

# Promotion of Carbon-Supported Platinum–Ruthenium Catalyst for Electrodecomposition of Methanol

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A bimetallic catalyst consisting of a 7 wt % Pt<sub>70</sub>–Ru<sub>30</sub>/C was prepared by the coprecipitation method and activated by a hydrogen reduction at 470 K. Physical characterization by TPR indicated that Pt atoms in the bimetallic crystallites deposited on freshly prepared catalysts tended to segregate to the crystallite surface during the activation. Catalytic activity of activated catalysts was examined by CV for oxidation of methanol. Current density obtained from the bimetallic catalyst was found to be enhanced by a combination of physical promotion with CeO<sub>2</sub> and chemical treatment of oxidation. The extent of enhancement varied with the loading of CeO<sub>2</sub> promoter and the temperature of oxidation treatment. A dramatic (370%) increase in the current density resulted from a promotion of 15% CeO<sub>2</sub> and an oxidation treatment at 570 K. Models for changes of the physical structure of deposited bimetallic crystallites on the CeO<sub>2</sub> promotion and the oxidation treatment are proposed on the basis of the results presented here.

## 1. Introduction

The direct methanol fuel cell (DMFC) is a promising candidate for a future energy source because of convenient fuel feeding and easy operation at low temperature.<sup>1,2</sup> However, the poor performance of the anode, the high cost of the membrane, methanol crossover from the anode to the cathode, and the expensive noble metal for the catalyst prevent the commercialization of DMFC.<sup>2–4</sup> On the anode front, there is an urgent need to enhance the catalytic performance as well as decrease the loading of noble metal.

Bimetallic Pt–Ru/C is widely regarded as the state-of-art catalyst to decompose methanol at the anode of the DMFC. Performance of the bimetallic catalyst can be enhanced by the addition of some promoters. These include metals,<sup>5–7</sup> oxides,<sup>8–11</sup> and nonmetals,<sup>12</sup> as well as appropriate heat treatments.<sup>13,14</sup> Substitution of catalyst support, from commercial carbon powders of XC-72 to carbon nanotubes, has also been suggested.<sup>4,15</sup>

Alloy particles on Pt–Ru/C catalysts are generally  $d_{\text{PtRu}} \approx 3$  nm in size. Activity of the bimetallic catalysts depends heavily on the surface composition of their active ingredients. The surface composition of particles of this size cannot be easily characterized by conventional methods such as electron spectroscopy (XPS or Auger). On the basis of the ratio of coordination numbers with Pt and Ru, Liu et al.<sup>16</sup> and Hwang et al.<sup>17</sup> have developed an EXAFS (extended X-ray absorption fine structure) method to examine the surface enrichment of a metal component in bimetallic particles deposited on commercial PtRu/C catalysts.

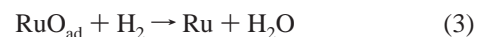
In our laboratory, the temperature-programmed reduction (TPR) technique has been used to reduce oxygen chemisorbed on PtRu/C catalysts.<sup>18</sup> The adsorption may exhibit different

stoichiometries as given below



The stoichiometries  $x$  and  $y$  in these two equations are found to vary with the size of the metal particles and the temperature of adsorption.

The temperature ( $T_r$ ) required to reduce oxygen chemisorbed on Pt and Ru by TPR has been investigated in a previous report.<sup>18</sup> Oxygen chemisorbed on Ru exhibited a higher reduction temperature ( $T_r = 370$  K) than that ( $T_r = 250$  K) chemisorbed on Pt.



For oxygen adsorbed on PtRu alloy particles,  $T_r$  varies with their surface composition. A Pt-rich surface has a  $T_r \approx 270$  K. A Ru-rich surface displays a higher  $T_r$  ( $\sim 320$  K). Therefore, TPR could be an alternate technique to probe surface composition of PtRu alloy particles deposited on Pt–Ru/C catalysts.<sup>18</sup>

In this study, electroactivity of the PtRu/C catalyst for methanol oxidation was promoted by a combination of CeO<sub>2</sub> addition and oxidation treatments. Variation in surface and bulk composition of the deposited bimetallic crystallite on the promoted catalysts was characterized by using TPR and XRD.<sup>18</sup> The promotion effect can be satisfactorily explained by the variation in the surface composition and the structure of bimetallic crystallites.

