
NSPI NEWS AND NOTES

FROM THE VICE PRESIDENT - CHAPTERS AND MEMBERSHIP

Hanna Mayer

ANNOUNCING MONTHLY COMMUNICATION FEATURES

To enhance communication and collaboration among NSPI Chapters and members, two new monthly columns will be featured in the P&I journal:

1. Regional Report--Will provide a summary of events, focusing on a different NSPI Region in each journal issue.
2. Chapter Calendar--Will provide a listing of program plans of local chapters, up to 3-4 months ahead (as available).

I'm sure you will find these new features both informative and useful. Many NSPI members and chapters have expressed interest in sharing new programming ideas, problem-solving tips, and success stories. Please share your news with us too!

REGIONAL REPORT: WESTERN REGION

Gary R. Sisson, Western Regional Coordinator

As you may know, NSPI is organized into five geographical regions, each containing a number of local chapters. Each region has a coordinator who acts as a liaison and advocate for his or her regional chapters in their relationships with the national NSPI organization. I happen to be the Regional Coordinator for the Western Region.

As you may not know, all of the Regional Coordinators meet in a periodic conference call to discuss issues and news of interest to the local chapters. In our July meeting, we decided to initiate a regional P&I Journal column.

The purpose of this column is to provide a showcase for the local chapters which are the life blood of our society. Because there are five regions and normally ten issues of P&I, each region

will be featured twice in a year. The Western Region has the honor of being first in the series.

There are nine chapters and two forming chapters in the Western Region. In addition, there are at least three groups currently exploring the feasibility of forming new local chapters. The list of chapters looks like this:

The Bay Area Chapter, The Central Arizona Chapter, The Columbia-Northwest Forming Chapter, The Front Range Chapter, The Los Angeles Chapter, The New Mexico Chapter, The Puget Sound Chapter, The San Diego Chapter, The Silicon Valley Chapter, The Utah Chapter, The Vancouver Forming Chapter

The Western Region may be geographically far removed from the society's headquarters, but certainly not from the action! Westerners continue to provide distinguished participation in the national affairs of NSPI.

Our National President, Margo Murray-Hicks, is active in the Bay Area Chapter and our National Vice President for Finance, Ruth Ashley, is from the San Diego Chapter.

The 1986 National Conference was hosted by the Bay Area Chapter and in 1989 it will be in Denver, hosted by the Front Range Chapter. This year the Silicon Valley Chapter made a major Conference contribution by hosting the national Software Center. At the 1986 conference, three National Awards were presented to Western Region Finalists. Darryl Sink, of the Silicon Valley Chapter, won the Outstanding Instructional Product Award. Glenn Head, from the Front Range Chapter, was presented with the Outstanding Instructional Communication Award. And the most coveted chapter award, the Outstanding Chapter, is the Western Region's own San Diego Chapter.

Likewise, action in the local chapters is heavy. Here are some of the highlights.

One might expect a period of "burnout" following all the effort needed to host the National Conference. Not so in the **Bay Area Chapter!** Beyond a full summer meeting schedule, the Bay Area Chapter is sponsoring a September 18th all-day workshop about "art for the non-artist" entitled Drawing on Both Sides of the Brain, this workshop is intended to develop skills for creating visual images (even if you can't draw a line)!

Another full summer meeting schedule in the **Central Arizona Chapter** will be followed by a two-day "Cacti Conference" beginning on October 3rd. With the theme Promoting Excellence in Performance and Instruction, this local conference will feature no less than nine major presentations spanning the breadth of performance technology.

The **Columbia-Northwest Forming Chapter** has elected its first slate of officers, including President, Tom Eucker.

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With a rapid growth curve to nearly forty members, the chapter is preparing to become chartered in 1987 by drafting its Constitution and By-Laws. The Columbia-Northwest Chapter will host Margo Murray-Hicks in September.

As planning for the 1989 National Conference begins, the **Front Range Chapter** continues to promote local intra-society cooperation through a joint meeting with the International Interactive Communications Society. The chapter hosts Joe Harless in September and a local needs assessment is underway.

In support of the 1987 National Conference, the **Los Angeles Chapter** recently conducted a panel on Preparing Conference Proposals. This presentation was followed by publication of a number of practical and innovative tips in the local newsletter.

The **New Mexico Chapter** takes a summer break from regular meetings, but not from the action. Anticipated results of their August planning conference include programs balancing instructional development with other forms of performance technology. An innovative feature of the New Mexico Chapter is the formation of two "satellite chapters" to serve the needs of NSPI'ers in this sparsely populated state.

Membership in the newly chartered **Puget Sound Chapter** is rapidly approaching fifty. The newly elected officers, headed by President Harvey Hailer, plan to host Margo Murray-Hicks at the October meeting.

The award winning **San Diego Chapter** holds its fourth annual "Fall Forum" on September 13th. This all-day event features Bob Mager and Margo Murray-Hicks. Entitled A Day With Bob Mager, the Fall Forum is intended to explore the leading edge of performance technology and the role of NSPI. Over 300 participants are expected.

After sponsoring the highly successful Software Center at the 1986 National Conference and editing the March, 1986 issue of P&I, the **Silicon Valley Chapter** continues its discussions about improving performance in hi tech industries through programs this fall. The Silicon Valley Chapter's newly elected President is Walter Thurston.

During their summer break, officers of the newly chartered **Utah Chapter** reviewed the results of their chapter needs assessment. A broad line-up of future meeting topics will include Front End Analysis, Evaluation Techniques, Adult Learning, and a comparison of theories from the fields of communications, learning, and ID.

The **Vancouver Forming Chapter** has established non-profit status in Canada. During this difficult economic period in Vancouver, a core group of leaders is concentrating efforts on membership growth in anticipation of the 1987 National

Conference where they hope to receive their official NSPI Charter.

As I'm sure you can see, NSPI's Western Region is healthy and alive with action. As with all NSPI activities, the chapters in the west are striving for high quality performance. Based on the evidence, the chapters in the Western Region are indeed achieving that end.

CHAPTER CALENDAR

ATLANTA CHAPTER

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| Sept 9 | Discussion of the Book " <u>Supervision of Technical and Professional People</u> "
Hosting: The authors--Martin M. Broadwell & Ruth S. House |
| Oct 14 | Second Annual Crackerbarrel |
| Nov 11 | Second Annual 99 Whiz Program |
| Dec 8 | Annual Holiday Party |

BAY AREA CHAPTER

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| Sept 18 | All Day Institute: Art for the Non-Artist |
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CENTRAL ARIZONA CHAPTER

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| Sept 15 | Analyzing Jobs and Tasks
Hosting: Ken Carlisle |
| Oct 3-4 | CACTI Conference: Promoting Excellence in Performance and Instruction |
| Oct 29 | The Regulators are Coming
Hosting: Bob Mager |
| Dec | Holiday Event |

CHICAGO CHAPTER

Meetings are generally held on the afternoon of the third Friday of each month.

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| Sept | Legal Implications of Training
Panel Discussion with Judy Hale as Moderator |
| Oct | Annual Workshop |
| Nov | Performance Technology at the Movies--
Mager, Harless videotapes and other videos of Chicago Chapter members |
| Dec | The Future of Instructional Technology
(Results of a Delphi Study)
Hosting: Lew Parks & Jeanie Hites |