



SELECTBIO

Food Analysis Congress

Safety, Quality, Novel Technologies

29 - 30 October 2014, Barcelona, Spain

SELECTBIO's inaugural Food Analysis Congress aims to present the latest developments in food analysis technologies, in response to the increasing demand for rapid and efficient food safety and quality testing.

Focus will be given to advances in both the analysis of natural food allergens and toxins, as well as contaminants introduced through processing and packaging. Points for discussion will also include the ongoing issue of food traceability and efforts to reduce food fraud. Attending this event will provide you with excellent opportunities for networking with like minded peers, helping you to find solutions and build collaborations.

Running alongside the conference will be an exhibition covering the latest technological advances and associated services from leading solution providers within this field. Registered delegates will also have access to the co-located Clinical Applications of Mass Spectrometry track, ensuring a cost effective trip.

Agenda Topics

- Flavour, Odour & Quality Markers
- Food Authenticity and Traceability
- Food Safety
 - Detection & Identification of Natural Toxins
 - Detection of Food-borne Pathogens
 - Measurement of Food Contaminants
- Foodomics
- Novel Technologies for Food Analysis

Register Now

- Academic Delegate, €699
- Academic Delegate Early Bird (Expires 17th September 2014), €600
- Exhibition Only Both Days (includes lunch and refreshments), €95
- Industry Delegate, €1199
- Industry Delegate Early Bird (Expires 17th September 2014), €999
- Pre Doctoral Full Time Student, €95
- Pre Doctoral Full Time Student (inc. poster), €150

Call for Posters

You can present your research on a poster while attending the meeting.

Submit an abstract for consideration now!

Poster Submission Deadline: **13 October 2014**

Venue and Accommodation

Hesperia Tower Barcelona

Gran Via, 144
08907 Hospitalet de Llobregat,
Barcelona, Spain

Tel.: +34 934135000

Fax: +34 934135010

Email: hotel@hesperia-tower.com

SELECTBIO has a negotiated rate of €140 incl Breakfast (ex VAT)



Register Now SELECTBIO.com/FAC2014

enquiries@SELECTBIO.com +44 (0)1787 315110
Woodview, Bull Lane, SUDBURY, CO10 0FD, UK

SELECTBIO.com

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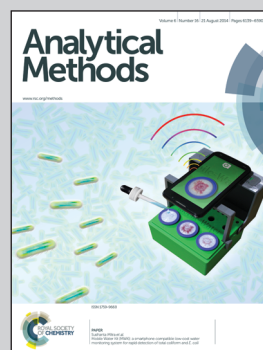


Showcasing the recent technology breakthrough in water quality monitoring by Dr. Sushanta K. Mitra and his team at the Micro & Nanoscale Transport Laboratory, University of Alberta – founding partner of Global Integrated Water Management Network.

Title: Detection of *Escherichia coli* in potable water using personal glucose meters

Mitra and his team have developed novel *E. coli* monitoring device using glucometer, which will allow quantification of water-borne pathogens right at the point-of-use. This technology breakthrough helps urban dwellers in big cities to monitor their own water and is an excellent complement to their previously developed water quality monitoring device for limited resource communities – the Mobile Water Kit (MWK).

As featured in:



See Sushanta K. Mitra *et al.*,
Anal. Methods, 2014, **6**, 6223.



www.rsc.org/methods

Registered charity number: 207890