

Changes to protocol published in December 2021

We have made the following minor changes to previous protocol:

- We add a paragraph on the notations used in the main draft to facilitate the link between the main paper and the technical appendix.
- Minor changes to better understand the method
- We add a reference section

Changes to protocol published in March 2022

We have made the following minor changes to previous protocol:

- We have updated the interpretation of $DID_{treated,t,l}$.
- We have provided more details on the strategy to partially relax the common trend assumption by describing better the covariates used in the analysis, including the SSB category fixed effects.
- Additional covariates were considered: the agricultural producer price of sugar in euros per kilograms deflated by the GDP deflator; and the share of national brands for each SSB category per year in each country.
- We have updated the paragraph on notations used in the main draft.
- We have add and updated references section.