# **Brand Colors**



## Primary colors

Dark Blue

Pantone 534C

CMYK 100 / 88 / 31 / 20 RGB 30 / 54 / 104 Hex #1e3668 Medium Blue

CMYK 82 / 49 / 9 / 0 RGB 50 / 119 / 176 Hex #3277b0 Pantone 660C Burgundy

CMYK 40 / 98 / 46 / 26 RGB 129 / 30 / 77 Hex #811e4d Pantone 7435C Teal

CMYK 83 / 23 / 43 / .

RGB 0 / 147 / 149

Hex #009395

Pantone 321C

# Secondary colors

## Marigold

CMYK 0/30/90/0 RGB 248/180/52 Hex #f8b434 Pantone 143C

#### Pink

CMYK 29 / 89 / 18 / 0 RGB 182 / 64 / 131 Hex #b64083 Pantone 7647C

## Deep Purple

CMYK 78 / 100 / 31 / 41 RGB 64 / 20 / 76 Hex #40144c Pantone 2627C

# Light Blue

CMYK 56 / 16 / 0 / 0 RGB 96 / 176 / 236 Hex #60b0e2 Pantone 292C

## Dark Teal

CMYK 95 / 62 / 42 / 24 RGB 8 / 80 / 104 Hex #085068 Pantone 7470C