## SOA Health 2007 Spring Meeting – Valuation and Reserving Techniques

Property & Casualty Reserving Techniques Theresa Bourdon, FCAS, MAAA



## CAS Statement of Principles Regarding P&C Loss and Loss Adjustment Expense Reserves

- Definitions
  - Loss Reserve (Unpaid Losses or Loss Adjustment Expenses)
    - Case reserves
    - Future development on known claims
    - Reopened claims reserve
    - IBNR (incurred but not reported)
    - Claims in transit (incurred and reported but not recorded)

### **CAS Statement of Principles Regarding P&C Loss and Loss Adjustment Expense Reserves**

- Considerations
  - Data Organization/Data Availability
  - Homogeneity/Credibility
  - Emergence/Settlement/Development Patterns
  - Policy Form (Occurrence vs. Claims made)

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### CAS Statement of Principles Regarding P&C Loss and Loss Adjustment Expense Reserves

- Principles
  - "estimates derived from reasonable assumptions and appropriate actuarial methods"
  - "The most appropriate reserve within a range depends on...relative likelihood of estimates within a range and the financial reporting context.."

#### Data Organization: What is in a Year?

- Calendar Year/Period Losses
  - Losses within a fixed period of time
- Report Year/Period Losses
  - Losses reported within a fixed period of time
- Accident Year/Period Loss
  - Losses on claims that <u>occur</u> during the accident year/period
- Policy Year/Period Loss
  - Losses on claims that occur during the policy year/period

Incurred L	oss Triangle						
Year	12	24	36	48	60	72	84
1999	1,500	2,625	3,938	5,119	6,143	7,064	7,770
2000	1,575	2,756	4,134	5,375	6,450	7,417	
2001	1,654	2,894	4,341	5,643	6,772		
2002	1,736	3,039	4,558	5,926			
2003	1,823	3,191	4,786				
2004	1,914	3,350					
2005	2,010						

Purpose of Triangle	
<ul> <li>Convenient way to present the data</li> <li>Easier to see patterns and relationships in historic data</li> <li>Easier to explain</li> </ul>	
<ul> <li>Logical and Concise</li> <li>Can be for any data that demonstrates a reasonable</li> </ul>	
growth pattern	6

Types of Triangles	
• Incurred / Paid Loss	
Claim counts: Open, closed, Closed w/ Pmt, etc.	
Average Incurred / Paid Loss  Parage Incurred / Paid Loss	
<ul> <li>Premium: Written, Earned, etc</li> <li>Paid to Incurred Ratios, Closing ratios, etc</li> </ul>	
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	Loss Triangle							
Incurred Lo	ss Triangle							
Year	12	24	36	48	60	72	84	
1999	1,500	2,625	3,938	5,119	6,143	7,064	7,770	
2000	1,575	2,756	4,134	5,375	6,450	7,417	1,110	
2001	1,654	2,894	4,341	5,643	6,772	,,,,,		
2002	1,736	3,039	4,558	5,926	5,			
2003	1,823	3,191	4,786	-,				
2004	1,914	3,350	,					
2005	2,010							
								8

The Real World	
Variability     Losses do not develop smoothly     Randomness	
Actuarial point estimate vs. Actuarial Range     "Actuaries are never right and rarely wrong"	
Process Error     Inherent variability in the underlying loss process	
Parameter Error     Error in estimating parameters used to model a process	
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Actuarial Development Methods	
Loss Development Method     Expected Loss Method     Demphysetter/Foregreen Method	
<ul> <li>Bornhuetter/Ferguson Method</li> <li>Frequency/Severity Methods <ul> <li>Deterministic</li> <li>Stochastic</li> </ul> </li> </ul>	
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Development Factor	S
Loss Development Factors may be ba client data	sed on industry or
Most actuarial methods make use of lefactors in some way	oss development
In order to understand the methods, we the loss development factors underlying      You should "learn to walk before you."	ng those methods
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ncurred Lo	osses valued	as of 12/31	/2005				
Year	12	24	36	48	60	72	84
1999	1,500	2,500	4,000	4,900	5,800	6,300	7,250
2000	1,600	2,800	4,075	5,500	7,000	7,800	,
2001	1,700	3,300	4,500	6,000	7,500	,,,,,,	
2002	1,800	3,000	4,600	6,300	,,,,,		
2003	1,900	3,200	4,300				
2004	2,000	3,400					
2005	2,100						

Incurred Lo	sses value	d as of 12/3	31/2005				
Year	12	24	36	48	60	72	84
1999	1,500	2,500	4,000	4,900	5,800	6,300	7,250
2000	1,600	2,800	4,075	5,500	7,000	7,800	
2001	1,700	3,300	4,500	6,000	7,500		
2002	1,800	3,000	4,600	6,300			
2003	1,900	3,200	4,300				
2004	2,000	3,400					
2005	2,100						
Year	12-24	24-36	36-48	48-60	60-72	72-84	
1999	1.667	1.600	1.225	1.184	1.086	1.151	
2000	1.750	1.455	1.350	1.273	1.114		
2001	1.941	1.364	1.333	1.250			
2002	1.667	1.533	1.370				
2003	1.684	1.344					
2004	1.700						
	12-24	24-36	36-48	48-60	60-72	72-84	
Average	1.735	1.459	1.319	1.235	1.100	1.151	
Wtd Avg	1.733	1.451	1.322	1.238	1.102		
Selected	1.715	1.450	1.350	1.250	1.100	1.075	
To-Ult	5.210	3.038	2.095	1.552	1.242	1.129	1.050

