

DAVID W. RANDALL

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PROFILE

I've always liked taking things apart, figuring out how they work, and making them work better. Now, as a web developer, I get to do that every day. My cool under pressure demeanor, forged in the fire of extremely stressful television newsrooms, has made me an invaluable member of project teams when tensions rise and teammates need help.

SKILLS

Javascript, HTML, CSS, Node.js, Express, Angular, React, PostgreSQL
MongoDB, Git/GitHub

EXPERIENCE

General Assembly – Denver, CO

Web Development Immersive Program, 2017

Immersive, 13 week Full Stack web development program focused on instilling practical, actionable web development knowledge utilizing both front and back end technologies to build real websites, APIs and data-driven apps.

Examples available at www.randall.cloud

KOAA-TV/Informed Interactive – Colorado Springs, CO

Digital News Director, 2012-2017

Managed digital content team responsible for everything on the station's website, mobile app, and various social media platforms. Other responsibilities included coaching and training newsroom staff on best practices with emerging technologies, serving as the link between the newsroom and the technical staff for feature requests/rollouts/fixes. While in this role, engagement with our social media campaigns more than doubled, with some content engaging millions.

KTSM-TV/KDBC-TV – El Paso, TX

Director of News Content, 2010-2012

Managed daily newsroom operations for a 50+ person newsroom. This included determining what stories were to be covered and how, reviewing content to ensure adherence to journalistic standards, training staff on techniques and technologies, and motivating/coaching young journalists (many of whom had never worked in a television station before).