

## Site Plan

### Site name

[www.nothingbutweather.com](http://www.nothingbutweather.com)

<https://domains.google.com/m/registrar/search?searchTerm=nothingbutweather.com&hl=en&ga=2.66220846.1833830188.1558224164-1175364470.1558224164>

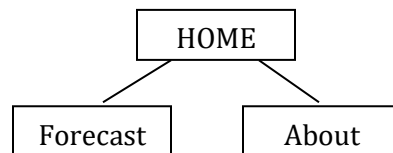
### Site Purpose

The purpose of the site is to provide the user with accurate weather forecasts for a specific area.

### Target Audience and Scenarios

The target audience for the site will be those living within my local in Ft. Worth, Texas, zip code 76134. One such persona would be a young professional working in or around the downtown Ft. Worth area. This person is usually in a hurry so we will provide the information quickly and accurately. Another persona that would use the site would be a resident downtown Ft. Worth. Many downtown residents are not financially well off. As such, any ads need to be respectful of that fact. This person will also want accurate information quickly.

### Site Map



### Color Scheme and Typography

The primary fonts will be Playbill, and Engravers MT.

Site Header	Playbill	40px	BF0A30	<b>Sample</b>
Primary Navigation	Playbill	30px	BF0A30	<b>Sample</b>
Footer Navigation	Playbill	20px	BF0A30	<b>Sample</b>
Heading 1 (h1)	Playbill	30px	0002868	<b>Sample</b>
Heading 2 (h2)	Playbill	25px	0002868	<b>Sample</b>
Heading 3 (h3)	Playbill	20px	0002868	<b>Sample</b>
Paragraph text (p)	Engravers MT	10px	0000000	SAMPLE