## Data Considerations Straight Averages Weighted Averages Averages excluding hi/low Other Considerations Change in patterns (reserving, payments, etc.) Distortions due to unusually bad experience (i.e. Very Large Loss) Distortions caused by law changes Distortions due to entering/exiting chapter 11 Distortions caused by problems with fronting/claim management companies For a given link ratio, if there is a consistent pattern by Policy Period, it may reflect an underlying trend Continue the trend

Actuarial Development Methods	
• <u>Loss Development Method</u> • Expected Loss Method	
Bornhuetter/Ferguson Method	
<ul> <li>Frequency/Severity Methods</li> <li>Deterministic</li> <li>Stochastic</li> </ul>	
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Chain Ladder Methods	
<ul> <li>a.k.a. "Loss Projection Methods"</li> <li>Can be done using paid or incurred data</li> <li>Methodology can be applied to any data which is expected to develop in a systematic way <ul> <li>Claims reported</li> <li>Claims paid</li> <li>Radioactive decay</li> </ul> </li> </ul>	
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#### **Chain Ladder Methods (cont.)**

- Advantages
  - Easy to understand and explain by both actuaries and non-actuaries
  - Simple / Intuitive (1+1=2)
  - Gives 100% credibility to actual experience
- Disadvantages
  - Can be too responsive to data, thus unstable
    - Long tail lines data may takes years to develop or report
    - Volatile lines either a big loss or no loss
  - So simple, everyone thinks they're an expert

	Incurred Los	s Projection		
	Incurred	Dev	Ultimate	
Year	to Date	Fct	Incurred	
1999	7,250	1.050	7,613	
2000	7,800	1.129	8,804	
2001	7,500	1.242	9,312	
2002	6,300	1.552	9,778	
2003	4,300	2.095	9,010	
2004	3,400	3.038	10,330	
2005	2,100	5.210	10,942	
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#### **Ultimate Loss Development Factors**

	Age	12	24	36	48	60	72	84
ĺ	To-Ult	5.210	3.038	2.095	1.552	1.242	1.129	1.050

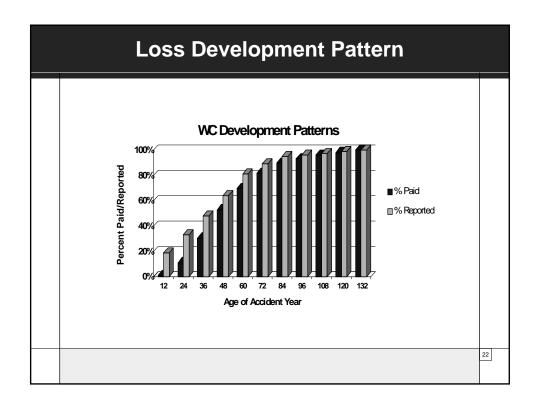
- Ultimate Loss Development Factor at Age X
  - Applied to losses as of age X to produce an estimate of ultimate expected loss
- Loss<sub>X</sub> \* Ultimate LDF<sub>X</sub> = Ultimate Loss
- Loss<sub>X</sub> / Ultimate Loss = 1 / Ultimate LDF<sub>X</sub>
- Loss<sub>X</sub> / Ultimate Loss = % of Loss Reported at Time X
- 1 / Ultimate LDF<sub>X</sub> = % of Loss Reported at Time X
- Reciprocal of Ultimate LDF = Loss Reporting Pattern

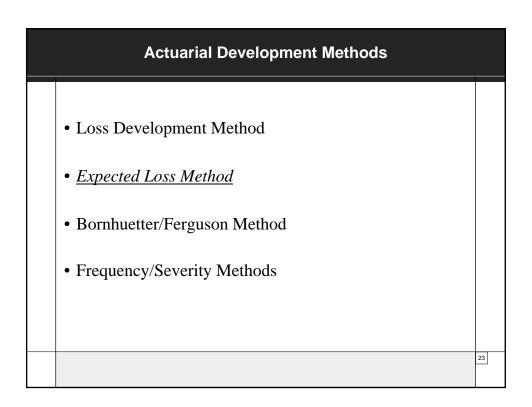
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#### **Ultimate Loss Development Factors**

Age	12	24	36	48	60	72	84
To-Ult	5.210	3.038	2.095	1.552	1.242	1.129	1.050
% Rpt	19%	33%	48%	64%	81%	89%	95%

- Reciprocal of Ultimate Incurred LDFs
  - Loss Reporting Pattern
- Reciprocal of Ultimate Paid LDFs
  - Loss Payout Pattern
  - Commonly used for discounting of reserves





