

Main Page

Travel Map

Sales Analysis

Revenue Analysis

Key Influencers

Self-Service

499

Flight Orders

740

Hotel Orders

246

Insurance Orders

62

One Way Flights

Paris

Most Popular Destination

140

Cancellation Insurance Orders

437

Round Trip Flights

11

Destination Cities

106

Multi-Risk Insurance Orders

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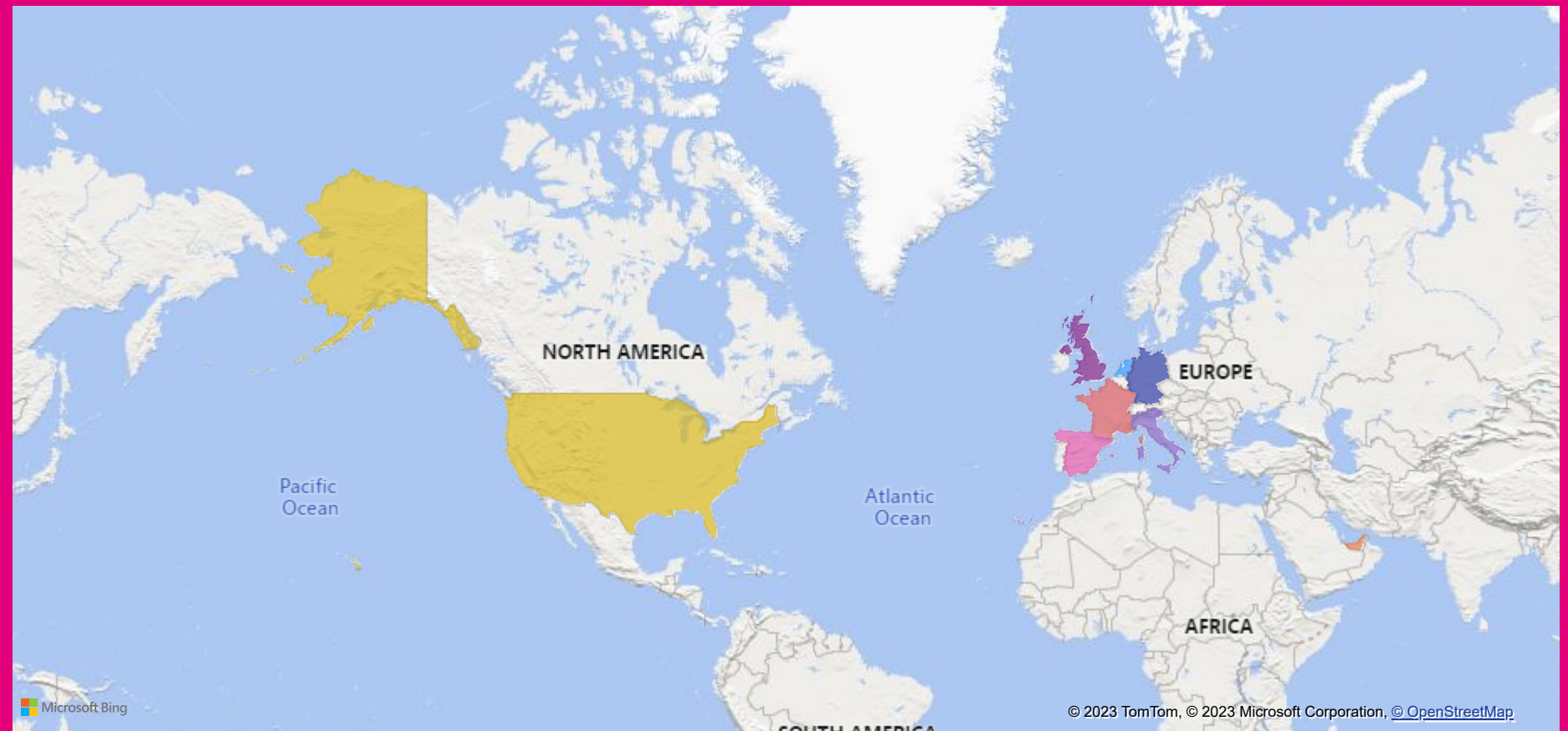
ALL REGIONS

NORTH AMERICA

EUROPE

MENA

Travel Map



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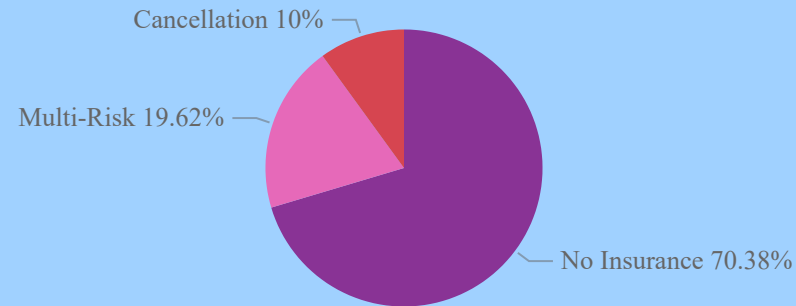
Self-Service

