



## Peloton Interactive, Inc. Profile

**441 9TH Ave FL 6  
New York, NY 10001-1663 United States  
Phone: 1-929-567-0006  
<http://www.onepeloton.com>**

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# Company Overview

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Phone: 1-929-567-0006  
<http://www.onepeloton.com>

Peloton Interactive is a leading global fitness company with a highly engaged community of over 6.4 million members, which it defines as any individual who has a Peloton account through a paid Connected Fitness Subscription or a paid Peloton App membership. The company provides members with expert instruction and world-class content to create impactful and entertaining workout experiences for anyone, anywhere, and at any stage in their fitness journey. With tens of thousands of classes available across many fitness modalities, members can access Peloton content via its hardware or the Peloton App, on their phone, tablet, or TV. Its world-class instructors teach classes across a variety of fitness and wellness disciplines, including indoor cycling, indoor/outdoor running and walking, boot camp, yoga, strength training, and stretching, among others.

## Key Information

|                                       |  |
|---------------------------------------|--|
| DUNS Number                           | 079196212                                  |
| Location Type                         | Parent/Headquarters                        |
| Subsidiary Status                     | No   |
| Manufacturer                          | No   |
| Company Type                          | Publicly Traded Company - Corporation      |
| Plant/Facility Size (Square Feet)     | 336,000.00                                 |
| Owns/Rents                            | Leases                                     |
| Accountant                            | EY   |
| Total Employees                       | 2,656                                      |
| Employee Growth (1-3 years)           | -73%                                       |
| Employees At This Location            | 436  |
| Year of Founding or Change in Control | 2012                                       |
| Primary Industry                      |  |
| Primary SIC Code                      | 39490000: Sporting and athletic goods, nec |
| Primary NAICS Code                    |  |
| Tradestyle                            | Peloton                                    |
| Latitude/Longitude                    | 40.75382 / -73.99622                       |

## Key Financials

|                          |                    |
|--------------------------|--------------------|
| Fiscal Year-End          | June               |
| 2025 Sales (Actual)      | \$2,490.80M        |
| 1-Year Sales Growth      | (7.76)%            |
| Net Income               | \$(118,900,000.00) |
| 1-Year Net Income Growth | 0.00%              |
| Total Assets             | \$2,125.30M        |
| Market Value             | \$3,031.73M        |
| Prescreen Score          | Low Risk           |

# Company Rankings

989 in Fortune 1000 Revenue Rank (2025)

## Key People

| Name                   | Title                              |
|------------------------|------------------------------------|
| PETER STERN            | President, Chief Executive Officer |
| ELIZABETH F CODDINGTON | Chief Financial Officer            |
| SAQIB BAIG             | Officer                            |

# Company Description

Peloton has two reportable segments: Subscription and Connected Fitness Products, which account for nearly 65% and more than 35% of the company's revenue, respectively.

The Subscription segment derives revenue from monthly subscription fees from Connected Fitness subscription and Peloton App subscription. The company's subscriptions are offered on a month-to-month or prepaid basis and provide access to Peloton content in its library of live and on-demand fitness classes.

The Connected Fitness Products segment derives revenue from the sale of the company's portfolio of Connected Fitness Products and related accessories, as well as Precor branded fitness products, delivery and installation services, rental lease arrangements, extended warranty agreements, branded apparel, and commercial service contracts. The segment includes the Peloton Bike, Peloton Bike+, Peloton Tread, Peloton Tread+, Peloton Guide, and Peloton Row products.

Peloton content is accessed via membership, and it provides members with expert instruction and world-class content to create impactful and entertaining workout experiences for anyone, anywhere, and at any stage in their fitness journey. Its membership option includes all-access membership, Peloton App membership (Peloton App+ and Peloton App One), and Guide membership, which includes App+ membership and content exclusively for Guide. Peloton App+ provides unlimited access to Peloton's entire library of content, excluding Lanebreak and Scenic classes. Peloton App One is designed for members who want unlimited access to thousands of classes across Strength, Yoga, Outdoor Running, HIIT, and more.

The company's revenue has been declining in the last few years, following the increase in 2021. Still, it has an overall increase of 48% between 2020 and 2024.

In 2024, the company had a total revenue of \$2.7 billion, a 4% decrease from the previous year's total revenue year.

Net loss in 2024 was \$551.9 million, a 56% decrease from the previous year's net loss of \$1.3 million.

