

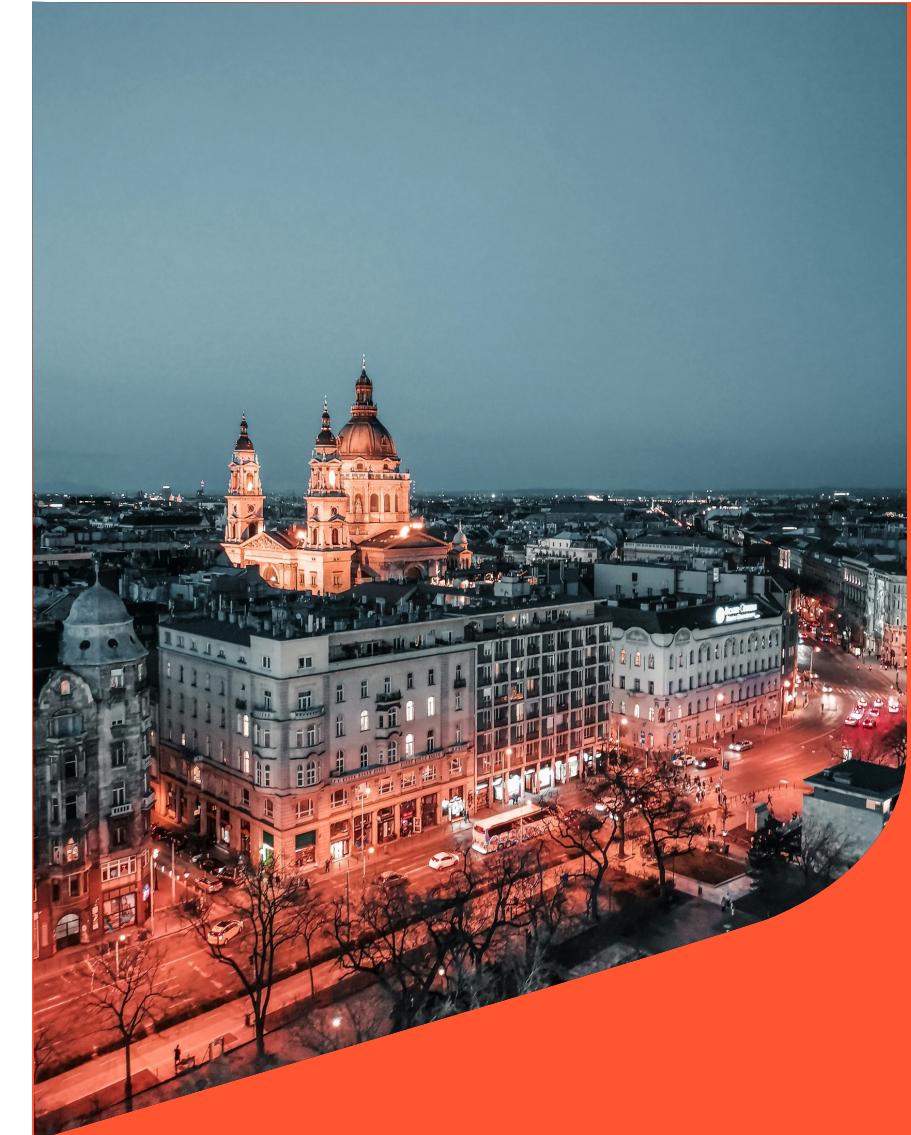


RUBICO INTRODUCTION

LÁSZLÓ BARABÁS

09/18/2025





„WE MAKE THE COMPLEX SIMPLE AND
SERVICES A SEAMLESS EXPERIENCE.”

INTRODUCTION

Who We Are

- Rubico is a boutique ServiceNow consultancy based in Hungary, serving mid-market and enterprise clients across the DACH region.
- Our senior team of **10 + 5 experts** includes consultants, project managers, and testers with deep platform knowledge and a commercial mindset.

What We Do

We deliver end-to-end ServiceNow services:

- Platform audits, roadmap planning, and governance improvement
- Implementation and enhancement of ITSM, ITOM, SecOps, CSM, HRSD, SPM, and more
- Presales support: RFP/RFI responses, solutioning, pricing, proposals
- Project delivery: planning, testing, UAT, go-live, change management



INTRODUCTION

Typical Client Scenarios

- Outdated ServiceNow version with poor governance → audit + action plan
- New module rollout (e.g., Discovery, SecOps, HRSD)
- RFP preparation and proposal support
- Project acceleration and quality assurance

Results Delivered

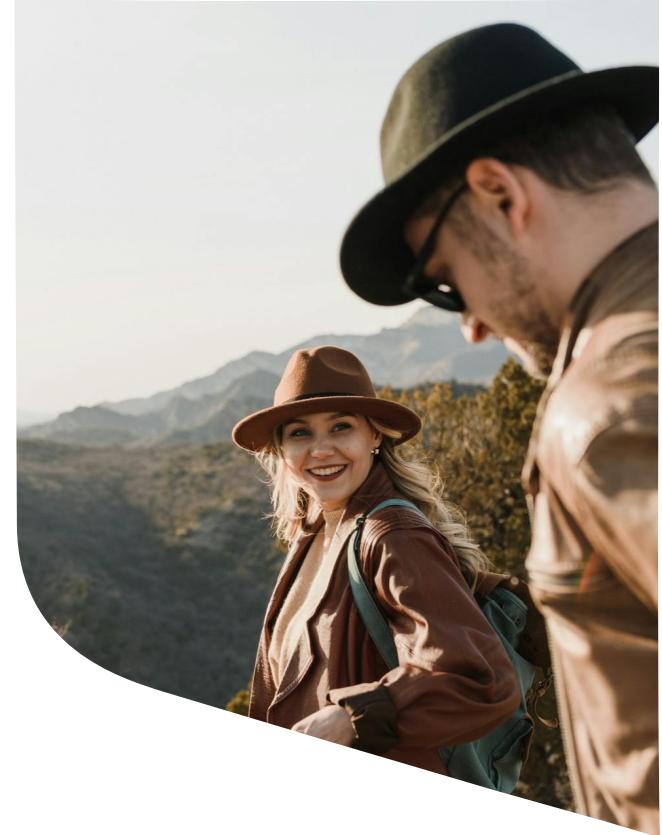
- 20+ successful ServiceNow projects
- Active clients in 3+ countries
- 15–30% TCO reduction via partner switch
- Time-to-value: tangible results in 4–8 weeks



