Ingesting New Datasets into BigQuery v1.5 | Google Cloud Skills Boost

Qwiklabs: 9-11 minutes

Overview

BigQuery is Google's fully managed, NoOps, low cost analytics database. With BigQuery you can query terabytes and terabytes of data without having any infrastructure to manage or needing a database administrator. BigQuery uses SQL and can take advantage of the pay-as-you-go model. BigQuery allows you to focus on analyzing data to find meaningful insights.

The dataset you'll use is an ecommerce dataset that has millions of Google Analytics records for the Google Merchandise Store loaded into BigQuery. You have a copy of that dataset for this lab and will explore the available fields and row for insights.

In this lab you will ingest several types of datasets into tables inside of BigQuery.

Setup and requirements

For each lab, you get a new Google Cloud project and set of resources for a fixed time at no cost.

- 1. Sign in to Qwiklabs using an incognito window.
- 2. Note the lab's access time (for example, 1:15:00), and make sure you can finish within that time. There is no pause feature. You can restart if needed, but you have to start at the beginning.
- 3. When ready, click Start lab.
- 4. Note your lab credentials (**Username** and **Password**). You will use them to sign in to the Google Cloud Console.
- 5. Click Open Google Console.
- 6. Click **Use another account** and copy/paste credentials for **this** lab into the prompts. If you use other credentials, you'll receive errors or **incur charges**.
- 7. Accept the terms and skip the recovery resource page.

Open BigQuery Console

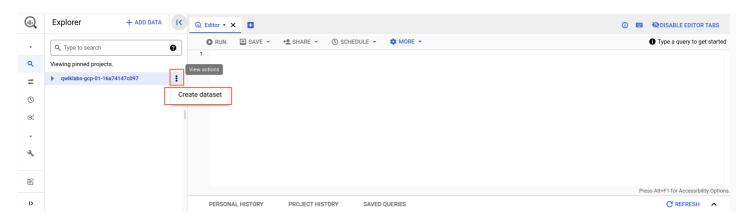
1. In the Google Cloud Console, select **Navigation menu > BigQuery**.

The **Welcome to BigQuery in the Cloud Console** message box opens. This message box provides a link to the quickstart guide and lists UI updates.

2. Click Done.

Task 1. Create a new dataset to store tables

1. In the BigQuery console, click on the 3 vertical dots next to your project, then click **Create Dataset**.



- 2. Set the *Dataset ID* to **ecommerce**. Leave the other fields at their default values.
- 3. Click Create dataset.

You'll now see the ecommerce dataset under your project name.

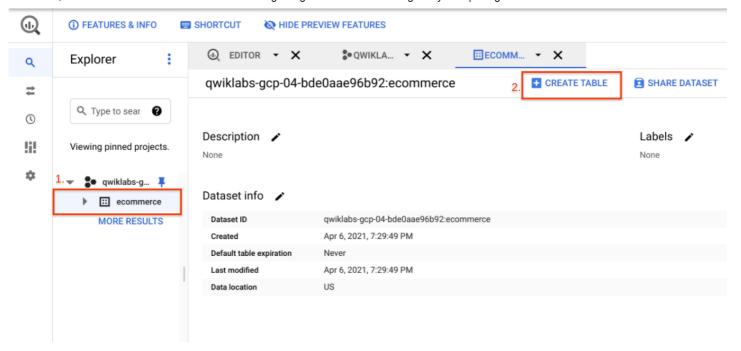
Task 2. Ingest a new dataset from a CSV

Scenario: Your marketing team is looking to you to help guide them with what products should be up for promotions based on inventory stock levels. They have also asked how each product is trending in customer sentiment based on the product reviews.

Your existing ecommerce transactional dataset does not have inventory stock levels or product review data in it, but your operations and marketing teams have provided you with new datasets for you to analyze.

Here is how you get started:

- 1. Download the product stock level dataset locally onto your computer.
- 2. Select the **ecommerce** dataset; then click **Create Table**.



3. Specify the below table options:

Source:

• Create table from: Upload

• Select file: select the file you downloaded locally earlier

File format: CSV

Destination:

• Table name: products

· Leave other settings at their default value.

Schema:

Check Auto Detect for Schema and input parameters

Tip: Not seeing the checkbox? Ensure the file format is CSV and not Avro.

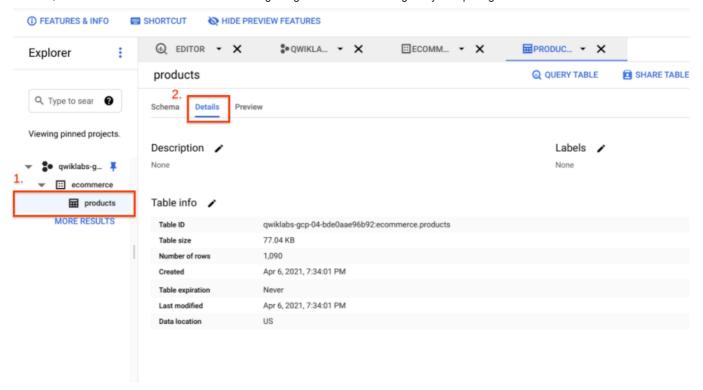
· Partition and Cluster settings: Leave at default settings

Advanced Options:

- Leave at default settings
- 4. Click Create Table.

