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# 1 Intramolecular Charge Transfer of Push—Pull Pyridinium Salts in the 2 Singlet Manifold

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- 8 Supporting Information

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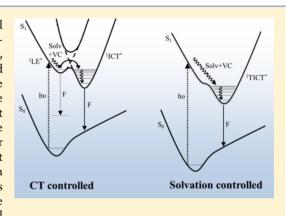
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**ABSTRACT:** The solvent effect on the photophysical and photochemical properties of the iodides of three *trans* (*E*) isomers of 2-D-vinyl,1-methylpyridinium, where D is a donor group (4-dimethylaminophenyl, 3,4,5-trimethoxyphenyl and 1-pyrenyl), was studied by stationary and transient absorption techniques. The results obtained allowed the negative solvatochromism and relaxation pathways of the excited states in the singlet manifold to be reasonably interpreted. Resorting to ultrafast absorption techniques and DFT calculations allowed information on the excited state dynamics and the role of the solvent-controlled intramolecular charge transfer (ICT) processes to be obtained. The structure-dependent excited state dynamics in nonpolar solvents, where the ICT is slower than solvent rearrangement, and in polar solvents, where an opposite situation is operative, was thus explained. The push—pull character of the three compounds, particularly the anilino-derivative, suggests their potential application in optoelectronics.



#### 1. INTRODUCTION

24 In the framework of our long-term project on the internal 25 rotation around double and single bonds, we have recently been 26 concerned with the study of quaternized azastilbenes 1-4 since 27 methyl-pyridinium salts and analogous compounds could be of 28 interest for potential applications in the medical fields, due to 29 their ability to form complexes with DNA, 5,6 and in 30 optoelectronics/photonics as nonlinear optical (NLO) materials. In particular, dimethylamino-derivatives have also been 32 used as fluorescent sensors since the introduction of the 33 anilino group can affect significantly the quantum yields of the 34 competitive reactive (trans  $\rightarrow$  cis photoisomerization) and 35 radiative deactivation.

Solvent polarity is expected to substantially influence the photobehavior of these ionic dipolar compounds where electron-donor groups and electron deficient pyridinium units are present. The positive solvatochromism of push—pull systems is well documented whereas the negative solvatochromism, where the molecular dipole moment is expected to decrease under excitation, has been less studied. Sy,12,15 In this paper the effect of solvent polarity on the spectral and photophysical properties of two stilbazolium salts and a pyrenyl-analogue, namely the iodides of the trans (E) isomers of the 2-D-vinyl,1-methylpyridinium cations where D is a donor group [4-dimethylaminophenyl, (1), 3,4,5-trimethoxyphenyl (2) and 1-pyrenyl (3)] (Scheme 1), were investigated by stationary and transient absorption techniques

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and DFT calculations. The photobehavior of the polar 1 50 (usually named by its acronym o-DASPMI) and its positional 51 isomer p-DASPMI, were previously studied in various 52 laboratories by stationary and ultrafast spectroscopic techni- 53 ques. 9,16-30 For 1, a negative solvatochromism and a very 54 modest, if any, positive fluosolvatochromism were reported. 55 The solvent-dependent excited state dynamics, which involves 56 internal rotation around double (cis-trans isomerization) and 57 single (formation of twisted rotamers) bonds, was discussed 58 using different approaches. Some authors mainly emphasized 59 the effects of solvent dynamics reflected by the fastest decay 60 components<sup>25,26,28,29</sup> while others gave more attention to the 61 concomitant evolution of the excited solute on the basis of a 62 three-state model. These authors attributed the multi- 63 exponential emission specifically to the contributions of the 64 locally excited (LE) state, formed by the relaxation of the 65 Franck-Condon state and precursor of a second state (still 66 planar), produced by further intramolecular charge transfer 67 (ICT), generally favored in polar solvents, and a successive 68 third state formed in polar solvents by the twisting of the p- 69 dimethylanilino or N-methylpyridinium group around the 70 quasi-single bond with the ethene bridge (TICT). 23,24,27 As 71 pointed out in previous papers<sup>23,29</sup> both aspects, the relaxation 72

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Scheme 1. Molecular Structures of the Trans (E) Cations of the Iodides of 2-D-Ethenyl-1-methylpyridinium (D = 4-(Dimethylamino)phenyl (1), 3,4,5-Trimethoxyphenyl (2), and 1-Pyrenyl (3)

73 of solvent dipoles and the detection of several emitting states, 74 have to be taken into account when describing the emission 75 properties of these kind of dyes.

The main aim of the present work is 2-fold. Using ultrafast 77 techniques and with the help of DFT calculations we obtain 78 information on the excited state behavior of 1 in the singlet 79 manifold and in a wide series of solvents of different polarity 80 thus allowing the solvent-controlled ICT process and its 81 dynamics to be exhaustively interpreted. Moreover, we extend 82 the measurements to the new 2 and 3 analogues, to compare 83 the behavior of the three compounds having electron donor 84 properties of different efficiency, in order to better understand 85 the role of the ICT process in these molecules and the 86 competition between the solvent organization and the charge 87 movement in the solutes. Contrary to what generally reported in the literature, the new results indicate that the relaxed ICT state (or TICT, in the case of compounds 1 and 2) reflects a 90 back localization of the positive charge on the pyridinium 91 group.

#### 2. EXPERIMENTAL SECTION

**2.1. Materials.** The investigated compounds 1-3 are 93 shown in Scheme 1. They were synthesized as iodide salts at 94 the Catania Laboratory following the procedure described in 95 previous works. 5,6

Measurements were performed in various organic solvents of different polarity: chloroform (CHCl<sub>3</sub>), dichloromethane 98 (DCM), 1,2-dichloroethane (DCE), acetone (Ac), acetonitrile 99 (MeCN), dimethyl sulfoxide (DMSO), ethanol (EtOH), 100 methanol (MeOH), 2-propanol (2-PrOH), water (W), and 101 glycerol (Gly). All solvents were from Fluka (spectrophotometric grade) and were used without further purification.

2.2. Photophysical and Photochemical Measurements. A PerkinElmer Lambda 800 spectrophotometer was used for absorption measurements. The fluorescence spectra were measured by a Spex Fluorolog-2 F112AI spectrofluorim-tor eter. Dilute solutions (absorbance <0.1 at the excitation wavelength,  $\lambda_{\rm exc}$ ) were used for fluorimetric measurements. The fluorescence quantum yield ( $\phi_{\rm F}$ , uncertainty  $\pm 10\%$ ) was determined at  $\lambda_{\rm exc}$  corresponding to the maximum of the first absorption band ( $\lambda_{\rm max}$ ). Tetracene ( $\phi_{\rm F}=0.17^{31}$  in aerated CH) and 9,10-diphenylanthracene ( $\phi_{\rm F}=0.90$ ,  $^{32}$  in deaerated CH) were used as fluorimetric standards.

A detailed description of the experimental setup for ultrafast spectroscopic and kinetic measurements was previously reported. The 400 nm excitation pulses of ca. 60 fs were generated by an amplified Ti:sapphire laser system (Spectra Physics, Mountain View, CA). The transient absorption set up (Helios, Ultrafast Systems) is characterized by temporal resolution of ca. 150 fs and spectral resolution of 1.5 nm. All measurements were carried out under magic angle in a 2 mm cell at an absorbance of about 0.5 at 400 nm. The solution was

stirred during the experiments to avoid photoproduct 123 interferences. Transient absorption data were analyzed using 124 the Surface Xplorer PRO (Ultrafast Systems) software where it 125 was possible to perform singular value decomposition 35,36 of 126 the 3D surface into the principal components (spectra and 127 kinetics) and to perform global analysis (giving lifetimes and 128 decay associated spectra (DAS) of the detected transients) 129 with a number of components determined on the basis of best 130 fitting procedure. Target analysis assuming several successive 131 steps and resulting in the species associated spectra (SAS) was 132 also used to globally fit the acquired data by using Glotaran. 138 Only consecutive first order reactions were considered.

