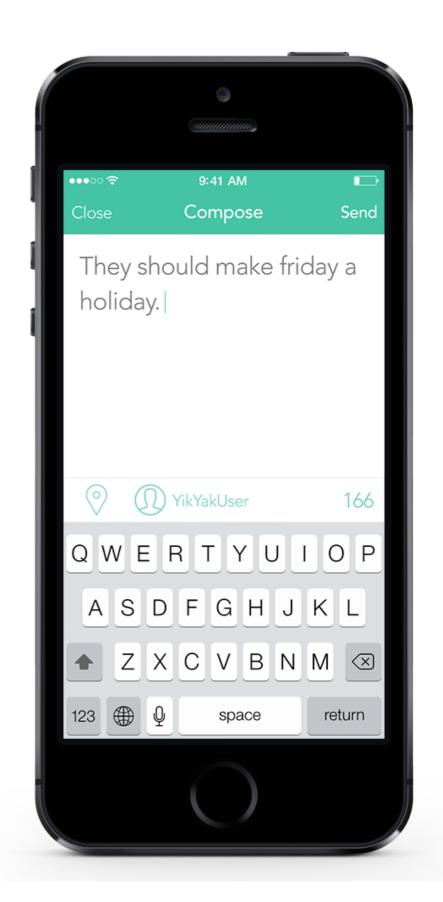
Yik Yak Redesign Joseph Albanese

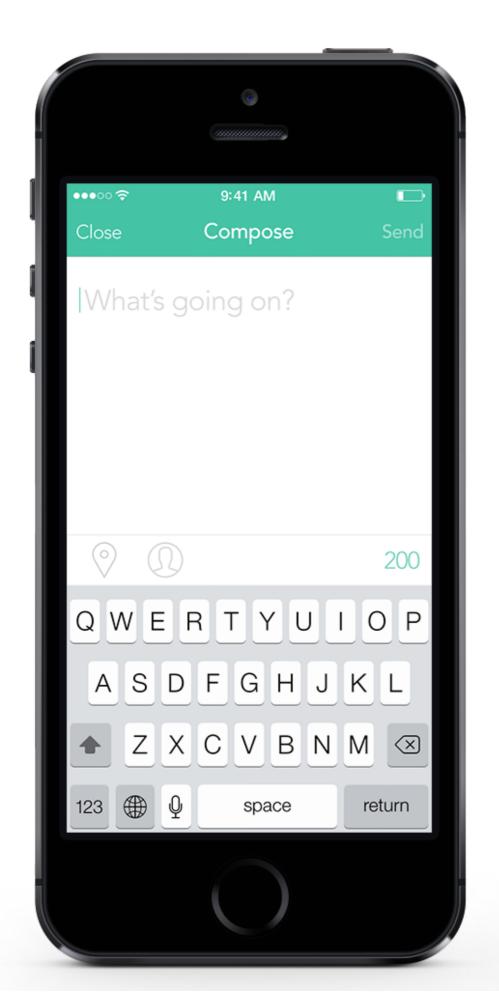
Contents

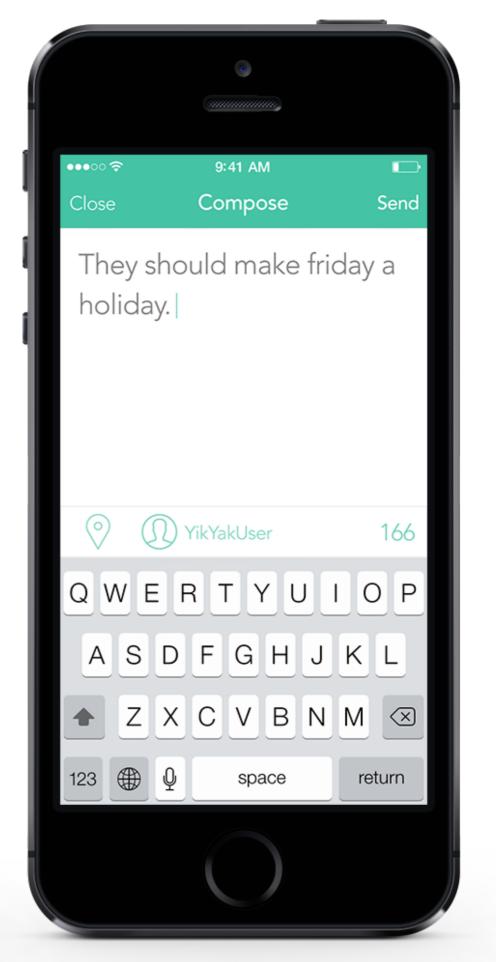
- 1. Compose View
- 2. Timeline View
- 3. Yak Detail View
- 4. Peek View

