

Hello!

I'm Bruna Marcela.

I'm a **Product Designer** focused on creating user-centered experiences that improve people's lives. I want to solve problems by designing great experiences with a strategic mindset in order to offer a pleased usability. I'm looking for an opportunity where I can be challenged and keep learning.

Experience.

Primary School Teacher

Alice Viera's Primary School, Lisbon

sep 2022 — now

Teaching students from 2nd and 4th grade.
Creative curriculum fostered a learning environment.
Developed and implemented thematic lesson plans.
Implemented strategies and monitor student achievement.

Graphic Designer, Internship

MinhoBrinde - Advertising Agency, Viana do Castelo

aug 2021 — apr 2022

Creation of designs to print in merchandising.
Understanding product printing methods after design.
Direct communication with clients.
Collaboration with team members to achieve project goals.

Graphic Designer, Extracurricular Internship

Socialized, Digital Marketing Agency, Porto

nov 2020 — feb 2021

Digital platforms UI Design.
Developing visual brand identities.
Creating contents for social media.
Improved image edition skills.

Education.

Digital Experience Design

Postgraduate Course

sep 2022 — now

Specialization course with studies in user-centered design.
Methodologies based on research, interaction design, user interface design, front-end development and design strategy.
Focused on end-to-end digital products and services.

Communication Design

Bachelor's Degree

2017 — 2020

Faculty of Fine Arts, Lisbon.

Let's connect!

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Take a look at my [Portfolio](#)

Skillset.

Tools

Figma	Photoshop
Adobe XD	Premiere
Miro	After Effects
InDesign	HTML
Illustrator	CSS

Methods

Research	UX Design
Problem solving	UI Design
Design process	Prototyping
Product focused	Usability testing

Soft

Creativity
Communication
Team work
Critical thinking

Languages

Portuguese
English
Spanish

Interests.

Cinema

I attended a workshop that allowed me to explore the cinema field and to produce a [Documentary Film](#).

Analog Photography

I enjoy to stop time by taking pictures and collecting memories for a lifetime.

Travelling

My personal goal is to visit all the European art museums and I checked out some in 4 different countries.