For photochemical measurements, a xenon lamp coupled 135 with an interferential filter ( $\lambda_{\rm exc}=436$  or 325 nm) and 136 potassium ferrioxalate in 0.1 N sulfuric acid as actinometer were 137 used. The photoreaction (solute concentration  $\sim 10^{-4}$  M) was 138 monitored by HPLC using a Waters apparatus equipped with a 139 Phenomenex Jupiter C18–300 Å (4.6 × 250 mm; 5  $\mu$ m) 140 column and an UV detector. W/MeCN mixtures with some 141 addition of trifluoroacetic acid were used as eluent. The 142 monitoring wavelength was at the isosbestic point between 143 trans and cis absorption spectra, detected by irradiating the 144 trans isomer in the eluent mixture. The conversion percentage 145 was held below 10% to avoid the competition from the back 146 photoreaction and the experimental error on the photo- 147 isomerization quantum yield is about  $\pm 10\%$ . All measurements 148 were performed at room temperature.

**2.3. Theoretical Calculations.** Simple theoretical calculations of the electronic spectra, conformational equilibria and 151 heats of formation of the cations were carried out using the 152 HyperChem computational package (version 7.5). The 153 computed transition energies and oscillator strengths were 154 obtained by ZINDO/S using optimized geometries (according 155 to PM3 method) including 400 (20 × 20) single excited 156 configurations.

Mulliken charges and dipole moments in the ground and 158 excited singlet state (both in the vertical and relaxed 159 conformation) were obtained by quantum-mechanical calcu- 160 lations using Gaussian 09 package 39 by taking also into account 161 the solvent effect in the ground and excited states through the 162 conductor polarizable continuum model (CPMC). 40 Density 163 functional theory (DFT) B3LYP/3-21G\* was used to optimize 164 the ground state geometry of the substrates while the lowest 165 excited singlet states were characterized by time dependent 166 DFT excited-state calculations (TD-DFT/B3LYP/3-21G\*). 167 Dipole moments were obtained by the Mulliken atomic 168 charges. 41,42

As generally applied to these kinds of salts, <sup>43,44</sup> the <sup>170</sup> calculations refer to the monochromophoric cations. To <sup>171</sup> confirm the validity of this assumption we also did some <sup>172</sup> calculations using the B3LYP/3.21G method on the reference <sup>173</sup>

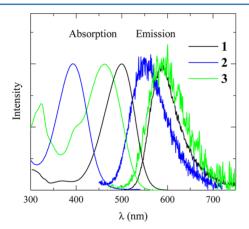
174 compound 1 that allowed the counterion to be considered (see 175 section 3 in the Supporting Information).

#### 3. RESULTS AND DISCUSSION

3.1. Spectral Properties and Solvatochromism. The absorption and emission spectra of 1-3 were measured in a large series of solvents as a function of the  $E_T^N$  parameter, based on the pyridinium N-phenolate betaine.

The salts were considered completely dissolved as free ions surrounded by solvent without any clear evidence of ion-pair 182 formation. In a detailed study on the para-isomer of compound 183 1, the presence of ion-pair was evidenced in solvents of  $E_{\rm T}^{\rm N}$  < 0.3.46 On the basis of this result, some contribution of ion pairs could be expected in CHCl<sub>3</sub> only ( $E_{\rm T}^{\rm N}$  = 0.259). In fact, some 186 anomalies found in the behavior of 1–3 in CHCl<sub>3</sub>, such as the 187 blue shift of the absorption maximum with respect to DCM or 188 a too low  $\phi_{\rm F}$  (see below), could be related to partial 189 contribution of ion-pairs.

Generally the spectra show nonstructured, intense and bell-191 shaped bands (Figure 1 shows an example in DCE). The



**Figure 1.** Normalized absorption and emission spectra of the investigated compounds in DCE.

192 spectral behavior of 1 in a few solvents was already reported in 193 previous papers  $^{16-20,22-29}$  but was here revisited to extend the 194 range of solvents examined (see section 3.5 on the ultrafast 195 measurements) and to compare the results for the three 196 compounds under the same experimental conditions. The 197 absorption spectra of 1 shift notably toward the blue on 198 increasing the solvent polarity (Table 1 and Figure 2) in 199 agreement with literature results.  $^{16-20,22-29}$  On passing from a 200 nonpolar and nonprotic DCM to the polar and protic W, a 201 significant blue shift of about 60 nm was observed. It should be 202 noted that hydrogen-bonding solvents, hampering the displace-203 ment of charge, can also contribute to the blue shift of the 204 absorption spectrum. This could offer another explanation as to 205 why the  $\lambda_{\rm abs}^{\rm max}$  values in CHCl<sub>3</sub> do not fit the trend as a function 206 of the  $E_{\rm T}^{\rm N}$  parameter.  $^{17,21}$ 

In contrast to the absorption trend, the weak emission, consciously centered at  $\sim$ 600 nm, is influenced very little by the solvent. This behavior can be considered normal for ionic systems having a large dipole moment in the ground state that decreases under excitation, as found by the quantum-mechanical calculations (see below).

The behavior of our ionic compounds is in a net contrast to the better known corresponding neutral [4-(dimethylamino)styryl]pyridines<sup>47–49</sup> where the dipole moment increases under

Table 1. Spectral Properties of 1 in Solvents of Increasing  $E_{\rm T}^{\rm N}$ Parameters

solvent	$E_{ m T}^{ m N}$	$\lambda_{\rm abs}/{\rm nm}$	$\lambda_{\rm em}/{ m nm}$	$\Delta \nu/{ m cm}^{-1}$
CHCl <sub>3</sub>	0.259	484	577	3330
DCM	0.309	500	590	3090
DCE	0.327	497	594	3285
Ac	0.355	458	603	5250
DMSO	0.441	460	610	5350
MeCN	0.472	456	600	5260
2-PrOH	0.546	469	583	4170
EtOH	0.654	467	589	4435
MeOH	0.762	462	590	4695
MeOH/Gly (50/50)	0.787	464	588	4545
W/EtOH (50/50)	0.827	460	585	4645
W/EtOH (70/30)	0.896	451	585	5080
W	1.0	438	589	5850

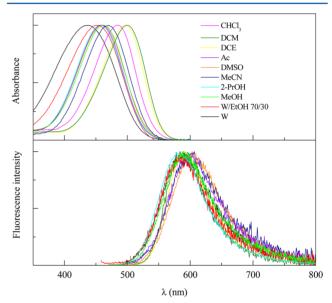


Figure 2. Normalized absorption and emission spectra of 1 in solvents of different polarity.

irradiation and further after relaxation to the TICT states giving 216 rise to a highly Stokes-shifted fluorescence (strong positive 217 fluosolvatochromism).

High absorption coefficients were measured in nonpolar 219 solvents (39700 and 40900  $M^{-1}$  cm<sup>-1</sup> in CHCl<sub>3</sub> and DCM, 220 respectively) while a much lower value was found in W (25700 221  $M^{-1}$  cm<sup>-1</sup>), probably due to the increased CT character in 222 polar solvents (see section 3.5).

An analysis of the full width at half-maximum (fwhm) of the 224 first absorption band  $(\Delta \overline{\nu}_{1/2})$  of 1 showed that it gradually 225 increases from 3240 to 6060 cm $^{-1}$  on going from DCM to W 226 (being 5090 in 7/3 W/EtOH mixture and 4080 cm $^{-1}$  in 227 MeOH) . This behavior is typical of a net CT on excitation.  $^{12,50}$  228 However, the  $\Delta \overline{\nu}_{1/2}$  of the emission band was affected much 229 less by the solvent; it only increased by 500 cm $^{-1}$  on going from 230 DCM to W.

