Oana Muntean
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EDUCATION

2020 - 2021 **London Business School, London, United Kingdom**
Masters in Analytics and Management
Strong focus on Analytics - Machine Learning, Big Data Analytics, Information System Management

2017 - 2020 **Universita Bocconi, Milan, Italy**
BSC in Economics, Management and Computer Science 26.1/30
Final Paper in Market Basket Analysis Application in Retail performed with Knime Software
Seminars- IBM Watson Assistant and Microsoft Azure

BUSINESS EXPERIENCE

2019 - 2019 **GOOGLE BUCHAREST, Bucharest, Romania**
Consulting Internship in Large Customer Sales (3 months)
- Transformed raw internal data into valuable insights and created deck with strategic advice relating to key promotional event and pitched it to client in meeting with marketing managers from 4 different countries
- Collaborated with Account Manager to discover creative means to reduce costs and offered innovative products for existing clients
- Represented company at 'How to Web' start-up event together with team by explaining Google's value for startups and raised awareness of company projects
- Integrated with team and participated in 3 teambuilding experiences , developing local and international network

2018 - 2019 **BOCCONI UNIVERSITY, Milan, Italy**
Student Ambassador (1 year)
- Presented campus to prospective international students and helped newly admitted students with support and guidance on arrival
- Developed negotiation and communication skills by participating in Public Speaking Workshop

2016 - 2016 **DELOITTE, Bucharest, Romania**
Audit Internship (3 weeks)
- Checked assets, emplyees' files and invoices to ensure accuracy of information and assisted reconciliation and bookkeeping
- Summarized company decisions and understood how to check financial statements for discrepancies

2015 - 2015 **MCCANN ERICKSON, Bucharest,Romania**
Strategy Internship (1 month)
- Gaining hands-on experience on evaluation marketing campaigns by being exposed to research tools and methods of identifying trends and insights in market
- Brainstormed effective marketing strategy for charity event in meeting with client, and provided creative ideas for video advertisement production

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ADDITIONAL INFORMATION
- Voluntary work - organized 'Cupa Primaverii' hockey event in 2018 and 2019 for over 1300 children - secured sponsorship and convinced media to promote event
- Clubs: Bocconi and LBS Women in Business Club Member
- Bocconi International Law Club Member - Part of Organizing Staff in ITECHLAW 2018 European Conference Milan
- IT Skills: Python, Knime, R, C++, Matlab, MS Office, Latech
- Vodafone Team Project-Used ML techniques such as classification and regression to create a predictor of number of clients entering a new store
- Sedin Courses- Advanced Excel, Visualization with Python, Advanced Machine Learning and Signal Processing IBM-Coursera Certificate
- Language: Romanian Native, English Fluent, Italian Intermediate, French Elementary
- Hobbies: Passion for skiing and dancing