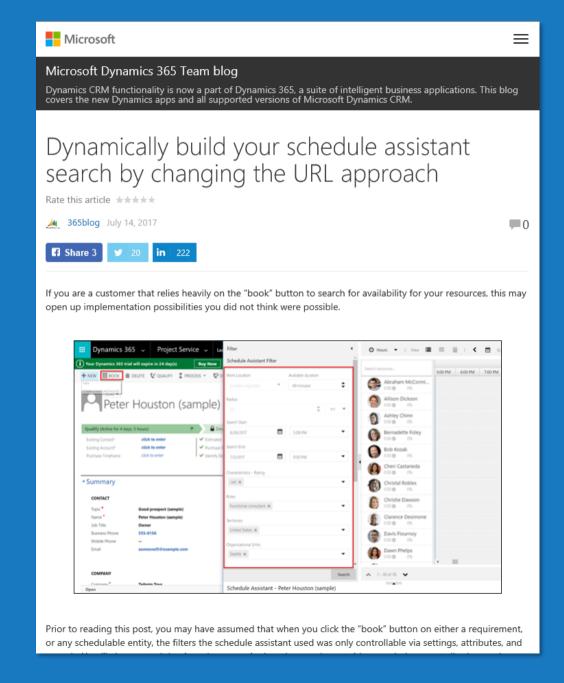
<u>Dynamics 365 for Field Service and</u> Project Services Automation Update 3

- Universal Resource Scheduling Enhancements for both Project Service Automation(v1.2.1.51) and Field Service (v6.2.1.38)
- Field Service Solution(v6.2.1.38) Bug Fixes
- Project Service Automation Solution (v1.2.1.51) Enhancements
- Resource Scheduling Optimization (v1.0.5.0) Enhancements

## Schedule Assistant Search

Dynamically build your schedule assistant search by changing the URL





# Connected Field Service & HoloLens

How mixed reality enhances connected field service



## How mixed reality enhances connected field service





Governments have a wide range of responsibilities—from protecting citizens and providing social services to planning economic growth. Critical services like maintaining roads or keeping street lights on sometimes get taken for granted. Though these services seem simple, they require diligent oversight and management, plus ongoing monitoring to ensure issues are quickly identified and remediated.

At the same time, citizens expect their governments to do more than maintain the status quo. So, how do governments improve their service delivery capabilities? Innovative agencies are taking advantage of a powerful set of technologies: advanced field service, analytics and machine learning, connected Internet of Things (Io1) devices, and mixed-reality solutions.

With the help of a modern field service solution, such as Microsoft Dynamics 365 for Field Service, it's possible for government organizations to increase employee productivity and drive better use of citizen tax dollars through improved first-time-fix rates, advanced scheduling, and resource optimization. With the power of connected devices, advanced analytics, and machine learning embedded in solutions like Connected Field Service from Microsoft Dynamics 365 for Field Service, governments are moving from costly break-fix models to a never-fail approach. And with Microsoft Holotens and other mixed-reality solutions, technicians who would normally rely on field visits can visualize inspection processes, increase accuracy, and

enhance cross-collaboration. Together, these technologies work seamlessly to improve productivity and create a new, more cost-effective service paradigm.

## Microsoft Social Engagement

What's new in Microsoft Social Engagement 2017 Update 1.6

- Improved base model for sentiment analysis
- Improved load-balancing for data acquisition
- Bug Fixes

#### Dynamics 365 for Finance and Operations, Enterprise edition

Microsoft Dynamics 365 for Finance and Operations, Enterprise edition July 2017 update



