



# OLGICA BOSHEVSKA

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## ABOUT ME

Part time Marketing Specialists, part time designer.  
Always up for a challenge and believe in excellence and continued growth. Always keeping up with the latest technological developments by finding new information and applying them to my work.

## SKILLS

### PROFESSIONAL

- CREATIVITY
- COMMUNICATION
- LEADERSHIP
- KNOWLEDGE WORK
- TIME MANAGEMENT

### TECHNICAL

- SKETCH
- FIGMA
- ADOBE XD
- BRONTO
- KLAVIYO
- ADOBE ILLUSTRATOR / PHOTOSHOP

## EXPERIENCE

- MAY 2021 - PRESENT  
TECHNICAL TEAM LEADER | KARPA OF EUROPE
  - Hold weekly meetings
  - Create documentation of the work processes.
  - Technical interviews for new hires.
- NOVEMBER 2019 - PRESENT  
MARKETING SPECIALIST | KARPA OF EUROPE
  - Executing email campaigns timely and efficiently
  - Working directly with a USA team
  - Email Design
  - Newsletter Design
  - Social Media Marketing
  - Market research
- FEBRUARY 2019 - NOVEMBER 2019  
CUSTOMER LOYALTY TEAM MEMBER | KARPA OF EUROPE
  - Processing orders via online platform - Help Scout
  - Answering to calls / emails via online platform Help Scout
  - Email collection
- SEPTEMBER 2017 - AUGUST 2018  
CUSTOMER SERVICE SUPPORT AGENT | SLICE
  - Processing orders
  - Answering to calls / emails via online platform Kustomer

## EDUCATION

- OCTOBER 2020 - PRESENT  
UX/UI DESIGNER STUDENT | BRAINSTER
  - Strategy
  - Discovery
  - Analysys
  - Design
  - Storytelling with Design
- SEPTEMBER 2012 - DECEMBER 2016  
COMPUTER SCIENCE AND ENGINEERING  
| UNIVERSITY OF INFORMATION SCIENCE AND TECHNOLOGY ST.PAUL THE APOSTLE -OHRID