Flight Orders

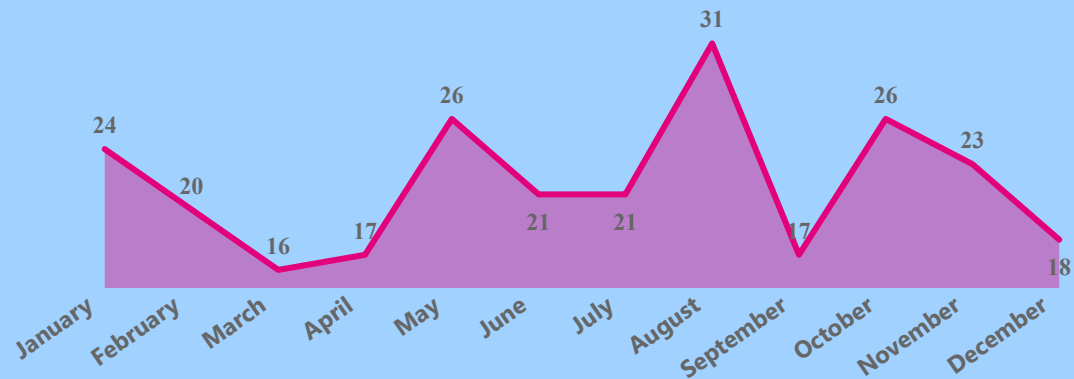
Hotel Orders

Flight + Hotel Orders

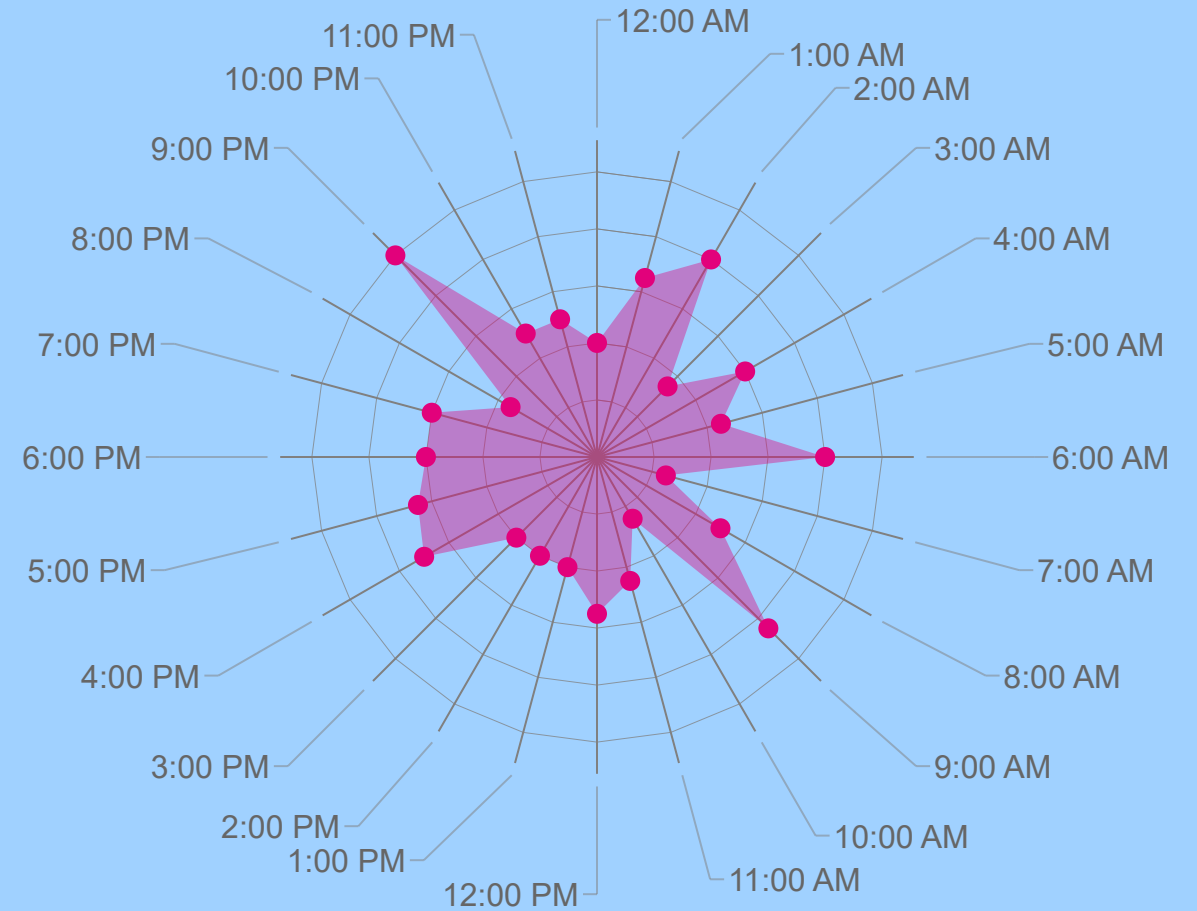
Orders Partitioned by Insurance Type



Total Orders by Month



Order Count by Hour of Day



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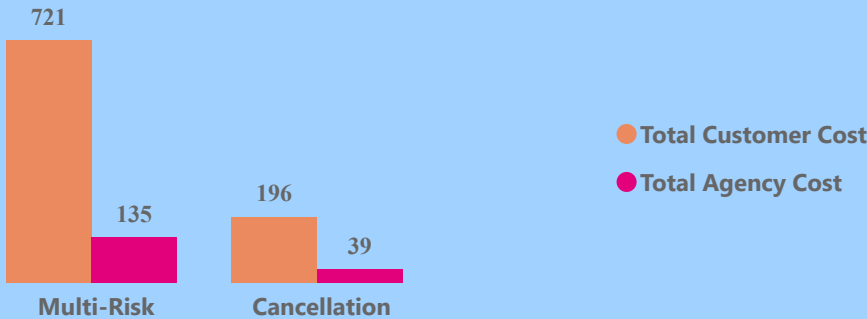
Self-Service

