

COVER LETTER

UI UX DESIGNER

Dear Hiring Manager,

I am writing to express my strong interest in the UI/UX Designer in your company. With my passion for creating exceptional user experiences and my expertise in UI/UX design, I believe I would be a valuable asset to your team.

I have a proven track record of successfully designing and implementing intuitive and visually appealing user interfaces for a diverse range of products and platforms. Throughout my career, I have worked closely with cross-functional teams, including product managers, developers, and stakeholders, to understand user requirements and translate them into elegant and user-friendly designs.

Some highlights of my qualifications include:

- Extensive experience in conducting user research, creating user personas, and developing wireframes and prototypes to validate design concepts.
- Proficiency in using industry-standard design tools such as Adobe Creative Suite and Figma to create polished and engaging UI designs.
- Ability to collaborate effectively with developers to ensure the seamless implementation of designs, and to iterate based on user feedback and testing results.

I am excited about the opportunity to contribute my skills and passion to your company, renowned for its innovative products and commitment to user-centric design. I am confident that my expertise and dedication would make me a valuable addition to your UI/UX team.

Thank you for considering my application. I have attached my resume for your review. I would welcome the opportunity to further discuss how my skills align with your company's needs. I look forward to the possibility of an interview.

Sincerely,

Khubaibullah Sherwani

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UX UI Designer

I'm a UX UI Designer over last 2 years based in Karachi. As a designer my goal is to tell a story through the work I create. Specialising in collaborating with clients & customers to gather requirements, produce plans, user journey's and interaction designs for usability and functionality. Conduct layout adjustments based on user feedback. Illustrate design ideas using storyboards, process flows & sitemaps.

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WORK EXPERIENCE

UX UI Designer

Meezan Bank Limited

03/2023 - Present

- Me and my team make a new **Design System**, which will be followed in the all products of the Meezan Bank
- I design some modules of Internet Banking App in which we add new features like **INPC, Payoneer, P2P Qr code** and some **Security Features**.
- I made UX UI of **Cash Deposit Machine, Cash Management System Ebiz, Email Templates, POS System and Pay-verse**.
- Also design some modules in **RDA(Roshan Digital Account)**.
- Conduct workshops and user research to understand target users, their needs, behaviors, and preferences. Gather insights through surveys, interviews, and usability testing to inform design decisions.
- Create low-fidelity wireframes and interactive prototypes to visualize and communicate design concepts, interactions, and user flows.
- Design visually appealing user interfaces that align with the brand identity and project requirements.
- Actively seek feedback from users, stakeholders, and team members to identify areas of improvement in the UI/UX design process.
- Analyze testing results and iterate on designs accordingly to optimize the user experience.
- Collaborate closely with cross-functional teams, including product managers, developers, and other designers, to ensure design solutions align with business goals and technical feasibility.

Jr. Graphic Designer

DeecodeStudio

02/2021 - 09/2021

- Here I learn about social media marketing post, brand posts, target audience.
- I will be responsible for designing social media post of different brand.
- In addition I also learn about UI UX Designing by practice on different live projects.

UI UX Designer

Clayive Digital

09/2021 - 09/2022

- I will be responsible for crafting engaging and intuitive user interfaces for websites, mobile applications, and other digital platforms.
- I'll be tasked with creating compelling visual assets such as logos, icons, illustrations, and banners that align with clients brand identities.
- In addition to UI design, I'll need to consider user experience factors. This involves conducting user research, and developing user personas.
- I'll be involved in an iterative design process, refining and revising designs based on feedback from clients and stakeholders.

UI UX Designer (Internship)

NxtLabs.

07/2021 - 11/2021

- I learn the importance of conducting user research to gain insights into user behavior, needs, & preferences. This includes techniques such as surveys, interviews, and usability testing.
- I learn how to structure and organize information effectively to create intuitive and user-friendly interfaces.
- I learn how to create low-fidelity wireframes and interactive prototypes to visualize and communicate design ideas.
- I learn to develop skills in creating visually appealing and cohesive designs that align with branding guidelines.
- I gain experience in planning and conducting usability tests to evaluate the effectiveness of designs.
- I become proficient in industry-standard design tools such as AI, Figma, Adobe XD, or similar software.
- I learn the importance of designing inclusive UX that cater to a diverse range of users, including those with disabilities.

Expertise & Skills

- User Research
- User Flow
- Wireframing
- User Persona
- Prototyping
- User Journey
- Moodboards
- Brand Guide
- Usability Testing
- Design QA
- Empathy Map
- Sketch
- Design System
- Logo Design
- Icons Design
- Animate Design
- Communication Skills
- Responsive Design
- Interaction Design

Certifications

Certification in Web Development
The Expertizo

Certification in Graphic Design
Click 5

Adobe XD Workshop
Bahria University

Education

BS Information Technology
Bahria University Karachi Campus
09/2018 - 07/2022

Pre-engineering
Govt. Dehli College
09/2016 - 05/2018

Languages

English
Conversational

Urdu
Professional

Interest

- Exploring Design Ideas
- Travelling
- Cricket
- Project Management
- Digitalization

Live Website

- www.ibizi.com/
- www.fillicafetexas.com
- www.layndayn.io
- <https://suhyoonlee.com>
- www.gwtuae.com/new/
- www.sealineservices.com/

Tools & Software

- Figma
- Fig Jam
- Canva
- Adobe afterEffects
- Adobe illustrator
- Adobe photoshop