CONFIDENTIAL Template Innovation Day 2019





SOFTWARE LANGUAGE OVER THE LAST 50 YEARS: WHAT WILL BE NEXT?

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CONTENT

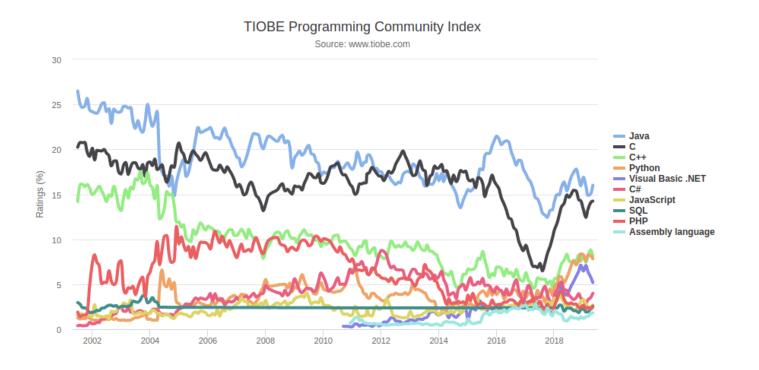
- 1 Intro Programming language influence on integrated product development
- 2 What is a programming language
- 3 History of programming languages
- 4 Current usage statistics of programming languages
- 5 Pegus Digital Use Cases Why did we choose a certain technology stack?
- 6 The future of programming languages
- 7 Conclusion



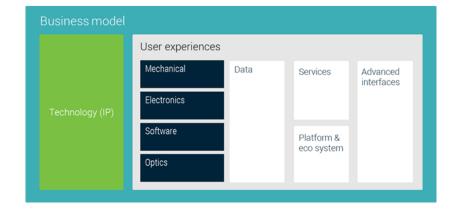
PROGRAMMING LANGUAGES - INFLUENCE ON INTEGRATED PRODUCT DEVELOPMENT



INFLUENCE ON INTEGRATED PRODUCT DEVELOPMENT











MASTERS IN INNOVATION

WHAT IS A PROGRAMMING LANGUAGE

```
#BLANK#") string4replace = string4replace
               (typeOfFID == "REAL"): value = float(value) :==
           (numOfdot == -1): tmpFormat = 14 #Replace
str(key)) tempString = tempString
elif(typeOfFID == "BUFFER"):
_____buffer tempString = tempString.replace("czFieldD", to (to
elif(typeOfFID == "ASCII_STRING"): **
      .replace("czDataType","Buffer") tempString = tempString
         for line in searchlines: if "<Name value=" in line and .....
      searchObj1.group(1) if "</Message>" in line:
      DHTDHRicName+"\t"+opaqueV+"\t"+onlyFilename+"\n" #
          opaqueV = "" if not os.path.exists(path): same
       shutil if os.path.exists("Input4RTAvTEST/"): shell
       lines() for line in content: searchObj = re.search(
     (1)] = searchObj.group(2) for filename in glob.group
               ***)\.', str(fName), re.M|re.I) if search@state
```





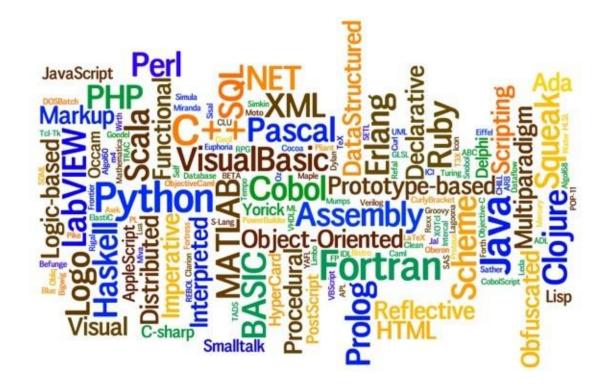


Programming Language

Tool to tell the computer what to do



- Formal language
- Syntax (symbols) + Semantics (meaning)
- Set of instructions
- Various kinds of outputs
- Many different programming languages





```
#include <iostream>
int main() {
    std::cout << "Hello World";
}</pre>
```

