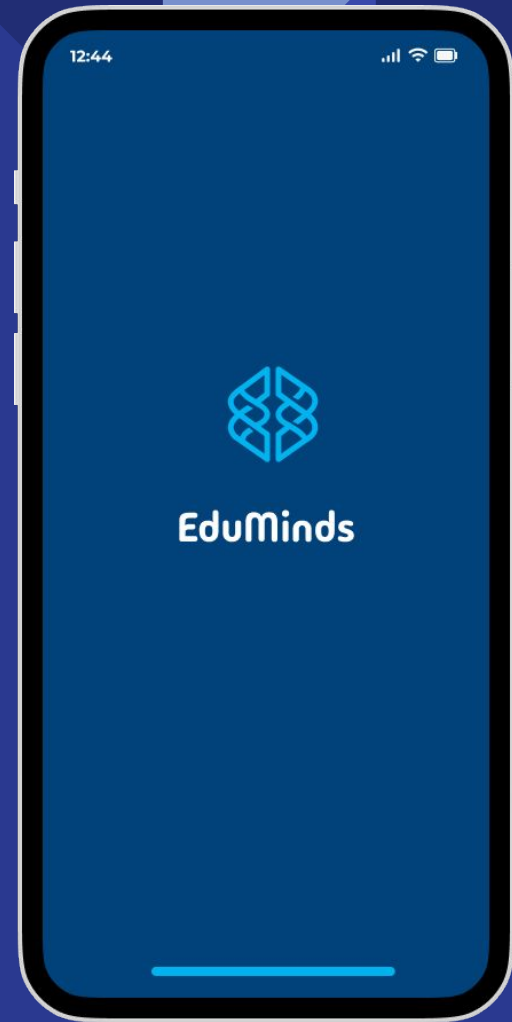



# EDUMINDS APP



# INTRODUCTION

**Eduminds** is an educational app focused on empowering secondary school students across Nigeria, with practical vocational skills.

- Offers **interactive video lessons** covering skills like fashion design, catering, and other trades.
  - Features a **learning progress tracker** to monitor student development.
  - Includes **end-of-term quizzes and tests** to assess knowledge retention.
  - Provides a **final project section** to help students apply and showcase their skills.
- 

## PROBLEM

- **Limited access to practical skills training** for secondary school students in Bayelsa State, Nigeria, leaving them unprepared for employment after graduation.
- **Lack of opportunities** to learn trades like fashion design and catering, leading to challenges with employability and self-sufficiency.



## SOLUTION

- **Provide access to practical skills:** like fashion design, catering, and other vocational trades, which are currently lacking in secondary school curricula.
- **Enhance employability:** by equipping students with job-ready skills that make them more competitive in the workforce.
- **Offer flexible learning:** through video lessons, enabling students to learn at their own pace, anytime and anywhere.



# MARKET POTENTIAL

According to the Journal of Education and Learning (EduLearn)

- Public Secondary Schools: 9,589 serving the majority of the student population across all 36 states
- Private Secondary Schools: Private schools in Nigeria are currently around 17,453 operating across the country
- The EdTech market in Nigeria and the broader African continent is expanding rapidly
- Nigeria's EdTech market is valued at \$1 billion and is projected to grow significantly, driven by increased demand for digital learning solutions and mobile-based education platforms



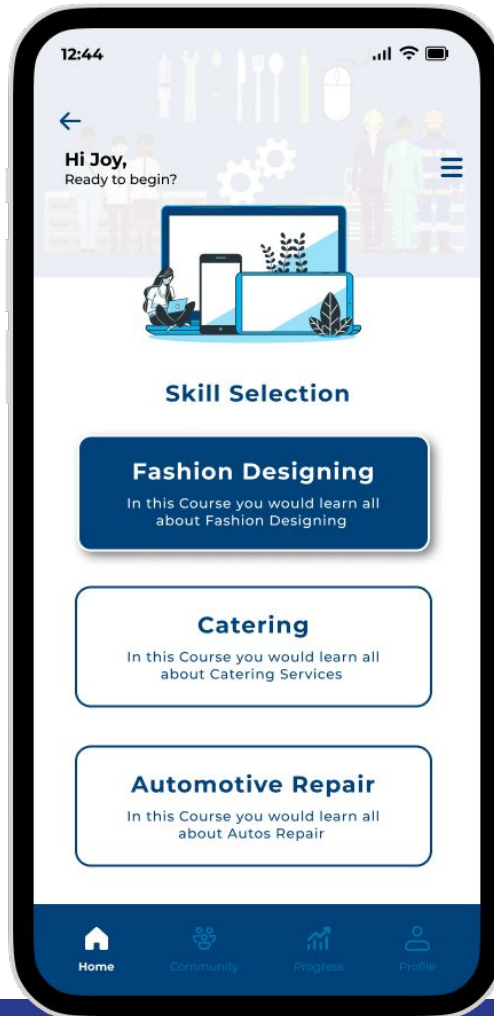
## KEY APP FEATURES

- Video Lessons Library
- Learning Progress Tracker
- Quizzes and Assessments
- Community and Peer Interaction
- Offline and Low-Bandwidth Mode



