

# COVER LETTER

## UI UX DESIGNER

**Dear Hiring Manager,**

I am writing to express my strong interest in the UI/UX Designer at your company. With my passion for creating exceptional user experiences and my expertise in UI/UX design, I believe I would be a valuable asset to your team.

I have a proven track record of successfully designing and implementing intuitive and visually appealing user interfaces for a diverse range of products and platforms.

Throughout my career, I have worked closely with cross-functional teams, including product managers, developers, and stakeholders, to understand user requirements and translate them into elegant and user-friendly designs.

**Some highlights of my qualifications include:**

- Extensive experience in conducting user research, creating user personas, and developing wireframes and prototypes to validate design concepts.
- Proficiency in using industry-standard design tools such as Adobe Creative Suite and Figma to create polished and engaging UI designs.
- Ability to collaborate effectively with developers to ensure the seamless implementation of designs, and to iterate based on user feedback and testing results.

I am excited about the opportunity to contribute my skills and passion to your company, renowned for its innovative products and commitment to user-centric design. I am confident that my expertise and dedication would make me a valuable addition to your UI/UX team.

Thank you for considering my application. I have attached my resume for your review. I would welcome the opportunity to further discuss how my skills align with your company's needs. I look forward to the possibility of an interview.

**Sincerely,**

**Khubaibullah Sherwani**



# Khubaibullah Sherwani

## UX UI Designer

I'm a UX UI Designer over last 2.5 years based in Karachi. As a designer my goal is to tell a story through the work I create. Specialising in collaborating with clients & customers to gather requirements, produce plans, user journey's and interaction designs for usability and functionality. Conduct layout adjustments based on user feedback. Illustrate design ideas using storyboards, process flows & sitemaps.

✉ khubaib.sherwani2017@gmail.com

🔗 behance.net/khubaibsherwani

☎ +92 320 2067849

📍 Karachi, Pakistan

## WORK EXPERIENCE

### UX UI Designer

Meezan Bank Limited

📅 03/2023 - Present

- Me and my team make a new **Design System**, which will be followed in the all products of the Meezan Bank
- I design some modules of **Meezan Internet Banking App** in which we add new features like **INPC, Payoneer, P2P Qr code, Card Management, Limit Management** and other **features**.
- I made UX UI of **Cash Deposit Machine, Cash Management System Ebiz, Email Templates, POS System** and **Pay-verse**.
- Also design some modules in **RDA(Roshan Digital Account)**.
- Conduct workshops and user research to understand target users, their needs, behaviours, and preferences. Gather insights through surveys, interviews, and usability testing to inform design decisions.
- Create low-fidelity wireframes and interactive prototypes to visualize and communicate design concepts, interactions, and user flows.
- Design visually appealing user interfaces that align with the brand identity and project requirements.
- Actively seek feedback from users, stakeholders, and team members to identify areas of improvement in the UI/UX design process.
- Analyze testing results and iterate on designs accordingly to optimize the user experience.
- Collaborate closely with cross-functional teams, including product managers, developers, and other designers, to ensure design solutions align with business goals and technical feasibility.
- Stay abreast of industry trends, best practices, and emerging technologies in UI/UX design.

### UI UX Designer

Clayive Digital

📅 09/2021 - 02/2023

- I will be responsible for crafting engaging and intuitive user interfaces for websites, mobile applications, and other digital platforms.
- I'll be tasked with creating compelling visual assets such as logos, icons, illustrations, and banners that align with clients brand identities.
- In addition to UI design, I'll need to consider user experience factors. This involves conducting user research, and developing user personas.
- I'll be involved in an iterative design process, refining and revising designs based on feedback from clients and stakeholders.

### UI UX Designer (Internship)

NxtLabs.

📅 07/2021 - 09/2021

- I learn the importance of conducting user research to gain insights into user behavior, needs, and preferences. This includes techniques such as surveys, interviews, and usability testing.
- I learn how to structure and organize information effectively to create intuitive and user-friendly interfaces.
- I learn how to create low-fidelity wireframes and interactive prototypes to visualize and communicate design ideas.
- I learn to develop skills in creating visually appealing and cohesive designs that align with branding guidelines.
- I gain experience in planning and conducting usability tests to evaluate the effectiveness of designs.
- I become proficient in industry-standard design tools such as AI, Figma, Adobe XD, or similar software.
- I learn the importance of designing inclusive UX that cater to a diverse range of users, including those with disabilities.

### Jr. Graphic Designer

DeecodeStudio

📅 02/2021 - 09/2021

- Here I learn about social media marketing post, brand posts, target audience.
- I will be responsible for designing social media post of different brand.
- In addition I also learn about UI UX Designing by practice on different live projects.
- I'll work closely with the development team to ensure the feasibility and implementation of my designs.

## Expertise & Skills

User Research

User Flow

Wireframing

User Persona

Prototyping

User Journey

Moodboards

Brand Guide

Usability Testing

Design QA

Empathy Map

Sketch

Design System

Logo Design

Icons Design

Animate Design

Communication Skills

Responsive Design

Interaction Design

## Education

### BS Information Technology

Bahria University Karachi Campus

 09/2018 - 07/2022

### Pre-engineering

Govt. Dehli College

 09/2016 - 05/2018

## Certifications

### Foundation of UX

Google

### UI UX Design Specialization

Calarts: California University of Arts

### Innovation Through Design: Think, Make, Break, Repeat

University of Sydney

### Art Director, Graphic Designer

Click 5

## Live Website

[www.ibizi.com/](http://www.ibizi.com/)

[www.fillicafetexas.com](http://www.fillicafetexas.com)

[www.layndayn.io](http://www.layndayn.io)

<https://suhyoonlee.com>

[www.gwtuae.com/new/](http://www.gwtuae.com/new/)

[www.sealineservices.com/](http://www.sealineservices.com/)

## Languages

### English

Conversational

### Urdu

Professional

## Tools & Software

Figma

Fig Jam

Canva

Adobe afterEffects

Adobe illustrator

Adobe photoshop

## Interest

Exploring Design Ideas

Travelling

Cricket

Project Management

Digitalization