Expected Loss Methods (cont)	
<ul> <li>Advantages</li> <li>Stable, not subject to fluctuation due to loss reporting/payments</li> <li>Unbiased, Easy to explain, intuitive</li> <li>Useful for volatile lines of business</li> </ul>	
<ul> <li>Disadvantages</li> <li>Too Stable (Actual experience has no credibility)</li> <li>Does not give credit for good experience</li> <li>Does not penalize for bad experience</li> </ul>	
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# • Loss Rate = \$1.30 per \$100 of exposure • Exposure = \$100,000,000 • Expected Loss = \$1.30 \* 1,000,000 = \$1,300,000 • Case 1: \$1,000,000 in Loss report - Ultimate loss estimate = \$1,300,000 - Reserves = \$1,300,000 - \$1,000,000 = \$300,000 • Case 2: \$2,000,000 in Loss report - Ultimate loss estimate = \$1,300,000 - Reserves = \$1,300,000 - \$2,000,000 = (-) \$700,000

Actuarial Development Methods	
<ul><li>Loss Development Method</li><li>Expected Loss Method</li></ul>	
Bornhuetter/Ferguson Method	
Frequency/Severity Methods	
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Incurred Bornhuetter-Ferguson Method	
<ul> <li>How does it work? <ul> <li>Calculates reserves rather than ultimates</li> <li>Reserves = A Priori Ultimate Losses * Incurred IBNR Factor</li> </ul> </li> <li>A Priori Ultimate Losses <ul> <li>Initial estimate of ultimate expected losses</li> <li>calculated using Expected Loss Methods</li> </ul> </li> <li>Incurred IBNR Factor <ul> <li>1 - Reciprocal of incurred ultimate LDF</li> <li>1 - % Incurred</li> <li>% Unreported</li> </ul> </li> </ul>	29

## Paid BF Method Similar calculations as Incurred BF but uses paid data and factors Unpaid Loss = A Priori Ultimate Losses \* Paid IBNR Factor Paid IBNR Factor 1 - Reciprocal of paid ultimate LDF 1 - % Paid % Unpaid

Bornhuetter-Ferguson Derivation	
<ul> <li>Chain Ladder Ultimate (CL) = Loss<sub>X</sub> * Ultimate LDF<sub>X</sub></li> <li>Expected Losses (EL) = Loss Rate * Exposure</li> </ul>	
<ul> <li>BF Ult = CL * w + EL * (1-w) <ul> <li>w is the weighing factor</li> <li>Specifically, w is % of losses reported</li> <li>% of losses reported = 1 / Ultimate LDF</li> </ul> </li> <li>BF Ult = CL * 1/Ultimate LDF<sub>X</sub> + EL * (1 – 1/Ultimate LDF<sub>X</sub>)</li> <li>BF Ult = Loss<sub>X</sub> + EL * IBNR Factor<sub>X</sub></li> </ul>	e
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Age	12	24	36	48	60	72	84
To-Ult	5.210	3.038	2.095	1.552	1.242	1.129	1.050
% Rpt	19%	33%	48%	64%	81%	89%	95%
Rpt Loss	2,010	3,350	4,786	5,926	6,772	7,417	7,770
Exposure	12,150	11,625	10,300	11,400	10,900	10,350	9,500
Loss Rate	0.90	0.90	0.87	0.87	0.87	0.85	0.85
A Priori Loss	10,935	10,463	8,961	9,918	9,483	8,798	8,075
% Unrpt	81%	67%	52%	36%	19%	11%	5%
IBNR	8,836	7,019	4,684	3,528	1,845	1,003	385
BF Ult Loss	10,846	10,369	9,470	9,453	8,618	8,421	8,155

Actuarial Development Methods	
<ul><li>Loss Development Method</li><li>Expected Loss Method</li></ul>	
Bornhuetter/Ferguson Method	
• Frequency/Severity Methods	
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#### Frequency/Severity Methods - Deterministic

- Method explicitly calculates Frequency & Severity
  - Other methods combine Frequency & Severity implicitly
- Frequency
  - Claims per exposure
  - Claims
    - May be reported, non-zero claims, paid w/ payment, etc
  - Exposure
    - Exposures may be expressed in hundreds, thousands, etc
- Severity
  - Losses per claim
  - Losses should match types of claim
  - Losses may be on a reported, paid or ultimate basis

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#### Frequency/Severity Methods - Deterministic Incurred Clm per Ultimate Average Loss Claims Exp (000's) Year Exposure Losses Severity Rate 1999 9,500 65 6.84 7,613 117 0.801 2000 10,350 75 7.25 8,804 117 0.851 2001 10,900 85 7.80 9,312 110 0.854 11,400 9,778 2002 80 7.02 122 0.858 2003 10,300 75 7.28 9,010 120 0.875 7.31 10,330 122 2004 11.625 85 0.889 2005 12,150 90 7.41 10,942 122 0.901 Average 7.27 119 Selected 7.30 122 Using Selected 13,000 7.30 11,578 122 0.891 Using Average 13,000 94.54 7.27 11,203 119 0.862 Loss Rate = Loss / Exposure 35

#### Frequency/Severity Methods - Stochastic Modeling

- •Deterministic models yield estimates near the center of a range of estimates
- •Many clients are now understanding the importance of variation around the mean and are asking for confidence levels
  - •To better understand appropriate retention levels
  - •To increase probability of adequate funding
- •Auditors also want to know confidence levels
  - •Willing to accept booking at a 60 to 70% confidence level when losses are green
  - •Concerned about manipulation of financial results

\*From CAS CLRS 2005, "Loss Reserves Points, Ranges or Distributions", Gregory Alff, FCAS, MAAA, Willis