The dual- (or multi-) emission, reported in previous 232 works,  $^{24-28}$  was not evidenced in the stationary fluorescence 233 spectrum of 1, probably because of similar energies (LE-S<sub>0</sub> and 234 TICT-S<sub>0</sub>) involved in the deactivation, but the presence of at 235 least two emitting states of different nature cannot be excluded 236 and would be in agreement with the strong decrease of the 237

t1f2

Table 2. Spectral Properties<sup>a</sup> of 2 and 3 in Solvents of Increasing E<sup>N</sup><sub>T</sub> Parameters

		2			3	
solvent	$\lambda_{\rm abs}/{ m nm}$	$\lambda_{ m em}/{ m nm}$	$\Delta \nu/{ m cm}^{-1}$	$\lambda_{\rm abs}/{ m nm}$	$\lambda_{ m em}/{ m nm}$	$\Delta  u/{ m cm}^{-1}$
CHCl <sub>3</sub>	390	535	6950	400 <sup>sh</sup> , 457	569	4307
DCM	393	559	7690	400 <sup>sh</sup> , 463	588	4590
DCE	393	553	7362	400 <sup>sh</sup> , 462	590	4696
MeCN	369	555	9082	393 <sup>sh</sup> , 429	585	6216
2-PrOH	378	543	8039	397 <sup>sh</sup> , 444	582	5340
EtOH	375	548	8418	397 <sup>sh</sup> , 440	582	5545
MeOH	371	554	8904	394 <sup>sh</sup> , 434	585	5947
MeOH/Gly(50/50)	369	544	8718	394 <sup>sh</sup> , 436	580	5694
W/EtOH(50/50)	362	539	9071	393 <sup>sh</sup> , 431	581	5990
W	353	546	10014	392 <sup>sh</sup> , 420	586	6745
<sup>a</sup> sh means shoulder.						

238 fluorescence quantum yield and kinetic constant (see below, 239 Table 6) on increasing the solvent polarity that implies also

small spectral shifts (not parallel to those observed in

241 absorption).

Table 2 and Figures 3 and 4 show the spectral parameters of a 2 and 3 in a limited number of solvents. The trimethoxy-

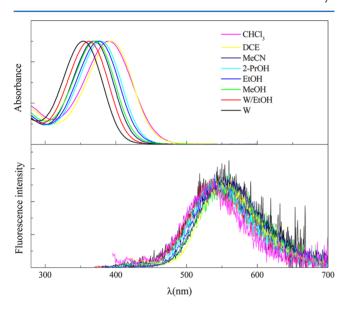
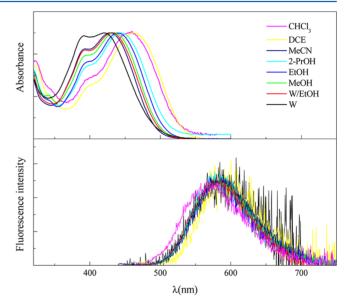


Figure 3. Normalized absorption and emission spectra of 2 in solvents of different polarity.

244 substituted compound **2** absorbed at much shorter wave-245 lengths, almost 100 nm, with respect to the dimethylamino 246 analogue ( $\lambda_{\rm max}$  = 390 and 353 nm;  $\varepsilon_{\rm max}$  = 23700 and 24800 M<sup>-1</sup> 247 cm<sup>-1</sup> in CHCl<sub>3</sub> and W, respectively), while in the pyrenyl-248 derivative 3 the main band shifted by ca. 35 nm to the blue 249 ( $\lambda_{\rm max}$  = 462 nm and  $\varepsilon_{\rm max}$  = 23800 M<sup>-1</sup> cm<sup>-1</sup> in DCE). This 250 result was expected due to the reduced donor ability of the 251 pyrenyl and trimethoxyphenyl moieties (see section 3.2) and 252 the consequent reduced CT character of the transition.

The absorption spectrum of 3 shifted hypsochromically in 254 polar solvents ( $\lambda_{\rm max}=420$  nm and  $\varepsilon_{\rm max}=21530~{\rm M}^{-1}~{\rm cm}^{-1}$  in 255 W) with a shoulder around 395 nm, that was affected little by 256 the solvent. It was assigned to the  $\pi\pi^*$  transition that is 257 probably localized at the aromatic group. As found for 1, the 258 emission spectra of 2 and 3 are quite insensitive to the solvent 259 polarity. Even for them, an absorption shift toward the blue was 260 found in CHCl<sub>3</sub> compared with the spectrum in DCM.



**Figure 4.** Normalized absorption and emission spectra of **3** in solvents of different polarity.

The absorption and emission spectra of compounds 1-3 in a 261 viscous medium (MeOH/Gly, 50/50, v/v) are reported in 262 Figure 1SI (Supporting Information) and compared with those 263 in MeOH (similar solvent polarity). These spectra showed that 264 the solvent viscosity does not affect the spectral shape and 265 position that are mainly determined by the polarity.

Quantum-mechanical calculations by semiempirical methods, 267 reported in Table 1SI for the three compounds, gave spectral 268 results in substantial agreement with the available experimental 269 data (present work and literature data for 1). The results 270 showed that the first transition (of  $\pi\pi^*$  nature and mainly 271 described by HOMO–LUMO configuration) is totally 272 localized in the cation with a partial charge-transfer character 273 (Scheme 1SI).

To further justify the neglect of the counterion we compared 275 the experimental absorption spectrum of compound 1 in 276 MeCN and DCM with those in the same solvents after elution 277 by HPLC (see Figure 2SI) which causes an anion exchange of 278 I $^-$ , replaced (most likely) by Cl $^-$ . The hypsochromic band 279 around 245 nm (characteristic of I $^-$ ) is missing after elution, 280 whereas the main bathochromic band is the same before and 281 after elution in both solvents.

**3.2. Dipole Moments.** The cations of these salts are 283 dipolar  $A^+$ – $\pi$ –D systems, where the pyridinium unit  $A^+$  is the 284

Table 3. Mulliken Charges and Dipole Moments of 1–3 in DCM Calculated by DFT/B3LYP/3-21G\* (S<sub>0</sub>) and TD-DFT/B3LYP/3-21G\* (S<sub>1</sub>) together with the Dihedral Angles  $\theta$  (C<sub>9</sub>–C<sub>8</sub>-C<sub>1</sub>–C<sub>2</sub>) and  $\varphi$  (C<sub>8</sub>–C<sub>9</sub>-C<sub>10</sub>-C<sub>11</sub>) Showing Rotation of Parts C and A, Respectively

$$C_{17}$$
 $C_{12}=C_{11}$ 
 $C_{18}$ 
 $C_{14}-C_{15}$ 
 $C_{10}$ 
 $C_{2}$ 
 $C_{3}$ 
 $C_{2}$ 
 $C_{3}$ 
 $C_{4}$ 
 $C_{4}$ 
 $C_{5}$ 
 $C_{5}$ 
 $C_{4}$ 
 $C_{5}$ 

