hi I'm Yeli.

i do design, code and a bit of fairy dust. I create things in the intersection of art, design and code. So I really like Processing and Open-Frameworks and Cinder. and of course the adobe creative suite and web technologies. i also really like advertising.

Omayeli Arenyeka
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EDUCATION

New York University   08/13 - 05/17

Gallatin School of Individualized Study
Concentration: Creative Technologies
Cumulative GPA: 3.84.
Activities: Tech@NYU, NYU Local, Digital Arts Club, African Students Union

EXPERIENCE

PRODUCT DESIGN INTERN   *02/15 – Present*
Texts.com
New York City.

- Designing marketing materials and social media assets to use.
- Designing mockups and wireframes for many of Texts.com microsites and features.
- Implementing website and feature designs using HTML5, CSS3, JavaScript and Ruby on Rails.

COMPUTER LAB ASSISTANT   *08/14– Present*
NYU Information Technology Services
New York City.

- Perform basic computer troubleshooting.
- Providing assistance to NYU students in the form of technical help with computer related issues.

MARKETING INTERN   12/13 - 05/14
Modabound
New York City.

- Organized events and promoted the brand to increase awareness on campus and to boost downloads of the app.
- Interviewed college students and wrote articles on the blog