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#### Frequency/Severity Methods - Stochastic Modeling

Aggregate Test Data Example

Workers Compensation Loss and Exposure Adjustment to 7/1/05-06 Level Losses including ALAE Limited to \$500,000

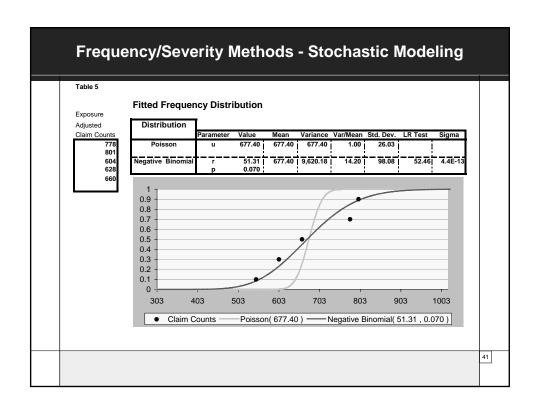
A. Loss Adjus	stment			
	Selected			
Accident	Ultimate	Benefit Level	Inflation	Adjusted
Period	Losses	Change Factor	Trend Factor	Losses
2001	\$5,390,000	1.025	1.313	\$7,253,997
2002	7,035,000	0.988	1.224	8,298,198 <sup>1</sup>
2003	6,403,000	0.963	1.141	7,035,508
2004	6,259,000	1.001	1.063	6,659,970
Total	25,087,000			29,247,673
B. Exposure	Adjustment			
			Payroll	Adjusted
Accident				
			Trend	Payroll
Period		Payroll	Factor	Payroll (000's)
			Factor	(000's)
2001		\$510,200,000	Factor 1.248	(000's) \$636,729,600
2001 2002		\$510,200,000 521,290,000	Factor 1.248 1.188	(000's) \$636,729,600 619,292,520
2001 2002 2003		\$510,200,000 521,290,000 649,537,000	1.248 1.188 1.114	\$636,729,600 619,292,520 723,584,218
2001 2002		\$510,200,000 521,290,000	Factor 1.248 1.188	(000's) \$636,729,600 619,292,520

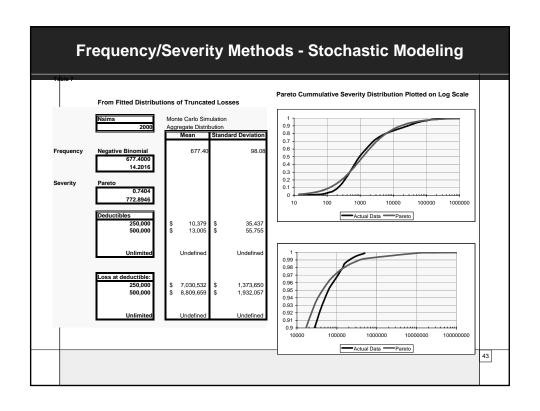
The two \$500,000 claims are not trended

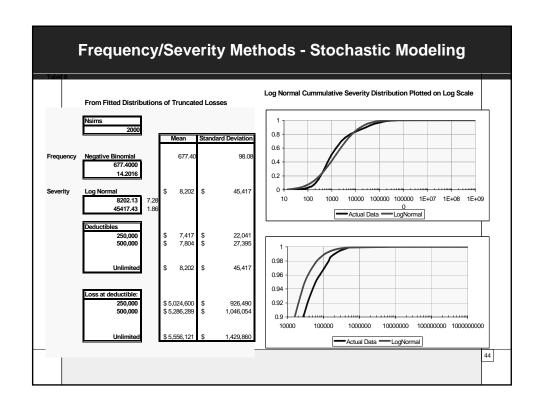
Table 2				
Aggregate	Test Data Exam	ple		
Pure Loss		nd Loss Projection ited to \$500,000		
A. Selection	n of Pure Loss F	Rate		
Accident Period	Adjusted Losses	Adjusted Payroll (000's)		Pure Loss Rate Per \$100 Payroll
2001 2002	\$7,253,997 8,298,198	\$636,729,600 619,292,520		\$1.14 1.34
2003 2004	7,035,508 6,659,970	723,584,218 773,352,250		0.97 0.86
Total	\$29,247,673	\$2,752,958,588		1.06
	А	verage of 6/30/02-03	Average and 6/30/03-04	\$1.08 1.16
			Selected	0.98
B. Loss Pr	ojection	Projected	Projected	
Accident Period		Pure Loss Rate	Payroll (000's)	Projected Losses
2005		\$0.98 <sup>3</sup>	\$790,000,000	\$7,742,000