		М	(ulliken cha	ırge	μ(D)				θ (deg)	φ (deg)
Compound	State	A	В	C	$\mu_{X}$	$\mu_{\mathrm{Y}}$	$\mu_{Z}$	$\mu_{Tot}$		
	$S_0$	0.277	0.058	0.664	6.55	2.06	0.02	6.86	3	0.7
1	S <sub>1,FC</sub>	0.499	0.039	0.462	-2.19	2.47	0.02	3.3		
	S <sub>1,ICT</sub>	0.150	0.049	0.802	11.37	1.33	0.9	11.48	81	1
	$S_0$	0.128	0.108	0.763	14.59	1.04	0.05	14.62	19	5
2	S <sub>1,FC</sub>	0.630	0.008	0.362	-2.87	4.02	3.71	4.94		
	S <sub>1,ICT</sub>	0.075	0.150	0.775	15.69	3.09	2.32	16.16	1	89
	$S_0$	0.139	0.105	0.756	18.23	0.23	1.01	18.26	20	19
3	S <sub>1,FC</sub>	0.503	0.034	0.463	4.40	0.78	1.26	4.55		
	S <sub>1,ICT</sub>	0.183	0.098	0.719	16.72	0.40	0.57	16.74	5	17

Scheme 2. Calculated Molecular Structure and Dipole Moment Orientation in the Ground State  $(S_0)$  and in the FC  $(S_{1,v})$  and Relaxed  $(S_{1,r})$  Excited Singlet States for 1-3 in DCM

State	1	2	3
S <sub>o</sub>			, 2, 2, 2, 2, 2, 2, 2, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3,
S <sub>1,FC</sub>			
S <sub>1,ICT</sub>	14 14 14 14 14 14 14 14 14 14 14 14 14 1	19 00 00 00 00 00 00 00 00 00 00 00 00 00	38 8 8 3 3 3 8 8 5 3 8 8 8 5 8 8 8 8 8 8

285 strong acceptor and the dimethylaminophenyl D the strong 286 donor, while the trimethoxyphenyl and pyrenyl groups are D 287 units of moderate donor efficiency, as indicated by their higher halfwave reduction potential (+0.81, +1.42 and +1.16 V vs SCE 288 for 1, 2 and 3, respectively). 51 Obviously the dipole moment for 289 an ion is undefined since it depends on the choice of the 290

Scheme 3. Conformational Equilibrium of Cation 1

291 coordinate origin. It is usually convenient to setup a "working 292 definition" based on the center of gravity of the system. 293 Considering that the ICT involving the  $\pi$ -system of the 294 monochromophoric cation is the largely prevailing electronic 295 effect for these salts, one can compare the charge transferred 296 from the D to the A unit upon excitation<sup>51,52</sup> neglecting the 297 counterion. 44 Thus, the dipole moment of the cation can be defined just like that of conventional polar molecules. 43,44 The 299 dipole moments of Table 3 were computed for the ground  $(S_0)$ 300 and excited FC (S<sub>1,FC</sub>) states and for the relaxed ICT (or 301 TICT) state formed after completion of the charge movement 302 in the excited state  $(S_{1,ICT})$ . Table 3 reports also the charge densities calculated for the three moieties of the cation, namely 304 the donor (part A), ethene bridge (part B) and methylpyridinium (part C) groups, as shown in Table 3 for 1. Calculated 306 molecular structure and dipole moment orientation in S<sub>0</sub>, S<sub>1,v</sub> and  $S_{1,ICT}$  states for 1-3 in DCM are reported in Scheme 2. Further computational results for 1 in DCM are shown in Table 2SI and Scheme 2SI.

Relatively high values ( $\mu_{S_0} = 6.9$ , 14.6, and 17.7 D in DCM 311 for 1, 2 and 3, respectively, see Table 3) were found for the 312 dipole moment of the most stable ground state conformer 313 (section 3.3) due to the positive charge largely localized on the 314 pyridinium group (see the Mulliken charges in Table 3).

As shown by the MOs in Scheme 1SI and the charge densities in Table 3 the CT character of the transition under light absorption leads to an electron transfer toward the pyridinium group, which reduces the polar character of the FC excited state ( $\mu_{FC} = 3.3$ , 4.9, and 4.5 D in DCM for 1, 2, and 3, 20 respectively). These results are similar to those reported for the para-isomer of  $1^{53}$  and analogous compounds.

The dipole moment component along the principal molecular axis ( $\mu_{xy}$ ) Table 3) changes direction upon excitation which are the case of 1 and 2, but the total dipole moment ( $\mu_{Tot}$ ) last column of Table 3) of the  $S_{1,FC}$  state is reduced for all the the compounds. The relaxed conformation of the  $S_{1,ICT}$  state three compounds. The relaxed conformation of the  $S_{1,ICT}$  state concerning the rotation of methylpiridinium and trimethox-yphenyl groups, respectively) whereas the pyrenyl-derivative phenyl groups, respectively) whereas the pyrenyl-derivative retains a planar configuration. The  $\mu_{Tot}$  of the relaxed  $S_{1}$  increases and returns to the same direction of the ground state (Table 3) pointing to a relaxation that involves a back August Charge transfer from C to A moieties. In fact the positive Mulliken charge of the C moiety decreases on excitation and increases again during the relaxation process toward the optimized geometry of  $S_{1}$ .

It should be recalled that while in the nonionic compounds a 338 charge separation is needed for the formation of the  $D^+-\pi-A^-$  339 structure in the perpendicular TICT conformation, in the ionic 340 ones a charge shift, favored in polar solvents, is sufficient. S41 the present case the planar and moderately polar state 342 produced by absorption undergoes a back charge migration

and a complete charge shift can be induced by polar solvents, 343 particularly for 1 and 2 where twisting around single bonds 344 favors the localization of the positive charge on the 345 methylpiridinium moiety (C in Table 3) again. This polar 346 TICT state is characterized by a high rate of formation as well 347 as by a quick decay (internal conversion, IC) to the ground 348 state. 43,55,56 This explains why fluosolvatochromism is rarely 349 observed in ionic species where the TICT formation manifests 350 itself through fluorescence quenching. Interestingly, the final 351 increase of the dipole moment leads to a computed  $\mu_{
m ICT}$  value 352 slightly higher than  $\mu_{S_0}$  because the twisting in the excited state 353 assures a better localization of the positive charge with respect 354 to the planar ground state. The particular behavior found for 3, 355 where twisting does not occur and the dipole moment does not 356 change direction under excitation, leads to  $\mu_{\rm ICT}\cong\mu_{S_0}$  and  $_{357}$ explains why in this compound other relaxation processes 358 become more competitive, particularly ISC<sup>57</sup> and photo- 359 isomerization.

Our interpretation of a final  $S_1$  state with the positive charge 361 again localized at the pyridinium moiety appears in contrast 362 with the information available in the abundant literature on 1. 363 Direct calculations of the charge localization in the relaxed 364 TICT state are not available in previous works, but it can be 365 argued from the reports of different groups that the TICT 366 formation is considered to imply a localization of the positive 367 charge on the twisted donor. S, 25, 27 On the contrary, the present 368 calculations (Mulliken charges, molecular structures and dipole 369 moment orientation) seems to clearly indicate that the positive 370 charge in TICT of 1 is returned to the pyridinum moiety. A 371 similar behavior has been found for the twisted compound 2 372 and for the planar 3.

**3.3. Conformational Equilibria.** In principle, the flexible 374 molecules under investigation could exist in fluid solution at 375 room temperature as an equilibrium mixture of conforma- 376 tions  $^{58,59}$  that originate from the rotation around the quasi- 377 single bonds between the aryl groups and the double bonds. 378 The formation enthalpy ( $\Delta H_{\rm f}^{\rm o}$ ) calculated by PM3 method and 379 reported in Table 1SI, gave information on the most stable 380 conformer. Compound 1 exists as an equilibrium between two 381 conformers completely shifted toward 1A at room temperature 382 (Scheme 3). This is in agreement with a  $\lambda_{\rm exc}$ -independent 383 s3 emission spectrum as expected from the coincidence between 384 absorption and fluorescence excitation spectra (see Figure 3SI 385 for 1 in DCM, as an example).

