

Introduction to Web Development



About Me

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Specialist Senior Java - GFT

Technician **System Development**

Graduated **Computer Science**

Post Graduate in **Mídias UFG**

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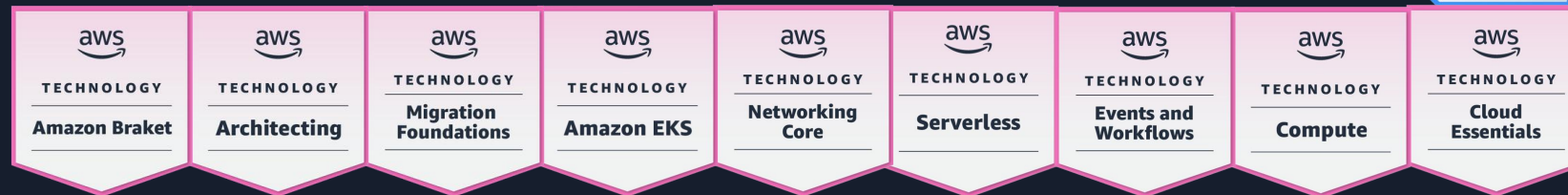
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This class aims to

- I. Introduce different areas of Web development
- II. Help you pick your path

What do you want to do?

- I. Work as a developer at a company
- II. Stafi freelancing or create your own agency
- III. Become a consultant
- IV. Create an app to make money
- V. Code as a hobby

What do you want to do?

- I. Frontend
- II. Backend
- III. Full Stack
- IV. DevSecOps
- V. Data Science
- VI. Tester
- VII. Systems Architect
- VIII. Cloud Computing

Tools

- I. OS: macOS, Linux, Windows
- II. Text Editor : VSCode, Sublime Text, PyCharm
- III. Browser : Chrome, Firefox, Safari
- IV. Terminal : iTerm, Hyper, cmdr, Git Bash
- V. Design : Figma, Canvas, Sketch, Adobe XD
- VI. Tests : Selenium, TestComplete, Cypress, JMeter, OWASP, Cucumber, JUnit 5, Postman

The Building Blocks

HTML & CSS are almost always the first things that you're going to learn in Web development

- I. HTML5
- II. CSS Fundamentals
- III. CSS Grid & Flexbox
- IV. CSS Custom Properties
- V. CSS Transitions
- VI. CSS 3

Responsive Design

Most people use the Internet on their mobile devices, so creating responsive layouts is important

- I. Viewport
- II. Media Queries
- III. Fluid Widths
- IV. Mobile-First Design

CSS Preprocessors

Makes CSS more efficient and adds more functionality to standard CSS

- I. SASS/SCSS
- II. Stylus
- III. LESS



CSS Frameworks

Great for prototyping or when we are not great with design

- I. Bootstrap
- II. Materialize
- III. Tailwind CSS



CSS Methodologies

Make it easy to maintain CSS

- I. Block, Element, Modifier (BEM)
- II. Object-Oriented CSS (OOCSS)
- III. Scalable and Modular Architecture for CSS (SMACSS)

Vanilla JavaScript

It is the programming language of the browser,
and important to make pages dynamic

- I. Fundamentals
- II. DOM
- III. JSON
- IV. Fetch API
- V. Modern JavaScript (ES2015+)

JavaScript Libraries

- I. jQuery, Zepto, **Lodash**
- II. Module loaders :
- III. Templating :

RequireJS, SystemJS
Handlebars, EJS,
Mustache.js, Pug



Optimizations

- I. Code Minification
- II. Image Compression
- III. Lazy loading

Tools Developers



- I. Git & GitHub, GitLab, Bitbucket
- II. Browser Dev Tools
- III. Package managers: `npm, yarn`
- IV. Task runners : `gulp, grunt`
- V. Module bundlers: `webpack, parcel, rollup`