You should now see the **products** table below the ecommerce dataset.

5. Select the products table and view **details**:



6. Select Preview and confirm all columns have been loaded (sampled below):

SKU	name	orderedQuantity	stockLeve	restockingLeadTime
GGOEGDHQ014899	20 oz Stainless Steel Insulated Tumbler	499	652	2
GGOEGOAB022499	Satin Black Ballpoint Pen	403	477	2
GGOEYHPB072210	Twill Cap	1429	1997	2
GGOEGEVB071799	Pocket Bluetooth Speaker	214	246	2

You have successfully loaded in a CSV file into a new BigQuery table.

Exploring newly loaded data with SQL

Next, practice with a basic query to gain insights from the new products table.

• In the **Query editor**, write a query to list the top 5 products with the highest stockLevel:

#standardSQL SELECT * FROM ecommerce.products ORDER BY stockLevel DESC LIMIT 5

Task 3. Ingest data from Google Cloud Storage

1. Select the ecommerce dataset and click Create Table.

2. Specify the below table options:

Source:

• Create table from: Google Cloud Storage

• Select file from GCS bucket: data-insights-course/exports/products.csv

File format: CSV

Destination:

• Table name: products

Leave all other settings as default.

Schema:

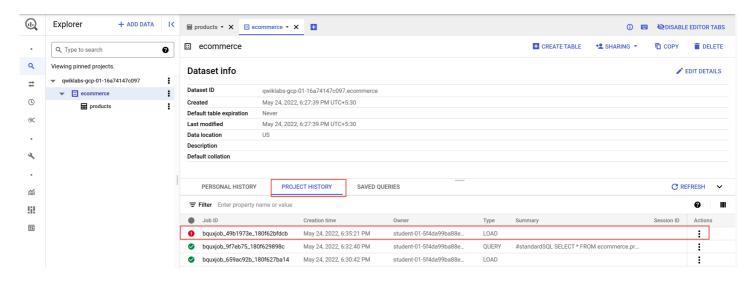
• Check **Auto Detect** for Schema and input parameters.

Advanced Options:

- · Leave at default settings
- 3. Click Create Table.

Does it work? No

- 4. Click Close to close the message, then click Cancel in the Create table dialog.
- 5. In the left menu, click **Project history** and select the error message.



- 6. Click the **Repeat load job** button.
- 7. In the Create table form, click on **Advanced Options** and in the **Write Preference** dropdown menu, select **Overwrite table**.
- 8. Now click Create Table.
- 9. Confirm the table was executed successfully.

Task 4. Ingest a new dataset from a Google Spreadsheet

- 1. Select Compose New Query.
- 2. Execute this next query to show which products are in the greatest restocking need based on inventory turnover and how quickly they can be resupplied:

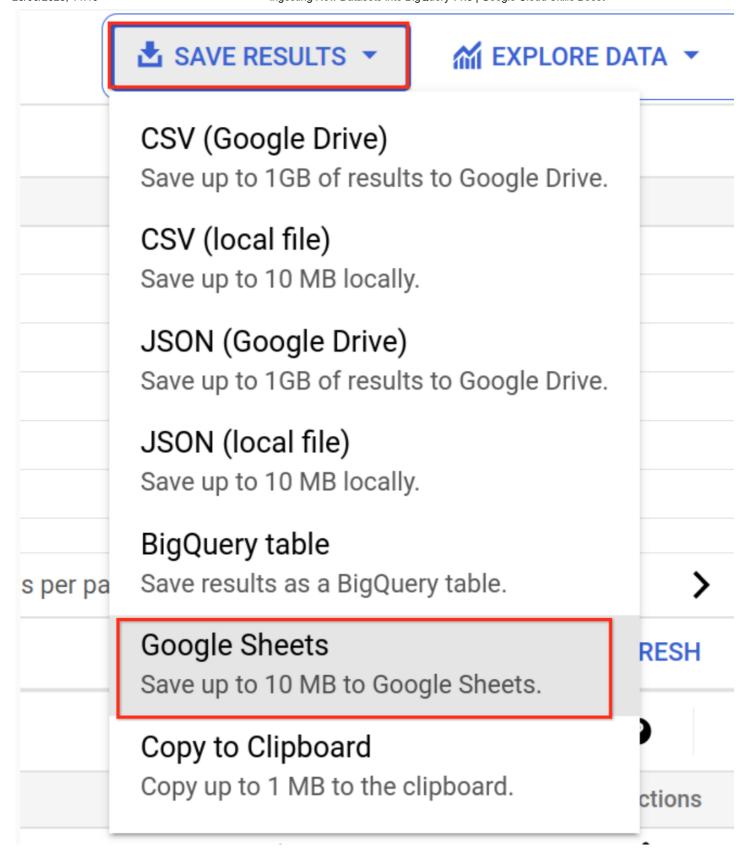
#standardSQL SELECT *, SAFE DIVIDE(orderedQuantity,stockLevel) AS ratio FROM ecommerce.products WHERE # include products that have been ordered and # are 80% through their inventory orderedQuantity > 0 AND SAFE DIVIDE(orderedQuantity,stockLevel) >= .8 ORDER BY restockingLeadTime DESC Note: If you specify a relative project name path like ecommerce.products instead of project_id.ecommerce.products, BigQuery will assume the current project.