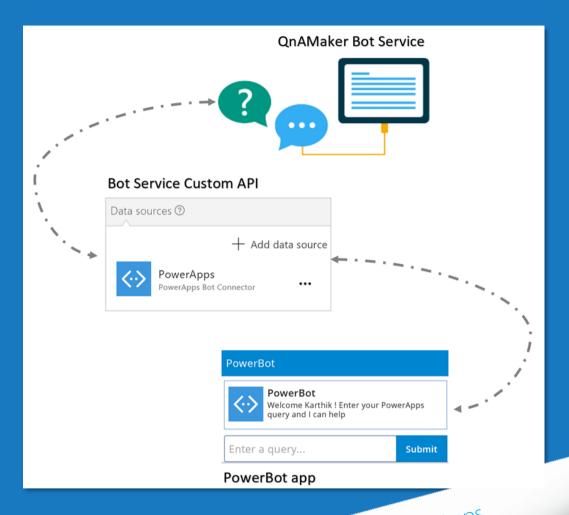
On-premises deployment landing page

## PowerApps #1

<u>PowerBots – Creating smart apps with PowerApps</u> <u>and Microsoft Bots</u>

How To Notifying User that New Data is Available

PowerApps Q2 update: the 'power user's dream' that is transforming business processes across industries



What's new in PowerApps

## PowerApps #2

Embed Power BI tiles in PowerApps

Latest PowerApps update adds the ability to Import/Export apps, a new PowerBI tile control, and the Coalesce function

Export and import your apps across environments with packaging



Blog > Announcements > New Features

#### Embed Power BI tiles in PowerApps



Filip Karadzic, Senior Program Manager, Thursday, July 27, 2017





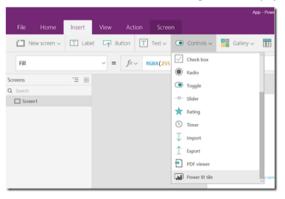


The wait is over. PowerApps and Power BI can play together, regardless of who's hosting! We already showed you how you can embed your app inside a Power BI dashboard. Now with the new Power BI tile control, you can show your Power BI tiles inside your app.

Why is this big news?

Power BI is a powerful analysis and visualization tool. PowerApps is great at enabling people to take action on the web and mobile. Now you can build apps that give users great insight and let them act right away. Same place, same time.

#### Showing Power BI tiles inside your app



## Microsoft Flow #1

Grow up to Azure Logic Apps

Easily publish your flows to the public gallery, improved custom connector experience and more!

Q2 Update for Microsoft Flow



#### Blog > Walkthroughs

#### Grow up to Azure Logic Apps









Azure Logic Apps offers develops even richer capabilities than what's included in Microsoft Flow. Starting this week, it is possible for Flow users to save any flow they have as a Logic App resource template. This template can be managed like any other Logic App resource -- and deployed through Visual Studio or directly in the Azure portal to a subscription of the user's choice.

#### How to get your Flow definition

Converting a flow to an Azure Logic app starts by exporting the Logic App definition from the Microsoft Flow web portal. Navigate to the flow that you would like to convert and open the ... More menu. In this menu, there are two options:

- · Export as Logic app template (.json)
- · Export as Package (.zip)

For this feature, you will want to select the first menu item. Packages are used to export flows to move them along with other resources such as PowerApps and Common Data Service entities - you can read more about that here.

## Microsoft Flow #2

Export and import your flows across environments with packaging

Use expressions in flow actions

Easily publish your flows to the public gallery, improved custom connector experience and more!



#### Blog > Walkthroughs

#### Export and import your flows across environments with packaging









We are very happy to announce preview of packaging features in Microsoft Flow. With packaging, you will now be able to export a flow as a package and import it into a different environment.

#### Exporting a flow package

- To export a flow package click on "..." menu, select 'Export' then click on 'Package (.zip)'.
- · On the next screen, provide a name and a description for your package first. You can then configure defaults and add comments in case which will be accessible during the import phase.
- · Next, click on the "Export" button in the bottom right corner and your package should start downloading shortly after. If your download doesn't start automatically, you can also click on the "Download" button.
- · You will need the downloaded zip file, when you're ready to import a flow.

## Common Data Service

Jazz up your apps with Images for the Common Data Service!

