Management Information Systems Rubric

Our graduates will understand and be able to apply concepts and theories in all key business disciplines.

Management Information Systems

• Our students will create and evaluate policies and processes for the effective management of IS that comply with internal and external governance standards and policies, as they relate to technology, people, and processes.

	Basic	Advanced	Expert	Score
Creation of Policy/Process	Lack of detail, level of abstraction too high for purpose and target audience. Little or no use of standard description/languages.	Frequently appropriate level of detail and abstraction for purpose and target audience, but inconsistent. Some use of standard description/languages.	Mostly appropriate level of detail and abstraction for purpose and target audience, and usually consistent. Proficient use of standard description/languages.	
Evaluation of Policy/Process IS/topic coverage	Does not identify inconsistencies, discrepancies, outliers, uncommon or unusual exceptions, deviations. Too broad or too narrow or off topic for purpose and target audience.	Identifies some inconsistencies, discrepancies, outliers, uncommon or unusual exceptions, deviations. Generally on topic, but frequently too broad or too narrow for purpose and target audience.	Identifies most inconsistencies, discrepancies, outliers, uncommon or unusual exceptions, deviations Focused and on topic, appropriately bounded and appropriate level of coverage relative to purpose and target audience.	
Awareness of standards and policies	References few or no external or internal standards. References inappropriate or inapplicable standards and policies for the organizational strategy and structure.	References some external or internal standards. Usually but not always applicable and appropriate standards and policies for the organizational strategy and structure.	References most external and internal standards, that are generally applicable and appropriate for the organizational strategy and structure.	

	Basic	Advanced	Expert	Score
Technology awareness and knowledge	Uses technical terminology inappropriately or out of context. Few or no definitions of relevant technology, or definitions are too narrow. Makes conflicting statements about technology/technical capabilities.	Generally uses technical terminology correctly and appropriately in context. Technology generally but not always well defined. Few conflicting statements about technology/technical capabilities.	Always uses technical terminology correctly and appropriately in context. Technology is well defined and with no conflicting statements about technology/technical capabilities.	
Roles and responsibilities	Identified few or no organizational roles responsible or participating in the process/policy. Misses or wrongly identifies reporting lines. Identified roles have wrong or inappropriate skill set for assigned policy/process.	Generally assigns appropriate roles and responsibilities to the process/policy. Identified roles have generally the right skill set. Identifies reporting lines, but the identified reporting lines may be inappropriate.	Identifies all appropriate roles and responsibilities. These have generally the right skill set. Correctly identifies applicable reporting lines and skill sets.	