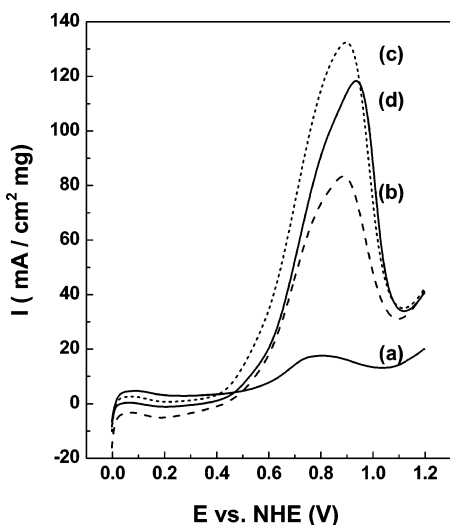
## 2. Experimental Section

**2.1. Preparation of Catalysts.** Supported bimetallic catalysts of 7 wt % Pt<sub>70</sub>–Ru<sub>30</sub>/Ce <sub>$x$</sub> C (the weight ratio of Pt to Ru is 70:30) of varying cerium content ( $x$ , 0–20 wt % of cerium) were

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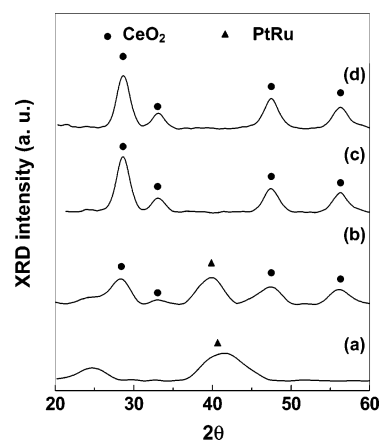
**Figure 1.** Forward scans of CV results for fresh (a) PtRu/C, (b) PtRu/Ce<sub>10</sub>C, (c) PtRu/Ce<sub>15</sub>C, and (d) PtRu/Ce<sub>20</sub>C samples.

prepared by the precipitation–deposition method. Metal ions of PtCl<sub>4</sub> (Merck), RuCl<sub>3</sub> (Strem), and Ce(NO<sub>3</sub>)<sub>3</sub> (Fluka) in an aqueous solution were co-deposited at 340 K onto commercial carbon black (Vulcan XC-72) by 1 M NaOH at pH 8.0. The deposited catalysts were subsequently washed with DI water, dried at 320 K for 24 h, reduced in flowing H<sub>2</sub>/N<sub>2</sub> (10/90 vol %) for 1 h at 470 K, and then stored as fresh catalysts.

Some of the fresh catalyst, PtRu/Ce<sub>15</sub>C, is separated into different portions for 1 h oxidation treatment at predetermined temperatures (*T*<sub>o</sub>, ranging from 420 to 620 K) under flowing air at a flow rate of 100 mL min<sup>−1</sup>.

**2.2. Characterization of Catalysts.** Phase structures and compositions of fresh and oxidized catalysts were examined by X-ray diffraction (XRD, by Rigaku with Cu Kα radiation operated at 40 kV and 30 mA at a scan rate of 1°/min). Scherrer's equation was used to calculate the grain size of various samples. Surface composition of alloy catalysts was characterized by TPR. For the fresh samples, an oxygen adsorption step was followed at 300 K before the TPR measurements. Adsorbed samples were reduced by a flow of 10% H<sub>2</sub> in N<sub>2</sub> at a flow rate of 30 mL min<sup>−1</sup> by raising the temperature from 80 to 450 K at a rate of 7 K min<sup>−1</sup>. Temperature profiles and the rate of hydrogen consumption were measured by a thermal conductivity detector (TCD). TGA was performed, using a Seiko SSC 5000 thermal analyzer with a scan rate of 10 K min<sup>−1</sup> under flowing air at a rate of 100 mL min<sup>−1</sup> to obtain temperature profiles of weight loss caused by thermal desorption and carbon oxidation of prepared catalysts.

