

Mirkomil Oblokulov

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EDUCATION & CERTIFICATIONS

Western University (King's University College, London, Ontario)

Double Major in Economics & Actuarial Science

Sept 2023 - Present

Graduating Apr. 2028

Chartered Financial Analyst (CFA) Candidate

Exam date: May 2026

Certification: Microsoft Office Specialist: Excel Expert (Office 2019)

EXPERIENCE

Founder & CEO

Oakwood Home Services | London, ON

March 2025 - Present

- Built and scaled a home services company generating \$70K+ in revenue, overseeing financial planning, budgeting, and payroll for a 15+ person team.
- Designed and automated workflows (quoting, invoicing, scheduling) to improve efficiency and reduce administrative bottlenecks, freeing time for growth initiatives.
- Applied problem-solving and conflict-resolution skills by addressing customer complaints, troubleshooting operational issues under pressure, and maintaining client satisfaction while sustaining profitability.

Marketing & Consulting Intern

United F.C | Toronto, ON

Feb 2024 - July 2024

- Conducted strategic analysis and stakeholder engagement to secure sponsorships and community partnerships, strengthening financial sustainability and profitability.
- Collaborated with teammates to optimize resource allocation (fields, equipment, uniforms) through cost-benefit analysis and vendor negotiations, improving efficiency and quality.
- Designed and executed data-driven digital growth strategies (LinkedIn, Google, Gmail, social media), scaling engagement from 0 to 10,000+ organic views and enhancing sponsor ROI.

Freelance Web Design & Data Consultant

Freelance | Remote

March 2022 - Present

- Designed and optimized websites for small businesses, leveraging R, Excel, and Microsoft Office Suite to analyze performance data and deliver strategic insights.
- Conducted data-driven analyses (traffic segmentation, ROI evaluation, conversion tracking) and developed client dashboards to guide operational and marketing improvements.
- Collaborated with global clients in Russian, English, Turkish, and Uzbek, strengthening communication and delivering tailored consulting solutions across diverse markets.

Skills

- Financial planning & analysis
- Workflow automation
- Data analytics (Excel, R)
- Digital marketing strategy
- SEO & website optimization
- Strategic communication
- Leadership & team coordination
- Conflict resolution
- Critical thinking
- Adaptability
- Strong interpersonal skills
- Excellent communication
- Time management
- Entrepreneurial mindset

EXTRACURRICULAR ACTIVITIES

Varsity Athlete: Western Men's Soccer Team

- Managed a demanding schedule with twice-a-day practices (4+ hours daily) while balancing academics.
- Overcame challenges related to mental health, stress, and injuries to maintain performance.

King's KAMP Mentor

- Supported the transition of 100+ first-year students from high school to university life.
- Hosted community-building events, facilitated mentor-mentee meetups, and provided ongoing guidance.
- Responded to student inquiries, connected them with academic and wellness resources, and ensured a smooth transition experience.

TCC Western Club

- Engaged with peers in the Turkic cultural community through events celebrating shared heritage and interests.
- Supported club initiatives that promote cultural awareness and student involvement on campus.