# Data Taming Final Report

Thi Kim Oanh Nguyen - a1879781

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# **Executive Summary**

Spotify, being the leading music streaming service globally, aims to predict song genres to improve user experiences and refine playlist recommendations.

During the exploratory data analysis, it became evident that analyzing factors such as release year, speechiness, danceability, and tempo contributes to predicting the playlist genre. Moreover, we observed that song popularity varies among genres and found distinct differences in speechiness across each genre. Interestingly, we noticed a declining trend in song popularity from 1970, followed by a resurgence starting around 2010.

In our modeling approach, we tested three models: Linear Discriminant Analysis (LDA), K-nearest Neighbors (KNN), and Random Forest. Our prediction relied on variables like song popularity, danceability, energy, key, mode, loudness, speechiness, acousticness, instrumentalness, liveness, valence, tempo, song duration, and release year. We omitted all categorical variables and retained all numerical variables.

Upon fine-tuning the hyperparameters for KNN within a range of 1 to 100 and 20 levels, and Random Forest models with 100 trees and 5 levels, we determined the best KNN model with a neighbor value of 100, and the optimal Random Forest model with mtry set at 4 and min\_n at 40. Through cross-validation testing, the Random Forest model exhibited better performance compared to LDA and KNN, with the highest accuracy and ROC\_AUC scores. However, during testing, the Random Forest model only achieved an accuracy of 56.933%.

In summary, the Random Forest model fails to accurately predict song genres, contradicting the founders' objectives. Therefore, further investigation is considered.

## Methods

The dataset comprises songs from diverse Spotify playlists, encompassing 32,833 observations and 23 variables. Among these variables, there are 9 categorical and 13 numeric ones. These attributes encapsulate a wide spectrum of song features, including unique identifiers and song-specific details, album-related information such as release dates, playlist specifics encompassing genre and subgenre classifications, and musical attributes like danceability, energy, pitch, loudness, and mode, indicators for speechiness, acoustic nature, instrumental presence, along with parameters indicating liveness, positivity, tempo, and song duration. The dataset includes an outcome variable representing 6 distinct genres.

The steps taken are explained as follows:

• Data cleaning: We extracted the year of each song's release from the track album release date and converted it into a single numerical feature for predicting song genres. Unnecessary categorical features such as track IDs, album IDs, playlist IDs, track names, and album names were removed because they are unique identifiers or text fields that do not carry meaningful information about the song's musical characteristics or genre classification. We also handled missing values, ensuring data integrity.

- Data sampling: Due to computing limitations, the dataset was reduced to 6000 observations, with 1000 observations per genre.
- Data splitting: A seed value of 1879781 was set for reproducibility, and the sample dataset was divided into training and testing sets.
- Data preprocessing: Zero-variance predictors were removed, and all predictors were standardized to possess a mean of 0 and a standard deviation of 1. Highly correlated predictors were identified and eliminated. This preprocessing recipe was applied to the training set and testing set.
- Model specification: Specifications for three models (Linear Discriminant Analysis (LDA), K-nearest Neighbors (KNN), and Random Forest) were defined. The mode was set to classification, and engine configurations were made. For the KNN model, the number of neighbors was defined as a tuneable hyperparameter. The Random Forest model set the number of trees to 100 and tuned the number of variables randomly sampled at each split (mtry) and minimum node size (min n).
- Model tuning (KNN and Random Forest): 5 bootstrapped samples were generated from the preprocessed training data. For KNN, we employ a grid of 20 levels ranging from 1 to 100 for the neighbors' parameter. For Random Forest, a grid of 5 levels was created for tuning hyperparameters (mtry and min\_n). Model selection utilized the ROC\_AUC metric. The best KNN model had a neighbor value of 100, achieving an ROC\_AUC score of 80.12% (Table 7). Meanwhile, the optimal Random Forest model had mtry set at 4 and min\_n at 40, achieving an ROC\_AUC score of 84.13% (Table 8).

In this research, R version 4.3.2 and Rmarkdown in RStudio were used. The primary packages included dplyr, tidyr, lubridate, skimr, inspectdf, rsample, stringr, knitr, tidymodels, janitor, pROC, discrim, yardstick, vip, caret. Additionally, parallel processing capabilities were leveraged to potentially speed up computations.

## Results

• Exploratory data analysis:

After excluding certain categorical variables, we still have song artists, playlist names and subgenre of playlists. We chose to exclude song artists and playlist names. The primary objective is to predict the playlist genre based on song attributes. While the artist's name or specific playlist names may contribute to the uniqueness of a song or playlist, they might not directly influence the prediction of the genre itself. Additionally, artist names and individual playlist names might introduce too much granularity or noise into the analysis. We also excluded the subgenre of the playlist. If we were to include the subgenre variable in the feature list, we could directly predict the playlist genre. Therefore, utilizing other variables for prediction did not seem meaningful in this scenario.

Figures 1 to 14 display the relationship between each numerical variable and the outcome variable (playlist genre). Consequently, all numerical variables were included in the feature list.

• Founders' questions:

Relationship of speechiness and the playlist genre (Figure 14): Shape: all are right-skewed and unimodal. Location: rap has the highest speechiness median, while rock has the lowest speechines median. Spread: rap has the highest IQR, while rock has the lowest. Outliers: there are potential outliers in all genres. Therefore, there is a difference in speechiness for each genre.

Relationship of danceability and the playlist genre (Figure 11): Shape: all are slightly left-skewed and unimodal. Location: rap has the highest danceability median, while rock is the lowest danceability median. Spread: rap has the highest IQR, while rock has the lowest. Outliers: there are potential outliers in all genres.

Relationship of tempo and the playlist genre (Figure 12): Shape: all are slightly right-skewed and unimodal. Location: rock and EDM almost have the highest median, while R&B has the lowest median. Spread: rap has the highest IQR, while edm has the lowest. Outliers: there are potential outliers in almost genres exception rap.

The popularity of songs differ between genres: Figure 13 demonstrates genre-specific variations in song popularity, with Pop being the most prevalent, while EDM shows the least popularity.

Relationship of the release year and the playlist genre and the change of track popularity over time: Figure 9 shows that there is a relationship between the release year of songs and the outcome variable. Figure 15 indicates a decline in overall popularity from 1970, followed by a resurgence after 2010. Early on, Rock dominated, but later, Pop and EDM gained traction, while Rap consistently maintained popularity.

#### • Model selection:

The model exhibiting the best cross-validation results should ideally perform well on our test set. During cross-validation, LDA achieved an accuracy of 47.778% and an ROC\_AUC of 80.202%, while KNN displayed an accuracy of 49.644% and ROC\_AUC of 81.424%, and Random Forest showcased an accuracy of 55.222% and an ROC\_AUC of 84.695%. Therefore, Random Forest is chosen as the best performer due to its highest accuracy and ROC\_AUC scores.

#### • Model evaluation:

We employed the chosen model from Model selection and generated predictions using the preprocessed test dataset. For performance metrics, we computed the accuracy score and the sensitivity and specificity for each genre. Additionally, we employed ROC curves to assess the model's performance.

It appears that "Year" stands out as the most influential variable in predicting playlist genres, closely followed by danceability. Speechiness, tempo, and energy hold relatively similar importance, followed by other factors.

Table 10 shows that the model a low score of accuracy with 56.933%. However, from Table 9 and Figure 16, the model exhibits strong specificity for all genres, indicating its accuracy in predicting songs outside specific genres. Yet, their sensitivity seem relatively lower, posing challenges in precisely identifying a song that belongs to a genre. Both EDM and rock display commendable performance in sensitivity (both 76.4%) and specificity (93.68% and 95.2%). However, despite their high specificity, Pop, R&B, Latin, and Rap show notably lower sensitivity.

### Discussion

We sampled 600 observations randomly, with 100 observations per genre from the original data. These observations were used for prediction after preprocessing.

Overall, the model demonstrates high specificity scores, signifying its robustness in predicting songs that don't belong to particular genres. However, from Table 11 and Figure 17, accuracy (61.167%) and sensitivity appears relatively low, making accurate predictions of a song that belongs to a genre quite challenging. Rock and EDM show good performance in both sensitivity (79% and 82%) and specificity (95% and 95.2%). Conversely, despite achieving high specificity scores, Pop, R&B, Latin, and Rap exhibit significantly lower sensitivity scores.

Thus, this model struggles to accurately predict genres, especially for pop, R&B, Latin, and rap songs.

# Conclusion

Spotify, a leading global music streaming service, aims to enhance user experiences and refine playlist recommendations by predicting song genres.

During our exploratory data analysis, we discovered that factors like release year, speechiness, danceability, and tempo contribute significantly to predicting playlist genres. We also noticed variations in song popularity across different genres, particularly observing distinct differences in speechiness among them. Interestingly, there's a noticeable decline in song popularity from the 1970s, followed by a resurgence around 2010.

In our modeling approach, we tested three models: Linear Discriminant Analysis (LDA), K-nearest Neighbors (KNN), and Random Forest. We used various variables such as song popularity, danceability, energy, key, loudness, and more. Categorical variables were excluded, retaining only numerical ones.

