

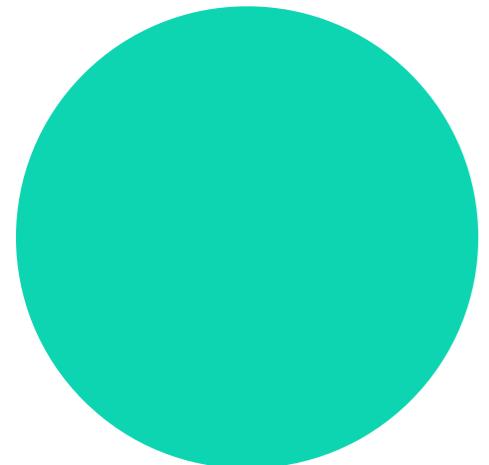
YikYak Redesign

Style Guide

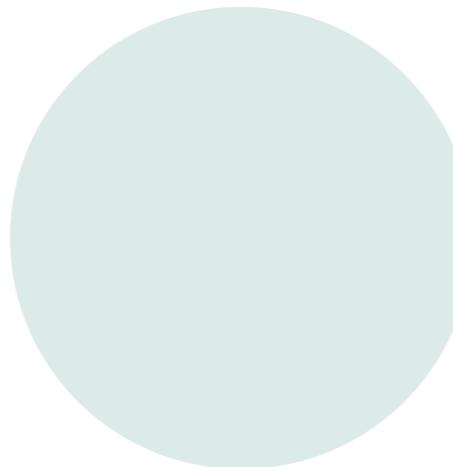
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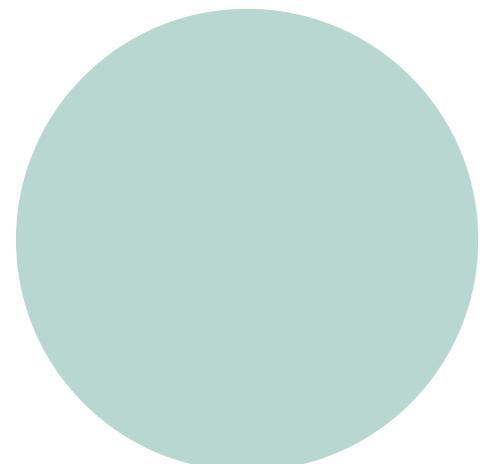
Colors Used



