Oliver Williams

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I am a UX design/developer hybrid. I’ve written about frontend for CSS Tricks, Smashing Mag, A List Apart and Sitepoint. I’ve also penned popular Medium articles about Figma and Sketch. I am focused on performance and data-driven design, and I like keeping up with modern tech.

**Key Skills**

Modern CSS styling (utilizing Sass, Less, CSS-in-JS, Shadow DOM, etc), semantic and accessible HTML5, Javascript, React, Figma/Sketch/XD

##### UI Engineer

##### **giffgaff**

##### June 2019 - Present

##### Bridging development and engineering on the design system team. At giffgaff I’ve built a design system in both Figma and code, currently being utilized by all teams in the company. I’ve worked on the visual design and coding of marketing pages and the UX design and frontend coding of some key user journeys such as the phones journey and the buy journey. I’ve also been responsible for the redesign and rebuild of old pages on giffgaff.com, replacing old branding and legacy code and delivering improved Lighthouse scores.

##### Frontend Developer

##### **Lucozade Ribena Suntory**

##### February 2019 – April 2019

Design and development on several ecommerce sites.

##### Junior Frontend Developer

##### **Springer Nature**

##### August 2017 - February 2019

Working on the website of the world’s most prestigious journal, nature.com, as part of an agile team using a variety of templating languages (Dust, Handlebars), CSS/Sass, HTML5 and vanilla JavaScript. My achievements at Springer Nature included:

* Collaborating with a large team of UX designers to conduct user research and design and implement new visual and interaction designs.
* Quickly creating prototypes for user testing and iterating based on user feedback.
* Refactoring CSS and JavaScript as we moved the codebase away from jQuery and towards vanilla Javascript.
* Implementing use of CSS grid layout across much of nature.com
* Ensuring cross-browser compatibility using Browserstack.
* Improve the keyboard, colour-contrast and voice-reader accessibility of nature.com.
* Building components for use across the full gamut of Springer Nature (Nature.com, Springer Link, BioMed Central, et al).

Frontend Developer

**Chamberlain Music**

##### March 2017 – August 2017

I was solely responsible for the frontend of several E-commerce websites using CSS, JavaScript and HTML5.

Designer

**Peter Anderson Studio**

Working on pitches for the opening titles of television shows, creating storyboards using Photoshop and Adobe Illustrator.