


## CONTACT

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 <https://www.ot-uideign.com/>

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# Oana Turcan

## UI Designer | Photographer

*München, Germany*

## PROFILE

UI Designer with a background in photography, print and digital design, motivated by personal and professional development. Easily understanding people's needs, and creating user-centric design solutions. Years of traveling around the world and meeting diverse people and cultures, enabled me to thrive in varied environments.

## SKILLS

- Methodical and organized approach to work at both individual and team level
- Excellent communication skills
- User-Centered Design
- User Research
- Competitor Analysis
- Branding & Style Guides
- Wireframing & Prototyping
- User Testing
- Responsive Design
- UI & Visual Design
- HTML, CSS, JavaScript knowledge

## EDUCATION

### FRONTEND DEVELOPMENT

CareerFoundry | 2020 - 2021

### UI DESIGN

CareerFoundry | 2020

### PORTRAITURE & STUDIO PHOTOGRAPHY

British Institute of Photography & Paragon Pixels | 2020

### PHOTOGRAPHY & POST-PROCESSING

Avantaj Consulting | 2012-2013

## EXPERIENCE & PROJECTS

### CRYSTAL CRUISES

Worldwide

### Photographer, Editor and Printer

2015 - present

- Created digital and printed fine art products from raw professional photography using post-processing techniques like lighting and color correction as well as layout/template design.
- Designed customized photography albums for recurring customers, which strengthened the long-term relationship and increased sales by 30%.
- Mentored photographers improving their photographic techniques and incorporating the latest developments and trends, which raised the team's efficiency and level of professionalism.
- Optimized the team's workflow, delegating tasks and directing the photo team to cover activities and events.
- Introduced new-coming members to the company's policy and practices, which established a friendly and productive working environment.
- Influenced the organization and collaboration within the company, strengthening the relationship with other department leaders.

### OCEAN IMAGES

Worldwide

### Photographer, Editor and Printer


2013 - 2015

- Incorporated visually appealing products and customized packages, communicating and empathizing with our customers, which increased our sales by 20%.


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### TOOLS

- Adobe XD
- Sketch
- InVision
- Balsamiq
- Adobe Photoshop
- Adobe Lightroom
- Darkroom
- Adobe InDesign
- Adobe Illustrator
- Atom
- GitHub

## EXPERIENCE & PROJECTS (CONTINUED)

- Demonstrated a great knowledge of post-processing and printing tools, enhancing my editing skills, which got me promoted to editor and printer after only three months in the field.
- Generated a high photographic demand and maximized sales, applying new studio photography techniques, and showcasing a very good knowledge of lighting and composition.

### PUBLIC RELATIONS & EVENT MANAGER

#### “Romantic Latin Festival”

2011 - 2013

Bucharest

- Organized two editions of an international dance festival, developing the overall layout and graphic design for advertisements, brochures, flyers and banners.
- Brainstormed and implemented event plans and concepts, handled budgeting and invoicing, and negotiated sponsorship deals, which conducted to a very successful event of 2.000 participants.
- Achieved a successful communication and branding, identifying trends and interests, establishing and maintaining relationships with consumer and public interest groups.

## EDUCATION

### PROJECTS

#### MyTrip

Location-based responsive app

#### I.Do

Wedding planning iOS and Android app

#### DiVino

Online store responsive app

#### MyNotebook

Mobile note-taking app

#### D.Music

Mobile music app

#### Chatty

Mobile chat app

### CAREERFOUNDRY

Berlin, Germany

### UI Design & Frontend Development

2020 - 2021

- Created six projects from scratch during my ten months course, exploring the key steps in the UX design process, from user research to wireframes and user testing, applying advanced UI skills, and concluding with presentation mockups and handoff.
- Developed my own responsive website from scratch, currently hosting my portfolio, showcasing newly acquired skills in HTML, CSS and Java Script during the two months Frontend Development course.