Using BigQuery to do Analysis

Opartner.cloudskillsboost.google/course sessions/221410/labs/61478

Overview

In this lab you analyze 2 different public datasets, run queries on them, separately and then combined, to derive interesting insights.

What you'll learn

In this lab, you will:

- Carry out interactive queries on the BigQuery console.
- Combine and run analytics on multiple datasets.

Prerequisites

This is a **fundamental level** lab and assumes some experience with BigQuery and SQL.

Introduction

This lab uses two public datasets in BigQuery: weather data from the US National Oceanic and Atmospheric Administration (NOAA), and bicycle rental data from New York City.

You will encounter, for the first time, several aspects of Google Cloud Platform that are of great benefit to scientists:

- 1. **Serverless.** No need to download data to your machine in order to work with it the dataset will remain on the cloud.
- 2. Ease of use. Run ad-hoc SQL queries on your dataset without having to prepare the data, like indexes, beforehand. This is invaluable for data exploration.
- 3. Scale. Carry out data exploration on extremely large datasets interactively. You don't need to sample the data in order to work with it in a timely manner.
- 4. Shareability. You will be able to run queries on data from different datasets without any issues. BigQuery is a convenient way to share datasets. Of course, you can also keep your data private, or share them only with specific persons -- not all data need to be public.

The end-result is that you will find if there are lesser bike rentals on rainy days.

Setup and requirements

Qwiklabs setup

For each lab, you get a new GCP project and set of resources for a fixed time at no cost.

- 1. Make sure you signed into Qwiklabs using an **incognito window**.
- 2. Note the lab's access time (for example, and make sure you can finish in that time block.

02:00:00

There is no pause feature. You can restart if needed, but you have to start at the beginning.

- 3. When ready, click.
- 4. Note your lab credentials. You will use them to sign in to Cloud Platform Console.

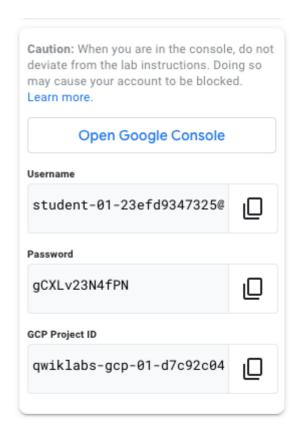


- 5. Click Open Google Console.
- 6. Click **Use another account** and copy/paste credentials for **this** lab into the prompts.

If you use other credentials, you'll get errors or **incur charges**.

7. Accept the terms and skip the recovery resource page.

Do not click **End Lab** unless you are finished with the lab or want to restart it. This clears your work and removes the project.



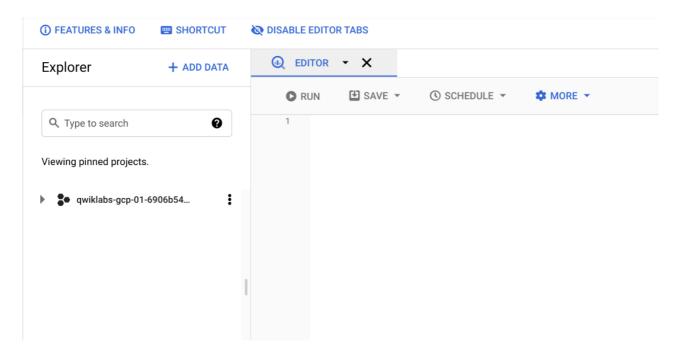
Explore bicycle rental data

Open BigQuery Console

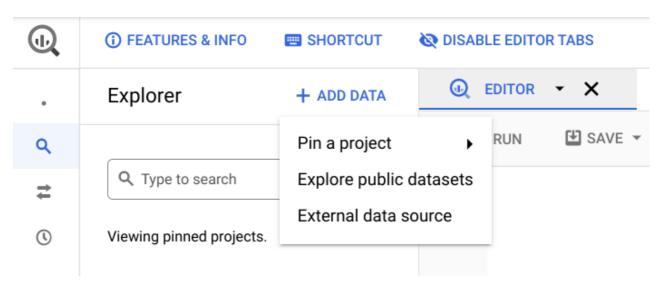
1. In the Google Cloud Console, select **Navigation menu** > **BigQuery**.

The **Welcome to BigQuery in the Cloud Console** message box opens. This message box provides a link to the quickstart guide and lists UI updates.

2. Click Done.



1. In the left pane, click **ADD DATA** > **Explore public datasets**.



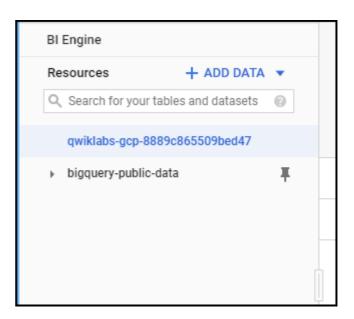
The Datasets window opens.

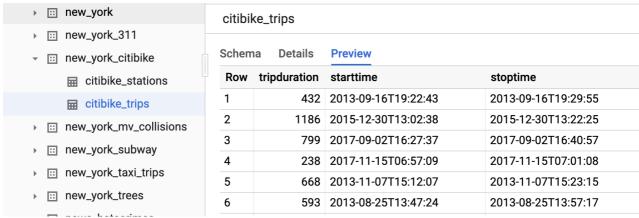
- 2. In the **Search** bar, type "NYC bike" then press **Enter**.
- 3. One result **NYC Citi Bike Trips** is returned. Click on the dataset name and then **View Dataset**.