Cash held by the company at the end of fiscal 2024 was \$750.9 million. Operating activities used \$66.1 million, while investing activities generated \$26.8 million. Financing activities used another \$94.4 million, primarily for Principal repayment of term loan.

Peloton, based in New York City, operates retail properties in the US, Canada, the UK, Germany, and Australia. The company also has production studios in New York City and London, along with field operations and UK.

Overall, North America accounts for more than 90% of the company's revenue, while international markets account for the rest.

The company uses a combination of brand and product-specific performance marketing, which includes seasonal promotions to build brand awareness, generate sales of its Connected Fitness Products, and drive Paid App subscriptions. Its marketing tools include traditional television and online advertising, as well as third-party social media platforms such as Facebook, X, Instagram, and TikTok.

The company sells its products directly to customers through a multi-channel sales platform that includes e-commerce, inside sales (desktop and mobile websites), retail stores, and third-party retailers including Amazon, Dick's Sporting Goods, Fitshop, and John Lewis. Additionally, the company also offers a range of equipment and content-based solutions to enterprise clients across seven key verticals: hospitality, corporate wellness, multi-family residential, education, healthcare, gyms, and community wellness.

Its desktop and mobile websites provide an elevated brand experience where visitors can learn about its products and services and access product reviews. Its Inside sales team engages with customers by phone, email, and online chat on its websites, and offers one-on-one sales consultations seven days a week.

Peloton's advertising expenses were \$435.0 million, \$362.6 million, and \$637.3 million for the fiscal years ended June 30, 2024, 2023, and 2022, respectively.

## Industry Information

### Primary SIC Code

39490000: Sporting and athletic goods, nec

### Primary NAICS Code

# People

## Employees

| Title                              | Name                   | Age | Salary | Bonus |
|------------------------------------|------------------------|-----|--------|-------|
| President, Chief Executive Officer | PETER STERN            | --  | --     | --    |
| Chief Financial Officer            | ELIZABETH F CODDINGTON | --  | --     | --    |
| Officer                            | SAQIB BAIG             | --  | --     | --    |

## Board Members

| Title                             | Name         | Age |
|-----------------------------------|--------------|-----|
| Independent Chairman of the Board | MR. JAY HOAG | --  |
| Chairman of the Board             | JAY HOAG     | --  |

# Biographies

## PETER STERN

President, Chief Executive Officer

## ELIZABETH F CODDINGTON

Chief Financial Officer

## SAQIB BAIG

Officer

# Company Financials

## Financial Summary

|                          |                                       |
|--------------------------|---------------------------------------|
| Company Type             | Publicly Traded Company - Corporation |
|                          | NASDAQ:PTON                           |
|                          | Parent/Headquarters                   |
| Fiscal Year-End          | June                                  |
| 2025 Sales (Actual)      | \$2,490.80M                           |
| 1-Year Sales Growth      | (7.76)%                               |
| 2025 Net Income          | \$(118,900,000.00)                    |
| 1-Year Net Income Growth | 0.00%                                 |
| Prescreen Score          | Low Risk                              |

# Annual Income Statement

All amounts in millions of US Dollars except per share amounts.

|  | <b>Jun 2025</b> | <b>Jun 2024</b> | <b>Jun 2023</b> | <b>Jun 2022</b> | <b>Jun 2021</b> |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Revenue                                | 2,490.80        | 2,700.40        | 2,800.30        | 3,582.20        | 4,021.80        |
| Cost of Goods Sold                     | 1,222.50        | 1,494.00        | 1,876.70        | 2,883.80        | 2,567.40        |
| Gross Profit                           | 1,268.30        | 1,206.50        | 923.50          | 698.40          | 1,454.40        |
| Gross Profit Margin                    | 50.92%          | 44.68%          | 32.98%          | 19.50%          | 36.16%          |
| SG&A Expense                           | 913.90          | 1,262.80        | 1,388.90        | 1,907.00        | 1,390.10        |
| Depreciation and Amortization          | 35.00           | 47.10           | 57.40           | 75.30           | --              |
| Operating Income                       | 61.70           | (405.60)        | (863.20)        | (1,981.00)      | (183.30)        |
| Operating Margin                       | 2.48%           | (15.02%)        | (30.83%)        | (55.30%)        | (4.56%)         |
| Nonoperating Income                    | --              | --              | --              | --              | --              |
| Nonoperating Expenses                  | --              | --              | --              | --              | --              |
| Income Before Taxes                    | (115.60)        | (552.10)        | (1,258.00)      | (2,808.10)      | (198.20)        |
| Income Taxes                           | 3.40            | (0.20)          | 3.70            | 19.60           | (9.20)          |
| Net Income After Taxes                 | (118.90)        | (551.90)        | (1,261.70)      | (2,827.70)      | (189.00)        |
| Continuing Operations                  | (119.00)        | (551.90)        | (1,261.70)      | (2,827.70)      | (189.00)        |
| Discontinued Operations                | --              | --              | --              | --              | --              |
| Total Operations                       | --              | --              | --              | --              | --              |
| Total Net Income                       | (118.90)        | (551.90)        | (1,261.70)      | (2,827.70)      | (189.00)        |
| Net Profit Margin                      | (4.77%)         | (20.44%)        | (45.06%)        | (78.94%)        | (4.70%)         |
| Diluted EPS from Continuing Operations | --              | --              | --              | --              | --              |
| Diluted EPS from Total Operations      | --              | --              | --              | --              | --              |
| Diluted EPS from Total Net Income      | (0.30)          | (1.51)          | (3.64)          | (8.77)          | (0.64)          |
| Dividends Per Share                    | --              | --              | --              | --              | --              |