Program (High Level) Program (Low Level) Machine Code

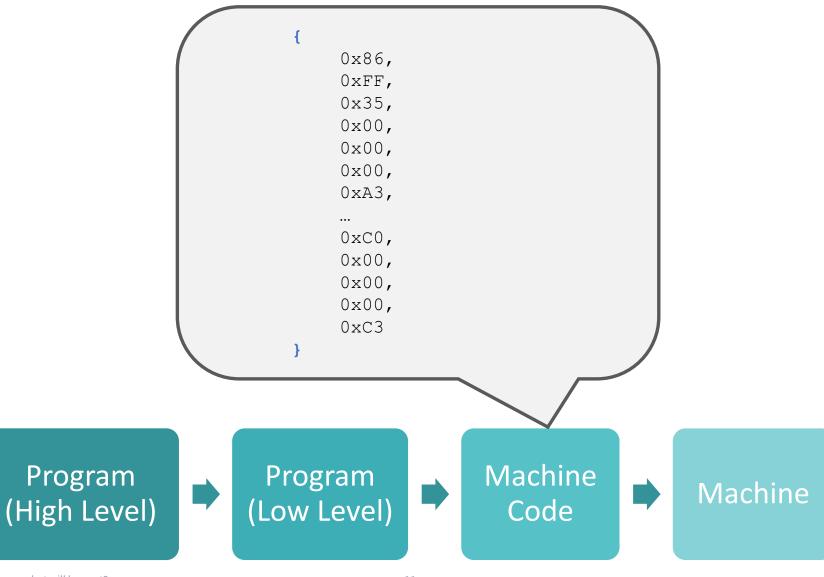


Machine

Program

```
section .text
                      global start:
                  start:
                      mov eax, 4
                      mov ebx, 1
                      mov ecx, string
                      mov edx, length
                      int 80h
                      mov eax, 1
                      mov ebx, 8
                      int 80h
                  section .data
                      string: db 'Hello World', OAh
                      length: equ 13
                                         Machine
                      Program
                                                           Machine
(High Level)
                    (Low Level)
                                           Code
```

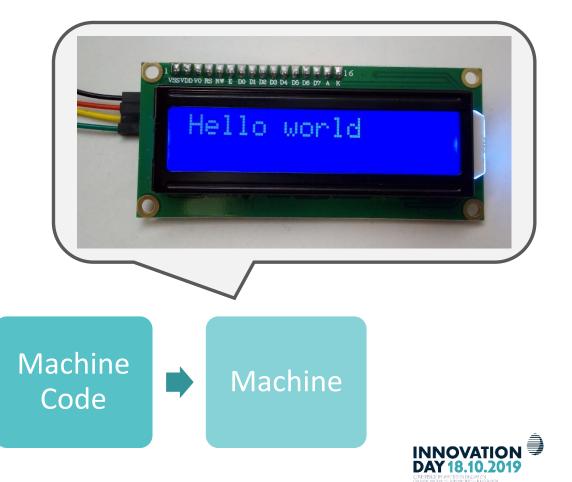






Program

(High Level)



Program

(Low Level)









- First-generation languages
 - A.k.a. machine code
 - Binary codes of 0 and 1
 - not human-readable
 - No need for any translator or converter
 - Machine dependent



- Second-generation languages
 - A.k.a. assembly languages
 - Use mnemonics => more human-readable
 - "Low-level" programming language
 - Assembler converts into machine code

```
section .text
    global _start:
_start:
    mov eax, 4
    mov ebx, 1
    mov ecx, string
    mov edx, length
    int 80h
    mov eax, 1
    mov ebx, 8
    int 80h

section .data
    string: db 'Hello World', OAh
    length: equ 13
```



- Third-generation languages
 - Functions, Types, Data structures, Objects, Libraries
 - Referred to as "high-level" languages
 - A compiler or interpreter translates to assembly language
 - Examples: FORTRAN, COBOL, PASCAL, C, C++, Java ...

```
#include <iostream>
int main() {
    std::cout <<
        "Hello World";
}</pre>
```



- Fourth-generation languages
 - = Very high-level abstractions in a specific domain
 - Database mgmt.
 - Table-driven programming
 - Automatic Reporting
 - GUI Creation

```
Rectangle {
    id: canvas
    width: 250
    height: 200
    color: "blue"

Image {
       id: logo
         source: "pics/logo.png"
         anchors.centerIn: parent
         x: canvas.height / 5
    }
}
```