Flight Orders

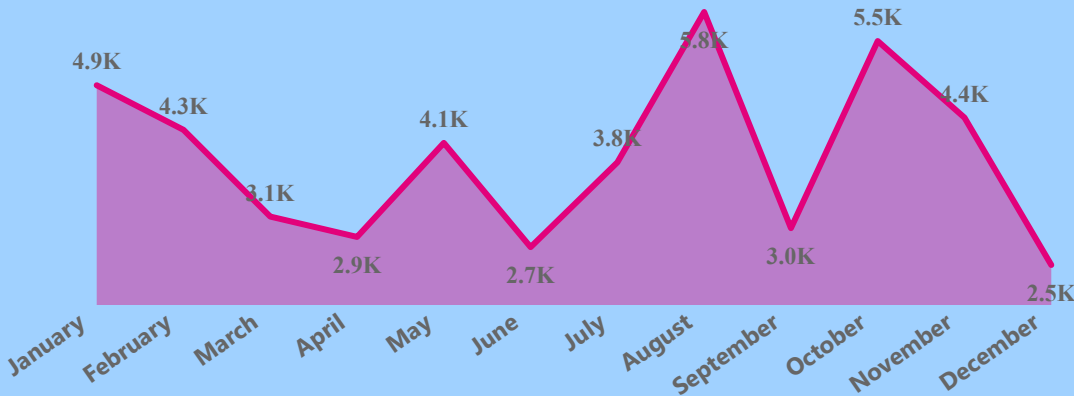
Hotel Orders

Flight + Hotel Orders

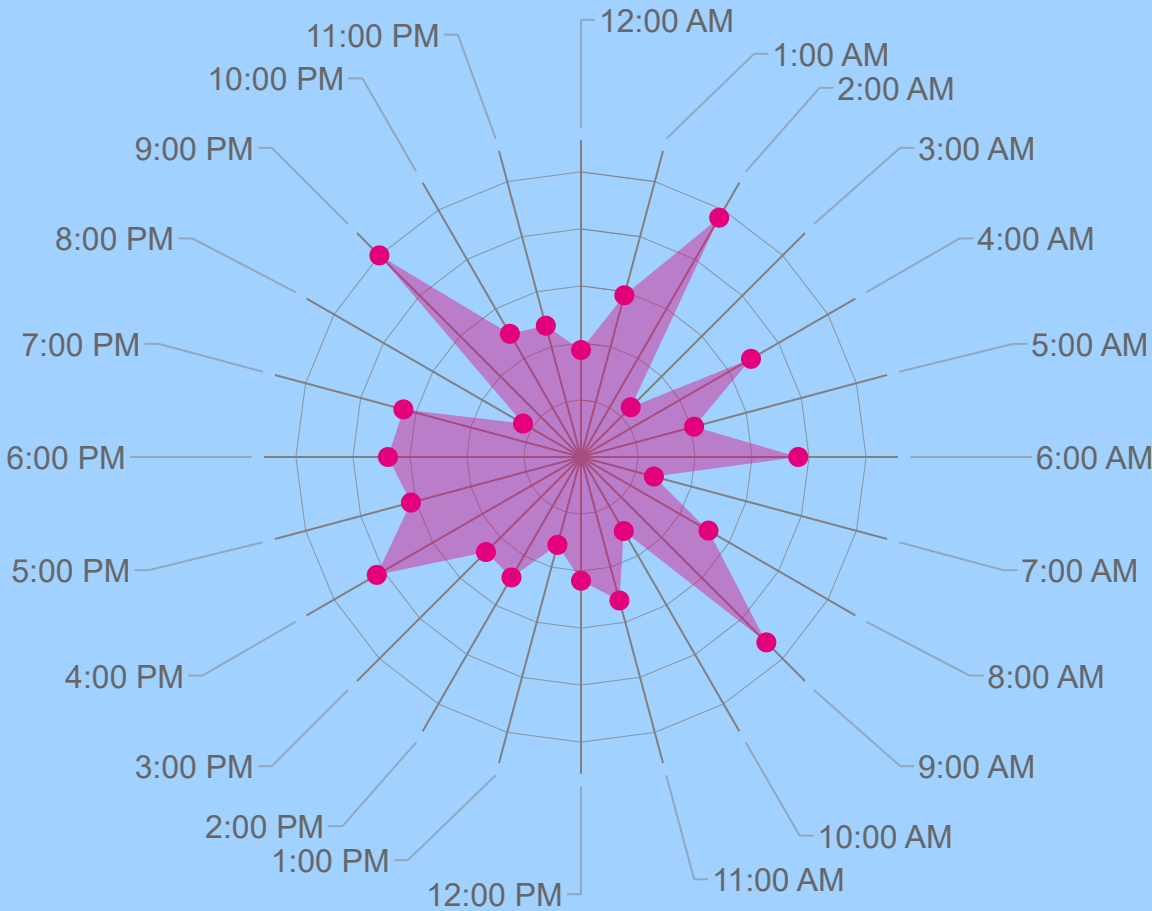
Insurance Cost by Insurance Type



Total Amount by Month



Order Amount by Hour of Day



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Insurance

Flights

Key influencers



What influences People to be Insured ?

When...

Insurance Type is
Cancellation

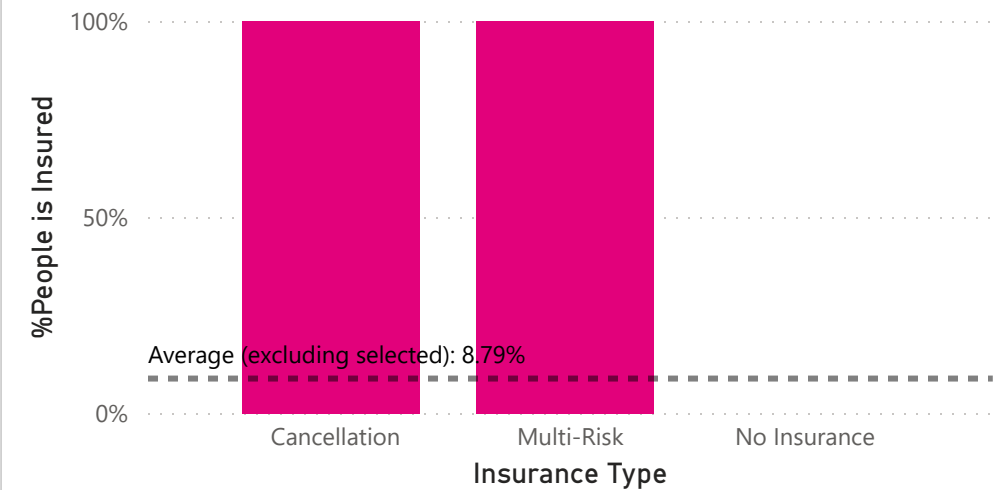
Total customer cost goes up
5.28

9.10x

....the likelihood of People
being Insured increases by

11.38x

← People is more likely to be Insured when Insurance Type is Cancellation than otherwise (on average).



☐ Only show values that are influencers

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Self-Service

Order Type

All

Insurance Type

All

Flight Type

All

Host City

All

Hour Created

All

Quarter	Month	Day	Total Orders	Total Amount	Insurance Cost	Agency Cost
Qtr 1	January	1	4	722.80	24.37	5.16
Qtr 1	January	2	1	220.90	0.00	0.00
Qtr 1	January	3	1	126.88	0.00	0.00
Qtr 1	January	4	3	732.42	31.02	5.03
Qtr 1	January	5	4	900.75	22.02	3.63
Qtr 1	January	6	2	181.62	1.96	0.39
Qtr 1	January	7	4	558.55	0.00	0.00
Qtr 1	January	8	3	512.25	6.85	1.73
Qtr 1	January	9	2	435.18	0.00	0.00
Qtr 1	January	10	3	471.49	0.00	0.00
Qtr 1	January	11	3	276.81	5.81	1.16
Qtr 1	January	12	3	671.44	10.54	2.11
Qtr 1	January	13	3	611.96	0.00	0.00