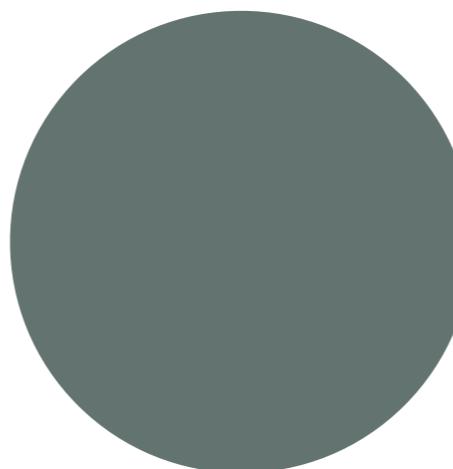
RGB: 13.213.178



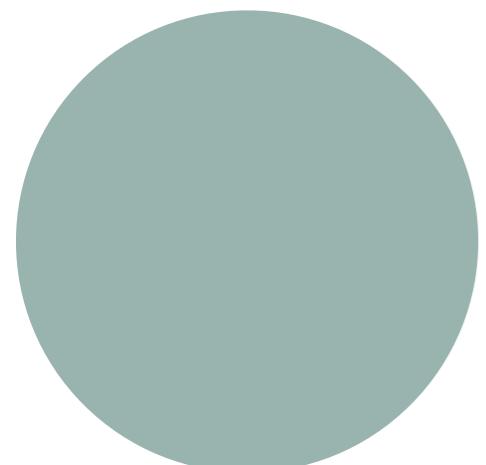
RGB: 221/235/232



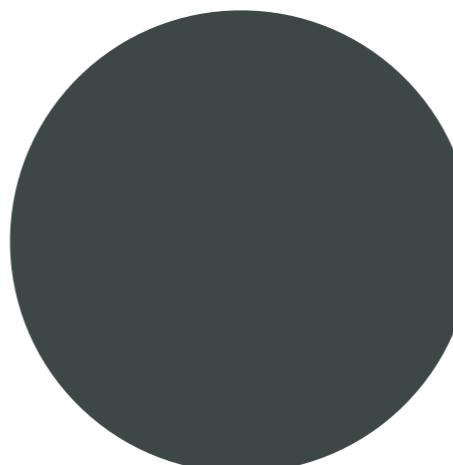
RGB: 184.213.209



RGB: 99.115.112



RGB: 154.178.174



RGB: 61.71.70

Tab Bar

*Updated icons to be delivered by end of week.

Bikini Bottom

Westeros Game of Thrones

Other

Appalachian State University

Auburn University



Home



Peek



Profile

...

More

Font: Avenir Black

Size: 4 pts

Color: 221.235.232

Opacity: 97%

Color: 252.255.254

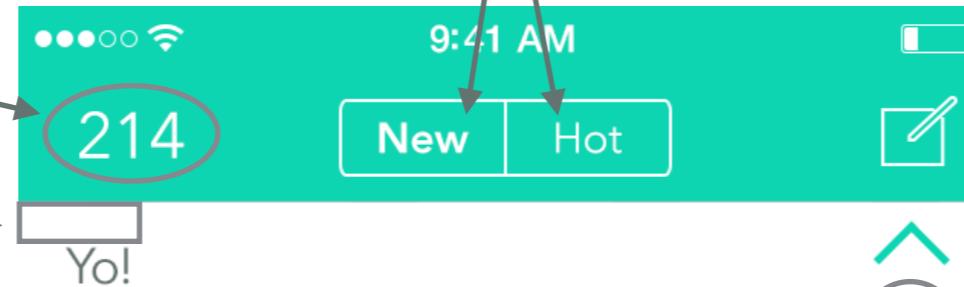
Timeline

Font: Avenir Book

Size: 10 pts

Color: 255.255.255

15 pixels



Font: Avenir Heavy/Book

Size: 7 pts

Color: 255.255.255

Font: Avenir Light

Size: 5 pts

Color: 154.179.174

⌚ 5 mins

10 replies

Thank you to everyone that ran today, we all appreciate it so much. The Hokie spirit will never be broken, no matter how hard anyone may try to break it. Go Hokies!



32



60



Font: Avenir Book

Size: 8 pts

Color: 99.115.112

⌚ 10 mins 20 replies HokieFan92
Nothing like a good nap after a long day of school.



14



⌚ 12 mins 8 replies

YikYakUser10

Pretty sure my boyfriend likes my dog more than me.



26



15 pixels

⌚ 1 hr

2 replies

AlonnaSummer

Did you know you can buy T-Pain

Font: Avenir Light

Size: 10 pts

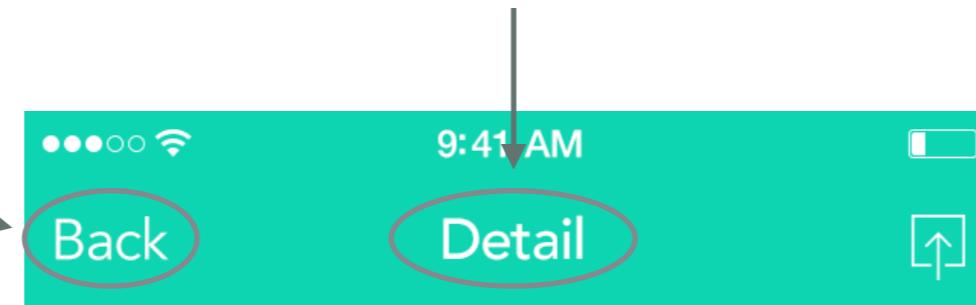
Color: 13.213.178



Yak Detail

Font: Avenir Medium
Size: 10 pts
Color: 255.255.255

Font: Avenir Book
Size: 9 pts
Color: 255.255.255



Font: Avenir Book
Size: 12pts
Color: 99.115.112

Font: Avenir Book
Size: 8pts
Color: 99.115.112

Thanks for the tip. On my way!