Indeed, the rotation of the methylpyridinium group around 387 the quasi-single bond with the central bridge leads to a steric 388 interaction between the methyl group and the ethenic 389 hydrogen, which is particularly strong in the 1B conformer. 390 Similar results were obtained for the conformers of 2 and 3. 391 Even for them, the computed formation enthalpies indicate that 392 the conformers shown in Scheme 1 (2A and 3B of Table 1SI) 393 are expected to be the prevalent species in our solutions.

Table 4. Fluorescence and Trans → Cis Photoisomerization Quantum Yields of 1-3 in Various Solvents

		1		2		3	
solvent	$\phi_{\rm F} \times 10^2$	$\phi_{t oc}$	$\phi_{\rm F} \times 10^2$	$\phi_{ m t ightarrow c}$	$\phi_{\rm F} \times 10^2$	$\phi_{ m t ightarrow c}$	
CHCl <sub>3</sub>	5	0.16	0.1	0.07	1.0		
DCM	14	$0.16 (0.09)^a$	1.2	$0.03 (0.025)^a$	3.3	$0.30 (0.20)^a$	
DCE	13		3.2		6.0		
MeCN	0.2	< 0.001	1.3	0.14	5.3	0.50	
2-PrOH			2.1		6.7		
EtOH	1.0	0.064	2.2	0.22	7.3	0.60	
MeOH	0.4		1.5		6.9		
MeOH/Gly 50/50	1.9		3.4		7.2		
W/EtOH			0.6		5.4		
W	0.1	< 0.001	0.3	0.054	2.8	0.12	

<sup>&</sup>lt;sup>a</sup>Values in parentheses refer to aerated solutions.

395 **3.4. Fluorescence and Photoisomerization Quantum** 396 **Yields.** The quantum yields of the radiative and reactive 397 deactivation pathways of 1-3 in solvents of different  $E_{\rm T}^{\rm N}$  are 398 reported in Table 4. The  $\phi_{\rm F}$  values of 1 are rather low in the 399 less-polar solvents and decrease further in polar solvents in 400 agreement with the values reported in alcoholic media. A 401 similar, although reduced, trend with the  $E_{\rm T}^{\rm N}$  parameter was 402 observed for **2.** A particularly strange behavior was observed in 403 CHCl<sub>3</sub> where the lowest emission yield was measured, probably 404 due to the cited role of ion-pairs in this solvent. A different 405 trend was found for 3 where the  $\phi_{\rm F}$  value remained practically 406 unchanged, again with the exception of CHCl<sub>3</sub>. The  $\phi_{\rm F}$  values 407 were not influenced by molecular oxygen as expected from the 408 very short lifetimes of the lowest excited singlet states (tens or 409 hundreds of ps, see also section 3.5).

The fluorescence quantum yield increased for 1 and 2 in a more viscous medium (MeOH/Gly in Table 4) but remained unchanged for 3 in agreement with twisted (1 and 2) and all planar (3) conformations calculated for the relaxed  $S_1$  state.

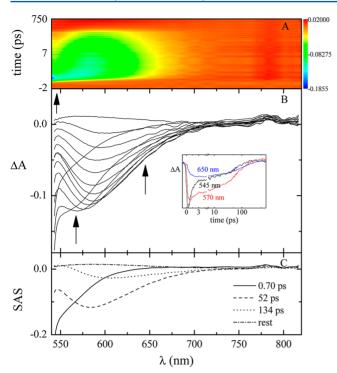
The irradiation of the trans isomer of 1-3 produced the cis 415 isomer (detected by HPLC) as the only photoproduct (its 416 absorption spectrum is reported in Figures 4SI-6SI for 1-3 417 compounds). The trans  $\rightarrow$  cis photoisomerization of these compounds occurs by the common diabatic mechanism. This 419 implies twisting around the central double bond toward an 420 energy minimum at the perpendicular configuration in the singlet or triplet manifold, followed by  $S_1 \rightarrow S_0$  internal conversion (IC) or  $T_1 \rightarrow S_0$  intersystem crossing (ISC) and 423 relaxation to the ground-state trans and cis isomers in roughly a 424 1:1 branching ratio. 60 The photoreaction yield  $(\phi_{t\rightarrow c})$  was 425 negligible in polar solvents but increased substantially in 426 nonpolar solvents for 1 (as reported for the analogous p-427 DASPMI<sup>9</sup>) and in all the solvents examined for 2. The increase was even greater for 3 but in this case solubility problems 429 limited the number of media investigated. The high reactivity of 430 3 compared to the photostability of 1-styrylpyrene<sup>61</sup> indicates 431 that the pyridinium group strongly reduces the energy barrier 432 to the twisting around the ethene double bond toward the cis 433 geometry.

In contrast to the case of the emissive deactivation, the photoreaction was efficiently quenched by oxygen for 1 in as aerated DCM (see Table 4) pointing to a contribution of ISC followed by isomerization in the triplet manifold. This finding is agreement with the substantial triplet population found for this compound in DCM. The negligible yield of both emissive/reactive deactivation pathways of 1 in polar solvents differs from the results reported for nonionic stilbenoid

compounds where a fluorescence decrease is generally coupled 442 with a favored photoisomerization.<sup>60</sup> This probably reflects the 443 fact that in these push-pull compounds in polar solvents one 444 of the two moieties attached to the ethene bridge (anilino or 445 pyridinium group) undergoes a twisting around the single bond 446 with the bridge toward perpendicularity with the formation of 447 the polar TICT state, which in turn undergoes a fast 448 radiationless IC to the ground state. Such behavior is generally 449 assumed for stilbenoid systems including 1 and is supported by 450 the early observation that the rigid analogues have much higher 451 fluorescence yields. 8,23 Instead, the increase of both processes 452 in low polarity solvents may reflect competitive emission and 453 ISC to the triplet manifold, <sup>57</sup> the latter being followed by 454 diabatic isomerization. The more abundant emissive/reactive 455 decay found for 2 and particularly for 3 even in polar solvents 456 indicates that slower ICT processes are operative.

3.5. Femtosecond Transient Absorption. The transient 458 absorption measurements of compounds 1-3 were carried out 459 in various solvents of different polarity upon excitation with 460 laser pulses at 400 nm. Figures 5-7 show a contour plot of the 461 f5f6f7 experimental data (panel A) and the main time-resolved 462 absorption spectra and kinetics recorded at significant wave- 463 lengths (panel B), together with the species associated spectra 464 (SAS) and kinetic properties of the main components obtained 465 by target analysis (panel C) for 1 in DCM and for 2 and 3 in 466 MeOH. Spectral results extended to several other solvents 467 (shown in Figures 7SI-19SI) and data analysis are summarized 468 in Table 5. In particular, the latter shows the time constant au of 469 ts each detected transient together with the wavelengths where 470 positive and negative signals, corresponding to decay and 471 growth, respectively, were obtained. In the last column the 472 assignment of the different transients is reported. Fittings of the 473 transient absorption at meaningful wavelengths for 1-3 in 474 MeOH and 1 in DCM in all the investigated ps range and at 475 early times (2 ps) are reported, as an example, in Figure 20SI to 476 show the goodness of our fitting models.

