

Botao LU

I am a journalism-turned designer who loves to invent solutions to real-world problems and make a positive impact on the world. I am currently applying for Summer 2020 Internships for UX.

botaolu.com
(734) 239-3170
botaolu@outlook.com

EDUCATION

University of Michigan, Ann Arbor

Fall 2019 – Spring 2021

MS in Information Science (User experience research & design)
Certificate in Health Informatics

Shanghai International Studies University, Shanghai

Fall 2015 – Spring 2019

BA in International Journalism

RELEVANT EXPERIENCES

Dreamcorps: Volunteer Recruitment System

UX Designer, Fall 2019 - Present | Remote

Currently leading the design for an NGO which devotes improving Chinese rural area children literacy improvement volunteer program. Ideated the user flow of the volunteer recruitment process by understanding organization requirements from stakeholders and designed website prototypes for both applicants and administrators.

MindGarden: Mental Wellness Mobile App

UX/UI Designer, Fall 2019 - Winter 2019 | Ann Arbor

Designed a mental wellbeing app for college students through user-centered design process. Identified user needs by surveys and interviews. Tested the usability through paper prototypes & wireframes. Took the lead to design all deliverables for the project & the high fidelity mockups.

En: IBM x Adobe Design Competition

UX/UI Designer, Oct 2019 | Ann Arbor

Designed an electricity usage visualization app for energy provider companies to encourage energy efficiency and energy conservation. By the Sprint process, conducted guerilla interviews to understand the user journey and created high fidelity mockups.

Ann Arbor Area Piano Teachers Foundation

Experience Consultant, Fall 2019 – Winter 2019 | Ann Arbor

Utilized contextual inquiries, affinity diagrams, and literature review to streamline this non-profit organization's daily workflow and enhance their outreach strategies. Delivered recommendations for their donation website redesign.

TOOLS

Sketch
Adobe Illustrator
Principle
Adobe InDesign
Invision
Adobe XD
Figma

DESIGN

Interviewing
Storytelling
Journey mapping
Info Architecture
Wireframing
Interaction Flows
Prototyping

PROGRAMMING

HTML
CSS
Javascript
Jquery
Arduino

LANGUAGES

English
Mandarin

SOFT SKILLS

Collaborative
Communicative
Inquisitive
Empathetic