

# Advanced Probabilistic Machine Learning and Applications

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## Tutorial 6: Hierarchical Dirichlet Hawkes Process (HDHP)

In this tutorial we will cluster the Twitter dataset used in previous tutorial sessions using the Hierarchical Dirichlet Hawkes Process (HDHP) (Mavroforakis et al., 2017), a modeling framework for clustering continuous-time grouped streaming data. In order to do so, it combines the hierarchical Dirichlet process (HDP) and multidimensional Hawkes process (HP).

This document contains a summary of the notation necessary to understand the model and the description of the exercises proposed to get a fully understanding of the model. On the other hand, the implementation in Python of the HDHP is available in the Github repository of the course.

### Introduction

**Notation:** Through this document we will use the following notation:

- $L$ : total number of learning patterns.
- $K_u$ : number of tasks of user  $u$ .
- $K = \sum_u K_u$ : total number of tasks.
- $\varphi_l = \{\alpha_l, \theta_l, \pi_l\}$ : parameters of a learning pattern  $l$ . For each of the learning patterns, the parameter  $\pi_l$  represents the popularity among users in learning pattern  $l$ ,  $\theta_l$  is the parameter of the mark distribution, and  $\alpha_l$  controls the self-excitation (or burstiness) of the underlying Hawkes process.
- $e := (u, t, z, \mathbf{x})$ : an event, i.e., a tweet, represented by a user  $u$ , timestamp  $t$ , latent variable for the table assignment  $z$ , and the content/mark (in our case "bag of words")  $\mathbf{x}$ .
- $H_u(t)$ : history of events generated by user  $u$ .

**Submission:** Copy the Jupyter notebook and code folder available in the Github repository [https://github.com/APMLA/apmla\\_material/tree/master/L6](https://github.com/APMLA/apmla_material/tree/master/L6) and complete the exercises proposed below. You will need to submit electronically the complete version of the Jupyter (together with the future exercises for Block I) by December 13th.

### Exercise 1: Explore and understand the HDHP implementation

- Find the piece of code where the  $\mu_u$  parameters are updated. If you cannot find it, explain the reason.
- Find the piece of code where the  $\alpha_l$  parameters are updated. If you cannot find it, explain the reason.
- Find the piece of code where the  $\theta_l$  parameters are updated. If you cannot find it, explain the reason.
- Find the piece of code where the  $z_{1:n}$  table's assignment variables are updated. If you cannot find it, explain the reason.

- Explore the code and explain how the final particle is chosen at the last iteration. Recall, we run the SMC with  $|P|$  particles but at the end we only consider one sample per parameter/hidden variable to show the results.

## Exercise 2: Coding task

- Implement the code to build the dataset in the events format. See the jupyter notebook for more information.
- Compute the log-likelihood of the training set.
- From the HDHP code provided extract the necessary information about the learning patterns to fill the following table in which each row refers to a learning pattern.

Learning pattern table				
$l$	$m_l$	$\pi_l$	$\alpha_l$	words
$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$

**Hint:**  $\pi_l = \frac{m_l}{K}$

- From the HDHP code provided extract the necessary information about the users to fill the following table in which each row refers to a user.

Users table					
$u$	# of tasks	$\mu_u$	# of patterns	patterns	$\{\pi_l\}$
$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$

**Hint:**  $\pi_l = \frac{m_{ul}}{K_u}$

## References

C. Mavroforakis, I. Valera and M. Gomez-Rodriguez. Modeling the dynamics of learning activity on the web. In *Proceedings of the 26th International Conference on World Wide Web*, 2017.