Compose

- Cleaned up the compose view.
- Switched to heavy font to showcase current yak.
- Introduced question
 "What's going on?"
 before composing.
 (See next slide.)

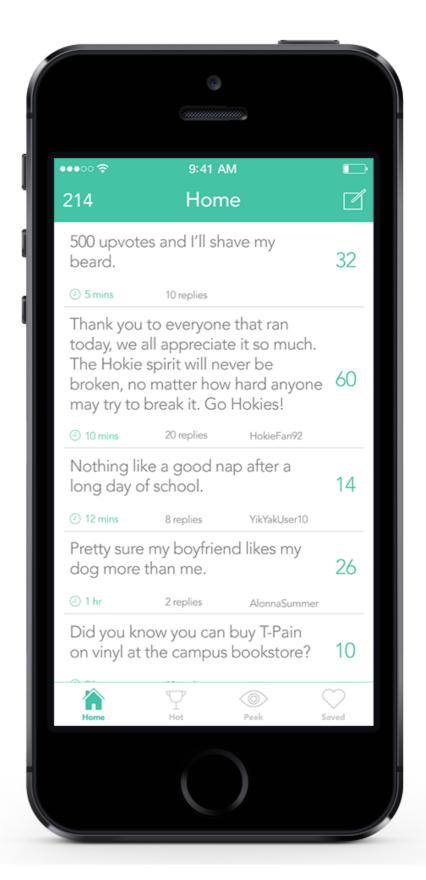






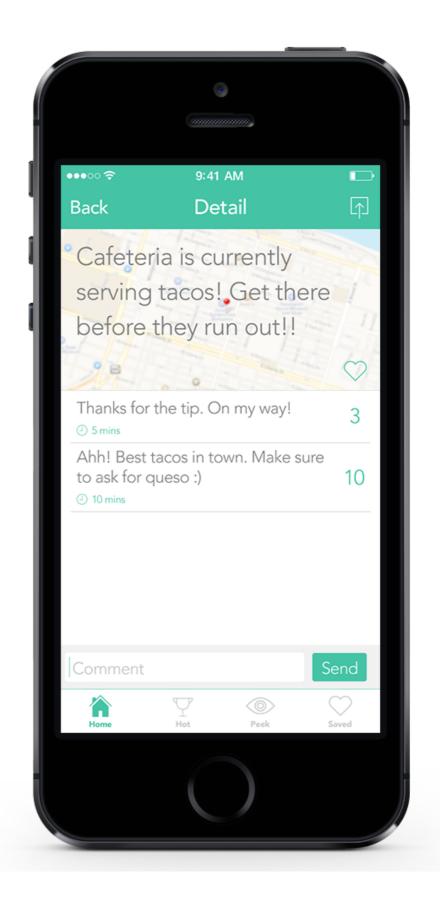
Timeline

- Introduced a tabbed navigation bar.
- Moved compose yak button to top right.
- Move Yak score to top left.
- Up/Down voting accessible through swiping.



Yak Detail

- Introduced ability to save or like a yak.
- Map can be viewed by swiping down.
- Commenting is easy and accessible.
- Up/Down voting accessible through swiping.



Peek

- Introduced a slider of interesting peeks for users.
- Swipe down to search.
- Trending Peeks
 change depending on
 current events.

