

Editor's Note

We wish to acknowledge the efforts of Dr. Lyn S. Amine, Professor of Marketing and International Business at St. Louis University, and a member of the editorial board of *The International Executive*, who is the Guest Editor for this issue. Her initiative, interest, and hard work have resulted in an issue which is unique in its focus. The articles highlight a region of the globe that is under represented in international business literature and, as a group, they offer valuable insight into present and future prospects for marketing in the Gulf and the Indian sub-continent. We are also pleased with the high standard of scholarship found in the articles. We thank Dr. Amine and appreciate the time and dedication she continues to put forth for the journal.

Beverly Springer
Editor