Each next generation = more *abstractions*

Motivation: needed to construct larger, more complex software

Prerequisite: increased computing power



DEEP DIVE: EARLY HISTORY

```
section .text
                                             global start:
                                                                                         0x86,
                                         start:
                                                                                         0xFF,
                                             mov eax, 4
                                                                                         0x35,
#include <iostream>
                                             mov ebx, 1
                                                                                         0x00,
                                             mov ecx, string
                                                                                         0x00,
                                             mov edx, length
                                                                                         0x00,
int main() {
                                             int 80h
                                                                                         0xA3,
                                             mov eax, 1
     std::cout <<
                                             mov ebx, 8
            "Hello World";
                                                                                         0xC0,
                                             int 80h
                                                                                         0x00,
                                        section .data
                                                                                         0x00,
                                             string: db 'Hello World', OAh
                                                                                         0x00,
                                             length: equ 13
                                                                                         0xC3
                                                                Machine
                Program
                                         Program
                                                                                      Machine
              (High Level)
                                       (Low Level)
                                                                  Code
```

DEEP DIVE: EARLY HISTORY

3rd Gen

- Libraries
- Functions, types
- Data Structures (Objects)
- Complex flow control: If, while, for

2nd Gen

- Human-readable instructions
- tagging code sections
- Flow control: loop, jump
- Machine-independent

1st Gen

- Numerical representation for instructions
- Sequences of instructions
- Specific Machine

Program (High Level)

Program (Low Level)