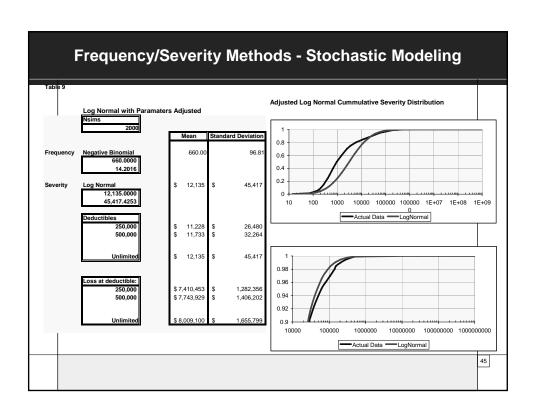
,	//Severi	ty wet	noas	- Stoc	hastic	IVIO
Table 3						
Aggred	ate Test Data Exam	ple				
Worke	rs Compensation					
Claim	Count Projection					
A. Es	timated Ultimate Cla	im Counts				]
Policy	Reported Claim Counts	Months of	Claim Count Development	Estimated Ultimate	Exposure Adjusted	
Period		Development	Factor		Claim Counts	
2001	627	48	1.000	627	778	
2002	628	36	1.000	628	801	
2003 2004	552 535	24 12	1.002 1.150	553 615	604 628	
B. Fre	quency Calculation					1
	Estimated Ultimate		(1	Frequency Per \$1,000,000		
Policy		Adjusted		of Adjusted		
Period	l of Claims	Payroll		Payroll)		-
2001	627			0.985		
2002	628	619,292,520		1.014		
2003 2004	553 615	723,584,218 773,352,250		0.764 0.795		
		Average		0.89		
		4-Year Average		0.858		
C Cla	Selei im Count Projection	cted Frequency		0.84		4
Policy		Projected		Projected		1
Period	Frequency	Payroll		Claims		4
2005	0.84	\$790,000,000		660		

Table 4						
Aggreg	ate Test Data Exam	ple				
Average	Compensation Loss Severities including ALAE Limi	ted to \$500,000				
A. Loss	and Claim Data					1
	(A) Limited	(B) Estimated	(C) Trended Estimated	(D)	(E)	
Policy Period	Incurred Losses as of 12/31/04	Ultimate Incurred Losses	Ultimate Incurred Losses	Reported Claims as of 12/31/04	Estimated Ultimate Claims	
2001 2002	\$4,678,547 5,673,741	\$5,390,000 7,035,000	\$7,253,997 8,298,198	627 628	627 628	
2003 2004 2005	4,431,242 2,842,360	6,403,000 6,259,000 7,742,000	7,035,508 6,659,970 7,742,000	552 535	553 615 660	
B. Aver	age Severities					ł
Policy Period	Reported Average Severity (A)/(D)		Estimated Ultimate Average Severity (B)/(E)		Trended Estimated Ultimate Average Severity (C)/(E)	
2001 2002	\$7,462 9,035		\$8,596 11,202		\$11,569 13,214	
2003 2004 2005	8,028 5,313 Projected		11,579 10,177 11,730		12,722 10,829 11,730	









#### Frequency/Severity Methods - Stochastic Modeling Table 10 From Monte Carlo Simulation of Adjusted Log Normal **Aggregate Losses Distribution** Percentile \$250,000 \$500,000 unlimited \$5,662,540 0.050 \$5,516,102 \$5,688,505 0.100 5,908,034 6,195,657 6,105,884 0.200 6,418,693 6,660,843 6,773,412 0.300 6,772,332 7,051,848 7,195,860 0.400 7,145,151 7,431,132 7,611,281 0.500 7,448,347 7,771,834 7,964,794 7,586,048 0.550 7,949,695 8,147,791 0.600 7,745,618 8,107,682 8,347,906 0.700 8,085,817 8,451,984 8,749,082 0.800 8,513,655 8,908,710 9,307,401 0.900 9,133,733 9,629,844 10,233,792 0.950 9,660,577 10,241,483 10,922,151 0.990 10,814,786 11,482,363 12,741,926 0.999 11,562,845 12,292,770 14,846,471 46

The Challenge	
We can arrive at sta for the current year	tistically reasonable estimates of confidence levels
However	
method to define the estimate as claims a	or completed years there is not a standard statistical e reduction in variation around the current mean are closing. Work around: use simulation to estimating IBNR on aged years with open claims.
	timation, mainly judgmental to reduce the variation elevels as policy periods age



#### **Recent Reserving Research**

- Traditional Research
  - 2005 Group Term Life Waiver Reserve Table
  - IDEC Study
  - Other studies
- Ongoing SOA Research Projects
  - Statistical Tools for Health Actuaries
  - Comparison of IBNR Methodologies

#### **Statistical Tools for Health Actuaries**

- Background and Purpose
  - Increased scrutiny on financial reporting
  - Need to assess the likely range or confidence intervals of their estimates
  - Need for practical statistical methodologies for health actuaries

#### **Current Practice**

	Table 2 trgin in 12/2002 LiabilitiesI al Liability Established
Size of Liabilities	Average Margin as of 12/03
Less than \$5 million	9%
\$5 to \$10 million	12%
\$10 to \$20 million	11%
\$20 to \$50 million	11%
Over \$50 million	13%
Total	12%
Source: Summary of 431 NAIC     The average of the 25th and 75th	Health Annual Statements as of 12/2003 th percentiles

- Margins historically set by rule-of-thumb
- Theoretical underpinning weak
- Don't seem to vary by size of company

#### **Current Practice**

	Tab Deviation of Actual Paia As % of Original Li	from Liability Estimate	,
	Mean of Absolute Differences	65th Percentile	90th Percentile
	Without I	Hindsight	
Large plans	11%	6%	17%
Small plans	30%	15%	48%
	With One Mon	th of Hindsight	
Large plans	9%	5%	15%
Small plans	22%	12%	34%