INTRODUCTION

Why Clients Choose Us

- Deep ServiceNow expertise across modules and industries
- Fast, flexible delivery with European time zone and language support (EN/HU/DE)
- Cost-effective alternative to large consultancies
- Proven results in improving platform ROI and reducing TCO



OUR TOOLS

servicenow



bmc cherwell



BROADCOM SysAid



Jira ivanti TOPdesk



INDUSTRY-SPECIFIC SOLUTIONS



Financial services: automation of regulatory workflows



Energy and utilities: field service management



Healthcare: case management in compliance with data protection regulations



Manufacturing: intelligent factory workflows



Public sector and education: citizen service portals

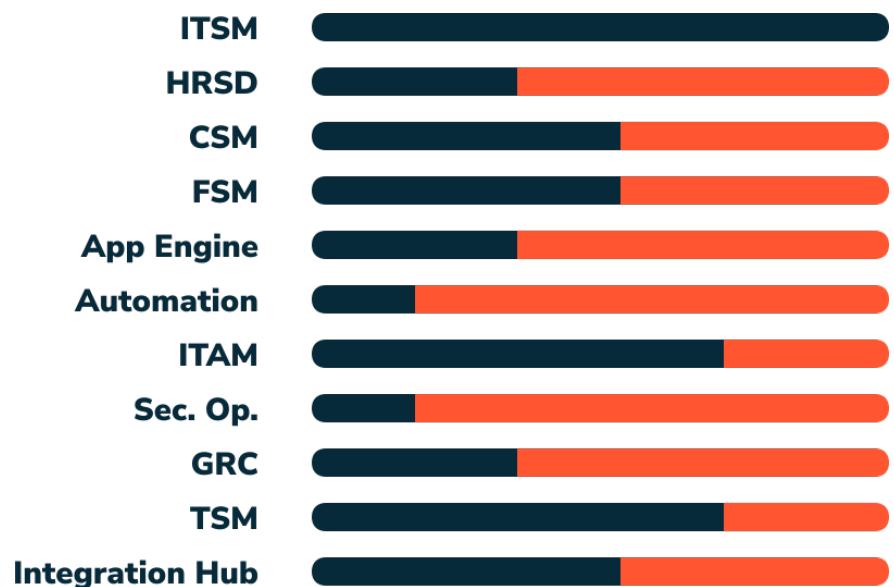


INDUSTRY EXPERIENCE

Position	Automotive	Banking & Financial Services	Consumer Packaged Goods	Education	Energy	Healthcare	Insurance	Logistics	Nonprofit	Other Manufacturing	Public Sector	Retail	Technology Providers	Telecommunications
Project Manager	X	X			X					X	X	X	X	X
Business Consultant														
Architect, Developer		X								X				X
Developer	X	X		X			X			X			X	X
Developer														
Developer														
Architect, Developer			X			X					X			X
Business Analyst, Architect	X	X				X	X							
Developer	X	X												X
Developer														
Architect, Developer	X	X				X	X				X			X
Architect, Developer		X	X		X			X	X		X	X		X
Business Consultant	X	X			X		X	X			X			X
Business Consultant		X		X	X	X								X
Architect, Developer	X	X												X



SERVICENOW EXPERTISE



SERVICENOW CERTIFICATIONS

Position	Certified Master Architect (CIMA)	Certified Technical Architect (CTA)	Certified Application Developer	Certified System Administrator	Certified Instructor - ITSM	Certified Instructor - HRSD	cIS - Application Portfolio Management	cIS - Customer Service Management	cIS - Discovery	cIS - Event Management	cIS - Field Service Management	cIS - Hardware Asset Management	cIS - Human Resources	cIS - IT Service Management	cIS - Security Incident Response	cIS - Service Mapping	cIS - Service Provider	cIS - Software Asset Management	cIS - Vulnerability Response	cIS - Third-party Risk Management	cIS - Strategic Portfolio Management	cIS - Risk and Compliance Management
Project Manager																						
Business Consultant			x	x																		
Architect, Developer		x	x				x															
Developer			x	x																		
Developer				x																		
Developer																						
Architect, Developer	x	x	x	x				x	x							x						
Business Analyst, Architect	x	x											x	x								x
Developer	x	x										x	ong									
Developer	x	x										x			x							
Architect, Developer	x	x						x		x	x	x	x				x	x				
Architect, Developer	x		x					x			x		x		x			x	x			
Business Consultant	x	x	x	x				x			x	x	x	x					x			
Business Consultant	x	x	x	x	x			x	x	x	x	x	x			x				x		
Architect, Developer	x	x	x	x	x			x	x	x	x	x	x		x	x						



OUR REFERENCES





THANK YOU