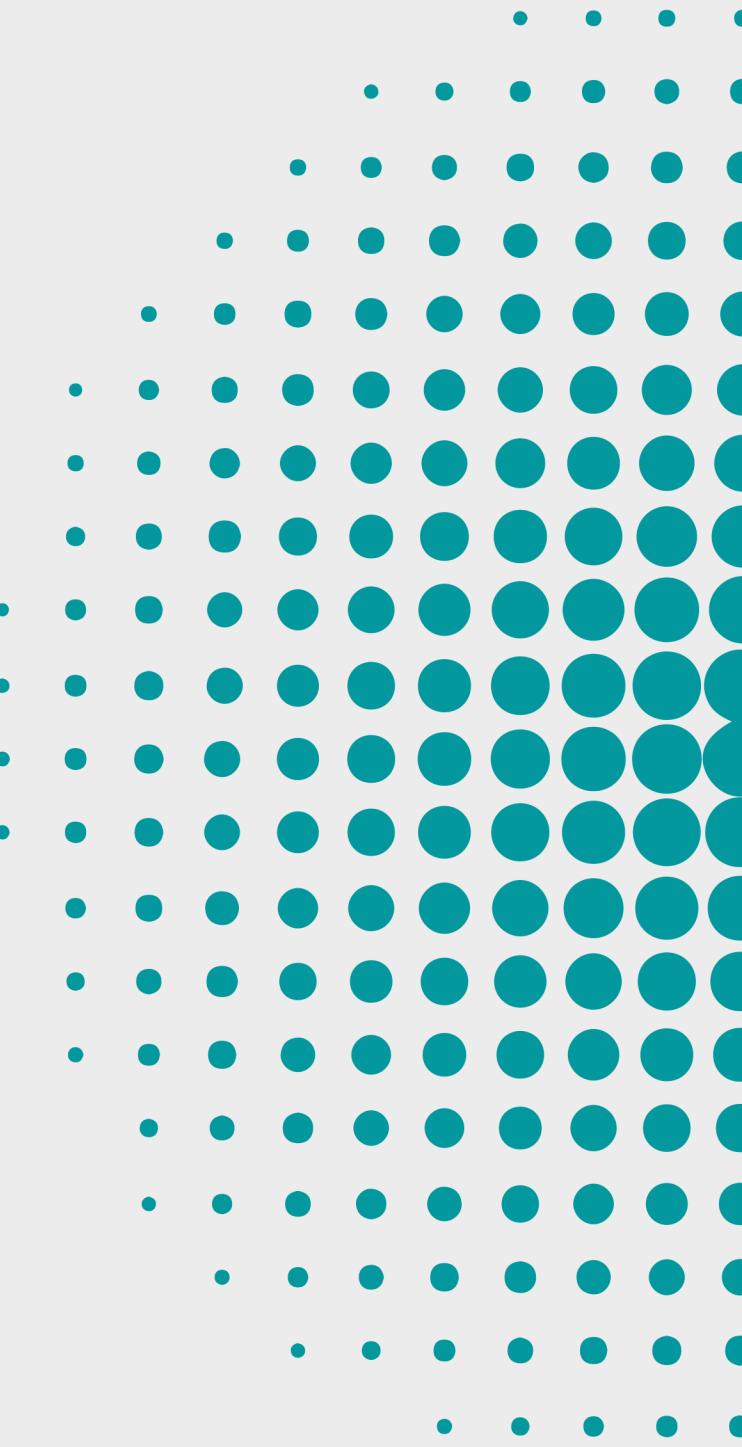


Empowering Nigerian Women Through Digital Literacy

Team Members

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Problem Statement

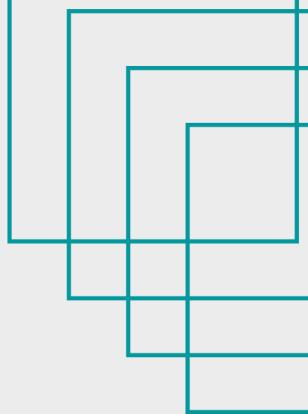
In Nigeria, women face significant barriers to education, particularly in rural and underprivileged areas, hindering the achievement of gender equality

GCGO

Women Empowerment

Why It Matters

This problem matters because it perpetuates gender disparities, limits economic growth, restricts women's empowerment, and hampers personal and social development.