- Small plans versus large plans
- Desired confidence level important
- Hindsight leads to some improvement
- Management objectives versus actuary's work

#### **Statistical Tools - Objectives**

- Practical guide on statistical methods
- Areas could include estimating claim costs, reserve setting, rate development and margins
- Development of confidence intervals
- Basic software tools

#### **Statistical Tools - Status**

- Draft being reviewed
- Areas covered
  - Statistical screens for outliers in data
  - Standard deviation of lag or completion factors
  - Regression analysis for recent months
    - · Variables to be considered
  - Confidence intervals for reserves
  - Technical appendix
  - Sample spreadsheet

#### **Statistical Tools – Sample Table**

Completion Factor Method Calculation of the Coefficient of Variation

	(	Completion F	actor
	Mean of	Standard	Coefficient of variation
Lag	Individual Months	Deviation	(Std. Dev./Mean)
0	0.03215	0.02548	0.79237
1	0.58789	0.12032	0.20467
2	0.84632	0.06114	0.07225
3	0.92366	0.04414	0.04778
4	0.95917	0.02483	0.02588
5	0.97211	0.02271	0.02336
6	0.98437	0.01471	0.01494
7	0.98975	0.01410	0.01425
8	0.99223	0.01444	0.01455
9	0.99551	0.01460	0.01467
10	0.99645	0.01025	0.01028
11	0.99904	0.00293	0.00294
12	1.00000	-	=

#### Statistical Tools - Other Issues

- Coverages other than medical
- Non-random events
- Sample size of past data
- Role of surplus versus margin

#### **Comparison of IBNR Methodologies**

- A need for comparative information on the accuracy of various IBNR methodologies
- Completion factor methods, statistical methods, other should be considered
- Factors which could be important to choice:
  - Benefit Plan Variations
  - Need for margins/confidence intervals
  - Claim Backlogs
  - Propensity for Large Claims
  - Other

#### **IBNR Methodologies - Status**

#### ■ Status

- Proposals submitted by March 30th, 2007
- Selection of proposal expected soon
- Work will commence upon selection

## Valuation and Reserving Techniques



## Individual A&H Product Reserves

Presented on June 13, 2007 By: Russ Willard, ASA, MAAA Humana, Inc.

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#### **Presentation Objectives**

#### **Understand:**

- □ The Impact of Reserve Assumptions
  Upon Product Profitability
- □ How GAAP Accounting Affects Company Profits
- □ The Differences Between GAAP, Statutory and Tax Reserves

#### **Session Overview**

#### **Accident & Health Product Descriptions**

- Short Term vs Long Term Products
- Short Duration vs Long Duration Liabilities

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#### **Session Overview**

#### **GAAP Reserves**

- Basic GAAP Principles
- Benefit (or Policy) Reserves
- Deferred Acquisition Costs
- GAAP Assumptions including PAD

#### **Session Overview**

#### **GAAP Reserves Compared To:**

- Statutory
  - Contract Reserves
  - Premium Reserves
- Tax
  - Other Than Claim Reserves
  - Claim Reserves

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## **Examples of Accident & Health Product Benefits**

#### **Short Term Benefits**

- Group Major Medical
- Group Ancillary Coverages
- Medicare Advantage





#### **Long Term Benefits**

- •Individual Major Medical
- Disability Income
- Long Term Care
- •Medicare Supplement

## **Examples of Accident & Health Product Liabilities**

#### **Short Duration Liabilities**

- Major Medical Claim Liabilities
- Dental Claim Liabilities
- Premium Deficiencies





#### **Long Duration Liabilities**

- •GAAP, Statutory and Tax Policy Reserves
  - •Individual Major Medical
  - •Individual Disability Income
  - Long Term Care
  - •Medicare Supplement
- Claim Reserves
  - Disability Income
  - •Premium Waiver
- DAC for All Products

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## Basic GAAP Concepts



#### **GAAP for Accident & Health Products**

#### **Group Products**

- Short Life Time
- Short Guarantees
- Level Acquisition
   Costs
- Aggregate Liabilities
- Fewer Rules

#### **Individual Products**

- Longer Life Time
- Longer Guarantees
- Substantial Acquisition Costs
- Individual Liabilities
- · Highly Regulated

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#### **GAAP** for Accident & Health Products

#### **GAAP Objective:**

- Match Revenues and Expenses
- Profits as a Level % of Premiums

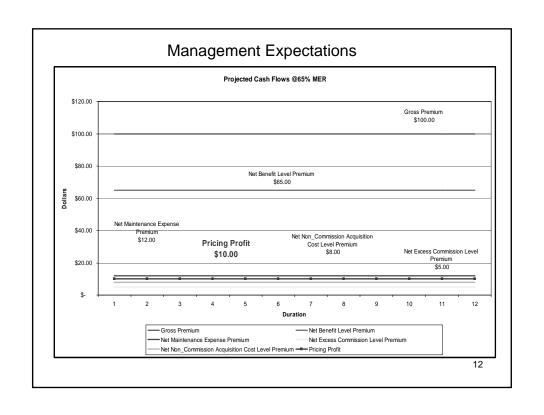




- •Expense Reserves
- •Deferred Acquisition Costs



GAAP For Individual	Produ	ıcts
Pricing Premium Example		
Pricing Benefit Net Premium	\$	65.00
Pricing Maintenance Net Premium	\$	12.00
Pricing Excess Commission Net Premium Pricing Non-Commission Acquisition Costs	\$	5.00
Net Premium	\$	8.00
Total Net Premium	\$	90.00
Gross Premium	\$	100.00
Net to Gross Ratio		90.00%
Projected Pricing Profit as a % of Premium		10.00%
		11



