

# OBI NICHOLAS OKOYE,

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## EXPERIENCE

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### Software Developer

November 2021 - Current

Voncap Advisory | Lagos/Lekki, Nigeria

- Developed more than 20 task management software, adapted existing software to new purposes, improved performance, and added new functionality.
- Initiated modern development and architectural paradigms to maximize software agility and scalability, which boosted the company's profits to over 75% over the last year.
- Effected the use of GitHub, Gleek, Codepen, Bootstrap, and other industry-leading development tools.

Technologies: HTML, CSS, JavaScript, PHP, Laravel, CodeIgniter, React, Git, SQL, npm,

### Wordpress Developer,

January 2019 - July 2020

Al-Iman Academy, Gusau, Nigeria

- Demonstrated the use of Elementor, Divi, PHP, MySQL, REST API and other major programming languages and achieved over 79% results in developing content management software.
- I supervised my fellow development team with error reviews, brainstorming, and guidance and was ranked the best employee of the month for over 3 months straight.
- Converted user requirements into technical designs and developed scopes to guide project work.
- Maintained professional and technical knowledge through workshops, professional publications, and networking.

### WordPress Designer

January 2016 - May 2017

LBG Foundation | Gusau, Nigeria

- I developed websites with accessibility and compatibility for different browsers and was able to complete more than 20 website designs with the use of WordPress.
- Designed, tested, and debugged websites from foundation to full production.
- I researched the latest website applications to keep up with trends and latest technologies.
- Created training content for web application screens and in-person training for end users.

### Google Ads/Facebook& Instagram ads Expert

May 2022

Lovebug Florist | Lagos, Nigeria| Remote

- Plan, create, and manage effective Google Ads campaigns to maximize ROI
- Developed SEO-friendly content (blogs, landing pages, etc.) that aligns with targeted keywords and drives traffic.
- competitors' digital strategies to identify opportunities for improvement and differentiation.

- Optimize on-page and off-page SEO to increase organic traffic. Conduct keyword research, improve website architecture, and enhance overall search rankings.

## EDUCATION

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**B.Sc. in Biochemistry,**  
**Anambra state University, Nigeria**

**November 2012- May 2016**

**Web Development cert**

**January 2015- November 2015**

**Running Jacks ICT**

I completed 700+ classroom hours of web development instruction, creating full-stack web applications using HTML, CSS, JavaScript, and Wordpress.

## PROJECTS

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**Tax Management Software** <https://github.com/obiokoye/Task-management-software>

As a software developer at voncap , I created an application that allows agencies to manage their tax payments. Features include: user account creation, a fully functional dashboard with dynamic data reading , assigning agents and payment proof uploads.

Technologies: PHP, Laravel, SQL, Query, HTML, CSS, JavaScript, Blade.

**Job Portal APP with Admin Backend**

<https://github.com/obiokoye/Laravel-10-job-portal->

Features include: user account creation, a fully functional admin backend dashboard with dynamic data reading , creation of admins, new jobs, approval of job applications, user profiles and job information, and CV uploads.

Technologies: PHP, Laravel, SQL, Query, HTML, CSS, JavaScript, Blade.

**Zindog App**

<https://obiokoye.github.io/zindog-App/>

Emulated social messaging app

Technologies: HTML, CSS, JavaScript.

**A WordPress Website**

<https://lbgfoundation.org.ng/>

A Non-governmental website

Technologies: WordPress, DNS.

**E-commerce Website****<https://giftsandgoodiess.com/>**

An Ecommerce website with woocommerce product management, backend, and

Technologies: WordPress, DNS, PHP, SQL, Query, HTML, CSS, and JavaScript.

Technologies: HTML, CSS.

**E-learning Website****<https://ahalasoftware.com/>**

An Educational website with User Authentication, Admin backend, and online courses

Technologies: WordPress, DNS, PHP, SQL, Query, HTML, CSS, and JavaScript.

Technologies: HTML, CSS.

**SKILLS**

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Technologies: WordPress, HTML, CSS, Bootstrap, JavaScript, PHP, Laravel, SQL, ExpressJS, NodeJS, Git, Blade, and JQuery, Google Ads expert, Facebook & Instagram Ads Expert.