A CH Instruments model 600B cyclic voltammeter (CV) was used to characterize activity of prepared catalysts for methanol oxidation. Tested catalysts (including a commercial catalyst of 10 wt % Pt<sub>70</sub>–Ru<sub>30</sub>/C from E-TEK for comparison) of 20 mg were dispersed in 1 mL 2-propanol (Fluka) and then vibrated for 30 min in an ultrasonic bath to produce them into an ink. A

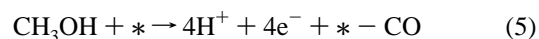


**Figure 2.** XRD patterns of fresh (a) PtRu/C, (b) PtRu/Ce<sub>10</sub>C, (c) PtRu/Ce<sub>15</sub>C, and (d) PtRu/Ce<sub>20</sub>C samples.

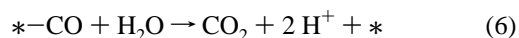
sample of 4 mg ink was brushed onto a carbon paper (2 × 2 cm<sup>2</sup>, ElectroChem EC-TP1-060) as catalyst on the working electrode. An electrochemical cell, consisting of a working electrode, a platinum film counter electrode, an Ag/AgCl reference electrode, and an electrolyte solution (consisting of 1.0 M CH<sub>3</sub>OH and 0.5 M H<sub>2</sub>SO<sub>4</sub>) was used for all electrochemical measurements. Cyclic potentials were swept between 0.0 and 1.2 V (vs NHE) in a rate of 20 mV s<sup>−1</sup> at room temperature. The electrolyte was prepurged with N<sub>2</sub> for 30 min before each CV experiment. All of the reported CV profiles were recorded at the sixteenth cycle.

### 3. Results and Discussion

**3.1. Promotion of CeO<sub>2</sub> to PtRu/Ce<sub>x</sub>C Catalysts.** Figure 1 gives a comparison of the forward scans of CV from methanol electro-oxidation over the alloy catalysts of PtRu/Ce<sub>x</sub>C with different CeO<sub>2</sub> contents (*x*). The current density (*I*) of each scan increased initially with applied potential (*E*) after *E* > *η* (onset potential, ~0.2 V), reached a maximum (*I*<sub>max</sub>), and decreased on further increasing of *E*. The initial increase may be caused by methanol oxidation over Pt active sites following the reaction



where \* represents a Pt site on the surface of bimetallic crystallites. The site is poisoned by the intermediate CO. Therefore, a depoison step is necessary for a regeneration of the active site which follows the reaction

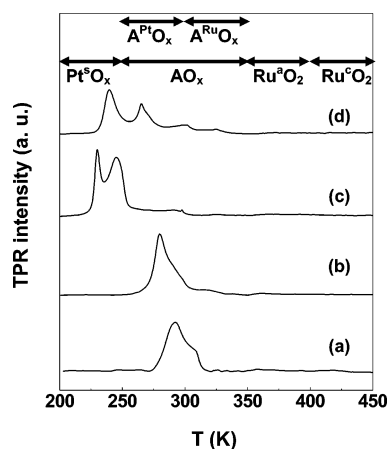


A catalyst with high activity for step 6 should give a high *I*<sub>max</sub> current.<sup>19</sup> The rate of step 6 depends on the catalyst used. Accordingly, *I*<sub>max</sub> depicted in Figure 1 may provide the information on the effectiveness of different PtRu/C catalysts to step 6. The same information may be found from the oxidation peak at the reverse scans (please refer to Figure S1

