

# AMAM

## HIMSS SOLUTION

### Your evaluation framework for analytics and AI.

The Analytics Maturity Assessment Model (AMAM) is both an international benchmark and a technology-agnostic eight-stage (0-7) roadmap for advanced analytics and AI adoption to move towards scalable, data-driven decision making.

## Why AMAM?

- **Focus on outcomes, not a technical checklist.** With AMAM, you'll go beyond basic analytic applications to provide a comprehensive strategy focused on achieving equitable outcomes, leveraging responsible use of AI.
- **Personalizing care at scale.** You'll build analytics workflows (including decision support) that help you tailor care to unique populations and each patient's individual health goals.
- **Creating a scalable analytics strategy.** You'll develop scalable analytics strategies that enable data-driven decisions and outcomes tracking—across clinical care, organizational performance.
- **Establishing a culture of responsible analytics.** AMAM will guide you in building fair, transparent, and equitable analytics strategy supported by a robust governance strategy and high-performing workforce.

### What you'll measure:

#### Impact and outcomes

This includes collecting data that informs decisions focused on achieving the best possible outcomes for every patient and the organization.

#### Analytics lifecycle

This involves assessing your organization's maturity in the capacity to generate insights and drive data-driven decisions.

#### Data and infrastructure

This means identifying strategies for effective data mobilization and use—to ensure data accuracy, integrity privacy, and security.

#### Governance

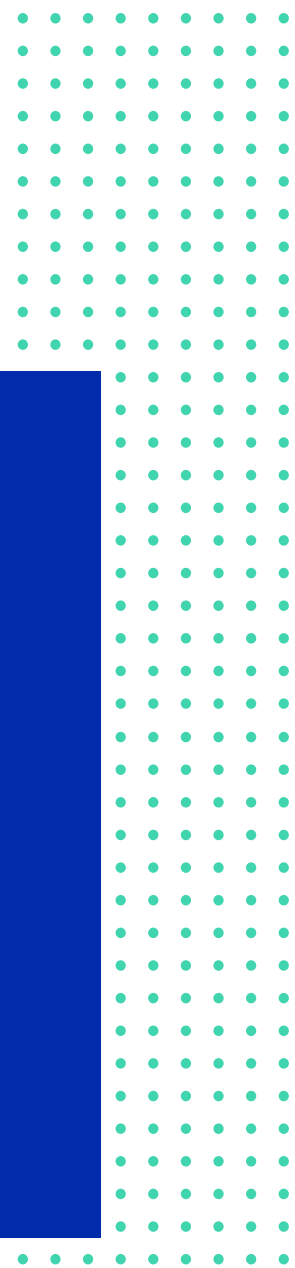
This encompasses the effective and responsible use of data, analytics tools and technologies, grounded in core standards around equity, access, and quality.

#### Personalized analytics

This includes the capacity of an organization to engage patients in managing their health—and how they reduce risk with proactive, prevention focused care.



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## Core benefits for healthcare leaders

### Tracking the progress

AMAM helps you measure your progress towards clinical and operational goals, and quantify improvements in care delivery for patients and the workforce.

### Improving quality and safety of care

You'll get an outcomes-driven framework for deploying advanced analytics, which improves care quality and safety—and ultimately results in significant budget savings.

### Tracking outcomes with ease

As you advance with AMAM, you'll use predictive analytics to anticipate performance outcomes and lead proactive, preventive care.

### Supporting providers with good data

AMAM's insights will help you make data accessible at the point of care—and start integrating AI into your clinical workflows to proactively support providers.

### Making care less chaotic on the ward

You'll use advanced analytics to reduce the cognitive burden on clinicians by giving them automated access to patient data and insights in real-time.

## The Path to Stage 7

### 1 Assessing the gaps

Identify the improvement opportunities in your analytics technology and strategy with an AMAM Achievement Assessment Report.

### 3 Getting insights from the experts

Get an expert-led consultation that offers a deep dive into the key dimensions of advanced analytics—to inform your strategy and help your staff master all the new technology.

### 2 Developing an analytics strategy

Do a virtual or onsite learning session to give you a strategic roadmap tailored exactly to the analytics strategy your organization needs.

### 4 Validating all the progress

Validate your team's progress with on-site Stage 6 and Stage 7 validations from our team of analytics experts.

## Ready to make advanced analytics reality?

Our experts are right here. Contact us today at [dht@himss.org](mailto:dht@himss.org).

