

"Empowering Collaborative Learning and Coworking"

## Introduction

"Hi, I'm Obedson Uchenna, founder of Peerflo — a platform that helps people discover nearby coworking spaces and connect with local peers to collaborate, learn, and grow together."

## The Problem

"Millions of freelancers, creators, and learners work in isolation, lacking access to productive spaces, tools and communities to collaborate, learn or grow with. Traditional coworking spaces are expensive, and online learning lacks the human connection for real growth. There's a huge gap between finding a workspace and finding like-minded people."

## The Solution

**The Solution** "Peerflo combines two essential needs — access to affordable, nearby workspaces and connection to peer learning groups. With Peerflo, users can:

- Discover and book nearby workspaces
- Connect with peers based on skills, learning tracks, or projects
- Collaborate on projects or gigs
- Attend local peer-led sessions or mentorships."

# Market Opportunity & Business Model

"The global coworking space market is projected to reach \$25B by 2030, alongside the booming EdTech and creator economy, where over 1 billion people are learning online. We target freelancers, creators, and upskillers in emerging economies and tech hubs.

## Monetization:

- Commission on workspace bookings (like Airbnb)
- Peer group subscriptions or premium features
- Sponsored listings for workspace owners or tutors."

# **Ask & Financial Projections**

- ◆ Ask: ₦10,000,000 to expand pilot, onboard workspaces, enhance features
- Use of Funds:
  - Development & Hosting ₩3M
  - Marketing & Acquisition ₦4M
  - Operations & Team ₩2M
  - Legal & Admin ₦1M
- 12–18 Month Projection:
  - 500+ Workspaces Listed
  - 5,000+ Active Users
  - Note: 10 miles
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## Conclusion

To drive tech and innovation to the grassroots, **Peerflo is the bridge** — where **peer learning**, **collaboration**, **resource sharing** and **coworking** converge to unlock local potential.



Home





Welcome to Peerflo,
List or discover nearby coworking spaces, c
peers, and collaborate for skill-building a
your local community.

Get Started

## **Find Workspace Near You**

**Share your Workspace** 

Where is Your Location?

Emole Street, GRA, Enugu East, Enugu State, 400102, Nigeria

What are you interest in ?:

Software Development

**Search Workspaces** 

Nike Lake Road, Trans-Ekulu, Enugu East, Enugu State, 400102, Nigeria

96, Nike Lake Road, Trans-Ekulu, Enugu East, Enugu State, 400102, Nigeria

1.2 km away Price: ₦7000

fine space...

List Your W	orkspace
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### Your Workspace Location:

Start typing a location...

Select a location from the suggestions

### Full Address:

Enter full address

### Owner Name:

Enter your name

### **Available Courses:**

Type course name and press Enter

Type to search existing courses or create new ones by pressing Enter

### Available Resources:

Type resource name and press Enter

Type to search existing resources or create new ones by prossing Er