Font: Avenir Light
Size: 5pts
Color: 13.213.178

Ahh! Best tacos in town. Make sure to ask for queso :)



Font: Avenir Light
Size: 8pts
Color: 221.235.232

Make sure to get there before noon! They should be out by then. I

Comment



Send



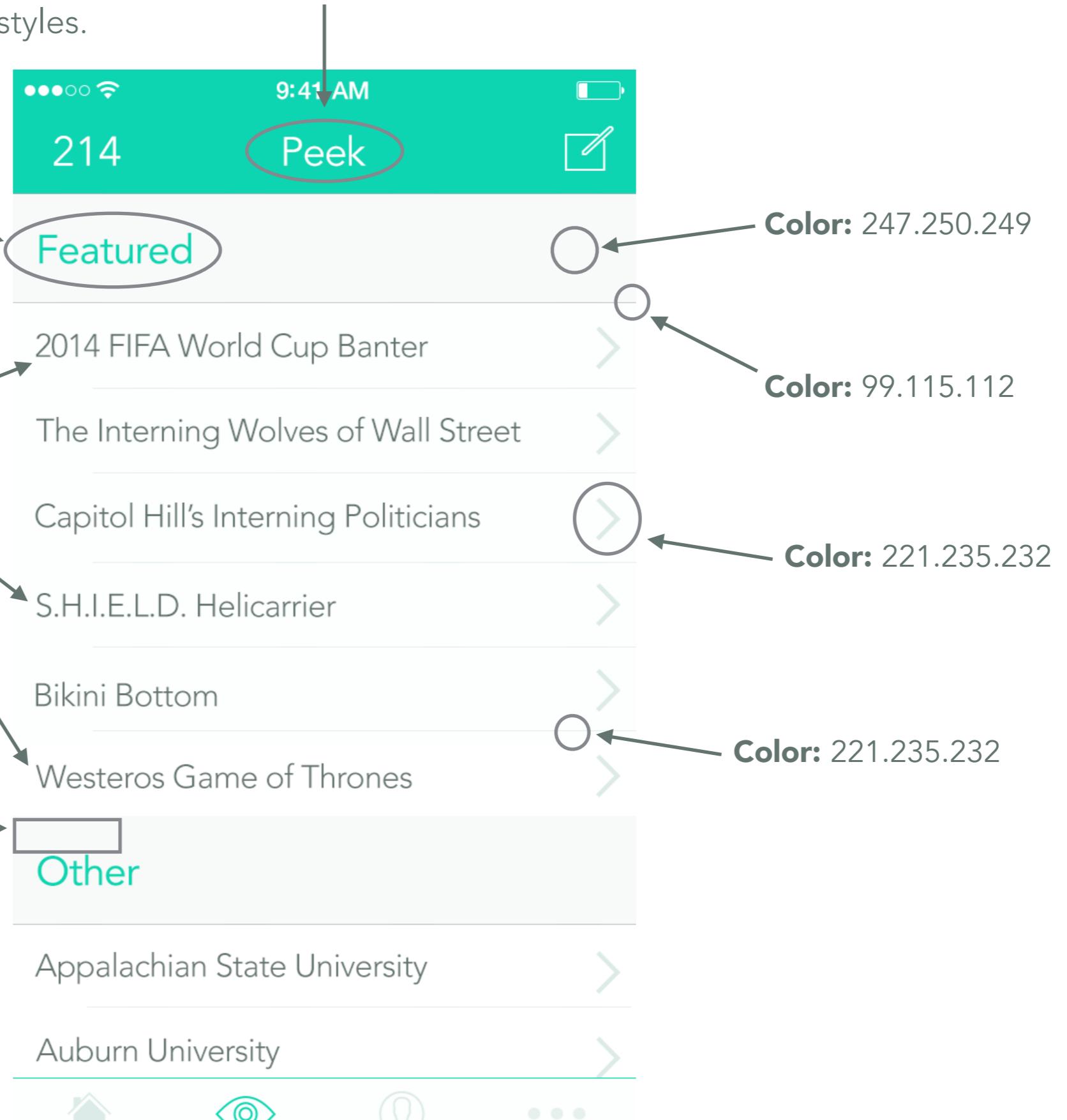
Tableviews

*All tableviews follow the same ui styles.

