



Usama Sayed Aly

International lecturer | Water Sports Director | Sports Academies Creator

Riyadh, Saudi Arabia | +966 583817518 | omobdy13@gmail.com

➤ Professional Summary.

Dynamic and accomplished Water Sports Director and Elite Swimming Coach with over 30 years of experience, including six years leading swimming departments at Leejam (Fitness Time), A former international swimmer and two-time African champion, recognized for developing over 1,500 high-performance swimmers and leading strategic programs across Egypt and Saudi Arabia. Proven expertise in athlete development, coaching education, program design, and facility management aligned with national sports initiatives.

➤ Core Competencies.

- | | | |
|--------------------------|--------------------------------|----------------------------------|
| • International lecturer | • Programs & Curriculum Design | • Sports Facility Management |
| • Strategic Leadership | • Elite Athlete Development | • Issuing certified certificates |
| • Event Planning | • Public Speaking & Training | • Team Building & Mentorship |

➤ Professional Experience.

❖ Swimming Senior Specialist | Leejam (Fitness Time), Riyadh, Saudi Arabia | 2019–Present.

- Spearheaded the development and expansion of swimming programs across multiple fitness centers.
- Recruited and trained elite coaching teams aligned with international standards and issued more than 3000 international certificates through me as an international lecturer in various disciplines of water sports.
- Making the company cooperate with local and international organizations, such as making it a member of the Saudi Swimming Federation & International Water Sports Federation.
- Innovate and start implementing new projects such as BLU swimming academies, adult swimming teaching project, AQUA FITNESS project, AQUA AEROBIC group classes project, HYDROTHERAPY project etc.

❖ Swimming Programs Director | International Water Sports Federation | 2020–Present.

- Delivered global training programs and certifications for water sports professionals.
- Developed coaching modules and workshops for international distribution.

❖ Founder & CEO | International Company for Sport Facilities Management, Egypt | 2012–2019.

- Managed large-scale sports infrastructure and training centers.
- Led organizational growth through strategic planning and team development.
- The administration of the largest specialized academy in Egypt has 6 branches with a total of about 2500 children in various sports.

❖ **Head Coach | Egypt National Swimming Team | 2015–2019.**

- Trained national-level athletes for international championships and Olympic qualifiers.
- Coordinated national camps, competition logistics, and athlete development plans.
- Achieving the best results for the swimmers in the international championships during this period.

❖ **Head Coach | 6th of October Club | 2011–2015.**

❖ **Head Coach | Zamalek Club | 2009–2011.**

❖ **General Trainer | Heliopolis Sports Club | 2007–2009.**

❖ **General Trainer | 6th of October Club | 2002–2005.**

❖ **General Trainer | Cairo Sports Club | 1995–2002.**

❖ **General Coach | Police Club | 1993–2000.**

❖ **Swimming Instructor | Heliopolis Sports Club | 1995.**

❖ **Open Water Coach | Cairo National Team | 1993–1995.**

➤ **Education.**

- Master's Degree in Mental health, Abubakar Tafawa Balewa University | 2022.
- Bachelor of Physical Education, Helwan University, Egypt | 1997.

➤ **Certifications & Training.**

- FINA International Swimming Coaches Certification (high level).
- Advanced Sports Management – Monash University.
- IWSF Water Safety & Lifeguard Certification (master trainer).
- Swimming Coaching Science (Egypt swimming federation)– Levels 1, 2, 3, 4 & 5.
- IWSF; CPR, First Aid & Emergency Response (master trainer).
- ILS; High level fins swimming training.
- IWSF; Baby Swimming (Master Trainer).
- IWSF; Aqua Fitness (Master Trainer).
- Sports Psychology & Motivation _ Helwan University.
- Planning for Competitive Swimmers _ Helwan University.

➤ **Go to the link to view the certificates**

<https://drive.google.com/file/d/17CtDwC8sOvlG9c3kczuqI4xUbncsrT/view?usp=sharing>.

➤ **LinkedIn profile.**

https://www.linkedin.com/in/usama-sayed-90a384289?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app