Syed Obaid Adnan

Data Analyst

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Location: Riyadh, KSA
IQAMA Status: Transferable & Ready to Join

PROFILE SUMMARY

Experienced **Data Analyst** and **BI Developer** with over **2 years** of expertise in building and maintaining data solutions across multiple industries. Proven track record in developing, designing interactive Power BI and Tableau dashboards and managing complex data workflows. Skilled in SQL, data modeling and working with relational databases like MySQL and Oracle. Adept at collaborating with cross-functional teams to deliver high-quality data integration and business intelligence solutions, ensuring data accuracy and providing actionable insights. Proficient in automating data refreshes, conducting data profiling and cleansing, and optimizing database performance.

Project Skills

Project 1:

SQL

- Developed and maintained ETL processes, ensuring efficient data integration across various systems.
- Designed and implemented data workflows to extract, transform, and load data from multiple sources.
- Collaborated with cross-functional teams to define ETL requirements and deliver high-quality solutions that meet business needs.
- Conducted data profiling, cleansing, and transformation activities to ensure data quality and integrity.
- Worked with relational databases (SQL) to manage and query data, optimizing performance and ensuring accurate data reporting.
- Created interactive and visually appealing dashboards in Power BI, providing stakeholders with actionable insights.

Project 2:

Retail

- **Designed and developed comprehensive BI dashboards** to track key performance metrics such as monthly sales forecast, sales achievements, and annual sales targets using **Power BI**.
- Created detailed **YTD (Year-To-Date) sales and target dashboards**, segmented by regions and factories, to provide a granular view of performance across different business units
- Developed interactive reports that monitor **production stock value** per factory and analyzed monthly production vs capacity in tons to ensure optimal resource management.
- Collaborated with stakeholders to build **collection and receivable reports**, including overdue amounts segmented by aging categories.
- Managed raw material usage reports for each factory, providing insights on raw material consumption per ton to improve operational efficiency.

- ○ Conducted data validation and quality checks to ensure the accuracy and reliability of the BI reports and dashboards.
- ○ Worked closely with sales and operations teams to track key financial indicators and business metrics, improving decision-making through data-driven insights.
- ○ Utilized **Oracle database** and **ERP** to integrate and manage data for BI reporting and analysis.

WORK EXPERIENCE

Relance Retail, India   09/2021 - 09/2023
Retail Analyst

- ○ **Built and managed Power BI reports** with interactive filters, slicers, groups and hierarchies, enabling users to explore sales data across various dimensions such as time, region and product categories.
- ○ Utilized **Power BI DAX functions** to perform advanced data calculations, including profit margin analysis, year-over-year growth and sales forecasting.
- ○ **Automated data refreshes in Power BI**, ensuring up-to-date reports for stakeholders by connecting to live databases and scheduling refreshes.
- ○ Designed and created interactive dashboards in **Tableau** to visualize sales trends, product performance and customer segments.
- ○ Created custom charts, graphs and maps in Tableau for clear presentation of complex data, enhancing user understanding
- ○ Managed **Tableau Server** and **Tableau Online** for publishing and sharing dashboards with relevant stakeholders, ensuring secure access to data.
- ○ Developed and managed a **MySQL database** to efficiently store and retrieve sales data, ensuring optimal data model design.

EDUCATION

Bachelors in Information Technology

Jawaharlal Nehru Technological University, Hyderabad   **2020 – 2023**

Diploma in Computer Science

State Board of Technical education and Training, Hyderabad   **2017 - 2020**

CERTIFICATIONS

Certified Data Analyst

Cisco

Data Analytics and Visualization

Accenture (Forage, North USA)

Power BI

PWC (Forage)

Data Analytics

Quantium (Forage)

TECHNICAL SKILLS

Business Intelligence Tools: Power BI, Tableau
Data Management & ETL: SQL, MySQL, MongoDB, ETL Processes
Web Development: HTML5, CSS
Programming Languages: C, C++, Python, R
Version Control: Git, GitHub
Cloud Services: Oracle Cloud
Other Tools: MS Office (Excel, PowerPoint)

VOLUNTEER EXPERIENCE

Mentoring: Mentored students and junior developers in programming languages, software development methodologies, and technical skills, including Power BI for data visualization and analysis.

PERSONAL DETAILS

Name: Syed Obaid Adnan
Nationality: INDIAN
Marital Status: Unmarried
Languages Known: English, Urdu, Telugu, Arabic(basic)
IQAMA Status: Transferable & Ready to Join