Font: Avenir Medium
Size: 10 pts
Color: 255.255.255

Font: Avenir Roman
Size: 10pts
Color: 13.213.178

40 Pixels



Compose (No Yak)

Font: Avenir Book
Size: 9 pts
Color: 255.255.255

Font: Avenir Medium
Size: 10 pts
Color: 255.255.255

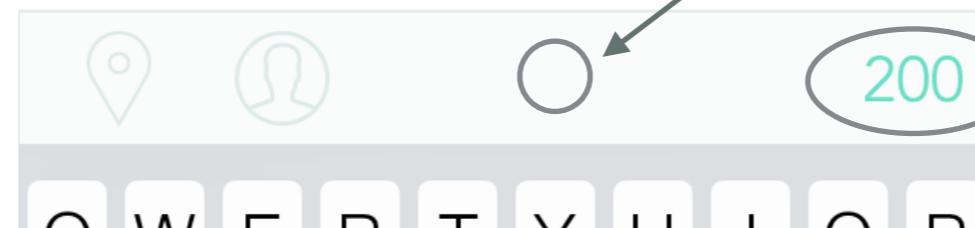
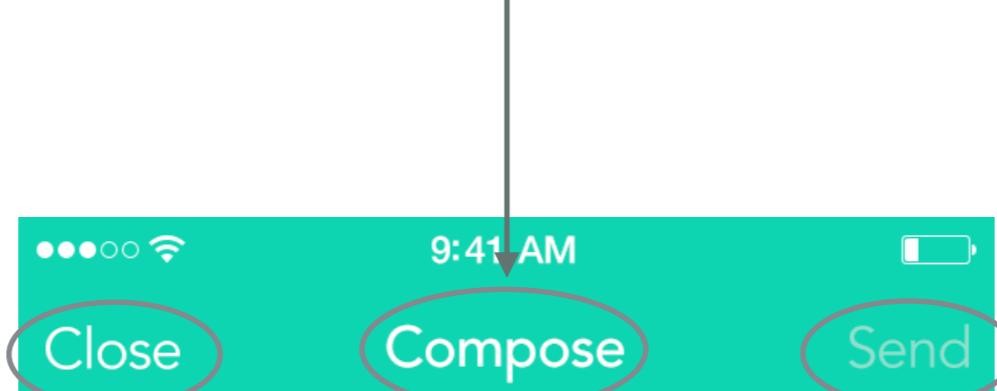
Font: Avenir Book
Size: 9 pts
Color: 255.255.255
Opacity: 50%

30 Pixels

Font: Avenir Light
Size: 10 pts
Color: 98.115.112
Opacity: 50%

Color: 250.252.252

Font: Avenir Book
Size: 10 pts
Color: 13.213.178



Compose Yak & Map

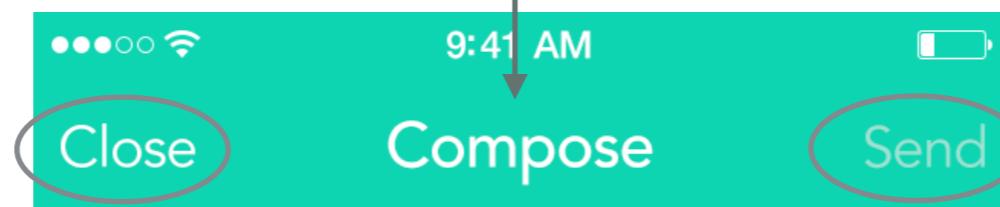
Font: Avenir Book
Size: 9 pts
Color: 255.255.255

