

OUR VISION



The Goal

Build a sustainable company, be more intentional and known for developing great brand experiences.

Be the preferred BTL partner for business and revenue growth.



ABOUT HALLMARK

Hallmark Marketing is a BTL agency with extensive experience in retail management; trade marketing, Distribution, Warehousing and Logistics. We have a HR scope that caters for 1000+ permanent employees in both national and regional markets.

[MORE ABOUT US](#)

OUR APPROACH

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OUR SERVICES

TRADE
MARKETING

BRAND
ACTIVATION

COMMUNITY
MARKETING

RETAIL
MANAGEMENT

OUR ORGANS

Our Ability Is To Turn Your Imagination Into Reality

We blend data & experiential campaigns to ignite social change.

35%

TRADE
MARKETING

25%

EVENTS &
UNIQUE BRAND
ACTIVATIONS

15%

MARKETING
STRATEGY

15%

DISTRIBUTION

5%

COMMUNITY
MARKETING

5%

DATA
ANALYSIS

[VIEW OUR CASE STUDIES](#)

FEATURED WORK



OUR CLIENTS SAY

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Great Brand Experiences

[CONTACT US](#)



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Hallmark Rwanda

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