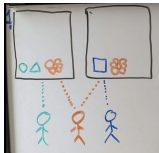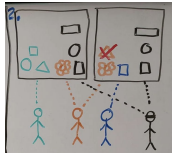# N LOCK·SOCIAL

REBUILD TRUST IN THE DIGITAL SPACE

Name of page

For Alex: This's how social networks and service starts. There's already a problem with fragmentation and duplication.
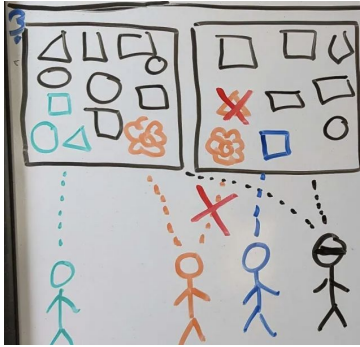
Name of page

For Alex: Bad actors starts to post spam, scam, propaganda, and. Also some content from good actors are banned.
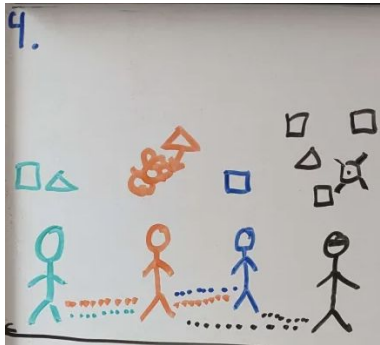
Name of page

For Alex: Services and networks are overflowed with bad quality information. Some good actors are banned completely from access.

Our Vision

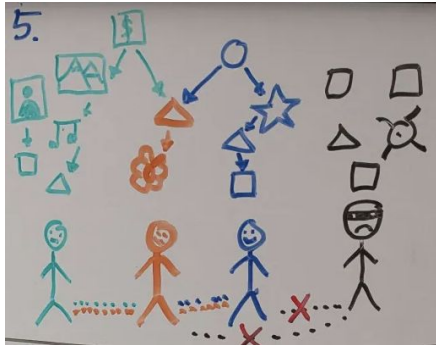For Alex: Everyone creates their own immutable content. They can share, publish, or keep it encrypted and private. We may still have connections with bad actors.

Name of page

For Alex: We slowly reinforce/strenthen conections with people we trust and ignore information

Name of page

For Alex: This's how social networks and service starts. There's already a problem with fragmentation and duplication.

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ABOUT US

We are building a resilient foundation for the future digital space, a decentralized ecosystem empowering users through secure data ownership, trusted digital identities, and authentic connections. Our universal, protocol-agnostic infrastructure addresses modern digital challenges, laying essential groundwork for next-generation applications and AI.

IDEAL FOUNDATION FOR AI AND DAPPS

Our foundation provides essential benefits for AI by:
• Clearly defines digital rights, ensuring
proper content ownership and authenticity.
• Enables collective ownership and
decentralized management of AI
resources.
• Provides a reliable, verifiable CAS database
as a single source of truth, enhancing data
quality for machine learning.

PROBLEMS WE ARE SOLVING

SPAM AFTER REGISTRATION

Data Vendor Lock-In:
Users lose control of their data and risk data loss when switching providers.

Fragmentation of Services:
Siloed digital services create redundant efforts and inconsistent experiences.

Misinformation and Disinformation:
Unverifiable content diminishes user trust and online accountability.

OUR APPROACH

WE ARE CREATING A DECENTRALIZED DIGITAL SPACE
BASED ON UNIVERSAL CONTENT-ADDRESSABLE STORAGE (CAS):

Universal CAS: Secure, conflict-free data
synchronization across devices.

Decentralized Identity: Verifiable content
linked to user-controlled identities with trusted
timestamps.

Personal Social Network: Secure
environments fostering genuine interactions
through trusted personal connections.

KEY ADVANTAGES OF OUR APPROACH

• **Future-Proof:** Easy protocol and cryptography upgrades without data loss.
• **Offline Functionality:** Operates reliably without constant internet connectivity.
• **Verifiable Content Links:** Ensures data authenticity and integrity.
• **Personalized Trust:** User-defined trust ratings based on individual networks.

INNOVATIONS

OUR PLATFORM INTRODUCES TWO KEY INNOVATIONS:

Unique Data Storage Algorithm: An innovative algorithm significantly reduces storage space and network traffic compared to traditional CAS systems.

Content-Addressable Programming Language: A highly scalable programming language designed specifically for efficiently handling content-addressable data, compatible with JavaScript.

CALL TO ACTION

We are seeking partners interested in building on this foundation.

Join us in redefining digital trust, ownership, and connections.

HTTPS://NOLOCK.SOCIAL/

info@nolock.social

https://nolocksocial.com/

DISCORD https://discord.gg/QdatyarG94

BLUESKY https://bsky.app/profile/nolock-social.bsky.social

TEAM

Sergey   Alex   Gela   Rodion   Denis

Vladimir, Nikita, Eldar,