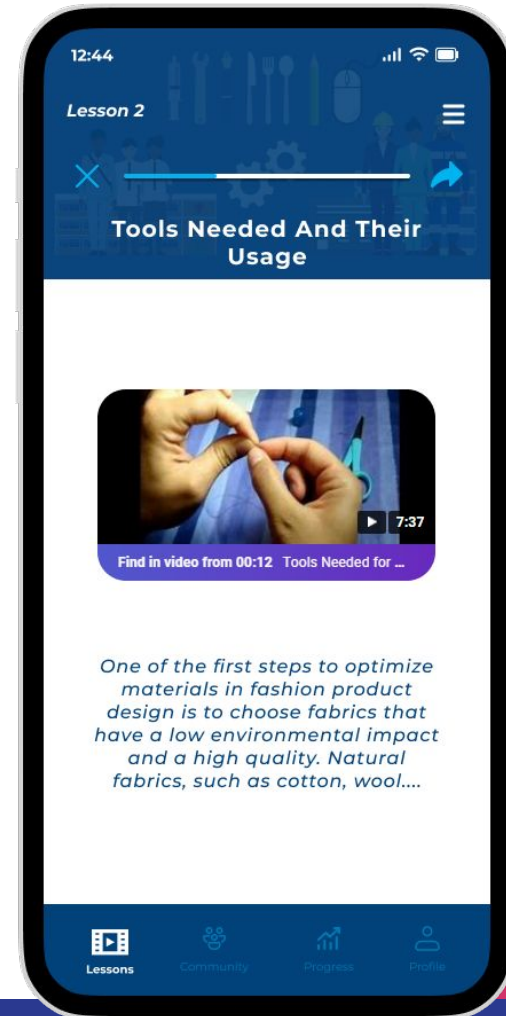
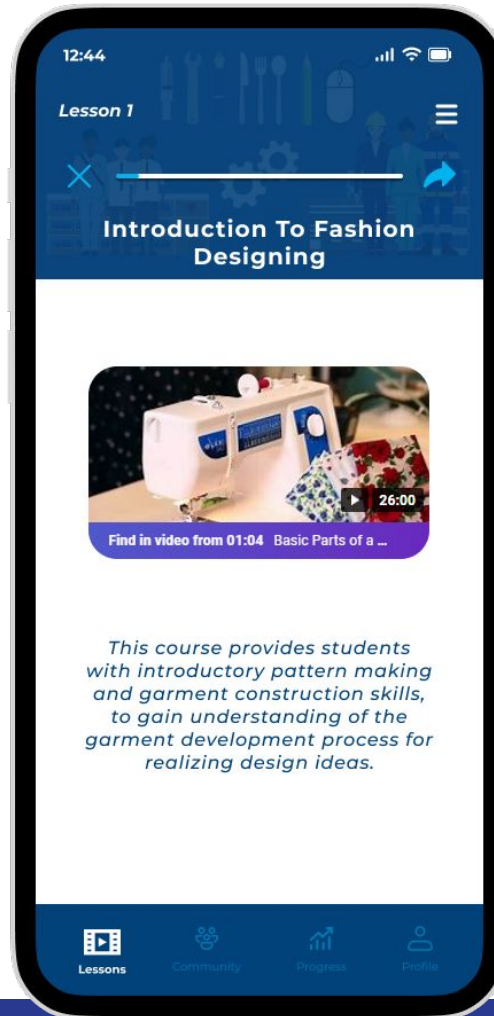
# KEY APP FEATURES