Frontend Deployment

Get our website into a Web server and to our users



- I. Static Hosting: Netlify, [Vercel](#), GitHub Pages, Firebase Hosting
- II. Domains: Namecheap, Google Domains, GoDaddy, [Registro.br](#)
- III. SSL Certificates

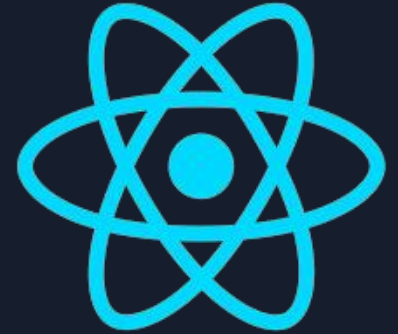


Frontend Developer

- I. Build websites for yourself or other people
- II. Create mobile friendly layouts
- III. Create CSS animations and effects
- IV. Work with a CSS framework
- V. Add dynamic page functionalities
- VI. Build client side apps with JavaScript and JS libraries
- VII. Use your browser's dev tools
- VIII. Utilize Git for version control
- IX. Deploy and maintain frontend projects




What's next?

- I. Frontend JavaScript Framework
- II. (React, Vue, Angular, etc.)
- III. Server-Side Language
- IV. (Python, Ruby, PHP, etc.)



Frontend Frameworks

Build powerful single-page applications
with organized and interactive UIs

-  Vue: Easiest to learn, really gaining traction Fairly easy to learn
-  React: learn, still the most popular
-  Angular: Steep learning curve, used more in enterprise

State Management

- I. Vue: [Vuex](#)
- II. React: [Redux](#), [Context API with Hooks](#), [Mobx](#)
- III. Angular: [RxJs](#), [NGRX](#), [Services](#)



Server-Side Rendering

- I. Better SEO
- II. File System Routing
- III. Automatic Code Splitting
- IV. Static Exporting
- V. Nuxt.js
- VI. Next.js
- VII. Angular Universal



Static Site Generators

- I. Better SEO
- II. File System Routing
- III. Data fetching during
- IV. build time
- V. Gatsby.js, Next.js
- VI. Nuxt.js, Gridsome, VuePress
- VII. Scully
- VIII. Eleventy, Hugo



TypeScript

- I. Superset of JavaScript
- II. Static Types
- III. Modules, Decorators, Classes
- IV. Compiles into JavaScript code

Frontend Developer

- I. Familiar with a popular frontend framework
- II. Build advanced frontend apps and interfaces
- III. Smooth frontend workflow
- IV. Interact with backend APIs and data
- V. Manage application and component-level state
- VI. Bonus: server-side rendering (SSR), static site generation (SSG)

The Great Divide

css-tricks.com/the-great-divide

The divide is between people who self-identify as a (or have the job title of) front-end developer, yet have divergent skill sets.

On one side, an army of developers whose interests, responsibilities, and skill sets are heavily revolved around JavaScript.

On the other, an army of developers whose interests, responsibilities, and skill sets are focused on other areas of the front end, like HTML, CSS, design, interaction, patterns, accessibility, etc.

Server-Side Language

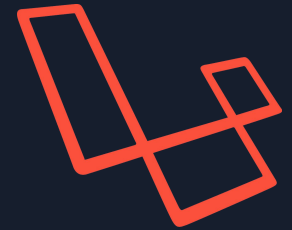
To be a full stack or backend developer, you will need to learn a server-side programming language

- I. Node.js
- II. Python
- III. PHP
- IV. Ruby
- V. Go
- VI. Rust
- VII. Java
- VIII. C#

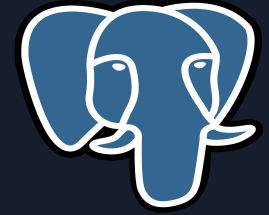


Server-Side Frameworks

- I. Node.js : Express, Koa, Feathers.js
- II. Python : Django, Flask
- III. PHP : Laravel, Symfony
- IV. Ruby : Ruby on Rails
- V. Java : Spring MVC, Spring Boot
- VI. C# : ASP.NET