Benefit Reserves, a.k.a., Policy or Active Life Reserves

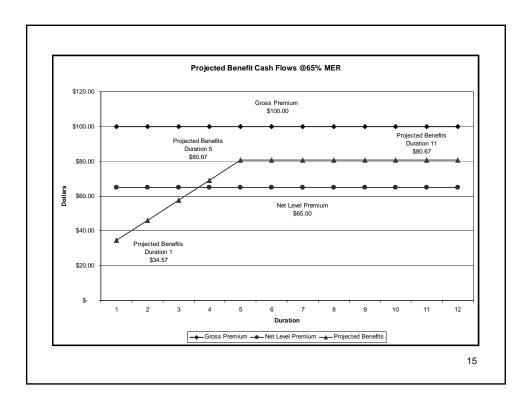


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### **GAAP For Individual Products**

#### **Benefit Reserves**

- Pre-funding Concept:
  - Early premiums higher than necessary
  - e.g., Issue Age Premiums; or
  - Select Underwriting Curve
- Net Level Benefit Premium Methodology
  - Net Premiums Proportional to Gross Premiums
  - Various Formulas To Choose From



## Benefit Reserve - Development

- Select Platform
  - Worksheet
  - System Software
- Select Reserve Formula
  - Prospective
  - Retrospective
  - Fackler Accumulation
  - Commutation Functions

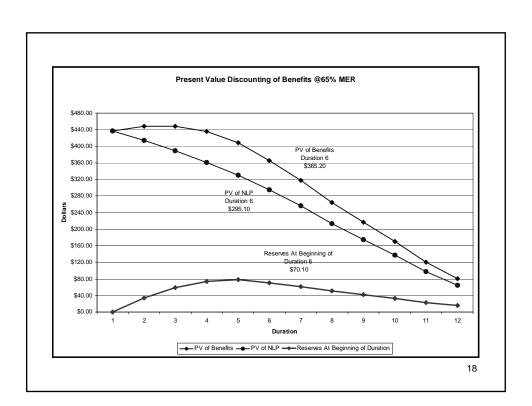


# Policy Reserves Prospective Reserve Calculation

 $_{t}V_{x}$  = Terminal Reserve at Duration  $_{t}$ , for a Benefit Issued at Age  $_{x}$ 

$$_{t}V_{x} = PVFB(x+t) - PVFNP(x+t)$$

$$= A_{x+t} - P_x * \ddot{a}_{x+t}$$



## Active Life Benefit Reserve Assumptions

- Best Estimate Assumptions plus PAD\*
  - Morbidity
  - Discount Rate of Interest
  - Persistency or Lapse Rates
  - Maintenance Expenses
  - Mortality
  - \*PAD Provision for Adverse Deviation

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# GAAP For Individual Products PAD Discussion

- FAS 60 Margin
- Applies To All Assumptions; except
- Persistency
  - Difficult to Determine Impact
  - Timing
- Consider Reasonableness by Assumption; and
- In Total

## **Pricing Premium Example**

Pricing Benefit Net Premium	\$	65.00
Pricing Maintenance Net Premium	\$	12.00
Pricing Excess Commission Net Premium	\$	5.00
<b>Pricing Non-Commission Acquisition Costs</b>		
Net Premium	\$	8.00
Total Net Premium	\$	90.00
Cross Branchum	•	100.00
Gross Premium	\$	100.00
Net to Gross Ratio		90.00%
Projected Pricing Profit as a % of Premium		10.00%

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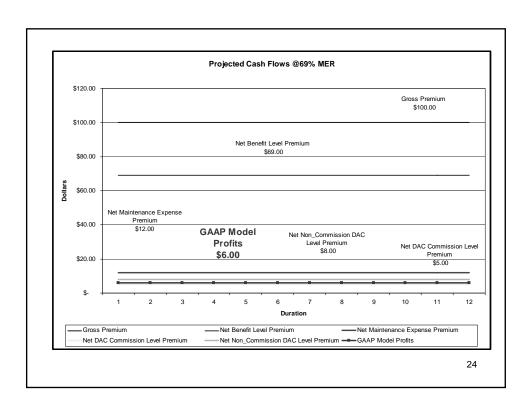
### **GAAP For Individual Products**