Impact

One specific group affected by this problem is young girls and women in Nigeria. Limited access to education hinders their personal growth, lowers enrollment rates, and increases dropout rates, ultimately limiting their potential.



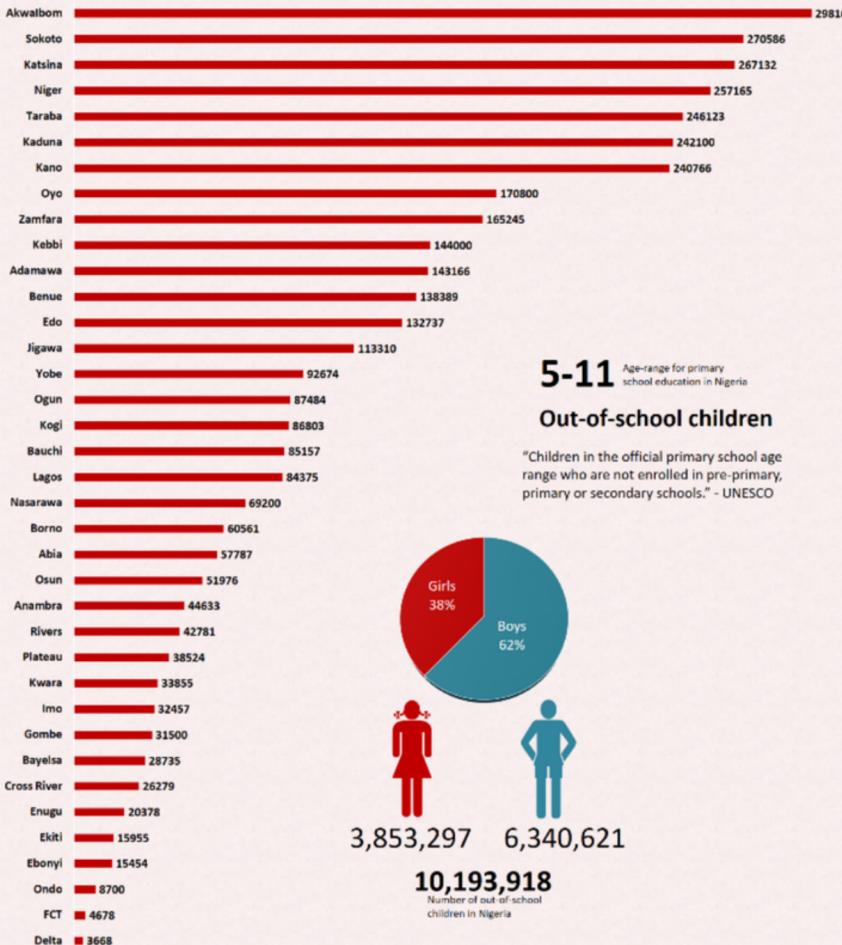


According to UNESCO Institute for Statistics, in 2018 the literacy rate of females aged 15 and above in Nigeria was only 52.65%, which was about 18.6% below the literacy rate for males aged 15 and above. Even though primary education is officially free and compulsory, about 10.5 million of the country's children aged 5-14 years are not in school, disproportionately affecting more girls than boys, (UNICEF, 2018). "This deprivation of education rights is severer among the women and girls who were married before their 18-year birthday.