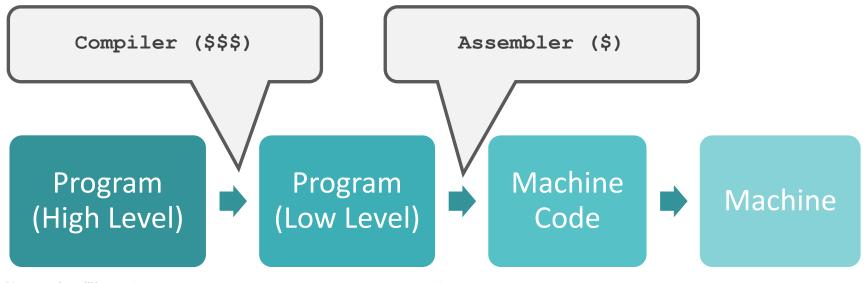


Machine Code



Machine

DEEP DIVE: EARLY HISTORY

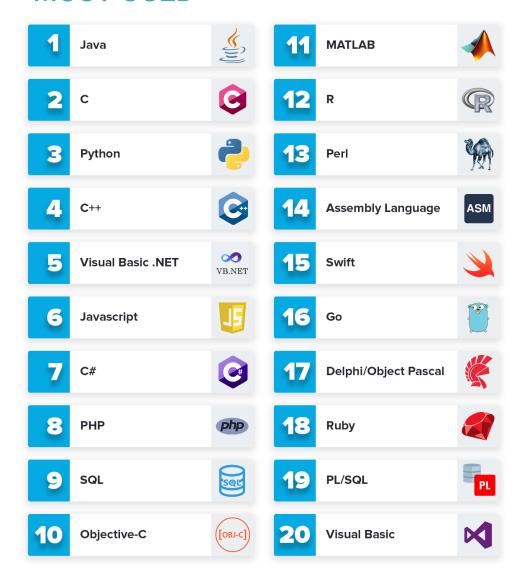




USAGE STATISTICS OF PROGRAMMING LANGUAGES

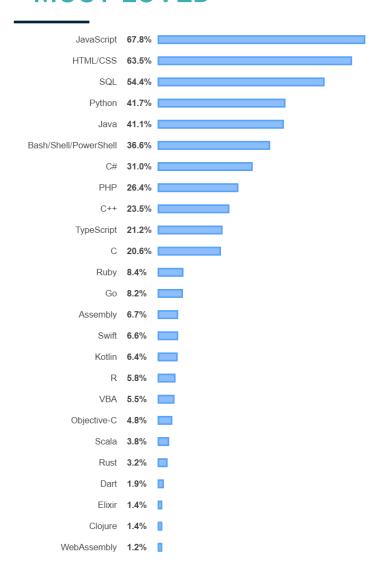


MOST USED

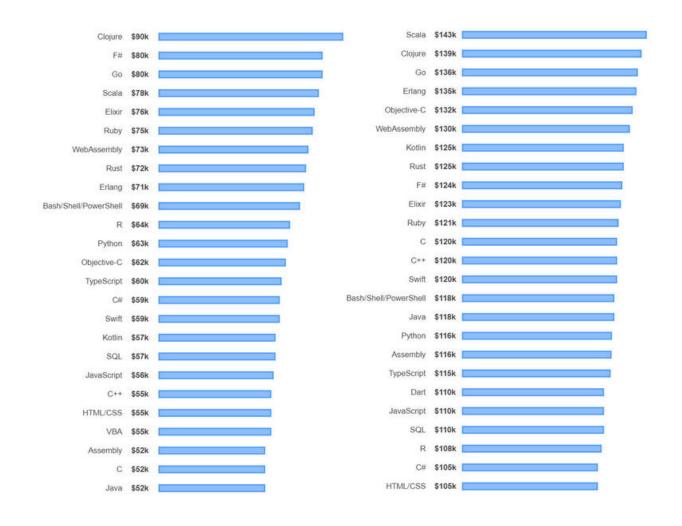




MOST LOVED



MOST PAID

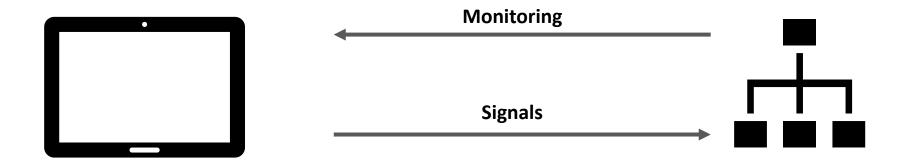




PEGUS DIGITAL USE CASES – WHY DID WE CHOOSE A CERTAIN TECHNOLOGY STACK?



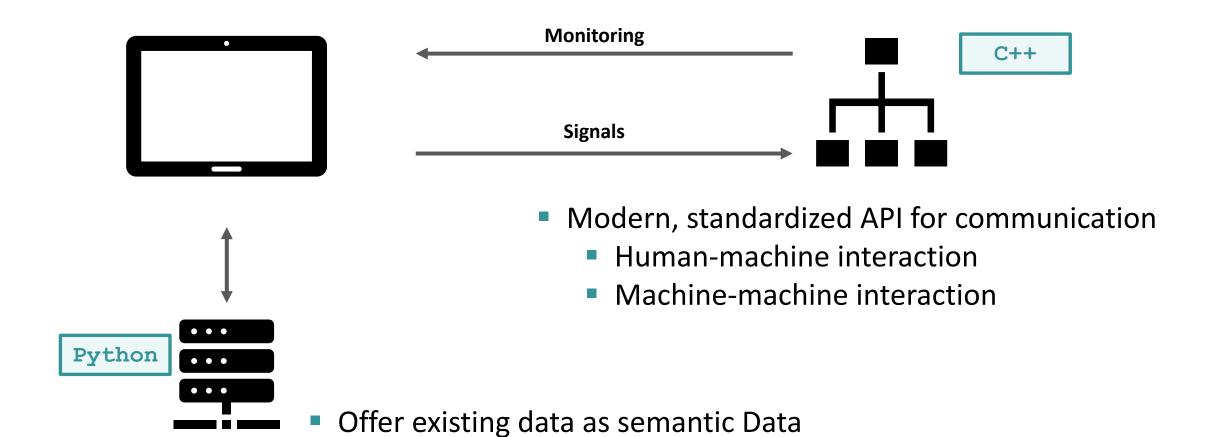
USE CASES



- Offer existing data as Semantic Data
- Modern, standardized API for communication
 - Human-machine interaction
 - Machine-machine interaction



USE CASES



THE FUTURE OF PROGRAMMING LANGUAGES



THE FUTURE OF PROGRAMMING LANGUAGES

Fifth-Generation: "ultimate" level of abstraction

- Describe problem, not *algorithm* for solving the problem
- Abstracts away method needed for solving
- Examples: Genetic Programming, Machine Learning (e.g. Neural networks), Constraint-based Programming

Demo 1: Genetic Programming

https://keiwan.itch.io/evolution

https://rednuht.org/genetic_walkers/

Demo 2: Constraint-based Programming (Logic-based)

https://verne.cs.kuleuven.be/idp/server.html



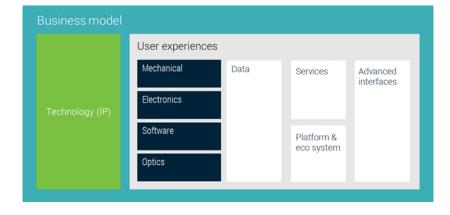
CONCLUSION



CONCLUSION

- IoT/Industry 4.0 -> More usage of low-level languages
- AI → Increase of Python, R, Lisp, Prolog
- Many languages to choose from
- Choice depends on:
 - Target hardware / system
 - Existing libraries
 - Community support
 - Expertise of your team / hiring market







One group, five brands

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Our services are marketed through 5 brands each addressing specific missions in product development.