# Quarterly Income Statement

All amounts in millions of US Dollars except per share amounts.

| <b>Quarter Ending</b>                  | <b>Jun 2025</b> | <b>Mar 2025</b> | <b>Dec 2024</b> | <b>Sep 2024</b> | <b>Jun 2024</b> |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Revenue                                | 606.90          | 624.00          | 674.00          | 585.90          | 643.50          |
| Cost of Goods Sold                     | 278.80          | 306.00          | 355.60          | 282.20          | 331.60          |
| Gross Profit                           | 328.10          | 318.10          | 318.40          | 303.80          | 312.00          |
| Gross Profit Margin                    | 54.06%          | 50.98%          | 47.24%          | 51.85%          | 48.48%          |
| SG&A Expense                           | 170.60          | 257.90          | 274.90          | 201.40          | 251.20          |
| Depreciation and Amortization          | --              | --              | 9.10            | --              | --              |
| Operating Income                       | 66.70           | 0.60            | (25.90)         | 43.90           | (55.50)         |
| Operating Margin                       | 10.99%          | 0.10%           | (3.84%)         | 7.49%           | (8.62%)         |
| Nonoperating Income                    | --              | --              | --              | --              | --              |
| Nonoperating Expenses                  | --              | --              | --              | --              | --              |
| Income Before Taxes                    | 22.60           | (46.90)         | (91.20)         | 0.00            | (30.30)         |
| Income Taxes                           | 1.10            | 0.80            | 0.70            | 0.80            | 0.10            |
| Net Income After Taxes                 | 21.60           | (47.70)         | (92.00)         | (0.90)          | (30.50)         |
| Continuing Operations                  | 21.50           | (47.70)         | (91.90)         | (0.80)          | (30.40)         |
| Discontinued Operations                | --              | --              | --              | --              | --              |
| Total Operations                       | --              | --              | --              | --              | --              |
| Total Net Income                       | 21.60           | (47.70)         | (92.00)         | (0.90)          | (30.50)         |
| Net Profit Margin                      | 3.56%           | (7.64%)         | (13.65%)        | (0.15%)         | (4.74%)         |
| Diluted EPS from Continuing Operations | --              | --              | --              | --              | --              |
| Diluted EPS from Total Operations      | --              | --              | --              | --              | --              |
| Diluted EPS from Total Net Income      | 0.05            | (0.12)          | (0.24)          | 0.00            | (0.08)          |
| Dividends Per Share                    | --              | --              | --              | --              | --              |

# Annual Balance Sheet

All amounts in millions of US Dollars except per share amounts.