Compound 1. The spectrum of 1 in DCM (Figure 5) shows 478 a negative broad band of stimulated emission, formed just after 479 the laser pulse. This band shifts from <540 to 565 nm and 480 grows during the first 0.8 ps; then it shifts from 565 to 600 nm 481 and decays within 390 ps to form a positive transient 482 absorption (rest in Table 5) detected around 580 nm and 483 assigned to the triplet state on the basis of laser flash photolysis 484 results. The data analysis for 1 in DCM (Table 5) showed 485 that three components are present in addition to rest: one with 486 a short lifetime (S) of 0.70 ps, a second one with a medium 487 decay time (M) of 52 ps and a third one with a longer decay 488



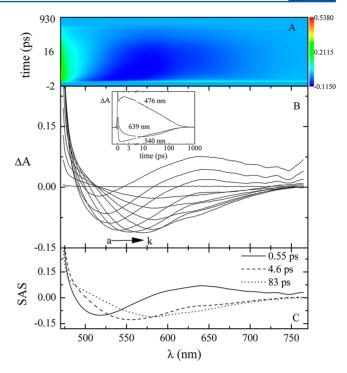
**Figure 5.** Pump—probe absorption spectroscopy of **1** in DCM ( $\lambda_{\rm exc}$  = 400 nm): (A) contour plot of the experimental data, (B) time-resolved absorption spectra recorded 0.15 (a), 0.45 (b), 0.80(c), 1.2 (d), 2.8 (e), 5.0 (f), 9.2 (g), 17 (h), 38 (i), 56 (j), 97 (k), 170 (l) and 390 (m) ps after the laser pulse (inset: decay kinetics recorded at meaningful wavelengths, with a linear scale for the first picoseconds and log scale for the higher times), and (C) species associated spectra (SAS) calculated by target analysis.

489 time (L) of 134 ps. Spectral shapes associated with each 490 component (Figure 5, panel C) were obtained: the transients S, 491 M and L show bands of negative signal centered at <540, 585, 492 and 605 nm, respectively, the two latter in the region of the 493 steady state fluorescence emission spectrum (where the 494 different components are probably buried within the apparently 495 single emission band).<sup>24</sup>

Similar behaviors with different time constants and analogous spectral shapes were found for 1 in other solvents of different polarity (see Figures 7SI-11SI and Table 5). The data analysis in polar solvents reveals three components, generally of shorter time constants if compared with those in less-polar solvents, and the disappearance of the transient rest, in agreement with strong decrease of the triplet yield observed in MeCN by ns measurements. Only two components characterized by the shortest lifetimes (0.7 and 4.4 ps) were detected in the most polar W (see Figure 11SI). Moreover, in polar solvents the transient L showed a spectral shape also characterized by an absorption band at wavelengths around 535 nm (see Figures 7SI and 9SI-11SI). This was not observed in CHCl<sub>3</sub>, DCM and DCE because of the presence of the red-shifted ground state absorption.

In general, our results are in reasonable/good agreement with those of previous studies in CHCl<sub>3</sub> (34 and 79 ps),  $^{27}$  W (6 s<sub>13</sub> ps) $^{27}$  and EtOH (4 and 62 ps; $^{27}$  ~1, ~6, and 40 ps $^{28}$ ) even if in s<sub>14</sub> some cases the literature data do not include the S transient, s<sub>15</sub> due to insufficient resolution time of the equipment.

In agreement with previous results, <sup>23–30</sup> the solvent relaxation is accompanied by a progressive red shift of the stimulated emission band during the first ps after laser



**Figure 6.** Pump—probe absorption spectroscopy of **2** in MeOH ( $\lambda_{\rm exc}$  = 400 nm): (A) contour plot of the experimental data, (B) time-resolved absorption spectra recorded 0 (a), 0.1 (b), 0.2 (c), 0.6 (d), 1.4 (e), 3.1 (f), 11 (g), 28 (h), 66 (i), 126 (j) and 766 (k) ps after the laser pulse (inset: decay kinetics recorded at meaningful wavelengths, with a linear + log scale), and (C) species associated spectra (SAS) calculated by target analysis.

excitation indicating that intramolecular processes and solvent 519 relaxation may occur simultaneously 25,62 and that the ICT 520 trajectory is controlled (probably induced) by the solvation 521 process on a ps time scale.

Molecular dynamics calculations on the fastest decays have 523 shown that the solvent response function can be bimodal 524 containing a very fast (inertial motion) component and a red-525 shifted, much slower (diffusive) component. These should 526 correspond to our S lifetimes (inertial solvation, Solv<sub>i</sub>, in all 527 solvents) and M lifetimes (diffusive solvation, Solv<sub>d</sub>, in polar 528 solvents), reflecting the different stages of solvation of the 529 solute.

The role of a biphasic vibrational cooling (VC) process in a 531 few hundreds of fs (solute—solvent energy transfer) and in a 532 few ps (solvent—solvent transfer), as recently reported for two 533 UV dyes (2,5-diphenyloxazole and p-terphenyl), <sup>64</sup> can offer an 534 alternative explanation. <sup>65</sup> The latter could be operative due to 535 the significant vibrational excess energy at  $\lambda_{\rm exc}$  = 400 nm. For 536 this reason, the option VC was introduced for the shortest 537 transients observed in all solvents (see last column of Table 5). 538

The planar and moderately polar LE state described in the 539 literature (evidenced in our ultrafast measurements only in less 540 polar solvents for 1 and 2 and in all solvents for 3) can be 541 considered to lie in a minimum of the potential energy surfaces 542 with similar geometry and dipole moment of the FC state but 543 vibrationally relaxed. The observation that the solvent depend- 544 ent dynamics is similar for the three compounds investigated 545 (see below) and is also quite similar for the bridged and 546 unbridged o-DASPMI and analogous ionic styryl dyes, <sup>28,63</sup> 547 supports the conclusion that in polar solvents the shortest living 548 S transient, measured at short wavelength, is related to inertial 549

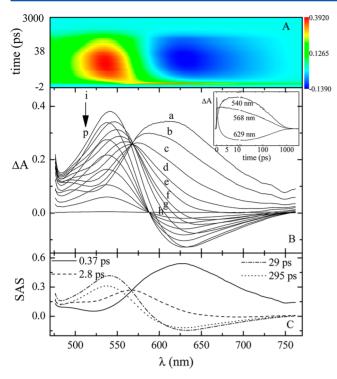


Figure 7. Pump–probe absorption spectroscopy of 3 in MeOH ( $\lambda_{\rm exc}$  = 400 nm): (A) contour plot of the experimental data, (B) time-resolved absorption spectra recorded 0.1 (a), 0.2 (b), 0.4 (c), 0.7 (d), 1.0 (e), 1.5 (f), 1.9 (g), 2.9 (h), 7.8 (i), 34 (j), 78 (k), 128 (l), 214 (m), 354 (n), 534 (o) and 1884 (p) ps after the laser pulse (inset: decay kinetics recorded at meaningful wavelengths, with a linear + log scale), and (C) species associated spectra (SAS) calculated by target analysis.

550 solvation, while the intermediate lifetime of M is due to 551 diffusive solvation. In fact, the lifetimes of our S/M transients in 552 the polar media (e.g., 0.3/1.2 ps in Ac, 0.19/0.75 in MeCN and 553 0.22/2.9 in MeOH) are in good agreement with those reported 554 for the polar dynamics of Coumarin 153 (0.187/1.09 ps in Ac, 555 0.089/0.63 in MeCN and 0.28/3.2 in MeOH). The decay in 556 these solvents is characterized by very small, if any, fluorescence 557 and ISC 57 yields and shorter  $\tau_{\rm L}$  values, which reflect the 558 increased efficiency of the return to the ground state by IC. In 559 fact, the presence of TICT states is evidenced by the net 560 fluorescence quenching.