After fine-tuning hyperparameters for KNN and Random Forest models, the Random Forest model outperformed LDA and KNN in cross-validation tests, displaying the highest accuracy and ROC\_AUC scores. However, during actual testing, the Random Forest model achieved only 56.933% accuracy. It performed well in predicting songs that do not belong to specific genres but struggled with identifying songs that do belong to a genre.

In summary, the Random Forest model's failure to accurately predict song genres contradicts the initial objectives set by Spotify. In our future work, we intend to experiment with larger samples, introduce additional features, and employ different models to achieve improved performance results.

# Appendix

### **Data Preparation**

```
# dataset
spotify_songs <-</pre>
  readr::read csv('https://raw.githubusercontent.com/rfordatascience/tidytuesday/master/data/2020/2020-
## Rows: 32833 Columns: 23
## -- Column specification -----
## Delimiter: ","
## chr (10): track_id, track_name, track_artist, track_album_id, track_album_na...
## dbl (13): track_popularity, danceability, energy, key, loudness, mode, speec...
##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.
spotify_songs
## # A tibble: 32,833 x 23
##
      track_id
                            track_name track_artist track_popularity track_album_id
##
                                                               <dbl> <chr>
      <chr>
                            <chr>
                                       <chr>>
   1 6f807x0ima9a1j3VPbc7~ I Don't C~ Ed Sheeran
                                                                   66 2oCs0DGTsR098~
```

```
## 2 Or7CVbZTWZgbTCYdfa2P~ Memories ~ Maroon 5
                                                                  67 63rPSO264uRiW~
## 3 1z1Hg7Vb0AhHDiEmnDE7~ All the T~ Zara Larsson
                                                                  70 1HoSmj2eLcsrR~
## 4 75FpbthrwQmzHlBJLuGd~ Call You ~ The Chainsm~
                                                                  60 lnqYsOeflyKKu~
## 5 1e8PAfcKUYoKkxPhrHqw~ Someone Y~ Lewis Capal~
                                                                  69 7m7vv9wlQ4i0L~
## 6 7fvUMiyapMsRRxr07cU8~ Beautiful~ Ed Sheeran
                                                                  67 2yiy9cd2QktrN~
## 7 20AylPUDDfwRGfe0lYql~ Never Rea~ Katy Perry
                                                                  62 7INHYSeusaFly~
## 8 6b1RNvAcJjQH73eZO4BL~ Post Malo~ Sam Feldt
                                                                  69 6703SRPsLkS4b~
## 9 7bF6tCO3gFb8INrEDcjN~ Tough Lov~ Avicii
                                                                  68 7CvAfGvq4RlIw~
## 10 1IXGILkPmOtOCNeqOOkC~ If I Can'~ Shawn Mendes
                                                                  67 4QxzbfSsVryEQ~
## # i 32,823 more rows
## # i 18 more variables: track_album_name <chr>, track_album_release_date <chr>,
      playlist_name <chr>, playlist_id <chr>, playlist_genre <chr>,
       playlist_subgenre <chr>, danceability <dbl>, energy <dbl>, key <dbl>,
## #
      loudness <dbl>, mode <dbl>, speechiness <dbl>, acousticness <dbl>,
## #
       instrumentalness <dbl>, liveness <dbl>, valence <dbl>, tempo <dbl>,
## #
      duration_ms <dbl>
```

### skim(spotify\_songs)

Table 1: Data summary

Name	spotify_songs
Number of rows	32833
Number of columns	23
Column type frequency:	
character	10
numeric	13
Group variables	None

## Variable type: character

skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
track_id	0	1	22	22	0	28356	0
track_name	5	1	1	144	0	23449	0
track_artist	5	1	2	69	0	10692	0
$track\_album\_id$	0	1	22	22	0	22545	0
track_album_name	5	1	1	151	0	19743	0
$track\_album\_release\_date$	0	1	4	10	0	4530	0
playlist_name	0	1	6	120	0	449	0
playlist_id	0	1	22	22	0	471	0
playlist_genre	0	1	3	5	0	6	0
playlist_subgenre	0	1	4	25	0	24	0

### Variable type: numeric

skim_variable n_r	$\operatorname{sd}$	p0	p25	p50	p75	p100	hist			
track_popularity	0	1	42.48	24.98	0.00	24.00	45.00	62.00	100.00	
danceability	0	1	0.65	0.15	0.00	0.56	0.67	0.76	0.98	

skim_variable n_	$\operatorname{sd}$	p0	p25	p50	p75	p100	hist			
energy	0	1	0.70	0.18	0.00	0.58	0.72	0.84	1.00	
key	0	1	5.37	3.61	0.00	2.00	6.00	9.00	11.00	
loudness	0	1	-6.72	2.99	-	-8.17	-6.17	-4.64	1.27	
46.45										
mode	0	1	0.57	0.50	0.00	0.00	1.00	1.00	1.00	
speechiness	0	1	0.11	0.10	0.00	0.04	0.06	0.13	0.92	
acousticness	0	1	0.18	0.22	0.00	0.02	0.08	0.26	0.99	
instrumentalness	0	1	0.08	0.22	0.00	0.00	0.00	0.00	0.99	
liveness	0	1	0.19	0.15	0.00	0.09	0.13	0.25	1.00	
valence	0	1	0.51	0.23	0.00	0.33	0.51	0.69	0.99	
tempo	0	1	120.88	26.90	0.00	99.96	121.98	133.92	239.44	
duration_ms	0	1	225799.8	159834.01	4000.00	187819.0	0216000.0	0253585.0	0517810.0	00

```
# extract year from the 'date' column
spotify_songs <- spotify_songs %>%
  mutate(year = as.numeric(year(ymd(track_album_release_date))),
                           ordered = FALSE))
## Warning: There was 1 warning in `mutate()`.
## i In argument: `year = as.numeric(year(ymd(track_album_release_date)), ordered
     = FALSE) .
## Caused by warning:
## ! 1886 failed to parse.
# extract features
colnames(spotify_songs)
  [1] "track_id"
##
                                   "track_name"
## [3] "track_artist"
                                   "track_popularity"
## [5] "track_album_id"
                                   "track_album_name"
##
  [7] "track_album_release_date" "playlist_name"
##
  [9] "playlist_id"
                                   "playlist_genre"
## [11] "playlist_subgenre"
                                   "danceability"
## [13] "energy"
                                   "key"
## [15] "loudness"
                                   "mode"
## [17] "speechiness"
                                   "acousticness"
## [19] "instrumentalness"
                                   "liveness"
## [21] "valence"
                                   "tempo"
## [23] "duration_ms"
                                   "year"
# remove unnecessary features
spotify_songs <- spotify_songs %>%
  dplyr::select(-track_id, -track_album_id, -track_name, -track_album_name,
                -playlist_id, -track_album_release_date)
colnames(spotify_songs)
##
   [1] "track artist"
                            "track_popularity"
                                                "playlist_name"
                            "playlist_subgenre" "danceability"
##
  [4] "playlist_genre"
  [7] "energy"
                            "key"
                                                "loudness"
## [10] "mode"
                            "speechiness"
                                                "acousticness"
```

```
## [13] "instrumentalness" "liveness"
                                             "valence"
## [16] "tempo"
                          "duration_ms"
                                             "year"
# handle missing values
spotify_songs <- spotify_songs %>% drop_na()
inspect_na(spotify_songs)
## # A tibble: 18 x 3
     col_name
<chr>
##
                        cnt pcnt
##
                      <int> <dbl>
## 1 track_artist
0
                          0
                                0
## 3 playlist_name
                          0
                                0
## 4 playlist_genre
                          0
                               0
## 5 playlist_subgenre 0
                               0
## 6 danceability
                         0
                               0
## 7 energy
                          0
                                0
## 8 key
                        0
                                0
## 9 loudness
                        0
                                0
## 10 mode
                         0
                                0
## 13 instrumentalness 0
## 14 liveness
## 15 valen
                                0
                               0
                               0
                               0
                               0
                               0
## 16 tempo
                          0
                                0
## 17 duration_ms
## 18 year
                                0
# extract outcome variable
unique(spotify_songs$playlist_genre)
                     "rock" "latin" "r&b"
              "rap"
## [1] "pop"
                                            "edm"
skim(spotify_songs)
```

Table 4: Data summary

Name Number of rows	spotify_songs
Number of columns	18
Column type frequency:	
character	4
numeric	14
Group variables	None

