Brand Identity Pack: Print Guidelines

FINAL DELIVERABLES

Logo
Vector PDF, JPG, and PNG.

Facebook Cover Photo
851px x 315px

Business Card
US: 3.5in x 2in (Print size with bleed 3.75in x 2.25in)
Europe: 2.12in x 3.37in (Print size with bleed 2.37in x 3.62in)
*0.125in added to each side of artwork for bleed

Letterhead
US: 8.5in x 11in
Europe: 8.3in x 11.7in

Envelope
4.125in x 9.5in

NOTE TO DESIGNERS
-Standard sizing requirements above may be used unless specified differently by the contest holder.
-Print files should be saved in CMYK color mode
-All fonts should be outlined
-If using templates attached, be sure to delete guideline layers after inserting your own artwork
-Attached business card and letterhead templates include sizing for bleed

QUESTIONS?

Check out these and other helpful articles from our designer blog:

Designer Glossary
http://99designs.com/designer-blog/2011/11/04/99designs-glossary-for-contestholders-and-designers/

7 steps to designing a print-ready business card
http://99designs.com/designer-blog/2013/07/29/7-steps-to-designing-a-printready-business-card/