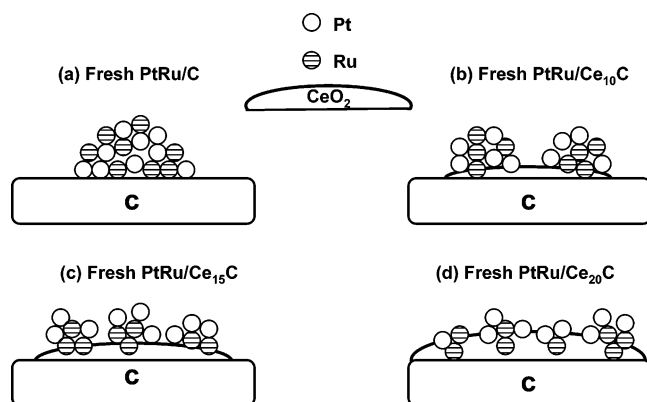
**TABLE 1: CV, TPR, and XRD Characterizations of Fresh PtRu/Ce<sub>x</sub>C Samples**

fresh catalysts	<i>I</i> <sub>max</sub> (mA cm <sup>−2</sup> mg <sup>−1</sup> )	<i>I</i> <sub>05</sub> (mA cm <sup>−2</sup> mg <sup>−1</sup> )	XRD	TPR <sup>a</sup>	
			species	<i>T</i> <sub>r</sub> /K	surface species
PtRu/C	17.6	4.7	PtRu	290, 310	AO <sub>x</sub>
PtRu/Ce <sub>10</sub> C	82.8	5.6	CeO <sub>2</sub> , PtRu	280	AO <sub>x</sub>
PtRu/Ce <sub>15</sub> C	132.5	13.5	CeO <sub>2</sub>	231, 248	Pt <sup>δ</sup> O <sub>x</sub>
PtRu/Ce <sub>20</sub> C	118.3	7.1	CeO <sub>2</sub>	240, 265	Pt <sup>δ</sup> O <sub>x</sub> + AO <sub>x</sub>

<sup>a</sup> For TPR analysis, the samples were oxidized at 300 K.



**Figure 3.** TPR analyses of fresh samples after oxidation at 300 K. (a) PtRu/C, (b) PtRu/Ce<sub>10</sub>C, (c) PtRu/Ce<sub>15</sub>C, and (d) PtRu/Ce<sub>20</sub>C catalysts.



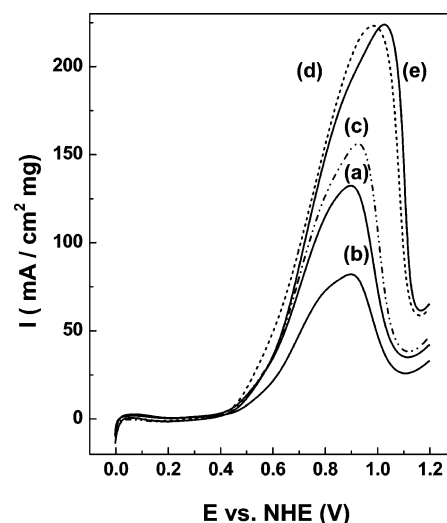
**Figure 4.** Schematic models of fresh PtRu/Ce<sub>x</sub>C catalysts. (a) PtRu/C, (b) PtRu/Ce<sub>10</sub>C, (c) PtRu/Ce<sub>15</sub>C, and (d) PtRu/Ce<sub>20</sub>C.

in the Supporting Information). On the other hand, the  $I_{05}$  value gives another hint about the numbers of active Pt sites working ( $N_{Pt}$ ) under the practical condition of  $E = 0.5$  V.

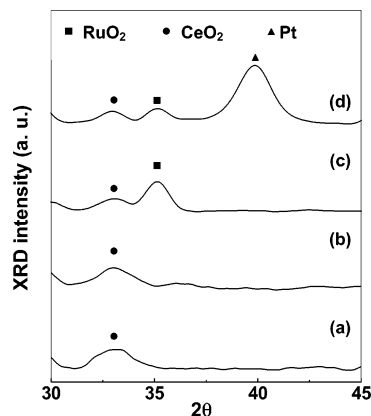
The second and the third columns of Table 1 compare the peak potential current ( $I_{max}$ ) and current density at an applied potential of 0.5 V ( $I_{05}$ ), respectively. Experimental  $I_{max}$  and  $I_{05}$  were found to increase with the amount of CeO<sub>2</sub> added in low values of  $x$ , reached a maximum at  $x = 15\%$ , and decreased upon increasing  $x$  further. A 3-fold increase of  $I_{05}$  was found from the sample with optimized CeO<sub>2</sub> promotion (15%), compared to the unpromoted PtRu/C catalyst.