## 1. Video Lessons Library



# KEY APP FEATURES

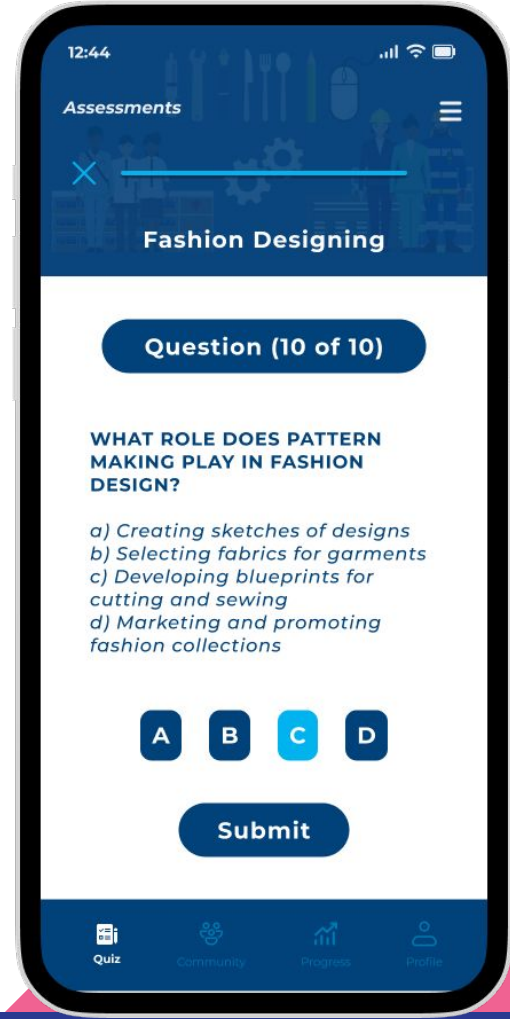
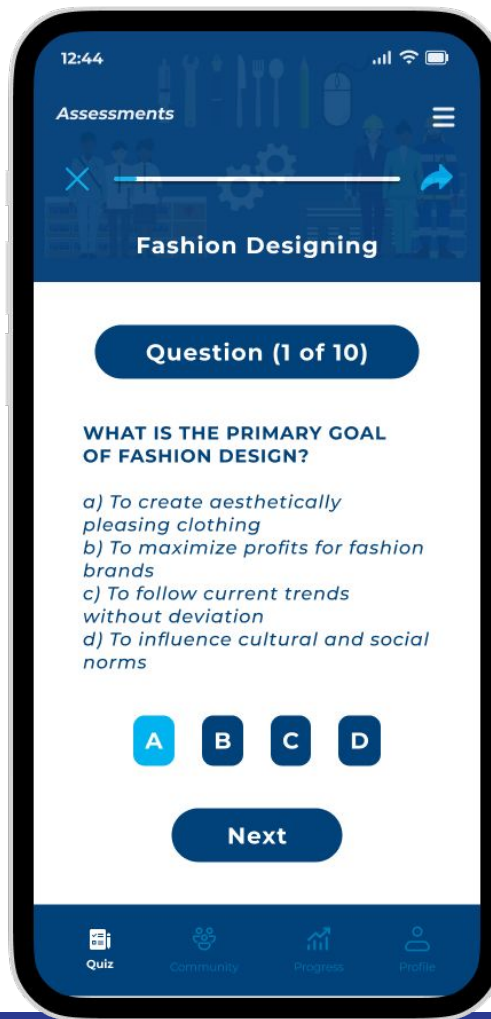
## 2. Learning Progress Tracker





