

# Text Classification

Ch.5 Text Analytics with Python. Dipanjan Sarkar. 2019. Apress  
Ch.2 NLP with Python. Steven Bird et al. 2009. O'Reilly Media  
Ch.1 Mastering NLP with Python. Deepti Chopra et al. 2016. Packt

# Text Classification Definition

D - a set of records  $\{X_1, \dots, X_N\}$

C - a set of labels  $\{c_1 \dots c_n\}$

T - a Text classification system

$$T : D \rightarrow C_x$$

The training model  
predicts a class label

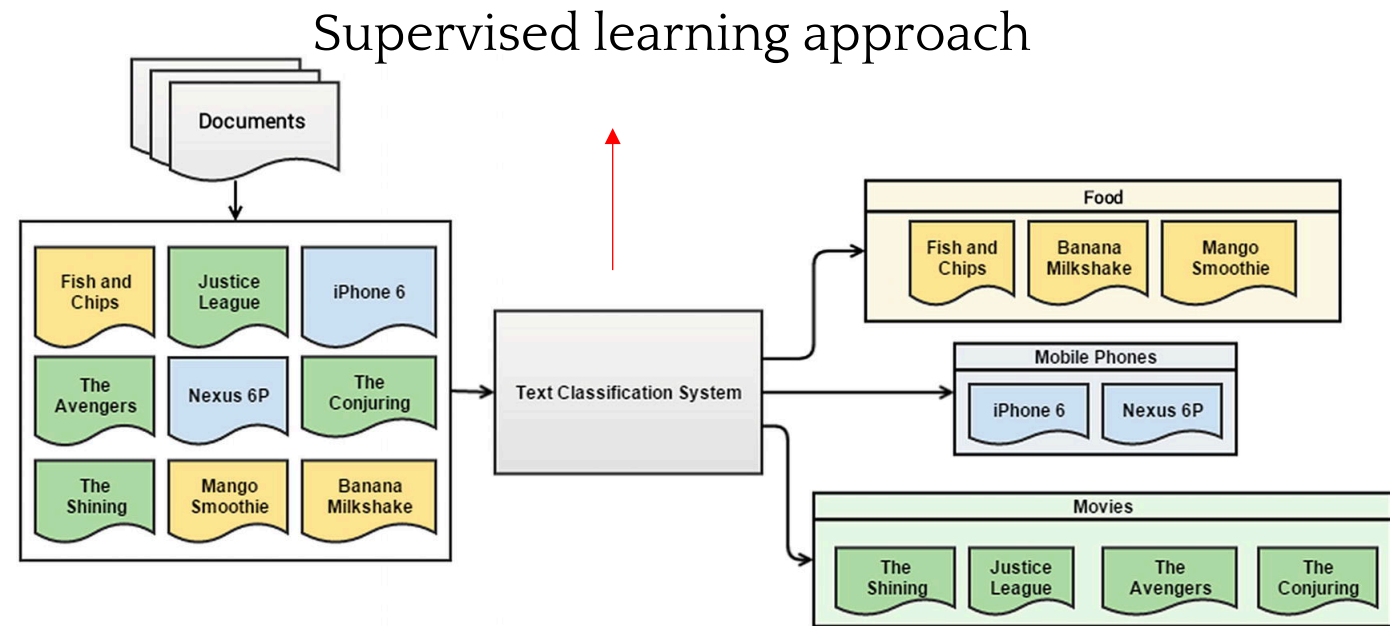
(Dipanjan Sarkar. 2019. Ch.5)

## Applications

News Filtering and Organization

Document Organization and Filtering

Sentiment analysis



(Charu Aggarwal, 2014, Ch.11)

# Text Classification

## Text Classification Variants

```
graph TD; A[Text Classification Variants] --> B[Content-based classification]; A --> C[Request-based classification];
```

### Content-based classification

Topic Weights (% of content to determine the document class)

### Request-based classification

User behavior (requests)

## Text Classification Approaches

```
graph TD; A[Text Classification Approaches] --> B[Supervised machine learning]; A --> C[Unsupervised machine learning];
```

### Supervised machine learning

Requires training on prelabeled data samples (training data). Model is used to predict labels in future test data.

### Unsupervised machine learning

Does not require training on prelabeled data samples. The focus is more on pattern mining and finding latent substructures in the data.

### Classification

```
graph TD; B[Supervised machine learning] --> D[Classification]; B --> E[Regression];
```

(Categorical variables)

### Regression

(Continuous variables)