The promotion of CeO<sub>2</sub> can be explained in detail by XRD characterization. Figure 2 gives a comparison of the XRD patterns of the fresh PtRu/Ce<sub>x</sub>C catalysts. Besides a diffraction at  $2\theta = 25^\circ$  from graphite, the Figure 2a showed a very broad peak at  $2\theta = 40^\circ$  for the (111) diffraction of PtRu fcc alloy in the unpromoted PtRu/C. The broadness of this peak indicates that alloy particles deposited have an average size of  $d_{alloy} = 2$  nm. The intensity of PtRu peaks decreased on increasing the CeO<sub>2</sub> promotion and became unnoticeable on increasing  $x > 15\%$  (Figure 2c,d). Conceivably, the sizes of bimetallic particles deposited on PtRu/Ce<sub>x</sub>C catalysts decreased upon increasing the CeO<sub>2</sub> promotion. Therefore, the CeO<sub>2</sub> added in PtRu/Ce<sub>x</sub>C may be regarded as a textural promoter (a promoter that affects the physical size of active components in catalysts) that increases the dispersion of supported bimetallic catalysts.

A set of additional peaks corresponding to CeO<sub>2</sub> diffraction were found in XRD patterns in Figure 2 for PtRu/C catalysts with CeO<sub>2</sub> promotion. The intensity of the peak generally increases with  $x$ . The broadness of these peaks indicated that



**Figure 5.** Forward scans of CV results for (a) fresh PtRu/Ce<sub>15</sub>C sample after oxidation at (b) 420 K, (c) 520 K, (d) 570 K, and (e) 620 K. The weight loss caused by oxidation treatment was also considered.



**Figure 6.** XRD patterns of PtRu/Ce<sub>15</sub>C samples after oxidation at (a) 420 K, (b) 520 K, (c) 570 K, and (d) 620 K.

the average size of CeO<sub>2</sub> deposited increased slightly (from 3 to 5 nm) when the CeO<sub>2</sub> promotion is increased.

The TPR technique is a surface-sensitive detector to probe surface composition of bimetallic particles deposited on PtRu/C catalysts.<sup>18</sup> Figure 3 compares a series of TPR traces from the fresh PtRu/Ce<sub>x</sub>C preadsorbed with oxygen for 1 h at room temperature. These oxidized catalysts showed various reductive peaks at different  $T_r$ . According to assignments of a previous study (shown in the top of Figure 3), peaks with  $T_r$  located between 230 and 250 K, between 250 and 350 K, and above 350 K may be attributed to reduction of PtO<sub>x</sub>, AO<sub>x</sub>, and RuO<sub>2</sub>, respectively.<sup>18</sup>

On the basis of the  $T_r$  position of different TPR traces in Figure 3, composition of the surface of bimetallic crystallites dispersed on PtRu/Ce<sub>x</sub>C catalysts are listed in the last column of Table 1. Bimetallic crystallites deposited on the nonpromoted PtRu/C catalyst were coated with a surface layer of oxidized Pt–Ru alloy (AO<sub>x</sub>,  $T_r = 300$  K at trace 3a). The fraction of Pt ( $F_{Pt}$ ) on surface of bimetallic crystallites was increased upon a light promotion of PtRu/C with Ce ( $x < 15$ ). As a result,  $T_r$  positions of traces 3b and 3c gradually decreased to 250 K. However, the surface of heavily promoted PtRu/Ce<sub>20</sub>C was mildly contaminated with Ru (trace 3d).

