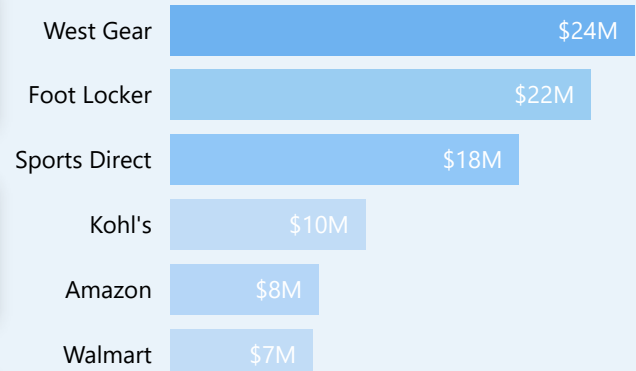
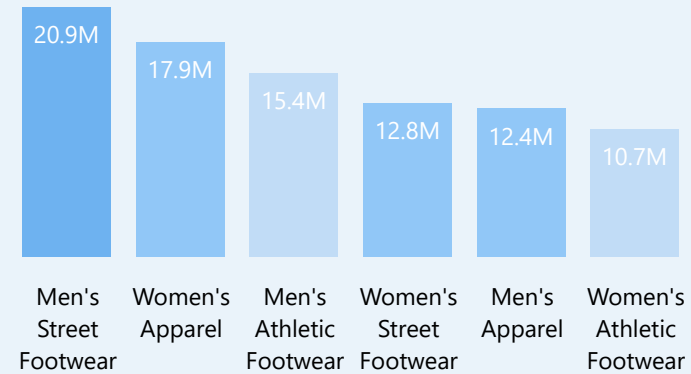


Total Sales	Total Unit Sold	Total Profit	Avg Price	% Margin	Avg Unit
\$89.99M	2M	\$33.21M	\$45.22	36.91%	3.42K

