

ZHUO CHEN

WWW.ASLANTACHEN.COM | ASLANTACHEN@GMAIL.COM | (815) 200-2915
744 COLUMBUS AVE, BOSTON, MA 02120

ARTIST

GAME DESIGNER

UI DESIGNER



SKILLS

UI/UX, ART, ANIMATION:

Photoshop, Illustrator, After Effects, XD,
InDesign, Paint Tool SAI, Aesprite

VIDEO & AUDIO:

Premiere, Audacity

OFFICE APPLICATIONS:

PowerPoint, Word, Excel

PROGRAMMING:

HTML, CSS

LANGUAGES:

English (fluent),
Mandarin (native),
Japanese (intermediate)

GAME-RELATED EXPERIENCE

PLAYSTATION — MLB THE SHOW

05/2018 – 12/2018
05/2019 – 11/2019

Interface Artist

- Created concepts and designed art assets for Sony PlayStation's most popular baseball video game with 1M+ fans
- Contributed ideas and mockups that had a direct impact on the overall aesthetics of the game
- Met daily deadlines to design hundreds of images that supported revenue-generating game content
- Upheld MLB's brand and visual identity while using art to communicate information in the AAA sports game
- Designed graphics for Twitch live streams, social media and the game's official website, TheShowNation.com
- Helped train other artist on the design process at PlayStation

STRUGGLING DREAMS — GAME JAM PROJECT

05/2017

Artist, Game Designer

- Designed all in-game assets, including UI, characters, and environment
- Won first place at the Goethe-Institut game jam (2017) and was sponsored to showcase the game at A MAZE. / Berlin

WHO IS R.MUTT? — FACULTY-LED GAME PROJECT

03/2017 – 04/2019

UI/UX Lead, Project Manager

- Led the UI/UX direction for the game, designed in-game assets, and organized meetings with developers weekly

BEAUTY OF POPPIES — FACULTY-LED GAME PROJECT

06/2017 – 08/2019

Producer, Character Artist

- Organized a team of eight and helped the director apply for grants
- Design and illustrate character assets

EDUCATION

Bachelor of Fine Arts in
Game Design, 2016–2020

Northeastern University
Boston, MA

GPA: 3.8

MINOR:

Interaction Design

AWARDS:

Dean's Scholarship,
Dean's List Spring 2017 to Present

OTHER EXPERIENCE

HUSKY AMBASSADORS

09/2016 – PRESENT

Tour Guide

- Gave college campus tours to groups of 20–50 visitors weekly

CHINESE STUDENTS & SCHOLARS ASSOCIATION

09/2016 – PRESENT

Social Media Chair

- Organized a team of 25 and managed a social media account with 11,000+ followers