Task 5. Saving Data to Google Sheets

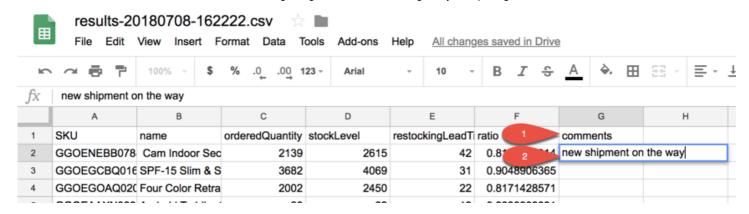
Scenario: You want to provide your supply chain management team with a way to notate whether or not they have contacted the supplier to reorder inventory, and to make any notes on the items. You decide on using a Google Spreadsheet for a quick survey.

Now you'll create it:

1. In Query Results, select Save Results > Google Sheets.



- 2. A popup will appear with a link to Open the spreadsheet, select **Open**.
- 3. In your spreadsheet, in column G add a new field titled **comments** and for the first product row type new shipment on the way.



- 4. In Google Sheets, select Share and Get Shareable Link then copy the link.
- 5. Return to your BigQuery tab.
- 6. Click on the ecommerce dataset, then Create Table.
- 7. Specify the these table options:

Source:

· Create table from: Drive

• Select Drive URI: put-your-spreadsheet-url-here

• File format: Google Sheet

Destination:

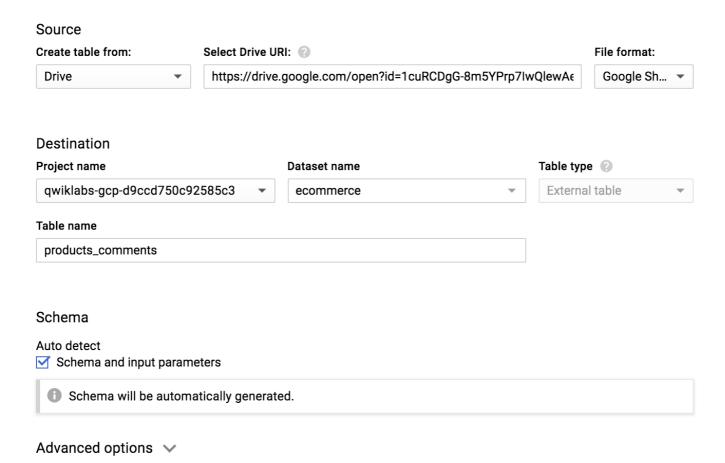
• Table type: Leave as default (External table)

• Table name: products_comments

Schema:

Check Auto Detect for Schema and input parameters

Create table



Advanced options:

- Set Header rows to skip: to 1.
- Leave all options at their default.
- 8. Click Create Table.

Note: There is no load job for creating an externally-linked table since the data is not ingested.

Query data from an external spreadsheet

- 1. Click Compose New Query.
- 2. Add the below query then **Run**:

#standardSQL SELECT * FROM ecommerce.products_comments WHERE comments IS NOT NULL

Wait for the query to execute. You will see that the new **comments** field is now returned.

SKU name orderedQuantity stockLevel restockingLeadTime ratio comments

GGOENEBB078899 Cam 2139 2615 42 0.8179732314 new Indoor shipment

Security on the way Camera

- USA

- 3. Navigate back to your Google Spreadsheet tab.
- 4. Type in more comments in the Comments field.
- 5. Navigate back to BigQuery and execute the query again by clicking **Run**.
- 6. Confirm the new data properly shows in the results.

You have successfully created an external table connection into BigQuery from Google Spreadsheets.

Task 6. External table performance and data quality considerations

Linking external tables to BigQuery (e.g. Google Spreadsheets or directly from Google Cloud Storage) has several limitations. Two of the most significant are:

- Data consistency is not guaranteed if the data values in the source are changed while querying.
- Data sources stored outside of BigQuery lose the performance benefits of having BigQuery manage your data storage (including but not limited to auto-optimization of your query execution path, certain wildcard functions are disabled, etc.).

Congratulations!

You've successfully created a new dataset and ingested new external data sources into BigQuery from CSV, Google Cloud Storage, and Google Drive.

End your lab

When you have completed your lab, click End Lab. Google Cloud Skills Boost removes the resources you've used and cleans the account for you.

You will be given an opportunity to rate the lab experience. Select the applicable number of stars, type a comment, and then click Submit.

The number of stars indicates the following:

- 1 star = Very dissatisfied
- 2 stars = Dissatisfied
- 3 stars = Neutral
- 4 stars = Satisfied
- 5 stars = Very satisfied

You can close the dialog box if you don't want to provide feedback.

For feedback, suggestions, or corrections, please use the **Support** tab.

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