Variable type: character

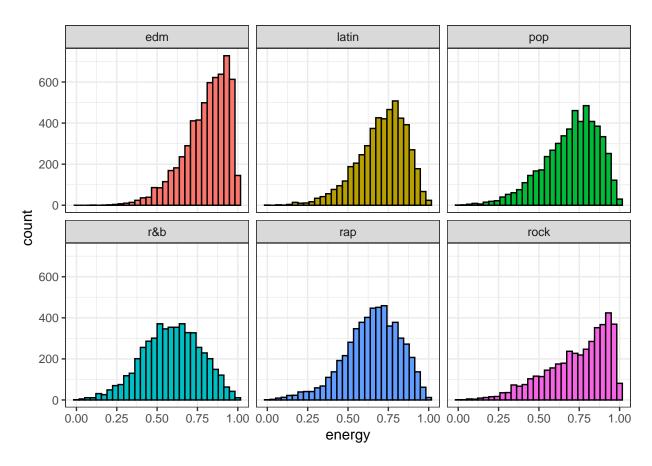
skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
track_artist	0	1	2	69	0	10316	0
playlist_name	0	1	6	120	0	449	0
playlist_genre	0	1	3	5	0	6	0
$playlist\_subgenre$	0	1	4	25	0	24	0

# Variable type: numeric

skim_variable n_missingomplete_ratemean					p0	p25	p50	p75	p100	hist
track_popularity	0	1	42.76	24.95	0.00	25.00	45.00	62.00	100.00	
danceability	0	1	0.66	0.14	0.00	0.57	0.67	0.76	0.98	
energy	0	1	0.70	0.18	0.00	0.58	0.72	0.84	1.00	
key	0	1	5.37	3.61	0.00	2.00	6.00	9.00	11.00	
loudness	0	1	-6.64	2.95	-	-8.07	-6.09	-4.61	1.27	
					46.45					
mode	0	1	0.56	0.50	0.00	0.00	1.00	1.00	1.00	
speechiness	0	1	0.11	0.10	0.00	0.04	0.06	0.13	0.92	
acousticness	0	1	0.18	0.22	0.00	0.02	0.08	0.26	0.99	
instrumentalness	0	1	0.09	0.23	0.00	0.00	0.00	0.01	0.99	
liveness	0	1	0.19	0.15	0.00	0.09	0.13	0.25	1.00	
valence	0	1	0.51	0.23	0.00	0.33	0.51	0.69	0.99	
tempo	0	1	120.94	26.85	0.00	99.97	122.00	133.52	239.44	
$duration\_ms$	0	1	223946.6	459116.3	44000.00	186750.0	0214400.0	0251099.7	5517810.0	00
year	0	1	2012.20	10.40	1957.00	2010.00	2017.00	2019.00	2020.00	

# **Exploratory Data Analysis**

```
# energy
spotify_songs %>%
    ggplot(aes(x = energy, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



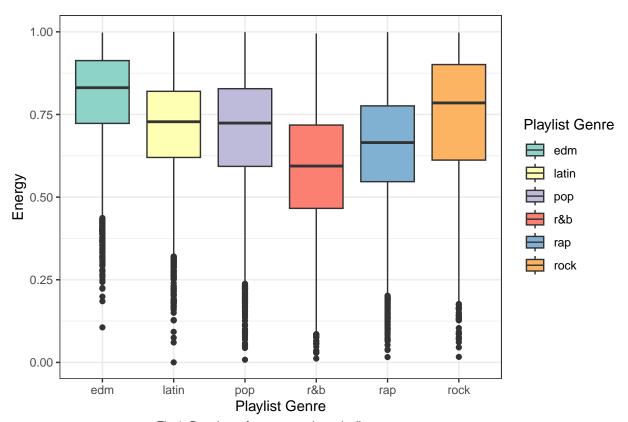
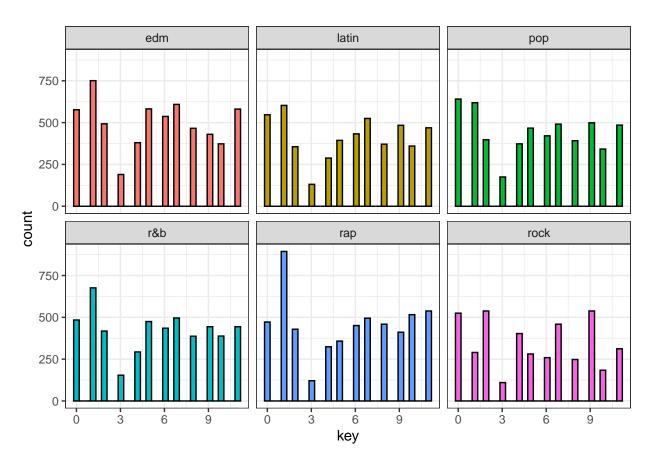


Fig.1: Boxplots of energy against playlist genre

```
# key
spotify_songs %>%
ggplot(aes(x = key, fill=playlist_genre)) +
geom_histogram(colour="black", show.legend = FALSE) +
facet_wrap(.~playlist_genre) +
theme_bw()
```



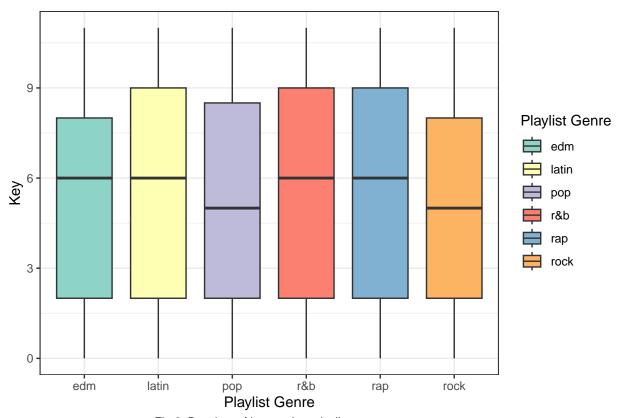
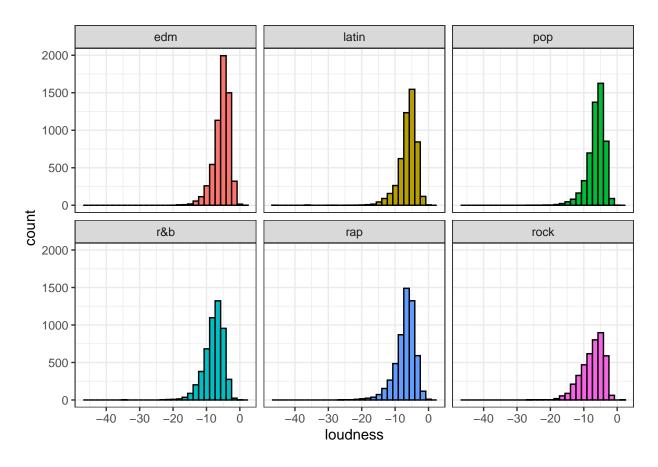


Fig.2: Boxplots of key against playlist genre

```
# loudness
spotify_songs %>%
ggplot(aes(x = loudness, fill=playlist_genre)) +
geom_histogram(colour="black", show.legend = FALSE) +
facet_wrap(.~playlist_genre) +
theme_bw()
```



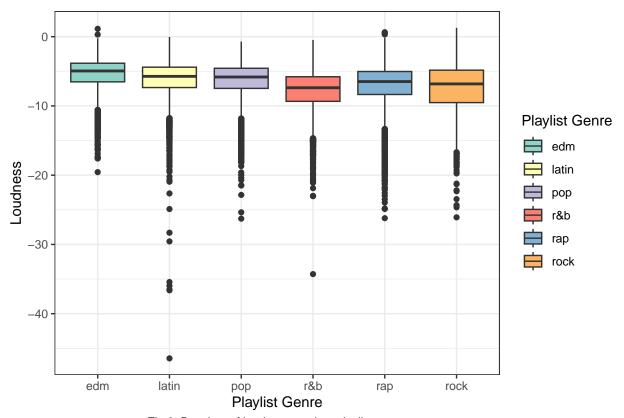
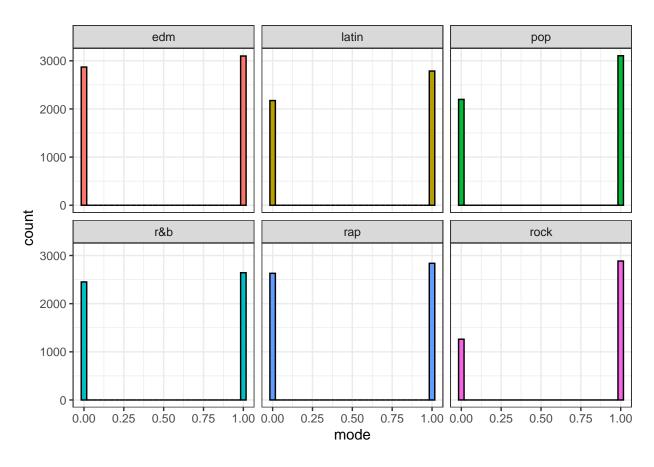


Fig.3: Boxplots of loudness against playlist genre

```
# mode
spotify_songs %>%
    ggplot(aes(x = mode, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