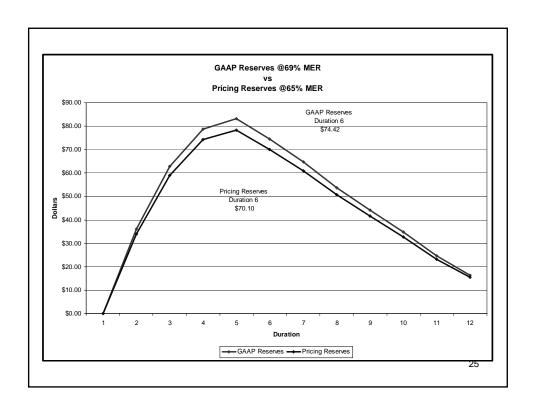
### **GAAP Premium Example**

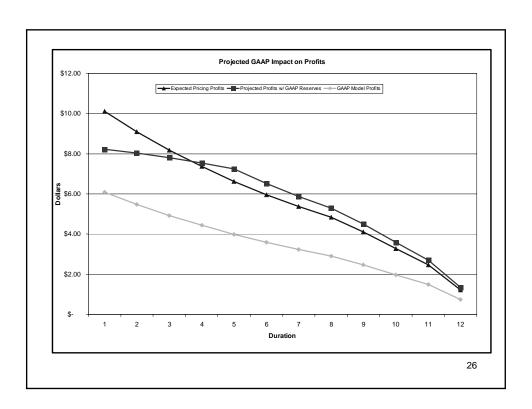
GAAP Benefit Net Premium	\$	69.00
GAAP Maintenance Net Premium	\$	12.00
GAAP Commission DAC Net Premium	\$	5.00
GAAP Non-Commission DAC Net Premium	<u>\$</u>	8.00
Total Net Premium	\$	94.00
Gross Premium	\$	100.00
Net to Gross Ratio		94.00%
Projected GAAP Profit as a % of Premium		6.00%

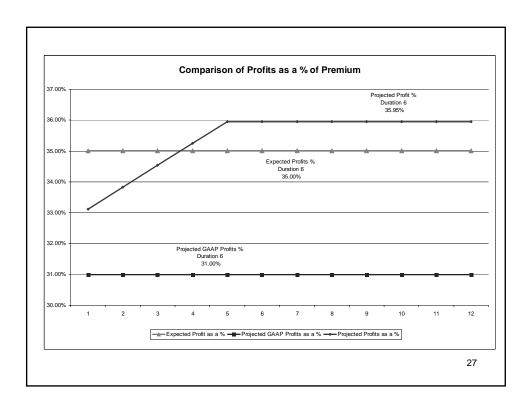
# GAAP For Individual Products Example Assumptions

- Benefits Paid at End of Period
- Lapses Occur After Benefits Paid
- Discount Rate @ 3.5%
- Gross Premium = \$100.00
- Time Horizon = 12 Durations
- Expenses are Ignored (for now...)
- Mortality is Ignored as Immaterial









#### Maintenance Expense Reserves

- For Example
  - Customer Service,
  - Claim Processing,
  - Premium Billing, ...
- Similar to Benefit Reserves
  - Net Level Maintenance Expense Premium
  - May Be Combined with Benefit Reserves
- Often Immaterial



### **Deferred Acquisition Costs (DAC)**

- Deferrable Expenses
  - Excess Commission
  - Non-Commission Expenses Prior To Issue
- Must be Recoverable!
- Actuarial Formula -
  - Net Level DAC Premium
  - Similar to Benefit Reserves
- PAD
  - Time Horizon
  - Interest Discount Rate

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#### **GAAP For Individual Products**

#### **DAC Recoverability**

- DAC Recoverability Current Year
  - Actual Expenses to Assumed Expenses Capitalized
  - Adequacy of Future Revenues
- Loss Recognition Aggregate Business
  - Adequacy of Future Revenues
    - · All Business Written To Date
    - To Support Total DAC Balance; and,
    - Future Benefits and Expenses

# **GAAP** vs Statutory Reserves



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## **GAAP** vs Statutory Reserves

- Benefit Reserves vs Contract Reserves
- Unearned Premium Reserves
- Claim Reserves / IBNR / Loss Reserves
- Premium Deficiency Reserves
- Loss Adjustment Expense (LAE)

# **Statutory Contract Reserves**

#### **Assumptions**

- Regulatory Minimum Standards
  - Morbidity
    - Varies by Product Type
    - Minimal Guidance
    - e.g., Nelson Warren Tables, 1985 CIDA
  - Mortality Consistent with Life Insurance
  - Interest Discount Rate
    - Whole Life Rate 4.5% in 2005 and 4.00% in 2006
  - Persistency
    - Often Limited or Not Allowed at All

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# **GAAP** vs Tax Reserves



#### Tax Reserve Calculations

#### Tax Reserves

- Statutory vs Tax:
  - Tax < or = Statutory
- Contract Reserves
  - Prevailing Tables
  - FPIR
  - Minimum Reserve
- Premium Reserves
  - NO Deficiency Reserves
- Claim Reserves
  - Test the Statutory Reserves Against Claim Run Out.



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# GAAP and Statutory Reserves Practical Considerations

- Policy Coverage Changes
- Rate Actions
- Tighten Assumptions
- Be Conscious of Precedence
- Internal Communications
- Product Design
  - Durational Rating
  - Termination Age



# **Presentation Objectives**

#### **Understand:**

- √ The Impact of Reserve Assumptions
  Upon Product Profitability
- ✓ How GAAP Accounting Affects Company Profits
- √ The Differences Between GAAP, Statutory and Tax Reserves

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### Resources

- Financial Accounting Standards
- Statutory Accounting Practices
- Internal Revenue Code
- Actuarial Standards of Practice (ASOPs)
- AAA Practice Notes
- General Professional Literature
- Consultants
- Auditors
- Peers

