

Question: who made up the elf on the shelf

Answer: & D U R O \$ H E H U V R O G D Q G G D X J K W H U & K D Q G D % H O O

Context:

>The Elf on the Shelf was written in 2004 by Carol Aebersold and daughter Chanda Bell over a cup of tea. Bell suggested they write a book about an old tradition of an elf sent from Santa who came to watch over them at Christmas time. Aebersold's other daughter, Christa Pitts, was recruited by the family to share her expertise in sales and marketing. Together, the trio devoted the next three years promoting their self-published book and attending book signings and trade shows. <

Full Document (Truncated):

The Elf on the Shelf - Wikipedia .referencetooltip{position:absolute;list-style:none;list-style-image:none;opacity:0;font-size:10px;margin:0;z-index:5;padding:0}.referencetooltip li{border:#080086 2px solid;max-width:260px;padding:10px 8px 13px 8px;margin:0px;background-color:#F7F7F7;-webkit-box-shadow:2px 4px 2px rgba(0,0,0,0.3);-moz-box-shadow:2px 4px 2px rgba(0,0,0,0.3);box-shadow:2px 4px 2px rgba(0,0,0,0.3)}.referencetooltip li+li{margin-left:7px;margin-top:-2px;border:0;padding:0;height:3px;width:0px;background-color:transparent;-webkit-box-shadow:none;-moz-box-shadow:none;box-shadow:none;border-top:12px #080086 solid;border-right:7px transparent solid;border-left:7px transparent solid}.referencetooltip>li+li::after{content:"";border-top:8px #F7F7F7 solid;border-right:5px transparent solid;border-left:5px transparent solid;margin-top:-12px;margin-left:-5px;z-index:1;height:0px;width:0px;display:block}.client-js body .referencetooltip li li{border:none;-webkit-box-shadow:none;-moz-