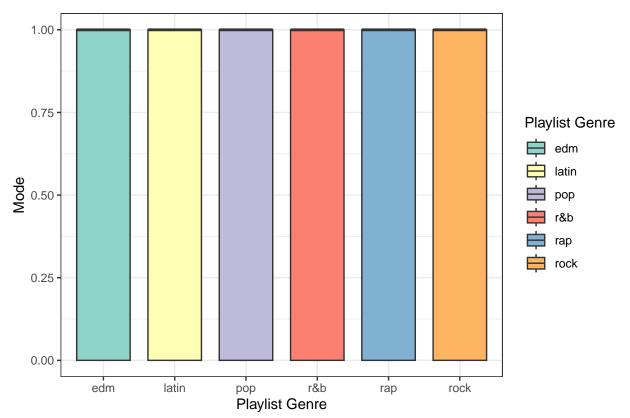
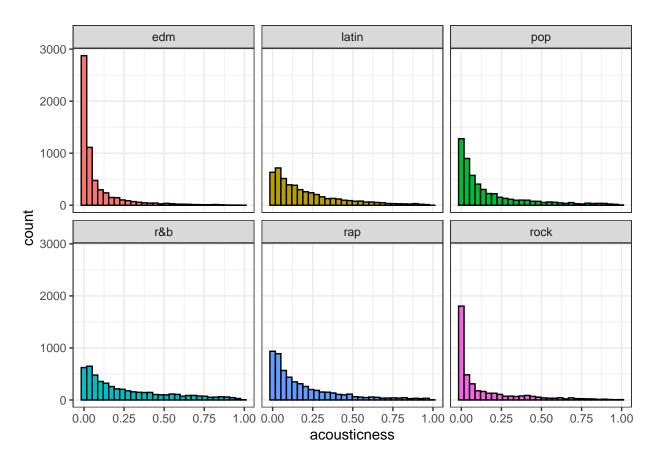


Fig.4: Boxplots of mode against playlist genre

```
# acousticness
spotify_songs %>%
ggplot(aes(x = acousticness, fill=playlist_genre)) +
geom_histogram(colour="black", show.legend = FALSE) +
facet_wrap(.~playlist_genre) +
theme_bw()
```



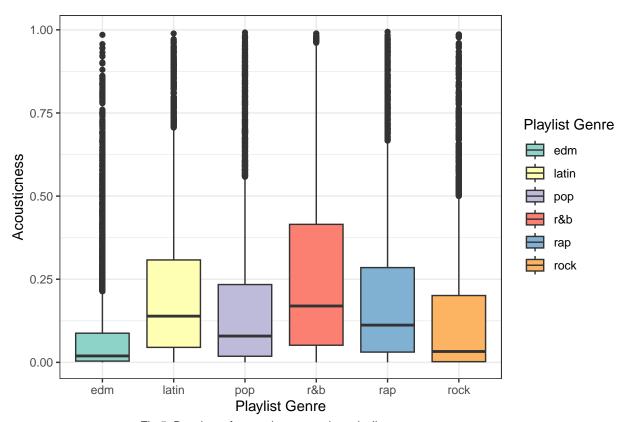
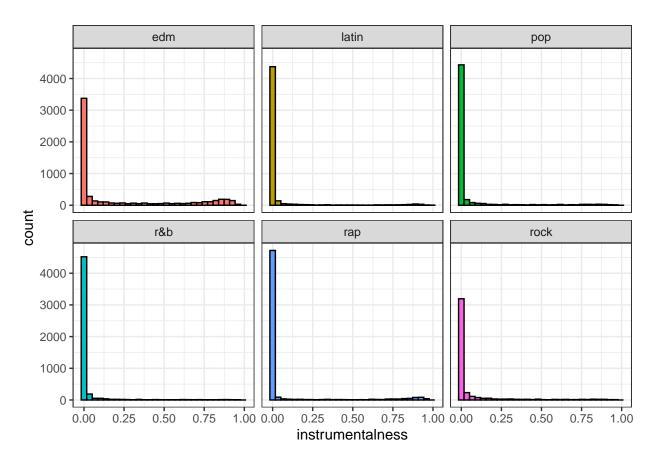


Fig.5: Boxplots of acousticness against playlist genre

```
# instrumentalness
spotify_songs %>%
ggplot(aes(x = instrumentalness, fill=playlist_genre)) +
geom_histogram(colour="black", show.legend = FALSE) +
facet_wrap(.~playlist_genre) +
theme_bw()
```



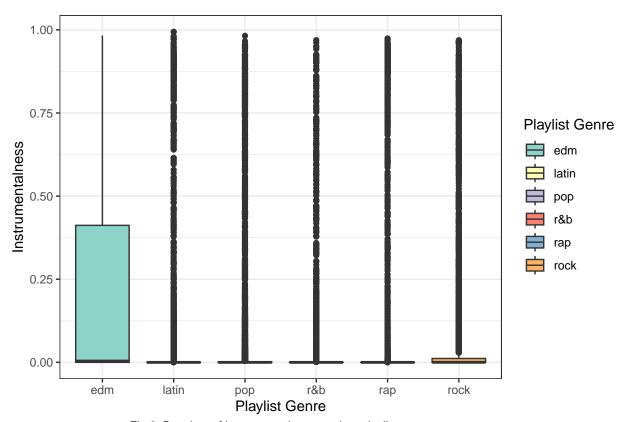
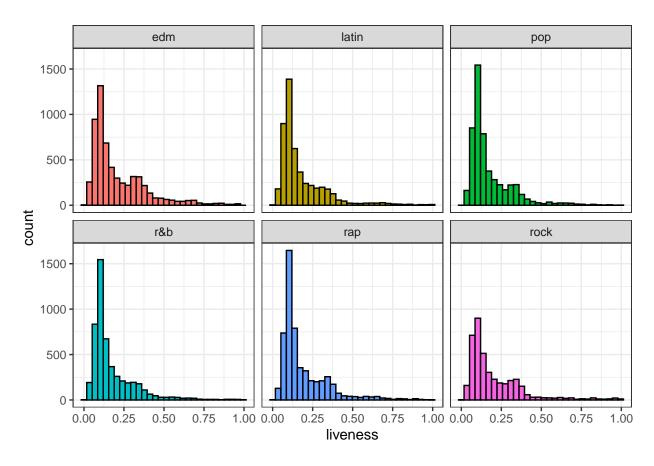


Fig.6: Boxplots of instrumentalness against playlist genre

```
# liveness
spotify_songs %>%
    ggplot(aes(x = liveness, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



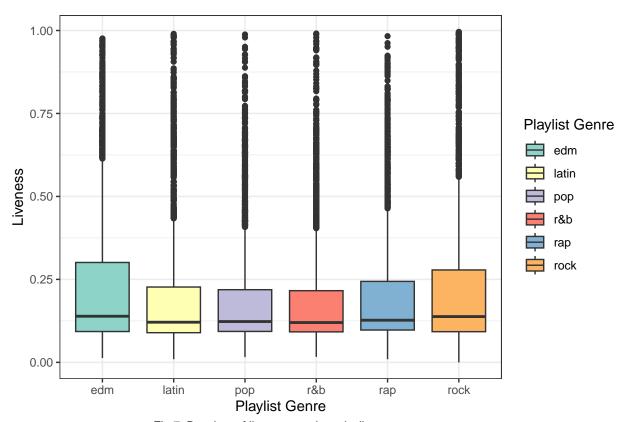
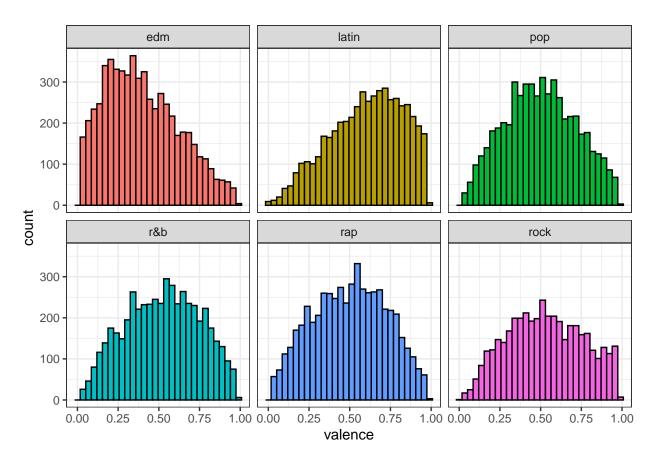


Fig.7: Boxplots of liveness against playlist genre

```
# valence
spotify_songs %>%
    ggplot(aes(x = valence, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