Precipitation–deposition is a common method found in literature for preparation of PtRu/C bimetallic catalysts. PtRu alloy particles deposited on these catalysts prepared by this

TABLE 2: CV, TPR, and XRD Characterizations of the Various as-Oxidized PtRu/Ce<sub>15</sub>C Samples

catalyst (PtRu/Ce <sub>15</sub> C)	$I_{\max}$ (mA cm <sup>-2</sup> mg <sup>-1</sup> )	$I_{05}$ (mA cm <sup>-2</sup> mg <sup>-1</sup> )	XRD	TPR	
			species	$T_r$ /K	oxidized species
O300	132.5	13.5	CeO <sub>2</sub>	231, 248	Pt <sup>o</sup> O <sub>x</sub>
O420	82.1	7.8	CeO <sub>2</sub>	280, 322	AO <sub>x</sub>
O520	156.3	13.3	CeO <sub>2</sub> , RuO <sub>2</sub> (w) <sup>a</sup>	295, 320	AO <sub>x</sub>
O570	223.4	17.6	CeO <sub>2</sub> , RuO <sub>2</sub> (s) <sup>b</sup>	302	AO <sub>x</sub>
O620	225.0	12.6	CeO <sub>2</sub> , Pt, RuO <sub>2</sub> (s) <sup>b</sup>	280, 420	AO <sub>x</sub> + Ru <sup>c</sup> O <sub>2</sub>

<sup>a</sup> w: weak peak. <sup>b</sup> s: strong peak.

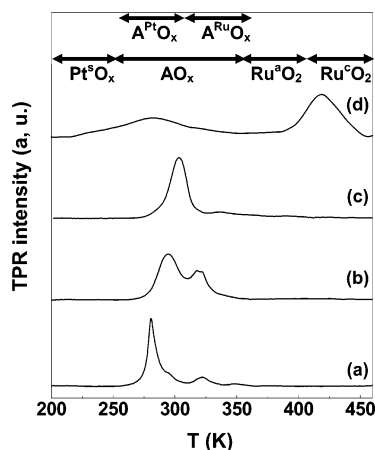


Figure 7. TPR analyses of PtRu/Ce<sub>15</sub>C samples after oxidation at (a) 420 K, (b) 520 K, (c) 570 K, and (d) 620 K.

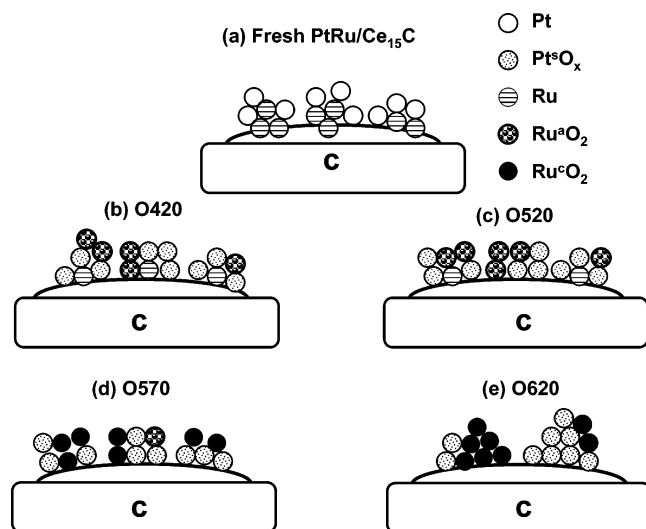


Figure 8. Schematic models for (a) fresh PtRu/Ce<sub>15</sub>C sample after oxidation at (b) 420 K, (c) 520 K, (d) 570 K, and (e) 620 K.

method generally have a Pt inner core and Ru outer shell structure.<sup>18,20</sup> Upon activation of the PtRu/C hydrogen reduction, Pt atoms in the core in the deposited crystallites had a tendency to segregate to their surface.<sup>18</sup> Accordingly,  $F_{\text{Pt}}$  of bimetallic crystallites on prepared catalyst may be increased by segregation during reduction treatment. The segregation would be prominent for small-sized bimetallic crystallites.