Generally the  $\tau_L$  values were found to decrease as the solvent 562 polarity increased (from 134 ps in DCM to 4.4 ps in W). This 563 trend becomes clearer if the lifetimes in solvents of the same nature are compared, e.g. in the nonprotic Ac (28 ps) and MeCN (19 ps) and in the protic ones, alcohols and water (94 ps in PrOH, 52 in EtOH, 24 in MeOH, and 4.4 in W). However, in nonpolar media the shift of the positive charge toward a complete ICT is unfavored and the diffusive solvent orientation becomes faster in comparison. In CHCl<sub>3</sub> and DCM, the lifetime of the M transient is much longer than the time constants reported for solvation dynamics (26 and 52 ps in our measurements, to be compared with 4.15 and 1.02 ps reported for diffusive solvation in the literature, <sup>63</sup> which are found to be 574 in good agreement with the lifetimes of 2.0 and 0.7 ps obtained 575 for the S transient in CHCl<sub>3</sub> and DCM, respectively). In our 576 opinion, this result could be the evidence that in these solvents 577 the M lifetime reflects the rate of the LE  $\rightarrow$  ICT process which 578 is slower and thus becomes the rate controlling step. This

finding can explain the higher fluorescence (greater contribution from LE) and/or  $ISC^{57}$  yields found in these solvents.

Compounds 2 and 3. Analogous studies were carried out 581 for compounds 2 and 3. The results of SVD and global analysis 582 are also reported in Table 5.

The behavior of the trimethoxy analogue 2 (Figure 6 and 584 Figures 12SI-15SI) is rather similar to that of 1 showing a 585 stimulated emission band red shifting with time. The transient 586 absorption band is out of the investigated spectral range (below 587 470 nm) in analogy with the hypsochromically shifted 588 absorption observed for the ground state of 2 with respect to 589 1. The main difference was found in the longer  $\tau_{\rm M}$  and  $\tau_{\rm L}$  values 590 which decrease less with increasing the medium polarity. On 591 going from PrOH to W,  $\tau_{\rm L}$  decreases by a factor of 25 for 1 but 592 only by a factor of 6 for 2. This behavior is expected 593 considering the diminished donor properties of the trimethoxy 594 substitution of 2, which leads to a reduced push-pull character 595 of this compound. It can be noted that the longer  $\tau_{\rm M}$  value of 2 596 with respect to 1, particularly evident in nonprotic and 597 medium-polarity solvents (Ac, DMSO and MeCN) indicates 598 an ICT process that is slower than diffusive solvation as in less- 599 polar solvents.

An interesting behavior was found for 3, particularly in 601 solvents of medium and high polarity (see Figures 7, 16SI-19SI 602 and Table 5), since four components resulted from the fitting 603 and the ICT efficiency was further reduced according to the 604 computed planar conformation. Figure 7 shows the spectra in 605 MeOH, where the initial absorption band at 620 nm shifts to 606 540 nm in around 8 ps. This shift is accompanied by the 607 formation of a negative stimulated emission signal around 630 608 nm. The formed spectrum decays to zero within 1300 ps. The 609 two components with the shortest lifetimes (S and S') 610 correspond to the inertial and diffusive solvation parameters. 611 The time constants for M and L were generally found to be 612 longer than those obtained for 1 and 2 in the same solvents (for 613 example, the  $\tau_1$  value is 19, 93, and 310 ps in MeCN for 1, 2, 614 and 3, respectively). This result indicates that the slower ICT 615 for 3, not accompanied by twisting (see Scheme 2 and Table 616 3), makes the two processes (ICT and diffusive solvation) 617 separable in polar solvents, thereby strengthening the transient 618 assignments for 1 and 2. The reduced ICT character of 3 is also 619 reflected by the reduced effect of the solvent polarity on the 620 time constants of the M and L transients that remain of the 621 same order of magnitude (tens and hundreds of ps, 622 respectively) in all the investigated solvents.

Some fs measurements on compounds 1-3 in solvents of 624 increasing viscosity and similar dielectric constant (MeOH/ 625 glycerol mixtures) were performed and the results are collected 626 in Table 7SI. They showed three components for 1 and 2 and 627 four for 3 (Figures 21SI-23SI) as in the less viscous media 628 (MeOH) but the time constants increased with the solvent 629 viscosity, as expected for solvent-controlled processes, thus 630 supporting the assignment of the fast transients to inertial and 631 diffusive solvation. The time constant of the longer-lived 632 transient of 1 in MeOH/glycerol mixture (50/50) is 4-fold the 633 value measured in MeOH and twice in the case of 2, while the 634 time constant of 3 remains practically unchanged in agreement 635 with the planar configuration of the latter in the relaxed S<sub>LICT</sub>. 636

The comparison among some competitive deactivation 637 constants of 1–3, derived on the basis of  $\tau_{\rm L}$  in four solvents 638 of different polarity and proticity, was particularly informative 639 (Table 6). On going from DCM to W: (i)  $k_{\rm F}$  decreased notably 640 to for 1 but remained almost unchanged for the other two 641

Table 5. Spectral and Kinetic Properties of 1–3 in Solvents of Different Polarity Obtained by Ultrafast Time-Resolved Absorption Spectroscopy at  $\lambda_{\rm exc}$  = 400 nm<sup>a</sup>

( ATS	1		2		3		
solvent $(E_{\mathrm{T}}^{\mathrm{N}})$	$\lambda/\mathrm{nm}$	τ/ps	$\lambda/\mathrm{nm}$	τ/ps	$\lambda/\mathrm{nm}$	τ/ps	transient
CHCl <sub>3</sub> (0.259)	<540(-)	2.0	505(-), 650 (+)	0.35			Solv/VC
	560(-)	26	535(-)	22			¹LE*
	590(-)	79	575(-)	44			¹ICT*
	570(+)	rest	<480(+)	rest			$\mathrm{T}_1$
DCM (0.309)	<540(-)	0.70	520(-), 635(+)	0.68	590(+)	1.3	Solv/VC
	585(-)	52	555(-)	10	550(+), 640(-)	34	¹LE*
	550(+), 605(-)	134	575(-)	172	545(+), 630(-)	424	¹ICT*
	580(+)	rest					$\mathrm{T}_1$
DCE (0.327)	<540(-)	0.96	625(+)	0.17	broad	0.1	Solv <sub>i</sub> /VC
	590(-)	4.2	530(-), 640(+)	2.3			$Solv_d/VC$
			565(-)	15	550(+)	18	¹LE*
	605(-)	177	575(-)	150	540(+), 615(-)	160	¹ICT*
	575(+)	rest					$\mathrm{T}_1$
Ac (0.355)	570(-)	0.30	540(-)	0.64	570(+)	0.58	Solv <sub>i</sub> /VC
	525(+), 605(-)	1.2					Solv <sub>d</sub> /VC
			580(-)	5.1	545(+), 640(-)	46	<sup>1</sup> LE*
	540(+), 630(-)	28	585(-)	101	540(+), 630(-)	360	¹ICT*
DMSO (0.441)	525(-), 600(+)	0.20	525(-), 590(+)	1.4	585(+)	0.45	Solv <sub>i</sub> /VC
	585(-)	3.1			575(+)	3.1	Solv <sub>d</sub> /VC
			560(-)	6.0	550(+), 650(-)	45	<sup>1</sup> LE*
	540(+), 625(-)	45	585(-)	160	545(+), 635(-)	473	¹ICT*
MeCN (0.472)	590(+)	0.19	540(-)	0.33	635(+)	0.15	Solv <sub>i</sub> /VC
	590(-)	0.75			550(+), 650(-)	0.84	$Solv_d/VC$
			580(-)	3.2	540(+), 640(-)	32	¹LE*
	535(+), 625(-)	19	585(-)	93	535(+), 625(-)	310	¹ICT*
PrOH (0.546)	535(-)	1.6	505(-), 645(+)	0.93	650(+)	< 0.1	Solv <sub>i</sub> /VC
	575(-)	18	530 (-)	16	600(+)	10	Solv <sub>d</sub> /VC
					550(+), 635(-)	40	¹LE*
	535(+), 600(-)	94	560(-)	135	540(+), 620(-)	386	¹ICT*
EtOH (0.654)	540(-)	0.78	510(-), 650(+)	0.64	630(+)	0.83	Solv <sub>i</sub> /VC
	580(-)	10	535(-)	6.8	570(+)	5.2	Solv <sub>d</sub> /VC
					550(+), 630(-)	30	¹LE*
	535(+), 605(-)	52	575(-)	135	540(+), 625(-)	285	¹ICT*
MeOH (0.762)	540(-)	0.22	520(-),640(+)	0.55	630(+)	0.37	Solv <sub>i</sub> /VC
	580(-)	2.9	550(-)	4.6	570(+)	2.8	Solv <sub>d</sub> /VC
					545(+), 635(-)	29	<sup>1</sup> LE*
	535(+), 620(-)	24	580(-)	83	535(+), 625(-)	295	¹ICT*
W/EtOH (0.827)	550(-)	0.23	510(-), 645(+)	0.34	615(+)	0.74	Solv <sub>i</sub> /VC
	580(-)	3.4	535(-)	4.8	565(+)	3.2	Solv <sub>d</sub> /VC
					545(+), 635(-)	25	¹LE*
	525(+), 600(-)	36	565(-)	98	535(+), 630(-)	286	¹ICT*
W (1)			535(-)	0.24	650(+)	0.1	Solv <sub>i</sub> /VC
	570(-)	0.70	550(-)	0.91	550(+)	1.1	Solv <sub>d</sub> /VC
					540(+), 645(-)	20	¹LE*
	520(+), 610(-)	4.4	580(-)	25	535(+), 630(-)	275	¹ICT*