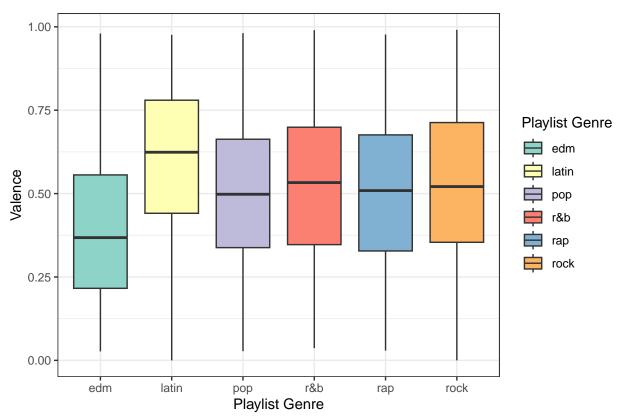
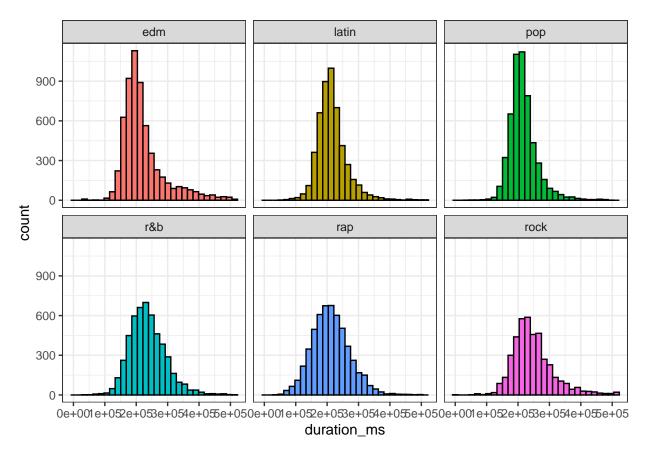


Fig.8: Boxplots of valence against playlist genre

```
# duration_ms
spotify_songs %>%
    ggplot(aes(x = duration_ms, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



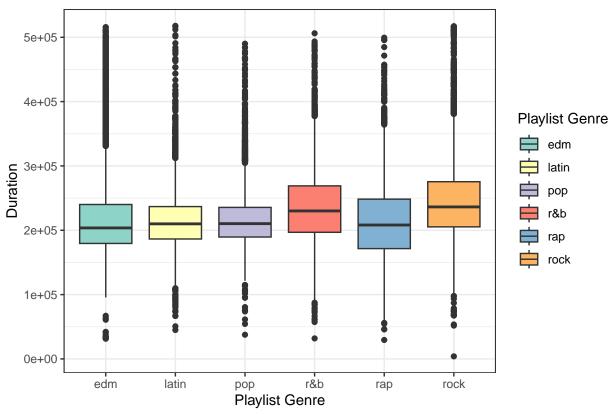


Fig.9: Boxplots of duration (ms) against playlist genre

The year the song was released can help predict a song's genre

```
# year
spotify_songs %>%
  ggplot(aes(x = playlist_genre, y = year, fill = playlist_genre)) +
  geom_boxplot() +
  scale_fill_brewer(palette = "Set3") +
  theme_bw() +
  theme(plot.caption = element_text(hjust = 0.5)) +
  labs(
    caption = "Fig.9: Boxplots of year against playlist genre",
    x = "Playlist Genre",
    y = "Year",
    fill = "Playlist Genre"
)
```

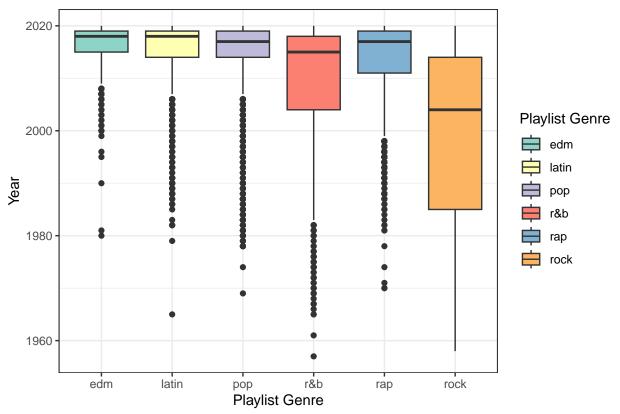
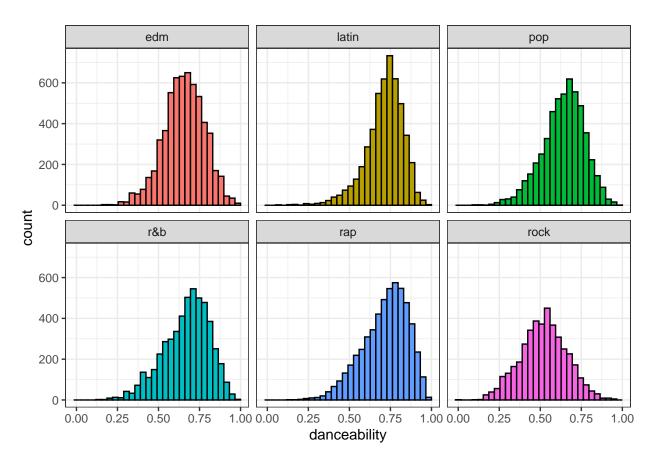


Fig.9: Boxplots of year against playlist genre

How danceable the song is can predict a song's genre

```
# danceability
spotify_songs %>%
ggplot(aes(x = danceability, fill=playlist_genre)) +
geom_histogram(colour="black", show.legend = FALSE) +
facet_wrap(.~playlist_genre) +
theme_bw()
```



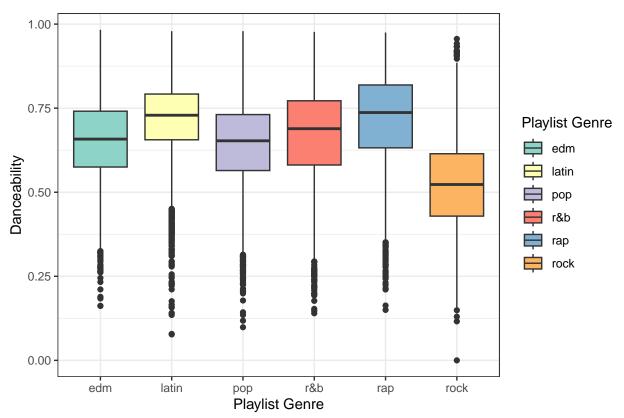
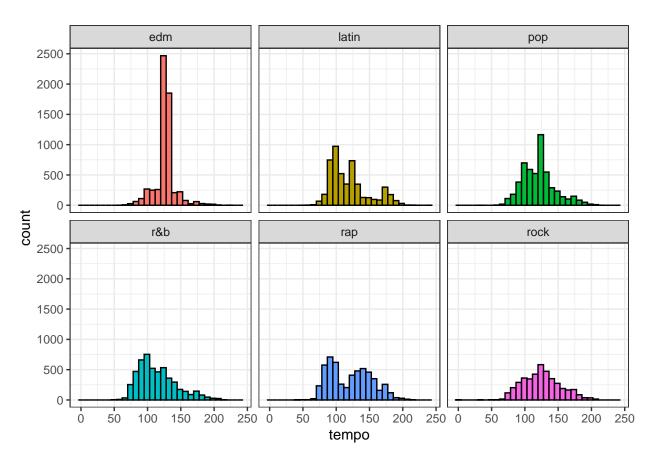


Fig.11: Boxplots of danceability against playlist genre

The tempo of the song can predict a song's genre

```
# tempo
spotify_songs %>%
    ggplot(aes(x = tempo, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



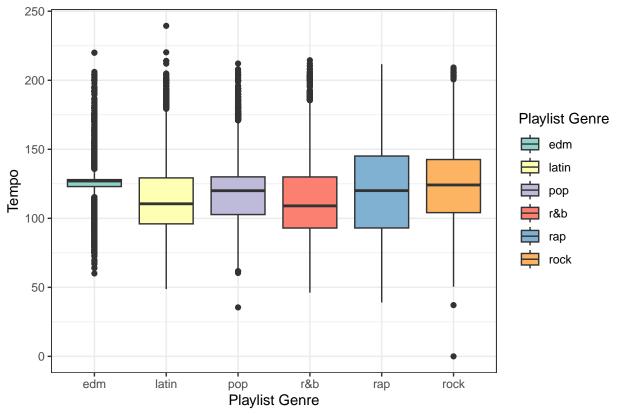
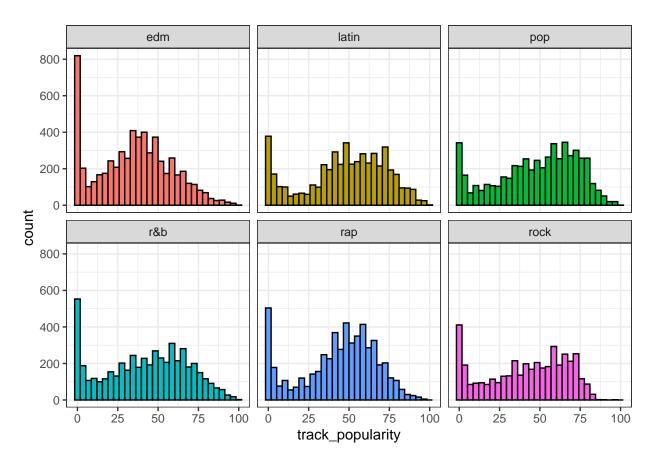


