Oana Turcan

UI Designer | Photographer

München, Germany

CONTACT

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🌐 https://www.ot-uidesign.com/

in https://www.linkedin.com/in/oana-turcan/

PROFILE

UI Designer with a background in photography, print and digital design, motivated by personal and professional development. Easily understanding people's needs, and creating user-centric design solutions. Years of traveling around the world and meeting diverse people and cultures, enabled me to thrive in varied environments.

SKILLS

- Methodical and organized approach to work at both individual and team level
- Excellent communication skills
- User-Centered Design
- User Research
- Competitor Analysis
- Branding & Style Guides
- Wireframing & Prototyping
- User Testing
- Responsive Design
- UI & Visual Design
- HTML, CSS, JavaScript knowledge

EDUCATION

FRONTEND DEVELOPMENT

CareerFoundry | 2020 - 2021

UI DESIGN

CareerFoundry | 2020

PORTRAITURE & STUDIO PHOTOGRAPHY

British Institute of Photography & Paragon Pixels | 2020

PHOTOGRAPHY & POST-PROCESSING

Avantaj Consulting | 2012-2013

EXPERIENCE & PROJECTS

CRYSTAL CRUISES   **Photographer, Editor and Printer**
Worldwide   2015 - present

- Used post-processing techniques from adjusting colors and lighting, to layout and template design, converting raw professional photography into digital and printed fine art products.

- Designed customized photography albums for recurring customers which strengthened the long-term relationship and increased sales by 30%.

- Periodically trained photographers to improve their photographic techniques and keep up with the trends, raising the team's efficiency and level of professionalism.

- Coordinated the photo team to cover diverse activities, and assigned tasks in order to maintain a good workflow.

- Introduced new-coming members to the company's policy and practices, creating a friendly working environment.

- Maintained a good relationship with the other department leaders, establishing a good collaboration and organization within the company.

OCEAN IMAGES   **Photographer, Editor and Printer**
Worldwide   2013 - 2015

- Communicated and empathized with our customers, creating visually appealing products and personalized packages, which increased our sales by 20%.

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TOOLS

- Adobe XD
- Sketch
- InVision
- Balsamiq
- Adobe Photoshop
- Adobe Lightroom
- Darkroom
- Adobe InDesign
- Adobe Illustrator
- Atom
- GitHub

PROJECTS

MyTrip
Location-based responsive app

I.Do
Wedding planning iOS and Android app

DiVino
Online store responsive app

MyNotebook
Mobile note-taking app

D.Music
Mobile music app

Chatty
Mobile chat app

EXPERIENCE & PROJECTS (CONTINUED)

● Focused on enhancing my post-processing and printing techniques, proved a good knowledge of post-processing tools, getting me promoted to editor and printer after only three months in the field.

● Applied new studio photography techniques, and proved a very good knowledge of lighting and composition, generating a high demand and increasing sales.

PUBLIC RELATIONS & EVENT MANAGER
Bucharest
"Romantic Latin Festival"
2011 - 2013

● Organized two editions of an international dance festival, developing the overall layout and graphic design for advertisements, brochures, flyers and banners.

● Brainstormed and implemented event plans and concepts, handled budgeting and invoicing, and negotiated sponsorship deals, which conducted to a very successful event of 2.000 participants.

● Established and maintained relationships with consumer, and public interest groups, identified trends and interests, managing a successful communication and branding.

EDUCATION

CAREERFOUNDRY
Berlin, Germany
UI Design & Frontend Development
2020 - 2021

● During my 12 months UI Design course, I created six projects from scratch, exploring the key steps in the UX design process, from user research to wireframes and user testing, applied advanced UI skills, and concluded with presentation mockups and handoff.

● During the three months Frontend Development course, I gained new skills in HTML, CSS and Java Script, developing my own responsive website from scratch, currently hosting my portfolio.

● Acquired and applied a new set of valuable skills to the designs I created in the past twelve months, showcasing them into the final product that represents me and my work.