

Oana Turcan

UI Designer | Photographer

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ABOUT ME

UI Designer with a background in photography, print and digital design, motivated by personal and professional development. Experienced in sales and guests service, easily understanding people's needs, and creating user-centric design solutions. Years of traveling around the world and meeting very diverse people and cultures, offered me a different perspective, becoming more flexible, and having the ability to work in varied environments. Enjoying teamwork and understanding the importance of collaboration in creating and delivering quality products.

SKILLS

- ◆ Knowledge of photographic techniques, camera settings, lightning and photo editing software
- ◆ Methodical and organized approach to work at both individual and team level
- ◆ Excellent communication and negotiation skills
- ◆ User-Centered Design
- ◆ Competitor Analysis
- ◆ User Research
- ◆ Branding & Style Guides
- ◆ Wireframing & Prototyping
- ◆ User Testing
- ◆ Responsive Design
- ◆ UI & Visual Design
- ◆ HTML, CSS, JavaScript knowledge

EDUCATION

- ◆ **Frontend Development**
CareerFoundry (2020 - 2021)
- ◆ **UI Design**
CareerFoundry (2020 - 2021)
- ◆ **Portraiture & Studio Photography**
British Institute of Photography & Paragon Pixels (2018)
- ◆ **Photography & Post-Processing**
Avantaj Consulting (2013 - 2014)

PROJECTS & EXPERIENCE

Crystal Cruises (2015 - present)

Photographer, Editor & Printer

- ◆ Took professional portraiture and landscape photographs, did the post-processing and printing work, delivering very high quality products.
- ◆ Customized designs for landscape photography albums during our unique voyages, which generated high revenue for the photography team and increased sales by 30%.
- ◆ Coordinated the photo team, by organizing their schedule and tasks, and training them to meet the company's expectations, which created a friendly working environment and raised photographers' efficiency.

Ocean Images (2013-2015)

Photographer, Editor & Printer

- ◆ Improved my post-processing and technical skills in a short period of time, which got me promoted after only three months, starting editing and printing jobs within the photo team.
- ◆ Communicated and negotiated with our customers, presenting our packages and creating personalized ones, which increased our sales by 20%.

Public Relations & Event Manager (2011-2013)

"Romantic Latin Festival" – Bucharest

- ◆ Organized two editions of an international dance festival, planning the entire event with my team, contacting sponsors, negotiating the contract for the location, sending invitations, promoting the event and contacting media partners, which conducted to a very successful event of 2.000 participants.