Databases



Most apps need a place to store data

- | | | |
|------|------------------------|-------------------------------|
| I. | Relational Databases : | PostgreSQL, MySQL, SQL Server |
| II. | NoSQL : | MongoDB, CouchDB |
| III. | Cloud Databases : | Cloud Firestore |
| IV. | Lightweight & Cache : | Redis, SQLite |



REST API

Standard way for our frontend and backend to communicate with each other

- I. Verb + location
- II. GET /users
- III. POST /users
- IV. GET /users/:id
- V. PUT /users/:id
- VI. DELETE /users/:id

GraphQL

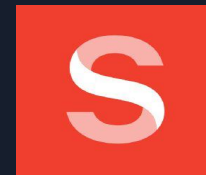
Query language for our API, alternative to REST

- I. Single endpoint
- II. We ask for what we want, and we get that exact data
- III. Simple syntax, similar to JSON
- IV. Fairly easy to implement, has implementations in different programming languages

Content Management

Add content to our apps, great for clients to be able to update their own content

- I. Traditional CMS: Wordpress, Drupal
- II. Headless CMS: Strapi, ContenVul, Sanity, Prismic.io



Deployment & DevOps

- I. App hosting : DigitalOcean, Linode, Heroku, AWS, Azure, Google Cloud PlaVorm
- II. Web servers : Caddy, Nginx, Apache
- III. Virtualization: Docker
- IV. Load balancing, monitoring, security, etc.

Full Stack Developer

- I. Create and deploy powerful, database-driven Web apps
- II. Build user interfaces using your choice of frontend technologies
- III. Fluent in a server-side programming language
- IV. Setup dev environments and workflows
- V. Build backend apps and APIs
- VI. Work with databases (relational or NoSQL)
- VII. Deploy to production

Progressive Web Apps

Regular Web apps but with a native native feel in terms of experience, layout, and functionality

- I. Responsive
- II. Offline content
- III. Installable
- IV. Splash screen
- V. Secure (over HTTPS)
- VI. Reliable, fast, and engaging

JAMstack

- I. JavaScript + APIs + Markup
- II. No restriction on frameworks or libraries
- III. Websites are served as static HTML files generated by static site generators
- IV. High performance, generated at deploy time
- V. Cheaper and easy to host and scale

Firebase

- I. Web and mobile app development platform
- II. Backend as a Service
- III. Authentication, Database, Storage, Functions, Notifications, etc.

Phew!

- I. Don't get overwhelmed
- II. Figure out what exactly you want to do
- III. Learn one thing at a time
- IV. The more you learn, the easier it is to learn more and fit all these technologies together

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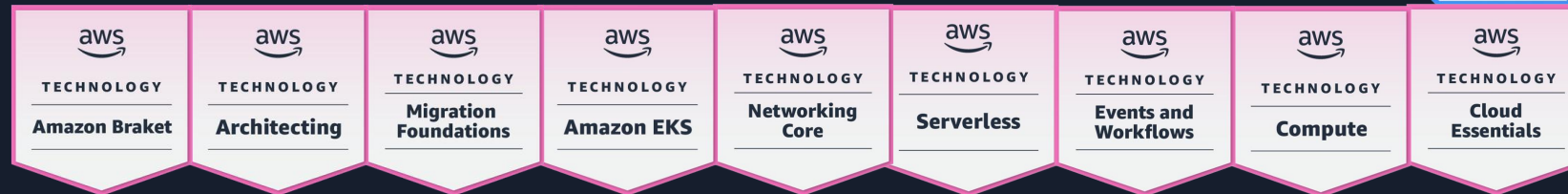
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THANK YOU

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HISTORY OF THE INTERNET 1960 TO 2020



Visita guiada sobre quando a internet
entrou em nossas casas suecas