## Assets

|                      | Jun 2025 | Jun 2024 | Jun 2023 | Jun 2022 | Jun 2021 |
|----------------------|----------|----------|----------|----------|----------|
| Cash                 | 1,039.50 | 697.60   | 813.90   | 1,253.90 | 1,134.80 |
| Net Receivables      | 101.20   | 103.60   | 97.20    | 83.60    | 71.40    |
| Inventories          | 205.60   | 329.70   | 522.60   | 1,104.50 | 937.10   |
| Other Current Assets | --       | --       | --       | --       | --       |
| Total Current Assets | 1,437.60 | 1,266.00 | 1,639.10 | 2,634.60 | 2,818.10 |
| Net Fixed Assets     | 577.90   | 788.60   | 969.00   | 1,273.40 | 1,172.00 |
| Other Noncurrent     | --       | --       | --       | --       | --       |
| Total Assets         | 2,125.30 | 2,185.20 | 2,769.10 | 4,028.50 | 4,485.60 |

## Shareholder's Equity

|                        | Jun 2025 | Jun 2024 | Jun 2023 | Jun 2022 | Jun 2021 |
|------------------------|----------|----------|----------|----------|----------|
| Preferred Stock Equity | --       | --       | --       | --       | --       |
| Common Stock Equity    | 0.00     | 0.00     | 0.00     | 0.00     | 0.00     |
| Total Equity           | (413.70) | (519.20) | (295.20) | 592.90   | 1,754.10 |
| Shares Outstanding (M) | 406.42   | 376.26   | 356.77   | 338.27   | 300.15   |

## Liabilities

|                           | Jun 2025 | Jun 2024 | Jun 2023 | Jun 2022 | Jun 2021 |
|---------------------------|----------|----------|----------|----------|----------|
| Accounts Payable          | 66.70    | 85.40    | 76.50    | 93.00    | 364.40   |
| Short-Term Debt           | 208.50   | 10.00    | 7.50     | 7.50     | --       |
| Other Current Liabilities | 2.00     | 3.90     | 4.50     | 13.10    | 27.20    |
| Total Current Liabilities | 803.90   | 685.20   | 761.40   | 1,105.50 | 1,243.00 |
| Long-Term Debt            | 1,290.50 | 1,490.10 | 1,678.90 | 1,554.00 | 829.80   |
| Other Noncurrent          | 37.10    | 25.80    | 30.20    | 50.70    | 38.30    |
| Total Liabilities         | 2,539.00 | 2,704.40 | 3,064.30 | 3,435.60 | 2,731.50 |

# Quarterly Balance Sheet

All amounts in millions of US Dollars except per share amounts.

## Assets

| <b>Quarter Ending</b> | <b>Jun 2025</b> | <b>Mar 2025</b> | <b>Dec 2024</b> | <b>Sep 2024</b> | <b>Jun 2024</b> |
|-----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Cash                  | 1,039.50        | 914.30          | 829.00          | 722.30          | 697.60          |
| Net Receivables       | 101.20          | 93.60           | 96.80           | 101.80          | 103.60          |
| Inventories           | 205.60          | 213.50          | 257.80          | 333.30          | 329.70          |
| Other Current Assets  | --              | --              | --              | --              | --              |
| Total Current Assets  | 1,437.60        | 1,340.30        | 1,307.50        | 1,285.10        | 1,266.00        |
| Net Fixed Assets      | 577.90          | 608.90          | 681.90          | 747.40          | 788.60          |
| Other Noncurrent      | --              | --              | --              | --              | --              |
| <b>Total Assets</b>   | <b>2,125.30</b> | <b>2,064.80</b> | <b>2,109.80</b> | <b>2,157.10</b> | <b>2,185.20</b> |

## Shareholder's Equity

| <b>Quarter Ending</b>  | <b>Jun 2025</b> | <b>Mar 2025</b> | <b>Dec 2024</b> | <b>Sep 2024</b> | <b>Jun 2024</b> |
|------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Preferred Stock Equity | --              | --              | --              | --              | --              |
| Common Stock Equity    | 0.00            | 0.00            | 0.00            | 0.00            | 0.00            |
| Total Equity           | (413.70)        | (491.30)        | (497.20)        | (480.40)        | (519.20)        |
| Shares Outstanding (M) | 406.42          | 398.28          | 389.86          | 381.28          | 376.26          |

## Liabilities

| <b>Quarter Ending</b>     | <b>Jun 2025</b> | <b>Mar 2025</b> | <b>Dec 2024</b> | <b>Sep 2024</b> | <b>Jun 2024</b> |
|---------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Accounts Payable          | 66.70           | --              | --              | --              | 85.40           |
| Short-Term Debt           | 208.50          | 208.20          | 10.00           | 10.00           | 10.00           |
| Other Current Liabilities | 2.00            | 0.90            | 4.30            | 2.90            | 3.90            |
| Total Current Liabilities | 803.90          | 811.70          | 634.70          | 640.20          | 685.20          |
| Long-Term Debt            | 1,290.50        | 1,290.90        | 1,489.30        | 1,489.60        | 1,490.10        |
| Other Noncurrent          | 37.10           | 31.30           | 25.90           | 25.70           | 25.80           |
| <b>Total Liabilities</b>  | <b>2,539.00</b> | <b>2,556.10</b> | <b>2,607.00</b> | <b>2,637.50</b> | <b>2,704.40</b> |