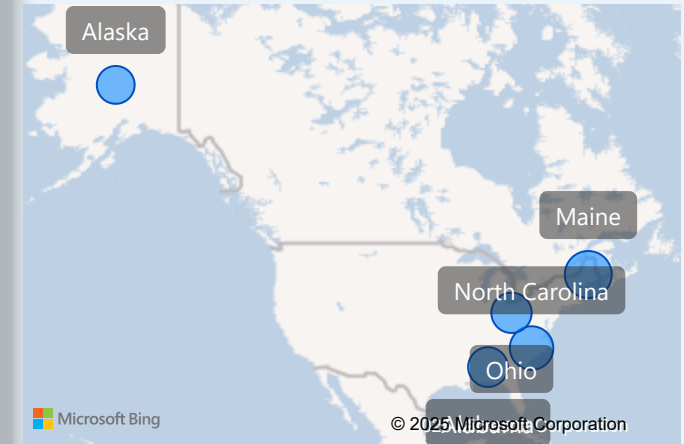
Total Sales by Retailer



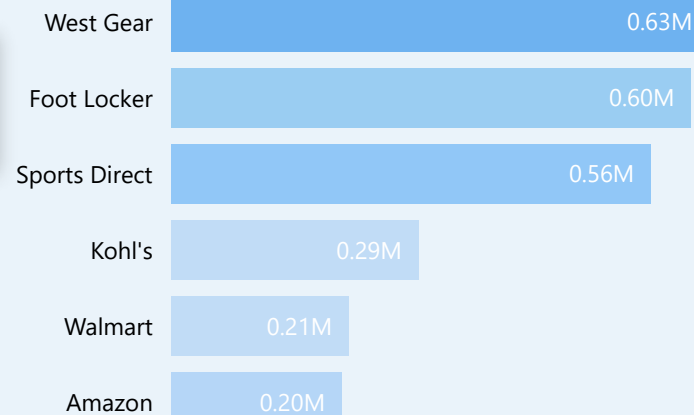
Total Sales by Product



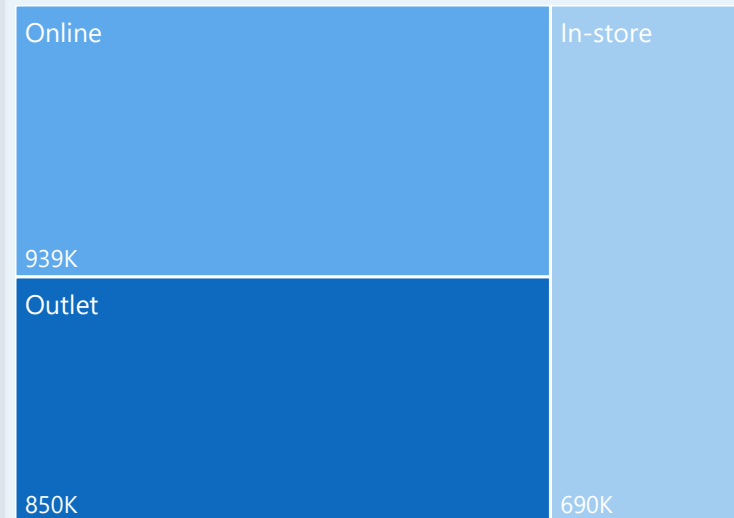
Total Sales by State



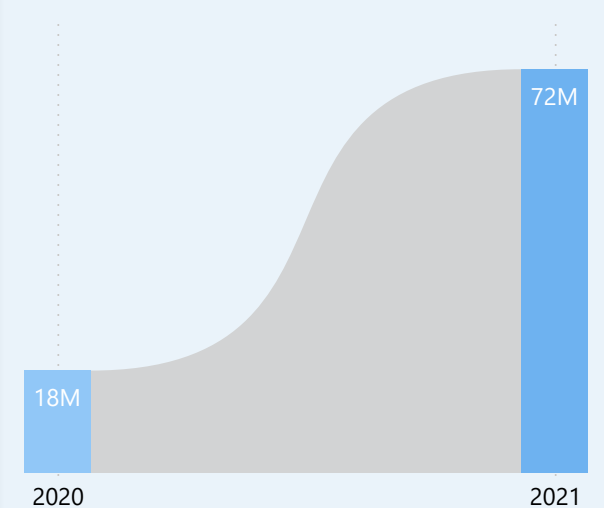
Sum of Units Sold by Retailer



Sum of Units Sold by Sales Method



Total Sales by Year



Profit YTD	Sales MoM %	Rolling 3 Month	Sales YTD	Avg Price	Avg Unit
\$26.88M	9.47%	\$19.01M	\$71.78M	\$45.22	3.42K

Product Sales Unit Distribution by Region

Product	Amazon	Foot Locker	Kohl's	Sports Direct	Walmart	West Gear
Men's Apparel	24062	71543	36080	67160	30506	77332
Men's Athletic Footwear	31987	103767	51012	100203	37157	111400
Men's Street Footwear	54883	159081	66844	124879	41980	145653
Women's Apparel	35885	104489	49012	99390	38002	107049
Women's Athletic Footwear	22544	72104	38517	72697	26825	82529
Total	197990	604369	287375	557640	206225	625262

Product-Wise Summary of Sales, Units Sold, Operating Profit and Profit Margin

Product	Sum of Units Sold	Sum of Total Sales	Sum of Operating Profit	Operating Profit Margin
Women's Street Footwear	392269	12,800,281.30	4,509,582.68	35.23%
Women's Athletic Footwear	317236	10,663,189.60	3,897,578.49	36.55%
Women's Apparel	433827	17,903,886.00	6,865,097.06	38.34%
Men's Street Footwear	593320	20,882,624.40	8,280,226.06	39.69%
Men's Athletic Footwear	435526	15,367,368.00	5,184,688.82	33.75%
Total	2478861	89,990,212.50	33,213,476.14	36.92%

Retailer Sales Distribution by Product Category

Retailer	Men's Apparel	Men's Athletic Footwear	Men's Street Footwear	Women's Apparel
Amazon	1,047,477.00	1,201,195.90	2,216,165.20	1,571,063.90
Foot Locker	2,950,899.50	3,648,041.50	5,748,157.50	4,329,611.40
Kohl's	1,416,496.50	1,788,531.60	2,242,107.30	2,031,523.90
Sports Direct	2,482,528.60	3,088,973.40	3,867,227.00	3,711,325.70
Walmart	1,149,068.00	1,360,040.40	1,492,425.50	1,531,609.90
Total	12,372,863.20	15,367,368.00	20,882,624.40	17,903,886.00

Monthly Sales Performance and Growth Analysis

Year-Month	Sum of Total Sales	Sum of Units Sold	Sales MoM Growth %
2020-01	1,625,374.60	48333	
2020-02	1,499,798.80	37846	-7.73%
2020-03	1,766,057.70	46972	17.75%
2020-04	2,460,700.60	54709	39.33%
2020-05	1,691,801.40	35705	-31.25%
2020-06	882,981.90	16269	-47.81%
2020-07	1,714,601.30	38219	94.18%
2020-08	1,987,798.00	62307	15.93%
2020-09	1,830,443.60	46125	-7.92%
2020-10	1,083,626.90	30167	-40.80%
2020-11	862,230.00	25152	-20.43%
2020-12	802,652.70	20545	-6.91%
2021-01	5,522,539.60	179299	588.04%
2021-02	4,610,216.50	156113	-16.52%
2021-03	3,914,853.20	143988	-15.08%
2021-04	4,773,296.40	161717	21.93%
2021-05	6,358,968.10	178900	33.22%
2021-06	6,591,755.30	164745	3.66%
2021-07	7,833,468.10	180481	18.84%
2021-08	7,228,822.10	195414	-7.72%
2021-09	5,935,702.30	182425	-17.89%
2021-10	5,307,476.40	152834	-10.58%
2021-11	5,923,504.00	149350	11.61%
2021-12	7,781,543.00	171246	31.37%
Total	89,990,212.50	2478861	9.47%