

CONTACT

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Behance <https://www.behance.net/turcanoana1>

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Oana Turcan

UI Designer | Photographer

München, Germany

PROFILE

UI Designer with a background in photography, print and digital design, motivated by personal and professional development. Easily understanding people's needs, and creating user-centric design solutions. Years of traveling around the world and meeting very diverse people and cultures, enabled me to thrive to work in varied environments.

SKILLS

- Methodical and organized approach to work at both individual and team level
- Excellent communication skills
- User-Centered Design
- User Research
- Competitor Analysis
- Branding & Style Guides
- Wireframing & Prototyping
- User Testing
- Responsive Design
- UI & Visual Design
- HTML, CSS, JavaScript knowledge

EDUCATION

FRONTEND DEVELOPMENT

CareerFoundry | 2020 - 2021

UI DESIGN

CareerFoundry | 2020

PORTRAITURE & STUDIO PHOTOGRAPHY

British Institute of Photography & Paragon Pixels | 2020

PHOTOGRAPHY & POST-PROCESSING

Avantaj Consulting | 2012-2013

EXPERIENCE & PROJECTS

CAREERFOUNDRY

Berlin, Germany

UI Design & Frontend Development

2020 - 2021

- During my 12 months UI Design course, I created six projects from scratch, exploring the key steps in the UX design process, from user research, designing personas, and drawing user flows, to wireframes and user testing, applying advanced UI skills, including prototyping, colors, typography and iconography, responsive design, and complex animations, and concluding with presentation mockups and handoff. My responsive apps cover fields like ecommerce, wedding planning, note-taking tools, travel, music and chat.

- During the three months Frontend Development course, I gained new skills in HTML, CSS and basics of Java Script, developing my own website from scratch which currently hosts my portfolio.

CRYSTAL CRUISES

Worldwide

Photographer, Editor and Printer


2015 - present

- Challenged by repeated destinations and regular customers, used creativity to bring innovation and improvement through new perspectives in images and design, and involved customers into the process, customizing the layout and design of their 16x12" printed photography album, which developed a long-term relationship and increased sales by 30%.

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EXPERIENCE & PROJECTS (CONTINUED)

- Used post-processing techniques from adjusting colors, lighting and cropping to composition, layout and template design, converting raw professional photography into digital and printed fine art products.
- Coordinated the photo team, organizing their daily schedule to cover all activities and assigning new tasks in order to practice all photographic styles. Trained the new coming members introducing them to the company's policy and practices, continuously improving their photographic techniques and keeping up with the trends, which created a friendly working environment and raised the team's efficiency and level of professionalism.

OCEAN IMAGES

Worldwide

Photographer, Editor and Printer

2013 - 2015

- Being highly motivated by a strong desire to learn and grow, focusing on acquiring and enhancing my post-processing and printing techniques, got me promoted to editor and printer after only three months working in this field.
- Challenged by a very high volume of work and new passengers, communicated and empathized with our customers, creating desired visually appealing products and personalized packages, which increased our sales by 20% and doubled our sales off season.

PUBLIC RELATIONS & EVENT MANAGER

Bucharest

"Romantic Latin Festival"

2011 - 2013

- Organized two editions of an international dance festival, developing the overall layout and graphic design for advertisements, brochures, flyers and banners. Coordinated the artist's flights, accommodation and schedule, contacted and kept permanent connection with media partners and sponsors, which conducted to a very successful event of 2.000 participants.