










## Brand Guideline

LOGO VARIATIONS		COLORS	TYPOGRAPHY
<b>Horizontal Logo</b>  <i>Travel safe, Travel smart</i>		 Midnight Blue #023E8A	 Flame Red #ED5D25
<b>Vertical Logo</b> 		 Star Command Blue #0077B6	 Golden Poppy #FFC529
<b>Lettermark</b> 	<b>Icon</b> 	 Wheat #F5DEB3	<b>Nexa(Family)</b> Nexa-Light NexaRegular <b>Nexa-XBold</b> <b>NexaHeavy</b> <i>Nexa-Book-Italic</i>  <b>Roboto(Family)</b> Roboto(Thin) Roboto(Light) <b>Roboto(Medium)</b> <b>Roboto(Bold)</b> <b>Roboto(Black)</b>

## Business Card



## Letterhead



**ZUBIA ISMAIL**

Art Director

Date: 30th July, 2024

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*Sincerely,*

**DINA UMER**

TOUR CONSULTANT



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## Business Card Mockup



## Brand Icon



## Icon Mockup



## Stationery Mockup