Source: <https://www.unesco.org/en/articles/lives-resumed-education-second-chance-education-women-and-girls-nigeria>



Out-of-school girls in states across Nigeria (2019)

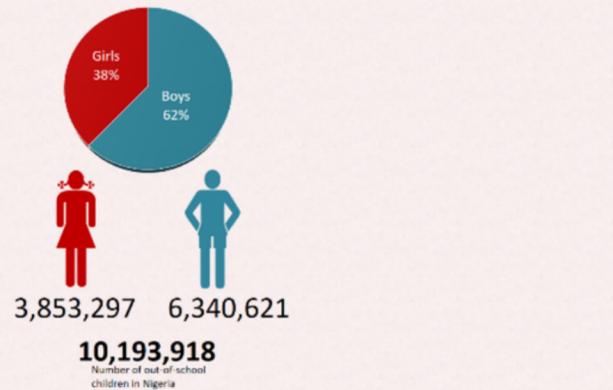


Source: Federal Ministry of Education

5-11 Age-range for primary school education in Nigeria

Out-of-school children

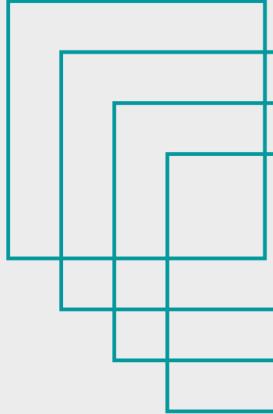
"Children in the official primary school age range who are not enrolled in pre-primary, primary or secondary schools." - UNESCO



@EduCeleb



<https://educeleb.com>



According to UNICEF, in Nigeria, there are 18.5 million out-of-school children, 60 per cent of these out-of-school children are girls – that is over 10 million girls are out of school

This situation heightens the gender inequity where only one in four girls from poor, rural families complete Junior Secondary School education.

While the education crisis in Nigeria affects children across the country, some children are more likely to be affected than others, especially girls.

Source: <https://sunnewsonline.com/unicef-10m-girls-out-of-school-in-nigeria/>



Proposed Solution

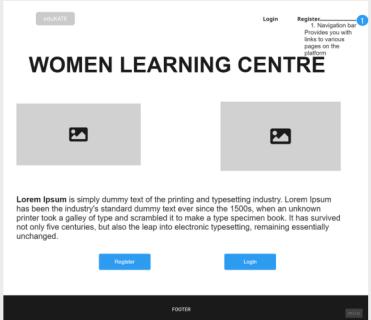


Our proposed solution is to provide digital literacy programs and skills training to women in Nigeria. This will be achieved through the creation of a robust educational online learning platform.

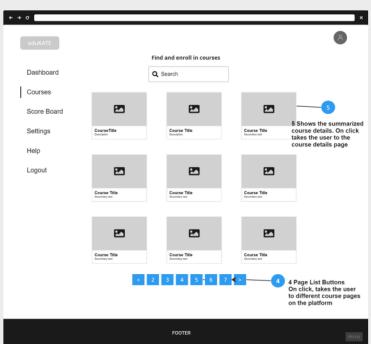
Why this solution?

We chose this solution because digital literacy equips women with essential skills for securing employment, personal growth, and economic development. It has the potential to break the cycle of poverty and empower women to contribute to various sectors.

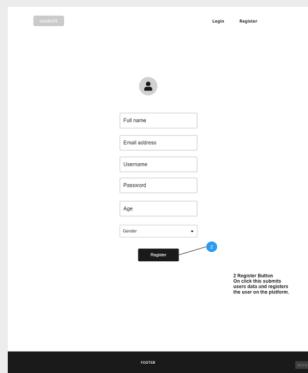
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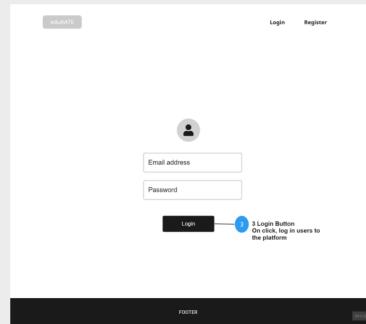
List of Courses Page