Data Integrator and Prospect to Cash templates are now Generally Available in the Common Data Service!

Microsoft **PowerApps** Support Partners Pricing

Blog > Announcements > How to use PowerApps > General > Common Data Service

#### Jazz up your apps with Images for the Common Data Service!







We are extremely pleased to announce the support for images in the Common Data Service! Support for images has been one of the top asks from customers since General Availability, and we're happy to say we heard you! With this new work, you can add a field of data type Image to your entities and use those when building your apps with PowerApps. We also have multiple standard entities that also have image fields such as *Product* entity which you can consume in your app.

#### Adding an image field

You can add an image field to custom or standard entities. Here are the steps to do that:

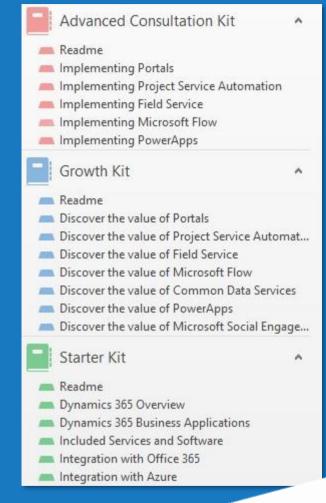
- 1. On http://web.powerapps.com, expand the Common Data Service section and click or tap **Entities** in the left navigation pane. Your list of entities appears.
- 2. Click or tap an entity, and then click or tap Add field near the top of the screen. You can filter the list by typing one or more characters in the search bar.
- 3. Under **Display name**, specify the string of text that will identify the field to users.
- 4. Under Name, specify the string of text that you will use to refer to the field in, for example, a formula when you build an app.
- 5. Under **Type**, specify the type of data as **Image**.
- 6. Click or tap Save to submit your changes.

## New Packaged Services

**Dynamics 365 Starter Kit Consultation** 

**Dynamics 365 Growth Kit Consultation** 

**Dynamics 365 Advanced Workload Consultation** 



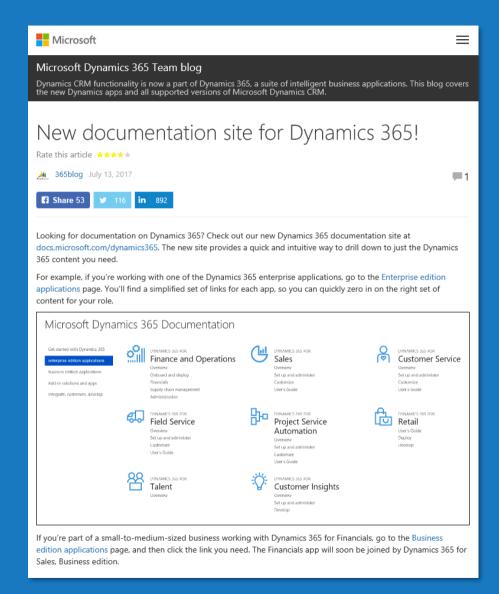
askpts@microsoft.com



# Documentation & Trainings

## New Documentation Site

New documentation site for Dynamics 365!



#### Dynamics 365 Business Edition

Microsoft Dynamics 365 Business Edition Partner FAQ



#### Microsoft Dynamics 365 for Finance and Operations, Business edition Frequently Asked Questions

Updated: July 2017

Microsoft Dynamics 365 for Finance and Operations, Business edition is a business management solution

Microsoft Dynamics 365 for Sales, Business edition,

Microsoft Dynamics 365 for Marketing, Business

Microsoft Dynamics 465 fo



## eBooks

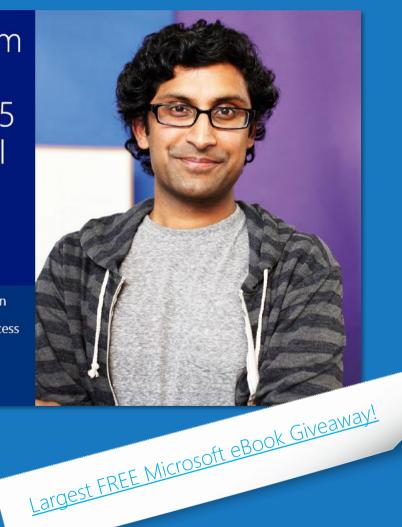
Create Custom Analytics in Dynamics 365 with Power BI