Figure 4 gives a schematic variation of bimetallic crystallites on fresh PtRu/Ce<sub>x</sub>C catalysts with different promotion of CeO<sub>2</sub>. According to XRD characterization, the sizes of bimetallic particles generally decreased as a result of the CeO<sub>2</sub> promotion.  $F_{\text{Pt}}$  on the surface of the reduced particles can be interpreted by the extent of Pt segregation during the reduction activation.  $F_{\text{Pt}}$  of the resultant bimetallic crystallites increased as Ce content in Pt–Ru/Ce<sub>x</sub>C increased. The surface of bimetallic crystallites

dispersed on Pt–Ru/Ce<sub>15</sub>C was almost completely covered by Pt ( $F_{\text{Pt}} \rightarrow 100\%$ ) as the CeO<sub>2</sub> content was increased to 15%. Since Pt is the active site of methanol decomposition,  $I_{05}$  was found in the second column of Table 1 to increase from 4.7 to 13.5 mA cm<sup>2</sup> mg<sup>-1</sup> upon addition of 15% CeO<sub>2</sub> to the Pt–Ru/C. The  $I_{05}$  increase may be attributed to a simultaneous increase of  $F_{\text{Pt}}$  (demonstrated in Figure 4c) and decrease in the size ( $d_{\text{Pt–Ru}}$ ) of bimetallic crystallites. However,  $I_{05}$  of PtRu/Ce<sub>x</sub>C is found to decrease slightly upon further increase of the CeO<sub>2</sub> contents to  $x = 20$ . Reduction in activity may be attributed to a partial occlusion of bimetallic crystallites in CeO<sub>2</sub>.<sup>9</sup> Occluded crystallites may be inactive for the methanol oxidation.

Interestingly, the  $F_{\text{Pt}}$  of bimetallic crystallites deposited on PtRu/Ce<sub>x</sub>C decreased upon increasing the Ce promotion from  $x = 15$  to 20. TPR trace 3d suggested that oxygen adsorbed on PtRu/Ce<sub>20</sub>C catalysts generated not only Pt<sup>o</sup>O<sub>x</sub> but also AO<sub>x</sub>. It is likely that the surface of activated bimetallic crystallites might have been covered by a small fraction of Ru (with  $F_{\text{Pt}} < 100\%$ ). The binary Pt–Ru surface might have been caused by an increase in metallic dispersion ( $D > 50\%$ ). As a result, platinum atoms in the crystallites are not abundant enough to cover their surface.<sup>9</sup>

**3.2. Enhancement of the Activity Of PtRu/Ce<sub>15</sub>C Catalysts by Oxidation.** Figure 1 indicates that PtRu/Ce<sub>15</sub>C is the most active catalyst prepared in this study for electrodecomposition of methanol. We are interested in finding whether the activity of this catalyst can be further increased by oxidation treatment. Figure 5 shows the forward scans of CV from PtRu/Ce<sub>15</sub>C samples preoxidized at different  $T_o$ .

Columns 2 and 3 of Table 2 compare the variation of  $I_{\max}$  and  $I_{05}$  of PtRu/C<sub>15</sub>C catalysts oxidized at different  $T_o$ . Both  $I_{\max}$  and  $I_{05}$  are found to decrease upon oxidation at low  $T_o$  (420 K) and increase upon raising  $T_o$  of the oxidation treatment. An optimized oxidation treatment was found at  $T_o = 570$  K when the highest specific current densities of  $I_{\max} = 223.4$  and  $I_{05} = 17.6$  mA cm<sup>-2</sup> were attained. Noticeably, the  $I_{05}$  of this sample is around 3 times higher than that measured from a commercial E-TEK (PtRu)<sub>10</sub>/C catalyst (please refer to Supporting Information Figure S3).

Figure 6 gives a comparison of the XRD patterns from PtRu/Ce<sub>15</sub>C catalysts oxidized at different temperatures ( $T_o = 420$ –620 K). Similar to the pattern of fresh PtRu/Ce<sub>15</sub>C (Figure 2c), negligible diffraction from bimetallic crystallites was found from catalysts oxidized at low  $T_o$  (Figure 6a,b). However, a peak of crystalline RuO<sub>2</sub> (Ru<sup>c</sup>O<sub>2</sub>,  $2\theta = 35^\circ$ ) was observed from catalysts oxidized at  $T_o > 570$  K (Figure 6c,d), and an additional peak for sintered Pt ( $d_{\text{Pt}} \approx 4.5$  nm) was also observed from the catalyst oxidized at  $T_o = 620$  K. Column 4 of Table 2 lists species detected from the catalyst PtRu/C<sub>15</sub>C oxidized at different  $T_o$ .