Fig.12: Boxplots of tempo against playlist genre

The popularity of songs differs between genres

```
# track_popularity
spotify_songs %>%
    ggplot(aes(x = track_popularity, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



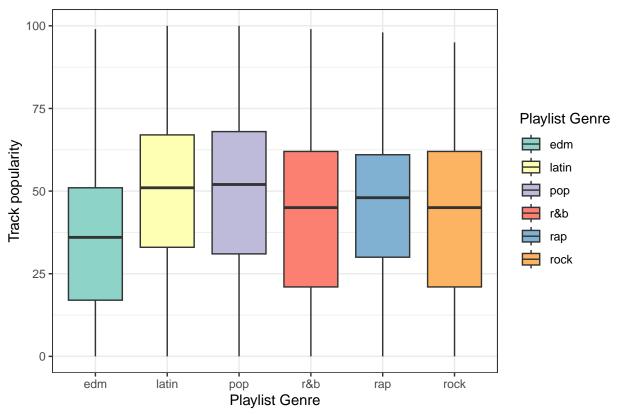
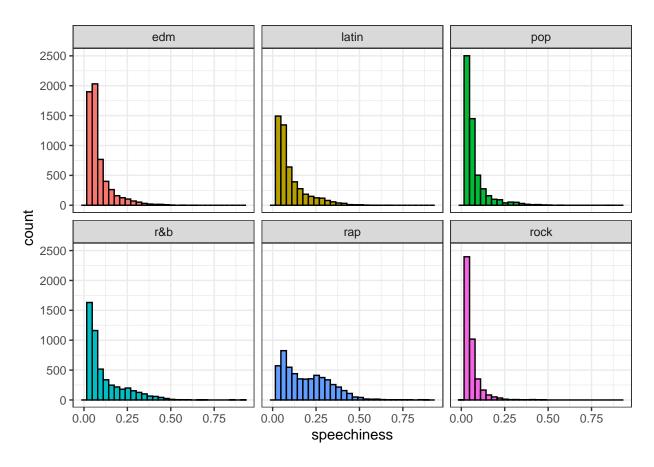


Fig.13: Boxplots of track popularity against playlist genre

How "speechy" the song is can help predict a song's genre.

There is a difference in speechiness for each genre

```
# speechiness
spotify_songs %>%
    ggplot(aes(x = speechiness, fill=playlist_genre)) +
    geom_histogram(colour="black", show.legend = FALSE) +
    facet_wrap(.~playlist_genre) +
    theme_bw()
```



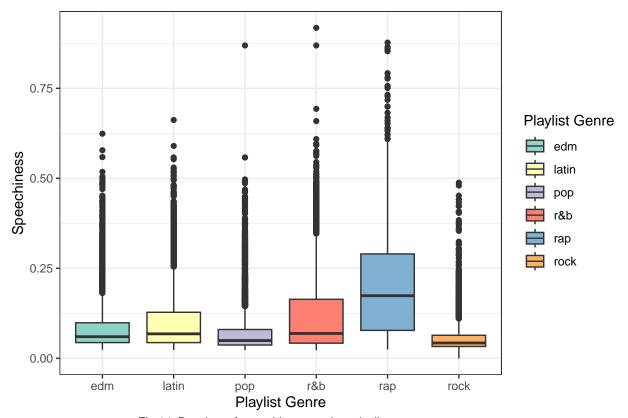


Fig.14: Boxplots of speechiness against playlist genre

Track popularity changes over time

```
## `summarise()` has grouped output by 'year'. You can override using the
## `.groups` argument.
```

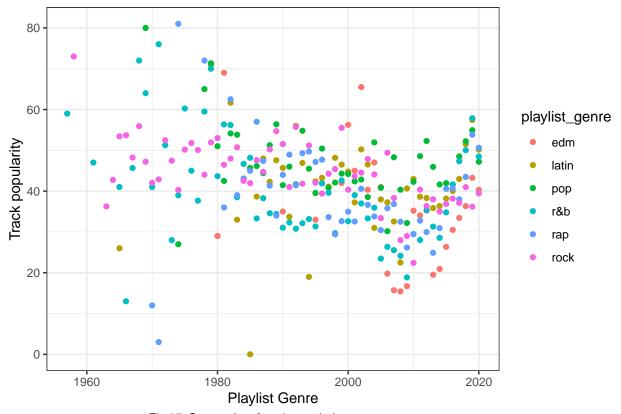


Fig.15: Scatterplot of track popularity over year

### Data Sampling, Spliting and Preprocessing

```
# data sampling
set.seed(1879781)
sample_data <- spotify_songs %>%
    group_by(playlist_genre) %>%
    sample_n(size = 1000) %>%
    ungroup()
sample_data
```

```
# A tibble: 6,000 x 18
##
      track_artist track_popularity playlist_name playlist_genre playlist_subgenre
##
                               <dbl> <chr>
##
      <chr>
                                                                   <chr>>
##
   1 Sam Smith
                                   7 Pop Hits 200~ edm
                                                                   pop edm
   2 Otto Knows
                                   3 Gym (Melbour~ edm
                                                                   progressive elec~
##
   3 Mahmut Orhan
                                  24 EDM Trap
##
                                                    edm
                                                                   pop edm
   4 CLiQ
                                  34 ELECTRO-HO~ edm
##
                                                                  electro house
##
  5 W&W
                                  62 Big Room Bea~ edm
                                                                   big room
##
   6 Ben Yoo Suk
                                   8 Deep Electro~ edm
                                                                   progressive elec~
   7 Shawn Mendes
                                  75 Electro Hous~ edm
                                                                   electro house
##
   8 R3HAB
                                   1 Fitness Work~ edm
                                                                   progressive elec~
  9 Aivarask
                                  39 BASSBOOSTE~ edm
                                                                  electro house
##
## 10 Nath Jennings
                                  17 Bounce United edm
                                                                   big room
## # i 5,990 more rows
## # i 13 more variables: danceability <dbl>, energy <dbl>, key <dbl>,
       loudness <dbl>, mode <dbl>, speechiness <dbl>, acousticness <dbl>,
```

```
instrumentalness <dbl>, liveness <dbl>, valence <dbl>, tempo <dbl>,
## #
       duration_ms <dbl>, year <dbl>
count(sample_data, playlist_genre)
## # A tibble: 6 x 2
    playlist_genre
##
     <chr>>
                    <int>
## 1 edm
                     1000
## 2 latin
                     1000
## 3 pop
                     1000
## 4 r&b
                     1000
## 5 rap
                     1000
## 6 rock
                     1000
# data spliting
set.seed(1879781)
spotify_split <-</pre>
 initial_split(dplyr::select(
    sample_data, -track_artist, -playlist_name, -playlist_subgenre),
    strata = playlist_genre)
spotify_train <- training(spotify_split)</pre>
spotify_test <- testing(spotify_split)</pre>
spotify_train
## # A tibble: 4,500 x 15
##
      track_popularity playlist_genre danceability energy
                                                             key loudness mode
##
                 <dbl> <chr>
                                              <dbl> <dbl> <dbl>
                                                                     <dbl> <dbl>
                                                     0.435
##
  1
                     7 edm
                                              0.42
                                                               0
                                                                     -6.44
## 2
                                              0.596 0.727
                     3 edm
                                                               3
                                                                    -7.07
                                                                               1
## 3
                    24 \text{ edm}
                                              0.634 0.702
                                                               6
                                                                     -6.32
## 4
                    34 edm
                                              0.798
                                                    0.847
                                                                     -4.61
                                                                               0
                                                              11
## 5
                    62 edm
                                              0.388 0.971
                                                                    -2.27
                                                               6
## 6
                    8 edm
                                             0.599 0.746
                                                              10
                                                                  -10.7
                                                                               0
##
  7
                    75 edm
                                              0.706 0.855
                                                              10
                                                                    -5.38
                                                                               1
                                                                    -3.58
## 8
                     1 edm
                                              0.705 0.949
                                                              10
                                                                               1
##
   9
                    39 edm
                                              0.655 0.545
                                                               8
                                                                    -9.80
                                                                               0
## 10
                    38 edm
                                              0.644 0.936
                                                                    -2.92
                                                                               1
## # i 4,490 more rows
## # i 8 more variables: speechiness <dbl>, acousticness <dbl>,
       instrumentalness <dbl>, liveness <dbl>, valence <dbl>, tempo <dbl>,
       duration_ms <dbl>, year <dbl>
spotify_test
## # A tibble: 1,500 x 15
      track_popularity playlist_genre danceability energy
##
                                                             key loudness mode
                 <dbl> <chr>
                                                                     <dbl> <dbl>
##
                                              <dbl> <dbl> <dbl>
## 1
                    17 edm
                                              0.784 0.648
                                                               0
                                                                     -8.70
                                                                               0
## 2
                     0 edm
                                              0.606 0.925
                                                               8
                                                                    -4.26
                                                                               0
##
  3
                    63 edm
                                              0.601 0.726
                                                                     -4.83
                                                               1
                                                                               1
                    36 edm
                                              0.573 0.92
                                                                     -3.92
                                                                               0
##
   4
                                                              10
```