Font: Avenir Medium
Size: 10 pts
Color: 255.255.255

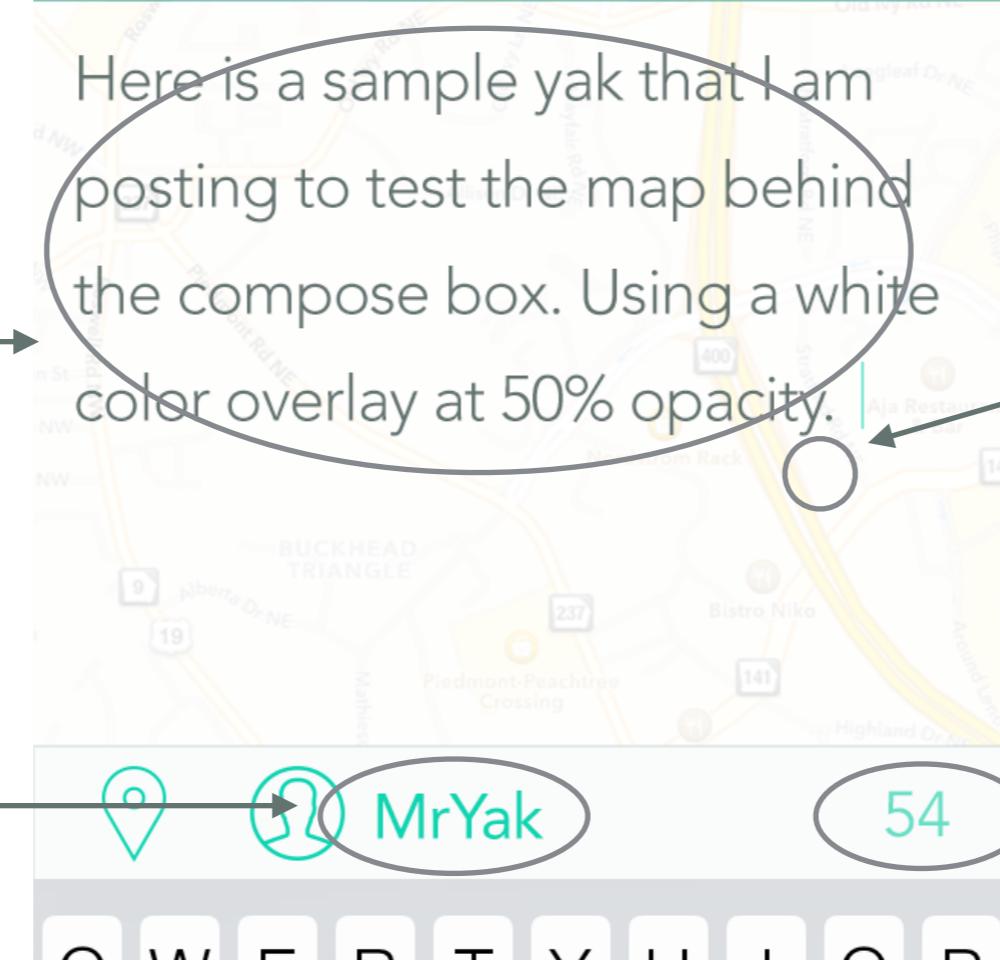
Font: Avenir Book
Size: 9 pts
Color: 255.255.255
Opacity: 100% *Not shown

Font: Avenir Light
Size: 10 pts
Color: 98.115.112

Font: Avenir Light
Size: 8 pts
Color: 13.213.178



MAP
Opacity: 35%
White color overlay at 70% opacity.



Font: Avenir Book
Size: 10 pts
Color: 13.213.178

Profile



Font: Avenir Light
Size: 8 pts
Color: 99.115.112

Font: Avenir Next Regular
Size: 24pts
Color: 13.213.178

Font: Avenir Next Regular
Size: 7pts
Color: 13.213.178

