Criterion F: Product evaluation and future product development

Evaluation of Specific Performance Criteria

    1) Website that is accessible online

Yes, aside from the fact that my client needs to pay for a custom domain for the website to be fully accessible, which my client has understood and stated so in her feedback.

    2) Calendar functionality for events

Yes, a calendar page was included with a Google Calendar embed that is functional and allows for easy viewing of events.

    3) File storage functionality

Yes, there is file storage functionality in the website on a dedicated resources page that can store all the client's files.

    4) Contact page that provides contact details and a contact form

Yes, there are appropriate contact details that were provided by the client, and a contact form that is functional, albeit unable to send emails because there is no custom domain name.

    5) Pages that contain course information in an accessible manner

Yes, there are multiple pages that display my client's course information in an effective and intuitive manner.

    6) A cohesive and aesthetically pleasing design and colour palette

Yes, there is cohesive design that uses similar background images(Middle Eastern theme) to improve the site's overall aesthetic, which the client appreciated in her feedback.

    7) Useful links to other websites that function properly

Yes, there are useful links that correctly connect to different external websites, specifically on the contact page.

Recommendations for future development

While my client Aliya Mahdi was very pleased with the product and anticipates its usefulness, she also recognizes that there is always room to improve. Because of this, my client has recommended in her feedback that more of her class photos be placed around the website, to help readers connect the information to the location and to establish an image of the school in their mind. Additionally, she has recommended that more of the site use serif fonts to be in line with the logo, which is in a serif font. She feels that this would also enhance the traditional vibe of the website, which she knows most of her students and

parents will be expecting. Additionally, I would recommend that a custom domain name be bought in order to make full use of the contact form on the website and to allow the website to be easily searchable by a search engine.

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