## Annual Cash Flow

All amounts in millions of US Dollars except per share amounts.

|  | Jun 2025 | Jun 2024 | Jun 2023 | Jun 2022   | Jun 2021 |
|--|----------|----------|----------|------------|----------|
| Cash & Cash Equivalents at Beginning of Year | 750.90   | 885.50   | 1,257.60 | 1,135.70   | 1,037.00 |
| Net Cash Provided by Operating Activities    | 333.00   | (66.20)  | (387.80) | (2,019.80) | (239.80) |
| Net Cash Provided by Investing Activities    | (5.10)   | 26.80    | (70.00)  | 153.40     | (585.10) |
| Net Cash Provided by Financing Activities    | 1.70     | (94.40)  | 76.80    | 2,015.10   | 916.80   |
| Net Increase/Decrease in Cash & Equivalents  | 329.60   | (133.60) | (380.70) | 148.40     | 92.00    |
| Cash & Cash Equivalents at End of Year       | 1,085.80 | 750.90   | 885.50   | 1,257.60   | 1,135.70 |

## Quarterly Cash Flow

All amounts in millions of US Dollars except per share amounts.

| Quarter Ending                               | Jun 2025 | Mar 2025 | Dec 2024 | Sep 2024 | Jun 2024 |
|--|----------|----------|----------|----------|----------|
| Cash & Cash Equivalents at Beginning of Year | 961.90   | 876.90   | 772.10   | 750.90   | 848.70   |
| Net Cash Provided by Operating Activities    | 117.30   | 96.50    | 106.70   | 12.50    | 32.70    |
| Net Cash Provided by Investing Activities    | (4.70)   | (2.10)   | (0.70)   | 2.40     | (6.70)   |
| Net Cash Provided by Financing Activities    | (0.40)   | (1.90)   | (0.80)   | 4.80     | (123.40) |
| Net Increase/Decrease in Cash & Equivalents  | 112.10   | 92.70    | 105.10   | 19.70    | (97.30)  |
| Cash & Cash Equivalents at End of Year       | 1,085.80 | 961.90   | 876.90   | 772.10   | 750.90   |

# Financial Market Data

## Current Information

|                             |             |                                 |         |
|-----------------------------|-------------|---------------------------------|---------|
| Last Close (21-Nov-2025)    | \$6.47      | Price/Sales Ratio               | 1.14    |
| 52-Week High                | \$10.90     | Price/Book Ratio                | --      |
| 52-Week Low                 | \$4.63      | Price/Earnings Ratio            | --      |
| 60-Month Beta               | 2.34        | Price/Cash Flow Ratio           | 8.50    |
| Market Cap                  | \$3,031.73M | Return on Assets                | (5.52%) |
| Shares Outstanding          | 417.59M     | Return on Equity                | --      |
| Dividend Rate               | --          | Current Ratio                   | 1.79    |
| Dividend Yield              | --          | Long-Term Debt/Equity           | --      |
| # of Institutional Holders  | 231         | % Owned by Institutions         | 43.81%  |
| Latest Short Interest Ratio | --          | Latest Net Insider Transactions | 1       |

| Growth          | 12 Month | 36 Month | 60 Month |
|-----------------|----------|----------|----------|
| Revenue Growth  | (7.76%)  | (11.41%) | 6.41%    |
| EPS Growth      | --       | --       | --       |
| Dividend Growth | --       | --       | --       |

## Historical Financials

### Income Statement

| Year     | Revenue (\$M) | Net Income (\$M) | Net Profit Margin |
|----------|---------------|------------------|-------------------|
| Jun 2025 | 2,490.80      | (118.90)         | (4.77)%           |
| Jun 2024 | 2,700.40      | (551.90)         | (20.44)%          |
| Jun 2023 | 2,800.30      | (1,261.70)       | (45.06)%          |
| Jun 2022 | 3,582.20      | (2,827.70)       | (78.94)%          |
| Jun 2021 | 4,021.80      | (189.00)         | (4.70)%           |

