**PEW INTERNET PROJECT**

**PSRAI Omnibus October Week 1 (October 3-6, 2013)**

**Revised: October 1, 2013**

ASK ALL:

EMINUSE Do you use the internet or email, at least occasionally? {PIAL trend}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

INTMOB Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally? {PIAL trend}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK LANDLINE SAMPLE (SAMPLE=1):

PIALQL1 Do you have a cell phone? {PIAL trend}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (PIALQL1=1 or SAMPLE=2):

SMART1 Some cell phones are called “smartphones” because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure? {PIAL trend}

1 Yes, smartphone

2 No, not a smartphone

8 Not sure/Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS (EMINTUSE=1 OR INTMOB=1)

PIAL1 Do you ever post PHOTOS that you, yourself, have taken to any kind of website? {PIAL trend from Aug.2-5 2012 Omnibus}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS (EMINTUSE=1 OR INTMOB=1)

PIAL2 Do you ever take images that you find online and share or repost them on sites designed for sharing images with many people? {PIAL trend from Aug.2-5 2012 Omnibus}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS (EMINTUSE=1 OR INTMOB=1)

PIAL3 Do you ever post VIDEOS that you, yourself, have taken to any kind of website? {PIAL trend from Aug.2-5 2012 Omnibus}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS (EMINTUSE=1 OR INTMOB=1)

PIAL4 Do you ever take videos that you find online and share or repost them on sites designed for sharing videos with many people? {PIAL trend from Aug.2-5 2012 Omnibus}

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (PIALQL1=1 or SAMPLE=2):

PIAL5 Do you ever use the mobile app called “SNAP-CHAT” that is used to take and share photos and videos, or do you not use that app?

1 Yes

2 No

8 **(DO NOT READ)** Not sure/Don’t know

9 **(DO NOT READ)** Refused

ASK ALL SNAPCHAT USERS (PIAL5=1):

PIAL6 How often do you use Snapchat? Would you say... **[READ]**

1 Several times a day

2 About once a day

3 3 to 5 days a week

4 1 to 2 days a week

5 Every few weeks (OR)

6 Less often

8 **(DO NOT READ)** Not sure/Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (PIALQL1=1 or SAMPLE=2):

PIAL7 Do you ever use INSTAGRAM on your cell phone, or do you not use that app?

1 Yes

2 No

8 **(DO NOT READ)** Not sure/Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INSTAGRAM USERS (PIAL7=1):

PIAL8 How often do you use Instagram? Would you say... **[READ]**

1 Several times a day

2 About once a day

3 3 to 5 days a week

4 1 to 2 days a week

5 Every few weeks (OR)

6 Less often

8 **(DO NOT READ)** Not sure/Don’t know

9 **(DO NOT READ)** Refused

SEX **RECORD RESPONDENT SEX (DO NOT ASK)**

1 Male

2 Female

ASK ALL:

EMPLOY Are you now employed full-time, part-time, or not employed?

1 Employed full-time

2 Employed part-time

3 Not employed

9 **(DO NOT READ)** Don’t Know / Refused

ASK ALL:

PAR Are you the parent or guardian of any children under age 18 now living in your household?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know / Refused

ASK ALL:

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]** *{new} {People-Press}*

1 Less than high school (Grades 1-8 or no formal schooling)

2 High school incomplete (Grades 9-11 or Grade 12 with NO diploma)

3 High school graduate (Grade 12 with diploma or GED certificate)

4 Some college, no degree (includes community college)

5 Two year associate degree from a college or university

6 Four year college or university degree/Bachelor’s degree (e.g., BS, BA, AB)

7 Some postgraduate or professional schooling, no postgraduate degree

8 Postgraduate or professional degree, including master’s, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)

9 Don’t know / Refused

ASK ALL:

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know / Refused

ASK ALL:

RACE What is your race? Are you white, black, Asian, or some other race? **IF R SAYS HISPANIC OR LATINO, PROBE**: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS “OTHER” (CODE 6)**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

9 **(DO NOT READ)** Don’t know / Refused

ASK ALL:

INC Last year -- that is in 2012 -- what was your total family income from all sources, before taxes? Just stop me when I get to the right category... **[READ 1-9]**

1 Less than $10,000

2 $10,000 to under $20,000

3 $20,000 to under $30,000

4 $30,000 to under $40,000

5 $40,000 to under $50,000

6 $50,000 to under $75,000

7 $75,000 to under $100,000

8 $100,000 to under $150,000 (OR)

9 $150,000 or more

99 **(DO NOT READ)** Don’t know / Refused