```
0.707 0.841
## 5
                  29 edm
                                                       6
                                                             -6.93
## 6
                  28 edm
                                         0.469 0.923
                                                        2
                                                             -1.76
                                                                      1
                  61 edm
                                        0.478 0.818
## 7
                                                        4
                                                             -5.08
                                         0.615 0.751
                                                             -5.36
                                                                      0
## 8
                  0 edm
                                                        6
## 9
                  51 edm
                                         0.633 0.856
                                                        1
                                                             -4.93
                                                                      0
## 10
                  65 edm
                                         0.719 0.747
                                                             -6.37
                                                                      Λ
                                                       11
## # i 1,490 more rows
## # i 8 more variables: speechiness <dbl>, acousticness <dbl>,
      instrumentalness <dbl>, liveness <dbl>, valence <dbl>, tempo <dbl>,
      duration_ms <dbl>, year <dbl>
# data preprocessing
doParallel::registerDoParallel()
spotify_recipe <- recipe(playlist_genre ~ . , data = spotify_train) %>%
 step_zv(all_predictors()) %>%
 step_normalize(all_predictors()) %>%
 step_corr( all_predictors() ) %>%
 prep()
spotify_recipe
##
##
## -- Inputs
## Number of variables by role
## outcome:
## predictor: 14
##
## -- Training information
## Training data contained 4500 data points and no incomplete rows.
##
## -- Operations
## * Zero variance filter removed: <none> | Trained
## * Centering and scaling for: track_popularity, danceability, ... | Trained
## * Correlation filter on: <none> | Trained
```

```
spotify_train_preproc <- juice(spotify_recipe)</pre>
spotify_test_preproc <- bake(spotify_recipe, new_data = spotify_test)</pre>
head(spotify_train_preproc)
## # A tibble: 6 x 15
     track_popularity danceability energy
                                              key loudness
                                                            mode speechiness
                                                   <dbl> <dbl>
##
               <dbl>
                           <dbl>
                                   <dbl> <dbl>
                                                                       <dbl>
## 1
              -1.44
                           -1.62 -1.43 -1.48
                                                   0.0973 0.900
                                                                      -0.660
                           -0.401 0.162 -0.653 -0.113 0.900
                                                                      -0.473
## 2
              -1.60
                           -0.138 0.0253 0.178 0.134 -1.11
               -0.765
                                                                      -0.697
## 3
                            0.996 0.817 1.56
## 4
              -0.366
                                                   0.703 - 1.11
                                                                       0.267
## 5
               0.753
                           -1.84 1.49
                                           0.178 1.48 -1.11
                                                                      0.360
## 6
              -1.40
                           -0.380 0.266 1.29 -1.32 -1.11
                                                                      -0.651
## # i 8 more variables: acousticness <dbl>, instrumentalness <dbl>,
       liveness <dbl>, valence <dbl>, tempo <dbl>, duration_ms <dbl>, year <dbl>,
       playlist genre <fct>
Model Specifications
# LDA
lda_spec <- discrim_linear( mode = "classification" ) %>%
 set_engine( "MASS" )
# K-nearest neighbours
knn_spec <- nearest_neighbor(mode = "classification", neighbors = tune()) %>%
  set_engine("kknn")
# random forest
rf_spec <- rand_forest(mode = "classification", mtry = tune(),</pre>
                       trees = 100, min_n = tune()) %>%
  set_engine("ranger", importance = "permutation")
# create bootstrapped samples
set.seed(1879781)
spotify_boots <- bootstraps(spotify_train_preproc,</pre>
                          times = 5, strata = playlist_genre)
spotify_boots
## # Bootstrap sampling using stratification
## # A tibble: 5 x 2
##
    splits
                         id
##
     st>
                         <chr>
## 1 <split [4500/1643] > Bootstrap1
## 2 <split [4500/1671] > Bootstrap2
## 3 <split [4500/1663] > Bootstrap3
## 4 <split [4500/1641] > Bootstrap4
## 5 <split [4500/1669] > Bootstrap5
```

## **Model Tuning**

```
# tune knn
doParallel::registerDoParallel()
k_grid <- grid_regular(neighbors(range = c(1, 100)), levels = 20)</pre>
```

```
knn_tuned <- tune_grid(object = knn_spec,</pre>
                                preprocessor = recipe(
                                  playlist_genre ~ .,
                                  data = spotify_train_preproc),
                                resamples = spotify_boots,
                                grid = k_grid)
best_knn_acc <- select_best(knn_tuned, "roc_auc")</pre>
best_knn_acc
## # A tibble: 1 x 2
    neighbors .config
##
        <int> <chr>
## 1
           100 Preprocessor1_Model20
filtered_metrics <- knn_tuned %>% collect_metrics() %>%
  filter(neighbors == 100)
filtered_metrics %>%
  kable(caption = "Metrics for k-NN with 100 neighbors")
```

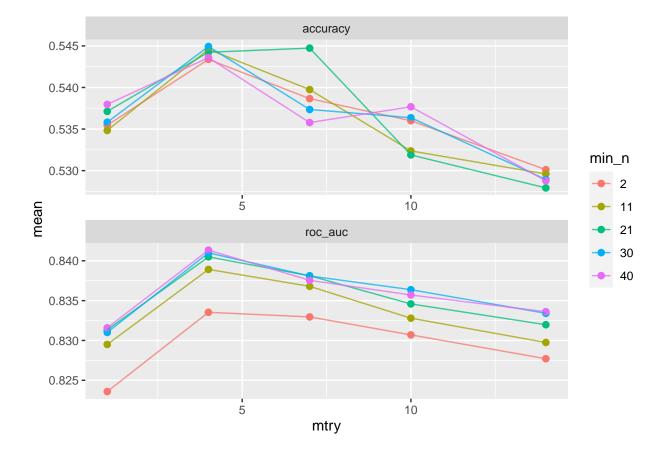
Table 7: Metrics for k-NN with 100 neighbors

neighbors	.metric	.estimator	mean	n	$\operatorname{std}\operatorname{\underline{\hspace{1em}err}}$	.config
100 100	accuracy roc_auc	$ootnotesize  ext{multiclass} \  ext{hand\_till}$	$\begin{array}{c} 0.4827927 \\ 0.8011984 \end{array}$	5 5		Preprocessor1_Model20 Preprocessor1_Model20

```
## # A tibble: 25 x 2
## mtry min_n
## <int> <int>
## 1 1 2
## 2 4 2
## 3 7 2
```

```
10
                 2
##
          14
                 2
##
   5
##
                11
##
    7
           4
                11
##
                11
##
   9
         10
                11
## 10
          14
                11
## # i 15 more rows
```

```
rf_tuned %>%
collect_metrics() %>%
mutate(min_n = as.factor(min_n)) %>%
ggplot(aes(x = mtry, y = mean, colour = min_n)) +
geom_point(size = 2) +
geom_line(alpha = 0.75) +
facet_wrap( ~ .metric, scales = "free", nrow = 3)
```



```
best_rf_acc <- select_best(rf_tuned, "roc_auc")
best_rf_acc

## # A tibble: 1 x 3

## mtry min_n .config

## <int> <int> <chr>
## 1 4 40 Preprocessor1_Model22

filtered_metrics <- rf_tuned %>% collect_metrics() %>%
    filter(mtry == 4, min_n == 40)

filtered_metrics %>%
    kable(caption = "Metrics for Random Forest with mtry 4 and min_n 40")
```

Table 8: Metrics for Random Forest with mtry 4 and min\_n 40

mtry	min_n	.metric	.estimator	mean	n	$\operatorname{std}\operatorname{\underline{\hspace{1em}-err}}$	.config
4 4		accuracy roc_auc	multiclass hand_till	$\begin{array}{c} 0.5435901 \\ 0.8413386 \end{array}$	5 5		Preprocessor1_Model22 Preprocessor1_Model22

```
rf_final <- finalize_model(rf_spec, best_rf_acc)
rf_final</pre>
```

```
## Random Forest Model Specification (classification)
##
## Main Arguments:
## mtry = 4
## trees = 100
## min_n = 40
##
## Engine-Specific Arguments:
## importance = permutation
##
## Computational engine: ranger
```

## Model Selection