TPR also provides variation of the surface composition of bimetallic crystallites on PtRu/C catalysts upon increasing  $T_o$ . Trace c of Figure 3 suggested that bimetallic crystallites on



freshly reduced PtRu/C catalyst had a structure with Ru inner core and Pt outer surface. The TPR traces shown in Figure 7 give more information about the effect of oxidation treatment. Peaks in traces 7a–7c have a reduction temperature of  $T_r > 270$  K, with area generally increased as  $T_o$ , the temperature of the oxidation treatment, is increased. As seen from the calibration at the top of this figure, the surfaces of bimetallic crystallites on oxidized catalysts were covered by oxides of alloys. The fraction of Ru ( $F_{Ru}$ ) segregated to the surface also increased with  $T_o$ . Oxidized Ru had a high tendency to aggregate. The tendency was caused probably by of phase separation of  $Ru^aO_2$  from bimetallic crystallites upon oxidation at  $T_o = 620$  K.

Figure 8 provides a model which describes the structure change, as characterized by XRD and TPR, of bimetallic crystallites deposited on PtRu/Ce<sub>15</sub>C catalysts during oxidation treatments with increasing  $T_o$ . The surface of crystallites on freshly reduced catalyst had a Pt-rich outer surface and Ru-rich inner core structure (Figure 8a). Pt was oxidized to Pt<sup>s</sup>O<sub>x</sub>, and Ru was oxidized to amorphous RuO<sub>2</sub> ( $Ru^aO_2$ ) upon mild oxidation at  $T_o = 420$  K. Since Ru has a higher affinity to oxygen than Pt,  $Ru^aO_2$  tends to segregate to the surface of crystallites (Figure 8b) at elevated temperatures. The segregation became extensive (Figure 8c) and the accumulated  $Ru^aO_2$  gradually coagulated (Figure 8d) to  $Ru^cO_2$  on increasing the  $T_o$  above 520 K. Upon oxidation at high temperature of  $T_o = 620$  K, a sintering of dispersed particles as well as a phase separation of  $Ru^cO_2$  occurred concomitantly.

Figure 5 indicates that current density of methanol oxidation over Pt–Ru/Ce<sub>15</sub>C catalyst is noticeably affected by oxidation treatment. The variation in current density upon increasing the  $T_o$  of oxidation treatment may be explained in terms of two factors: a decrease in the rate of reaction 5 due to chemical segregation of Ru to the surface (i.e.,  $F_{Pt}$  was decreased) and a promotion of reaction 6 by formation of  $Ru^cO_2$ . These two factors affected the current density in opposite directions. The segregation caused a decrease in current density at oxidation at  $T_o = 420$  K. However, the segregation effect was surpassed by the formation of  $Ru^cO_2$  at high  $T_o > 520$  K. Promoter  $Ru^cO_2$  is found to be more active and stable than Ru or  $Ru^aO_2$ . This result is consistent with Rolison's observation that the bimetallic alloy is not the most desired form of catalyst, and  $RuO_xH_y$  (hydrated  $RuO_2$ ) is a much more active catalyst for methanol oxidation than Ru.<sup>21,22</sup>

#### 4. Conclusions

In this study, an enhancement of the electroactivity of PtRu/C catalyst on methanol decomposition by a combination of CeO<sub>2</sub> promotion and oxidation treatment has been tried. The following information was obtained.

1. A 370% enhancement in the electroactivity may be obtained by an optimized promotion, with a loading of CeO<sub>2</sub>  $\approx 15\%$ , and oxidation at  $T_o = 570$  K.
2. The CeO<sub>2</sub> promotion may be attributed to an increase in the dispersion of PtRu crystallites and/or an enrichment of Pt to the surface of bimetallic crystallites.
3. The oxidation promoted the formation of a stable  $Ru^cO_2$  phase in the bimetallic crystallites. The enhancement is optimized at  $T_o = 570$  K.
4. The TPR technique can be used as an excellent tool to analyze the top surface composition of bimetallic crystallites.

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**Supporting Information Available:** Additional CV data as mentioned in the text. This material is available free of charge via the Internet at <http://pubs.acs.org>.

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