

Project Exam 1

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> Word count 635



Design

What went well on the project

When we got the assignment I felt really lucky that we were able to choose what kind of theme we wanted for the blog. I have a girlfriend that's really into fitness and I've spent countless hours taking pictures etc for her instagram account – so I knew that I had a lot of pictures I could use. I like simplictic color themes with features of bright colors for CTA buttons and links etc – and knowing that most of the pictures have bright, colorful clothes in them I decided to let the pictures introduce the colors to the site. I also chose fonts that I felt would be appropriate for this type of blog, being serif type fonts for both the header and the body. I used Bickham Script for the header and Expo Serif for the body (both from Adobe Fonts).

What was difficult/didn't go well on the project

When I launched the first version for my friends to check out, I realized that the background-image on the different pages only appeared the correct way on android devices and on desktop. After googleing a bit I found out that Apple has restricted this feature on the phones and pads so I was unsure if I wanted to change the entire design, but I realized I could change the code to make it work, but that demanded some extra time and effort.

What would you do differently next time

Next time I would like to try to make a more complex layout and maybe add some cool features like animations or video-backgrounds in stead of just images.

Technical

What went well on the project

After receiving feedback from the CMS CA on loading bars while doing the API request I made some loading wheels for this project and I really felt like that lifted the entire feel of the page.

At first I struggeled with css and design on the results and content from the API call, but after some trial and error I felt I got the hang of it and I was really happy with the end result!

What was difficult/didn't go well on the project

The hardest part for me on this project was definitely the carousel/slider for the bigger screens. I had an idea of how I wanted to do it, but I couldn't do it the way I wanted because of the API call. I was still satisfied with the end result, but it was not quite what I wanted.

What would you do differently next time

Next time I would try to manage my time differently so I have more time to do the carousel in another way, and hopefully be more satisfied with the end result.



WCAG guidelines, content management and SEO

What went well on the project

I checked my page on siteimprove and WAVE and got a good score on both with regards to contrast and accessibility. I used feedback from Hotjar and direct feedback from my friends who tested the site and made a few changes accordingly.

What was difficult/didn't go well on the project

Using the WordPress REST API can be challenging, but of course you have to use a server for products and posts (especially if you have a large inventory) so it takes some familiarization and I look forward to master it even more.

What would you do differently next time

Next time I would spend more time manipulating the HTML output I create from the API call to be able to get exactly the results I want.

References

(place references to websites, books, forums etc. that helped you in the project)

- Adobe Fonts
- http://wave.webaim.org/
- https://www.siteimprove.com/
- https://hotjar.com/
- https://www.w3schools.com/howto/howto_css_modal_images.asp
- https://webdesign.tutsplus.com/tutorials/how-to-build-a-simple-carousel-with-vanilla-javascript--cms-41734
- All pictures are taken and editet by me