Your The Google BigQuery console opens in a new browser tab. To keep your workspace organized, close this new browser tab and refresh the first tab.

- 4. In the BigQuery console (in the first browser tab) you see two projects in the left pane, one named your Qwiklabs project ID, and one named **bigquery-public-data**.
- 5. In the left pane of the BigQuery console, select bigquery-public-data > new_york_citibike > citibike_trips table.

6. In the Table (citibike_trips) window, click the *Preview* tab.





7. Examine the columns and some of the data values.

Click **Compose New Query** and enter the following:

SELECT MIN(start_station_name) AS start_station_name, MIN(end_station_name) AS end_station_name, APPROX_QUANTILES(tripduration, 10)[OFFSET (5)] AS typical_duration, COUNT(tripduration) AS num_trips FROM `bigquery-public-data.new_york_citibike.citibike_trips` WHERE start_station_id != end_station_id GROUP BY start_station_id, end_station_id ORDER BY num_trips DESC LIMIT 10 Click **Run**. Look at the result and try to determine what this query does ? (Hint: typical duration for the 10 most common one-way rentals)

8. Next, run the below to find another interesting fact: total distance travelled by each bicycle in the dataset. Note that the query limits the results to only top 5.

WITH trip_distance AS (SELECT bikeid, ST_Distance(ST_GeogPoint(s.longitude, s.latitude), ST_GeogPoint(e.longitude, e.latitude)) AS distance FROM `bigquery-public-data.new_york_citibike.citibike_trips`, `bigquery-public-data.new_york_citibike.citibike_stations` as s, `bigquery-public-data.new_york_citibike.citibike_stations` as e WHERE start_station_id = s.station_id AND end_station_id = e.station_id) SELECT bikeid, SUM(distance)/1000 AS

total_distance FROM trip_distance GROUP BY bikeid ORDER BY total_distance DESC LIMIT 5

Note: For this query, we also used the other table in the dataset called **citibike_stations** to get bicycle station information.

Explore the weather dataset

In the left pane of the BigQuery Console, select the newly added bigquery-publicdata project and select ghcn_d > ghcnd_2015. Then click on the Preview tab. Your console should resemble the following:

⊞ ghcnd_2013	ghcnd_2015			
☐ ghcnd_2014	Schema Details	s Preview		
☐ ghcnd_2015				
ghcnd_2016	Field name	Туре	Mode	Description
ghcnd_2017	id	STRING	REQUIRED	
	date	DATE	NULLABLE	
☐ ghcnd_2019	element	STRING	NULLABLE	
	value	FLOAT	NULLABLE	
	mflag	STRING	NULLABLE	
☐ ghcnd_states	qflag	STRING	NULLABLE	
☐ ghcnd_stations	sflag	STRING	NULLABLE	
→ iii ghcn_m	time	STRING	NULLABLE	

Examine the columns and some of the data values.

Click **Compose New Query** and enter the following:

SELECT wx.date, wx.value/10.0 AS prcp FROM `bigquery-public-data.ghcn_d.ghcnd_2015` AS wx WHERE id = 'USW00094728' AND qflag IS NULL AND element = 'PRCP' ORDER BY wx.date

Click **Run**.

This query will return rainfall (in mm) for all days in 2015 from a weather station in New York whose id is provided in the query (the station corresponds to NEW YORK CNTRL PK TWR)

Find correlation between rain and bicycle rentals

How about joining the bicycle rentals data against weather data to learn whether there are fewer bicycle rentals on rainy days?

Click **Compose New Query** and enter the following:

WITH bicycle_rentals AS (SELECT COUNT(starttime) as num_trips, EXTRACT(DATE from starttime) as trip_date FROM `bigquery-public-

data.new_york_citibike.citibike_trips` GROUP BY trip_date), rainy_days AS (SELECT date, (MAX(prcp) > 5) AS rainy FROM (SELECT wx.date AS date, IF (wx.element = 'PRCP', wx.value/10, NULL) AS prcp FROM `bigquery-public-data.ghcn_d.ghcnd_2015` AS wx WHERE wx.id = 'USW00094728') GROUP BY date) SELECT ROUND(AVG(bk.num_trips)) AS num_trips, wx.rainy FROM bicycle_rentals AS bk JOIN rainy_days AS wx ON wx.date = bk.trip_date GROUP BY wx.rainy Click **Run**.

Now you can see the results of joining the bicycle rental dataset with a weather dataset that comes from a completely different source.

Row	num_trips	rainy	
1	28598.0	false	
2	19503.0	true	

Running the query yields that, yes, New Yorkers ride the bicycle 47% fewer times when it rains.

Summary

In this lab you did ad-hoc queries on two datasets. You were able to query the data without setting up any clusters, creating any indexes, etc. You were also able to mash up the two datasets and get some interesting insights. All without ever leaving your browser!

Congratulations!

You learned how to run some very interesting queries on BigQuery!

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