### 2025 Year-End Financials

|                        |          |
|------------------------|----------|
| Debt Ratio             | --       |
| Return on Equity       | --       |
| Cash (\$M)             | 1,039.50 |
| Current Ratio          | 1.79     |
| Long-Term Debt (\$M)   | 1,290.50 |
| Shares Outstanding (M) | 417.59   |
| Dividend Yield         | --       |
| Dividend Payout        | --       |
| Market Cap (\$M)       | 3,031.73 |

# Competitors List

| Company                            | Gross Revenue | Employees |
|------------------------------------|---------------|-----------|
| Acushnet Holdings Corp.            | \$2,457.09M   | 7,300     |
| Bowflex Inc.                       | \$205.96M     | 412       |
| Chewy, Inc.                        | \$11,861.34M  | 18,000    |
| Cybex International, Inc.          | \$41.24M      | 563       |
| DAILY MAIL AND GENERAL TRUST P L C | \$1,461.94M   |           |
| DICK'S Sporting Goods, Inc.        | \$13,442.85M  | 56,100    |
| DoorDash, Inc.                     | \$10,722.00M  | 23,700    |
| Escalade, Incorporated             | \$251.51M     | 935       |
| Five Below, Inc.                   | \$3,876.53M   | 23,200    |
| Groupon, Inc.                      | \$492.56M     | 2,079     |
| iFit Inc.                          | \$182.67M     | 2,500     |
| Johnson Outdoors Inc.              | \$592.85M     | 1,200     |
| Mindbody, Inc.                     | \$90.59M      | 1,800     |
| Topgolf Callaway Brands Corp.      | \$4,239.30M   | 30,000    |
| Wayfair Inc.                       | \$11,851.00M  | 13,500    |
| WW International, Inc.             | \$785.92M     | 3,700     |

## Competitive Landscape

Companies listed are Top Competitors.

### Key Numbers

|                    | Peloton     | Interactive |
|--------------------|-------------|-------------|
| Annual Sales (\$M) | \$2,490.80M | \$2,457.09M |
| Employees          | 2,656       | 1,164       |
| Market Cap (\$M)   | \$3,031.73M | \$1,114.00M |

### Profitability

|                            | Peloton | Interactive |
|----------------------------|---------|-------------|
| Gross Profit Margin        | 50.90%  | 50.90%      |
| Pre-Tax Profit             | (4.64%) | (4.77%)     |
| Net Profit Margin          | --      | --          |
| Return on Equity           | --      | --          |
| Return on Assets           | (5.52%) | --          |
| Return on Invested Capital | --      | --          |

### Valuation

|                      | Peloton | Interactive |
|----------------------|---------|-------------|
| Price/Sales Ratio    | 1.14    | 1.14        |
| Price/Earnings Ratio | --      | --          |
| Price/Book Ratio     | --      | --          |
| Price/Cash Flow      | 8.50    | 1.14        |

### Operations

|   | Peloton | Interactive |
|---|---------|-------------|
| Days of Sales Outstanding               | 150     | 150         |
| Inventory Turnover                      | 4.6     | 4.6         |
| Days of Cost of Goods Sold in Inventory | 79.9    | 79.9        |
| Asset Turnover                          | 1.2     | 1.2         |

|                               |                   |
|-------------------------------|-------------------|
| Net Receivables Turnover Flow | 24.3              |
| Effective Tax Rate            | --                |
| <b>Financial</b>              |                   |
| Current Ratio                 | Peloton           |
| Quick Ratio                   | Interactive, Inc. |
| Leverage Ratio                | 1.42              |
| Total Debt/Equity             | --                |
| Interest Coverage             | 0.14              |
| <b>Per Share Data</b>         |                   |
| Earnings Per Share            | Peloton           |
| Dividend Per Share            | Interactive, Inc. |
| Cash Flow Per Share           | \$0.85            |
| Working Capital Per Share     | \$1.52            |
| Long-Term Debt Per Share      | --                |
| Book Value Per Share          | -\$0.99           |
| Total Assets Per Share        | \$5.09            |
| <b>Growth</b>                 |                   |
| 12-Month Revenue              | Peloton           |
| 12-Month Net Income           | Interactive, Inc. |
| 12-Month EPS Growth           | --                |
| 12-Month Dividend Growth      | --                |
| 36-Month Revenue              | (11.41%)          |
| 36-Month Net Income           | --                |
| 36-Month EPS Growth           | --                |
| 36-Month Dividend Growth      | --                |

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