ZHUD CHEN

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SKILLS 🙋

ART/ANIMATION:

Photoshop, Ilustrator, After Effects, InDesign, Aesprite, Paint Tool SAI

OFFICE APPLICATIONS: Word, PowerPoint, Excel

SOUND/VIDEO: Premiere, Audacity

PROGRAMMING: HTML, C55

LANGUAGES: English (fluent), Mandarin (native), Japanese (intermediate)



PLAYSTATION [MLB THE SHOW] 05/2018 - 12/2018 INTERFACE ARTIST

- Created concepts and designed art assets for Sony PlayStation's most popular baseball video game with 1M+fans
- Contributed ideas and mockuos that had a direct impact on the overall aesthetics of the game
- Met daily deadlines to design hundreds of images that supported revenue-generating game content
- Upheld MLB's brand and visual identity while using art to communicate information in the AAA sports game
- Designed graphics for Twitch live streams, social media and the game's official website, TheShowNation.com
- Helped train other artist on the design process at PlayStation

STRUGGLING DREAMS [GAME JAM PROJECT]

05/2017

ARTIST, GAME DESIGNER

- Won first place at a 48-hour game jam and got sponsored to showcase the game in Germany
- Designed all in-game assets, including UI, characters, and environment

WHO IS R. MUTT? [FACULTY-LED GAME PROJECT]

03/2017 - PRESENT

UI ART LEAD, PROJECT MANAGER

 Led the UI direction & designed assets for the game and organzied meetings with developers weekly

BEAUTY OF POPPIES [FACULTY-LED GAME PROJECT] PRODUCER

06/2017 - PRESENT

 Organized a team of eight and helped the director apply for both internal and external grants



Bachelor of Fine Arts in Games, Expected 05/2020

Northeastern University - Boston, MA

MINOR:

Graphic & Information Design

GPA: 3.8

AШARDS:

Dean's Scholarship, Dean's List Spring 2017 to Present



••• OTHER EXPERIENCE

HUSKY AMBASSADORS

09/2016 - PRESENT

TOUR GUIDE

Gave college campus tours to groups of 20-50 visitors

CHINESE STUDENTS & SCHOLARS ASSOCIATION **SOCIAL MEDIA CHAIR**

09/2016 - PRESENT

 Organized a team of 25 and managed a social media account with 11,000+ followers