```
knn_val <- fit_resamples(object = knn_final,</pre>
                    preprocessor = recipe(playlist_genre ~ . ,
                                       data = spotify_train_preproc),
                    resamples = spotify_cv)
knn_val %>% collect_metrics()
## # A tibble: 2 x 6
##
    .metric .estimator mean n std_err .config
    <chr>
            <chr> <dbl> <int> <dbl> <chr>
## 1 accuracy multiclass 0.496 5 0.0107 Preprocessor1_Model1
# random forest
rf_val <- fit_resamples(object = rf_final,</pre>
                    preprocessor = recipe(playlist_genre ~ . ,
                                       data = spotify_train_preproc),
                    resamples = spotify_cv)
rf_val %>% collect_metrics()
## # A tibble: 2 x 6
##
    .metric .estimator mean n std_err .config
   <chr> <chr> <chr> <dbl> <int> <dbl> <chr>
Model Evaluation
set.seed(1879781)
rf <- rf_final %>%
 fit(playlist_genre ~ . , spotify_train_preproc)
rf %>% vip()
rf_predict <- predict(rf, new_data = spotify_test_preproc,</pre>
                          type = "class") %>%
 bind_cols(spotify_test_preproc %>% dplyr::select(playlist_genre))
rf_predict
## # A tibble: 1,500 x 2
##
     .pred_class playlist_genre
##
               <fct>
     <fct>
## 1 rap
               edm
## 2 edm
               edm
## 3 edm
               edm
## 4 edm
               edm
## 5 edm
               edm
## 6 edm
               edm
## 7 edm
               edm
## 8 edm
               edm
## 9 edm
               edm
## 10 edm
               edm
## # i 1,490 more rows
```

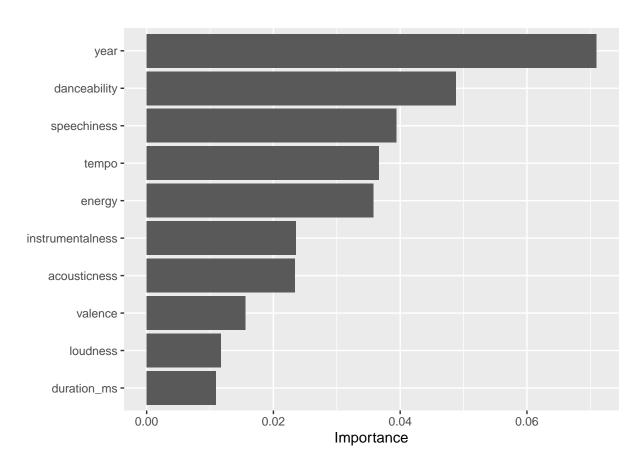


Figure 1: Variable importance plot for a Random Forest

```
rf_predict %>%
  conf_mat(playlist_genre, .pred_class)
##
             Truth
## Prediction edm latin pop r&b rap rock
##
        edm
              191
                     19
                         30
                               9
                                 11
                                       10
                7
                    118
                         39
                             30
##
        latin
                                  26
                                       10
##
               26
                     50
                         90
                             25 14
                                       23
        pop
##
        r&b
                9
                     24
                         32 116 43
                                       14
                                        2
##
        rap
               14
                     35
                         24
                             60 148
                         35
                             10
        rock
                                   8
                                     191
sens_spec_rf <- confusionMatrix(table(rf_predict\$.pred_class,rf_predict\$playlist_genre))</pre>
sens_spec_rf <- cbind(rownames(sens_spec_rf$byClass), dplyr::select(as_tibble(sens_spec_rf$byClass), 1,
  rename(genre = `rownames(sens_spec_rf$byClass)`) %>%
  mutate(genre = str_remove(genre, 'Class:')) %>%
  arrange(Sensitivity)
kable(sens_spec_rf, caption = "Sensitivity and specificity for each genre")
```

Table 9: Sensitivity and specificity for each genre

genre	Sensitivity	Specificity
pop	0.360	0.8896
r&b	0.464	0.9024
latin	0.472	0.9104
rap	0.592	0.8920
$\operatorname{edm}$	0.764	0.9368
$\operatorname{rock}$	0.764	0.9520

```
metrics_table <- rf_predict %>%
  metrics(playlist_genre, .pred_class)
kable(metrics_table, caption = "Metrics for Random Forest Predictions")
```

Table 10: Metrics for Random Forest Predictions

.metric	.estimator	.estimate
accuracy	multiclass	0.5693333
kap	multiclass	0.4832000

```
rf_predict <- rf_predict %>%
  bind_cols(predict(rf, new_data = spotify_test_preproc,
                                type = "prob"))
rf_predict
## # A tibble: 1,500 x 8
##
      .pred_class playlist_genre .pred_edm .pred_latin .pred_pop `.pred_r&b`
##
                  <fct>
                                      <dbl>
                                                  <dbl>
                                                             <dbl>
                                                                         <dbl>
                                      0.120
                                                 0.185
                                                            0.0632
                                                                        0.208
##
                  edm
   1 rap
```

```
0.478
                                                  0.0993
                                                                         0.0431
##
    2 edm
                  edm
                                                             0.227
##
    3 edm
                  edm
                                      0.397
                                                  0.0746
                                                            0.294
                                                                         0.0628
##
    4 edm
                  edm
                                      0.628
                                                  0.0404
                                                             0.0947
                                                                         0.0107
                                      0.410
                                                  0.107
                                                             0.0929
                                                                         0.131
##
    5 edm
                  edm
##
    6 edm
                  edm
                                      0.623
                                                  0.0413
                                                             0.0969
                                                                         0.0217
                                      0.550
                                                  0.0398
                                                            0.174
                                                                         0.0239
##
    7 edm
                  edm
    8 edm
                  edm
                                      0.332
                                                  0.138
                                                             0.282
                                                                         0.0765
                                      0.332
                                                  0.163
                                                             0.307
                                                                         0.0419
##
    9 edm
                  edm
## 10 edm
                   edm
                                      0.489
                                                  0.135
                                                             0.244
                                                                         0.0587
## # i 1,490 more rows
## # i 2 more variables: .pred_rap <dbl>, .pred_rock <dbl>
```

```
roc_data <- rf_predict %>%
  roc_curve(playlist_genre, c(.pred_edm,.pred_latin, .pred_pop, `.pred_r&b`, .pred_rap, .pred_rock))
autoplot(roc_data) +
  labs(
    caption = "Fig.16: ROC Curve for Multiple Genres",
    x = "False Positive Rate",
    y = "True Positive Rate"
) +
  theme(
    plot.caption = element_text(hjust = 0.5, margin = margin(t = 10))
)
```

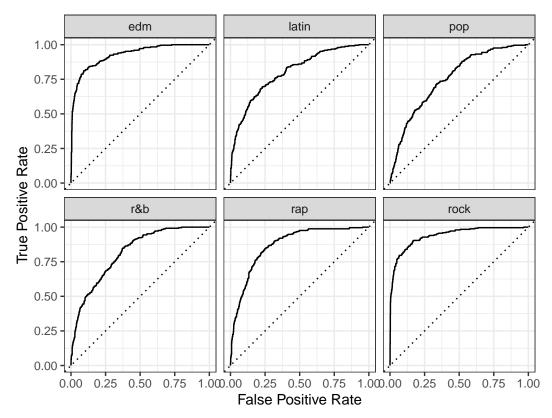


Fig.16: ROC Curve for Multiple Genres

## Prediction

```
spotify_new <- spotify_songs %>%
  group_by(playlist_genre) %>%
  slice_sample(n=100) %>%
 ungroup()
test_preproc_new <- bake(spotify_recipe, new_data = spotify_new)</pre>
new_prediction <- predict(rf, new_data = test_preproc_new) %>%
 bind_cols(test_preproc_new %>% dplyr::select(playlist_genre))
new_prediction %>%
 conf_mat(playlist_genre, .pred_class)
##
            Truth
## Prediction edm latin pop r&b rap rock
       edm
              82
                    5 5
##
                            4
                                7
##
       latin 3
                    52 15 11 11
               8 15 45 13
                                     6
##
       pop
                                6
##
       r&b
               3
                  13
                        8 47 12 10
##
       rap
               4
                    13 13 18 62
                                     0
##
       rock
               0
                     2 14
                            7
                               2
                                     79
new_sens_spec_rf <- confusionMatrix(table(new_prediction$.pred_class,new_prediction$playlist_genre))</pre>
new_sens_spec_rf <- cbind(rownames(new_sens_spec_rf$byClass), dplyr::select(as_tibble(new_sens_spec_rf$
 rename(genre = `rownames(new_sens_spec_rf$byClass)`) %>%
 mutate(genre = str_remove(genre, 'Class:')) %>%
  arrange(Sensitivity)
kable(new_sens_spec_rf, caption = "Sensitivity and Specificity for New Data")
```

Table 11: Sensitivity and Specificity for New Data

set.seed(1879781)

genre	Sensitivity	Specificity
pop	0.45	0.904
r&b	0.47	0.908
latin	0.52	0.916
rap	0.62	0.904
$\operatorname{rock}$	0.79	0.950
$\operatorname{edm}$	0.82	0.952

```
metrics_table <- new_prediction %>%
  metrics(playlist_genre, .pred_class)
kable(metrics_table, caption = "Metrics for New Data")
```

Table 12: Metrics for New Data

.metric	.estimator	.estimate
accuracy kap	multiclass multiclass	0.6116667 0.5340000

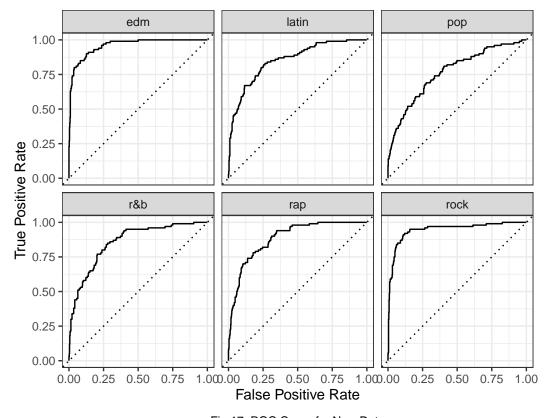


Fig.17: ROC Curve for New Data