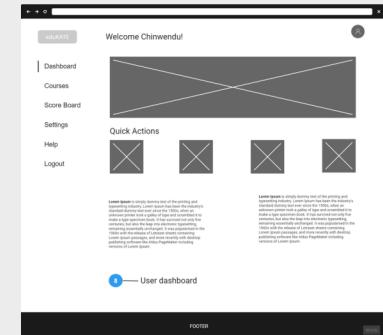
SignupPage



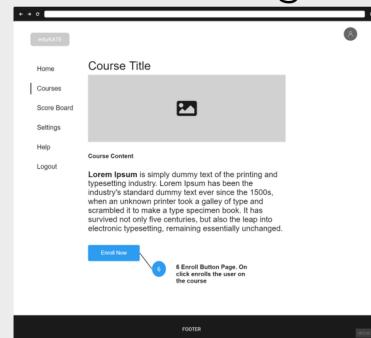
LoginPage



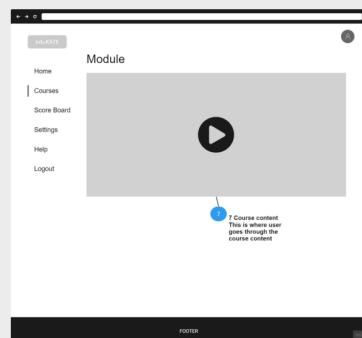
Dashboard



Course DetailPage



Course Content Page



Based on user feedback, the following needs and pain points were identified:



- Limited access to technology and internet connectivity.
- Limited access to devices.
- Language and cultural barriers.
- Lack of digital skills and confidence.
- Our users want to be educated and need a platform that provides basic education.
- Our users need a learning platform that is easily accessible.



Recommendations for Improvement:

Based on user feedback, the following recommendations/changes are suggested for the proposed solution:



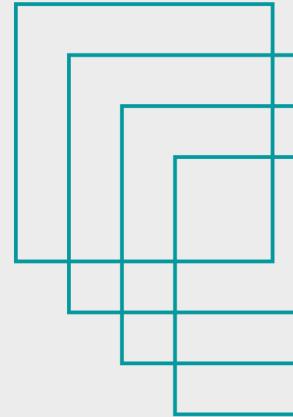
- Partner with local telecommunications companies or government initiatives to expand internet access in rural and marginalized areas.
- Develop offline capabilities within the digital literacy platform to allow users to access content without an internet connection.
- Offer comprehensive and user-friendly tutorials, step-by-step guides, and interactive exercises to build digital skills gradually.
- Partner with organizations or initiatives providing device loan programs, allowing women to borrow devices for educational purposes.
- Establish community centres or learning hubs equipped with computers and internet access, where women can access the platform and receive additional support.
- Make the platform responsive and easy to use.



If given funding to continue working on our solution, we would:

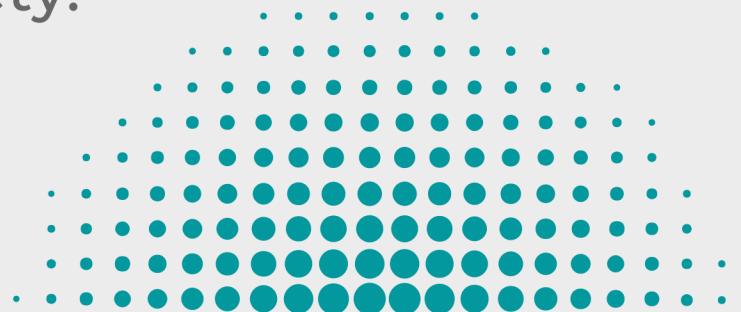
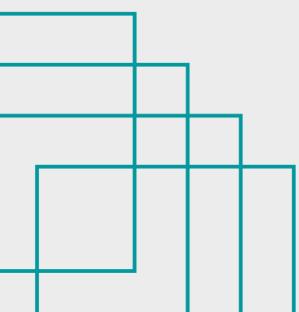


- Scale up the digital literacy program to reach more women in Nigeria.
- Enhance the platform's features and content based on user feedback.
- Collaborate with local organizations to expand access and support.





With our solution we aim to empower Nigerian women through digital literacy to break gender barriers, promote economic growth, and foster personal development, ultimately leading to a more equitable and prosperous society.



Thank You

GENIUS TEAM