<sup>&</sup>lt;sup>a</sup>Spectral properties refer to species associated spectra (SAS) calculated by target analysis. The symbols (+) and (-) stand for positive and negative signals, respectively.

Table 6. Kinetic Constants (108 s<sup>-1</sup>) of Some Deactivation Pathways of the Excited Singlet Manifold

	I			2			3		
solvent	$k_{ m F}$	$k_{ m IC}$	$k_{ ext{LE}  o  ext{CT}}$	$k_{ m F}$	$k_{ m IC}$	$k_{ m LE  o CT}$	$k_{ m F}$	$k_{ m IC}$	$k_{ ext{LE} o ext{CT}}$
DCM	10	44	190	0.70	54	1000	0.78		294
MeCN	1.0	520	>13000	1.4	76	3130	1.7	_	313
EtOH	2.1	190	>1000	1.6	40	>1500	2.6	_	333
W	2.3	2270	>14000	1.0	355	>11 000	1.0	26	500

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642 compounds, its values (on the order of  $10^8$  s<sup>-1</sup>) indicating an 643 allowed transition; (ii)  $k_{\rm IC}$  increased by almost two and 1 order 644 of magnitude for 1 and 2, respectively, while it was much 645 smaller for 3 where the reactive process largely prevails; (iii) 646  $k_{\rm LE \to CT}$  increased strongly for 1 and 2 but only weakly for 3.

#### 4. CONCLUSIONS

647 The experimental and theoretical results of the present work 648 allowed the mechanism of the excited state deactivation of the 649 push—pull compounds 1—3 to be reasonably explained. The 650 results reported in the literature for the strongest push—pull 651 compound 1 were generally confirmed and some open 652 questions satisfactorily answered.

Computed values of the formation enthalpies showed that the conformational equilibrium in solutions is completely (for 655 1) and largely (for 2 and 3) shifted toward one of the possible conformers. The weak radiative and reactive decays of the most 657 stable conformer of 1 are sizable in little-polar solvents only, 658 less for 2, and decrease further in more polar solvents. On the 659 contrary, the small fluorescence yield of 3 changes little with 660 the solvents and its high photoisomerization yield indicates that 661 the less ICT character opens the way to competitive reactive 662 decay.

The ultrafast measurements, extended to a large series of 664 solvents, confirmed previous results for 1 regarding the 665 occurrence, during the lifetime of the excited state, of fast 666 ICT toward a twisted conformation accompanied by a strong 667 fluorescence decrease in polar solvents.

A satisfactory description of the charge motion in the excited state was obtained with the help of calculations (improved in this revised version using more reliable computational methods, as suggested by one of the reviewers).

The positive charge, which is mainly localized on the 672 673 acceptor pyridinium group in the ground state, moves toward the dimethylanilino donor group under excitation reaching in 675 the FC state a distribution extended over the whole molecule, 676 thus explaining the decrease in the dipole moment under excitation and the negative solvatochromism. Fast relaxation of the FC state (possibly involving both vibrational cooling and 679 solvation) forms the LE state with a geometry close to that of 680 So, whose further relaxation leads to back transfer of the 681 positive charge to the final TICT state with a  $\mu_{\rm ICT}$  value similar to  $\mu_{S_0}$ . We believe that the LE state (stable intermediate 683 observed in fs measurements) is separated from TICT by a 684 small energy barrier only in the case of compound 1 in the less-685 polar solvents CHCl3 and DCM (for 2 even in more polar 686 solvents, until to MeCN, and for 3 in all solvents) whereas in 687 more polar solvents the FC state directly relaxes giving back 688 charge transfer to TICT.

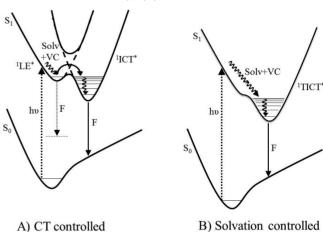
The comparison with the behavior of the two new analogues 2 and 3 helped the transient assignment and allowed the effect of a reduced efficiency of the donor moiety on the extent and dynamics of the ICT process to be evaluated. For compound 2, whose emission yield decreases less in W, and the ICT character is less pronounced, a twisting of the trimethoxyphenyl moiety seems to be favored by calculations. For 3, whose emission remains practically unchanged in the polar solvent, the charge separation is not accompanied by twisting.

The results obtained in the viscous solvent, that are expected to hinder the torsional movements, are in agreement with the formation of a TICT state for 1 and 2 (increase of both the

fluorescence yield and time constants) and a planar ICT state 701 in the case of 3 (no effect observed).

In conclusion, the overall results allowed an interesting 703 analysis of the simultaneous role of the solvation and the ICT 704 process on the behavior of the solvent—solute system for 705 compounds with different push—pull properties to be 706 performed, as summarized in Scheme 4.

Scheme 4. Sketch of the Relaxation Dynamics in Two Limiting Cases: (A) CT Controlled (<sup>1</sup>ICT\* is Twisted for 1 and 2 and Planar for 3); (B) Solvent Controlled



This led us to understand the different behavior of the 708 excited state dynamics in moderately polar solvents for 1 and 2, 709 where the charge movement is slower than the solvent 710 rearrangement (CT controlled), and in polar solvents, where 711

the situation is inverted (solvent controlled) and a fast 712 barrierless relaxation toward the final <sup>1</sup>TICT\* state occurs. 713 The dynamics of 3 is CT controlled (A side of Scheme 3) in all 714 the investigated solvents due to the presence of the weaker 715 electron donor pyrene group.

It should be noted that the sensitivity of the spectral behavior 717 of these compounds to the solvent properties and to the light 718 excitation suggests their suitability for use as molecular probes 719 and as elements to elaborate molecular logic units.

#### ASSOCIATED CONTENT

#### Supporting Information

Additional information on spectrophotometric and fluorimetric 723 measurements, quantum-mechanical calculations, and femto- 724 second transient absorption in different solvents is available free 725 of charge via the Internet at http://pubs.acs.org. 726

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The authors declare no competing financial interest.

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