Youssef Benkdane

bnkd.me

Senior Backend & Cloud Systems Engineer specialized in building scalable cloud-native architectures using Go, Rust, and Python. Experienced in designing event-driven systems, serverless platforms, and scalable infrastructure on GCP and AWS.

EDUCATION

• Jean-Pierre Vernant High School

Paris, France 2022

High School Diploma - Mathematics & Computer Science

o Achievements: Winner of Hackathon 2022; Led organization of student hackathons and mentoring initiatives

o Focus: Specialized in mathematical, numerics and computer science

EXPERIENCE

• TF1

Paris, France

Back-End Software Engineer

July 2023 - Present

- Adventory Platform: Led the design and development of Adventory, TF1's unified ad management and billing platform, generating over \$200M/year in revenue across segmented TV and streaming.
- Backend Systems: Engineered WizAds ad proxy services in Go, enhancing real-time ad delivery to apps, IPTV, and Connected TVs, with partner-specific enrichment and optimization.
- Scale & Performance: Handled high-throughput workloads (millions of daily ad requests) with sub-200ms delivery guarantees across distributed environments.
- **Distributed Architecture**: Designed and maintained production-grade distributed systems (Go, Kafka, Redis, SQS, DynamoDB) supporting both live and VOD ad serving.
- Infrastructure & Deployment: Managed AWS infrastructure and ArgoCD-based CI/CD pipelines using Terraform, ensuring scalable and reliable deployments.
- Monitoring & Observability: Implemented Datadog-based observability with business-critical metrics, improving operational monitoring and decision-making.
- **Testing Infrastructure**: Contributed to Wizfy, an end-to-end testing framework leveraging MITM proxy setups for precise ad-system validation.
- Audience Targeting Systems: Built CEDEX and audience data importers, enhancing targeted advertising capabilities across TF1's platforms.

Polyfact

Paris, France

Freelance Software Engineer

November 2024 - March 2025

- Platform Architecture: Led the technical direction and re-architecture of the entire Polyfact platform, migrating from monolithic infrastructure to an event-driven cloud-native system using GCP Cloud Run, Pub/Sub, and Workflows.
- Media Processing Pipelines: Designed and implemented asynchronous pipelines for downloading, processing, and analyzing VOD and live streaming content, significantly improving scalability and reliability.
- Cost Optimization: Reduced infrastructure costs by over 50% by decoupling high-load processes, optimizing resource allocation, and implementing on-demand media processing services.
- Real-Time Alerting System: Built standalone alerting services to trigger real-time notifications based on live transcription analysis, increasing platform responsiveness.
- Infrastructure Automation: Introduced Terraform-managed infrastructure, enabling rapid and reliable deployments with clear dev/prod separation and streamlined release workflows.

• ThemeCloud

Remote

Back-End Software Engineer

November 2021 - July 2022

- Infrastructure Redesign: Re-architected WordPress hosting infrastructure from a monolithic platform to a microservices-based system using GCP, Kubernetes, and Go.
- Scale-to-Zero Optimization: Implemented KEDA-based scale-to-zero system for WordPress pods, dynamically shutting down idle instances and reducing hosting costs by approximately 50%.
- Backend API Development: Developed custom REST APIs in Go for managing Kubernetes resource orchestration and integrating WordPress user actions.
- WordPress Plugin: Built a WordPress plugin enabling users to restart pods and manage backend operations directly from their dashboards, improving UX and reducing support load.
- **ProxySQL Management**: Created Kubernetes controllers to manage ProxySQL instances and associated GCP resources, enhancing database scaling and infrastructure stability.

• GitHub Remote

Freelance Software Engineer

August 2019 - September 2021

- o Open Source: Developed and maintained popular repositories in Rust, Go, and JavaScript
- API Development: Built APIs using SOLID architecture with PostgreSQL and JWT

• CoinArc Remote

Software Engineer / DevOps

May 2020 - July 2020

- Backend Development: Designed and implemented cryptocurrency trading platform backend using NodeJS and TypeScript
- Architecture: Built robust API using SOLID principles ensuring scalability and maintainability
- o Integration: Implemented secure payment gateway integrations with SafeCharge and CoinBase Pro
- Security: Developed JWT-based authentication system with role-based access control
- o Infrastructure: Managed AWS infrastructure including S3 for storage and deployment automation

• Lick

Software Engineer / DevOps

Remote $April\ 2020$ - $June\ 2020$

- Full Stack: Developed forum platform using Go for backend services and Node.js for frontend components
- Real-time Features: Implemented WebSocket-based notification system for instant user updates
- API Design: Created RESTful API following SOLID principles with comprehensive documentation
- o Database: Optimized PostgreSQL database queries and implemented efficient data models
- DevOps: Set up continuous integration/deployment pipeline and monitoring systems

Projects

- Soucoupe CLI github.com/Soucoupe/soucoupe-cli: A cross-platform CLI sneaker bot built in Go, supporting automated purchases for 8+ retail sites (AWLab, Courir, Snipes, Mesh, Supreme, etc.). Features include bulk task creation, SQLite profile storage, proxy management, and logging system.
- Cookie API github.com/Soucoupe/cookie-api: A Go API that programmatically generates Akamai and PerimeterX cookies through reverse-engineered browser behavior. Used for automated bot bypassing of anti-bot protections. Includes support for mouse simulation and TLS fingerprint spoofing.
- Neuravid.io neuravid.io: A SaaS built with Go and Rust, generating structured insights from video content (transcription, semantic search, conversational AI). Designed for speed and multi-modal interaction with video data.
- TLS API github.com/obito/tls-api: Go API to spoof TLS fingerprints (JA3 / JA4), designed to evade detection in automated environments. Built for internal research on bot security and browser fingerprinting.
- gomouse github.com/obito/gomouse: A Go library that mimics human-like mouse movement for automation tooling. Used internally for reverse-engineering and bot navigation.

TECHNICAL SKILLS

- Languages: Go, Rust, Python, TypeScript, C
- Cloud & Infrastructure: Google Cloud Platform (GCP), AWS, Terraform, Docker, Kubernetes, ArgoCD
- Databases: PostgreSQL, Redis
- Architecture Patterns: Microservices, Event-Driven Systems, Serverless, REST APIs, Infrastructure as Code (IaC)
- Tools: Git, FFmpeg, Pub/Sub Messaging, Cloud Workflows

LANGUAGES

• Fluent: French (Native), English (Bilingual)

• Basic: Arabic, Spanish, Chinese