Create custom analytics in Dynamics 365 with Power BI

Gain insights that can help turn your sales and marketing numbers into data-driven success stories



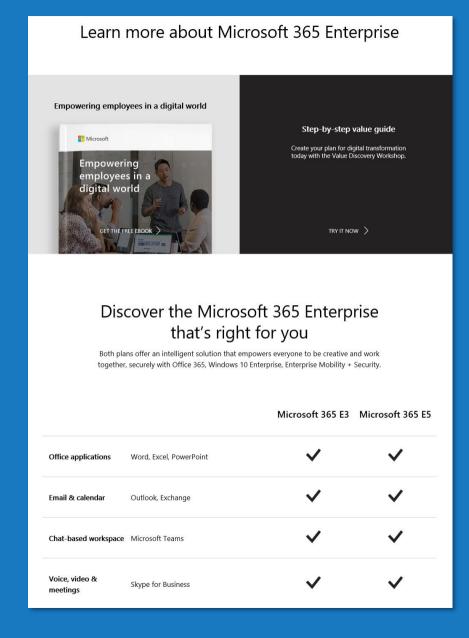
**Microsoft** 



# Did you know?

## Microsoft 365 Enterprise

Microsoft 365 Enterprise





Sign in

## Microsoft 365 Business

Microsoft 365 Business

#### What's included



#### Comes with Office

Stay up-to-date with the latest versions of Word, Excel, PowerPoint, and more.



#### **Email and calendaring**

Connect with customers and coworkers using Outlook and Exchange.



#### File storage

Manage your files from anywhere with 1TB of storage.



#### Data protection controls

Help secure business data on personal and company-owned devices.



#### Safest Windows ever

Get upgraded to Windows 10 Pro from Windows 7 and 8.1 Pro.



#### Cyberthreat protection

Help protect PCs from malware, viruses, and spyware.



#### Administration and deployment

Manage new PCs and devices faster and more easily than ever.



#### Dependability and support

Get 99.9% uptime guaranteed and 24x7 online and phone support.



WATCH THE VIDEO OVERVIEW (



Microsoft 365 Business available for public preview on August 2, 2017.

SIGN UP TODAY



## Artificial Intelligence (AI)

Microsoft's role at the intersection of AI, people and society



Seeing Al App is Now Available in the iOS app store



## Cognitive Services

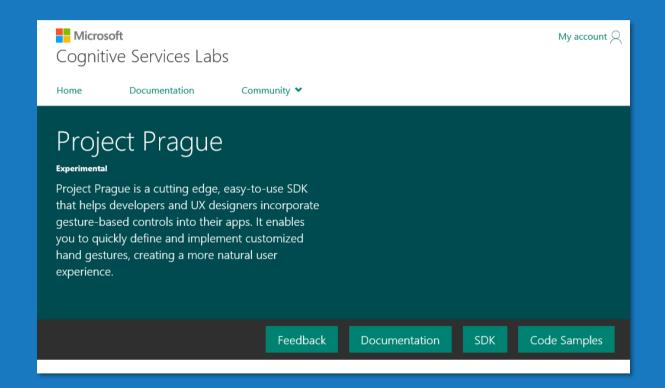
Cognitive Services

**Project Prague** 

Other Projects

<u>Presentation Translator</u>

<u>Presentation Translator - A Microsoft</u> <u>Garage Experimental Project</u>



# Next session September, 06<sup>th</sup>

Questions Wishes Feedback

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