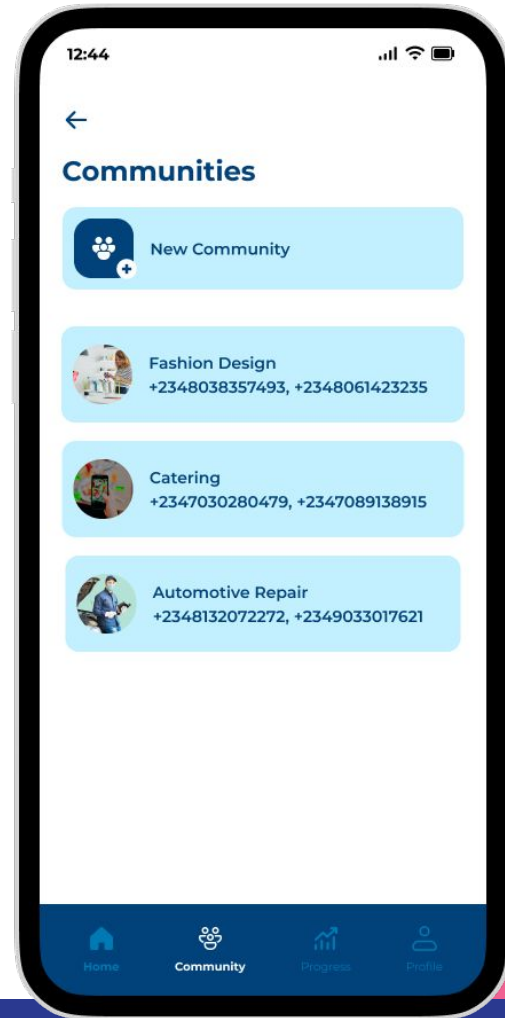
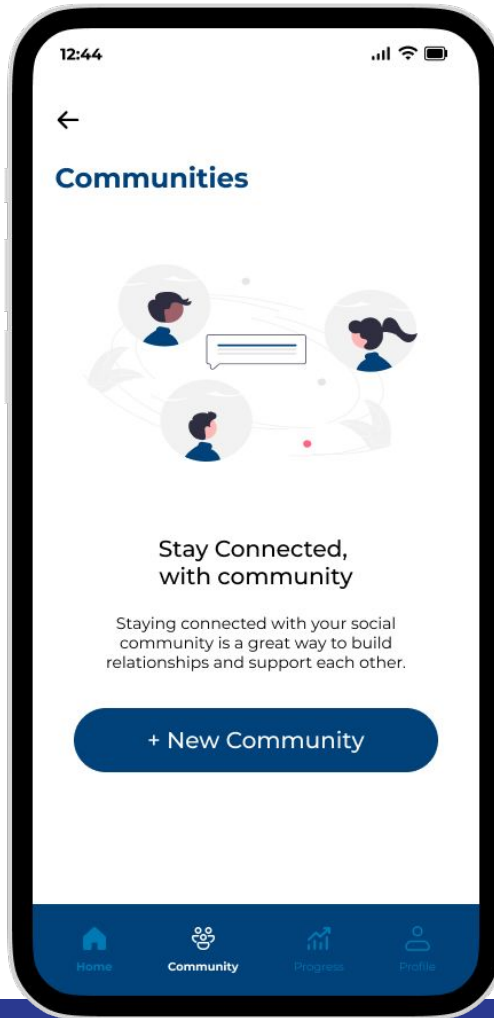
# KEY APP FEATURES

## 3. Quizzes and Assessments



# KEY APP FEATURES

## 4. Community and Peer Interaction



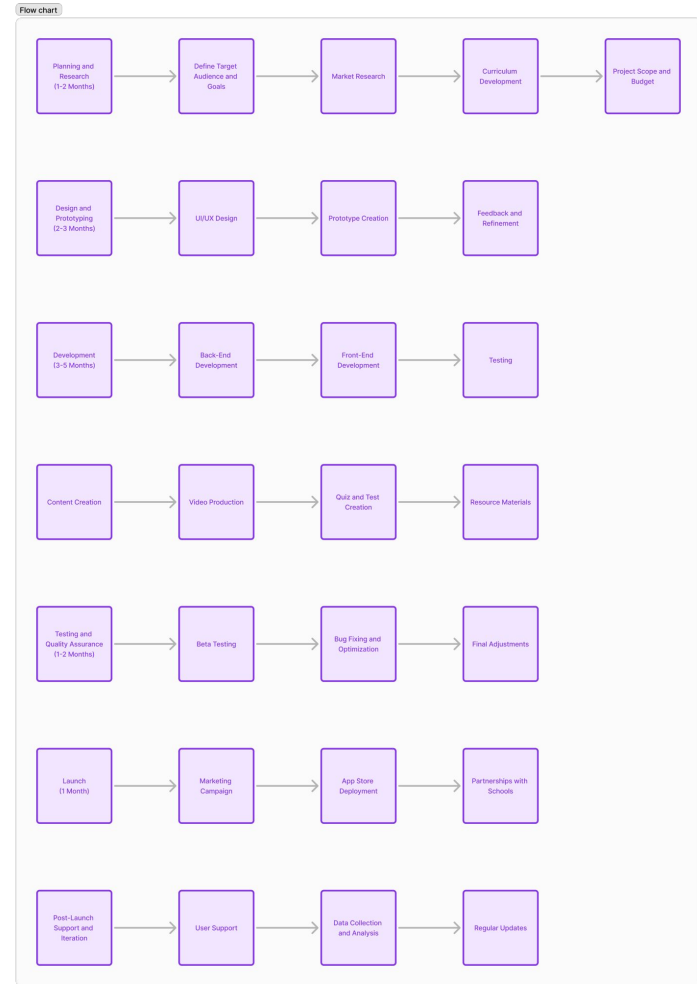
## ANTICIPATED IMPACT

- Enhancing Employability
- Building Confidence and Practical Knowledge
- Promoting Self-Sufficiency and Entrepreneurship
- Supporting Broader Economic Development

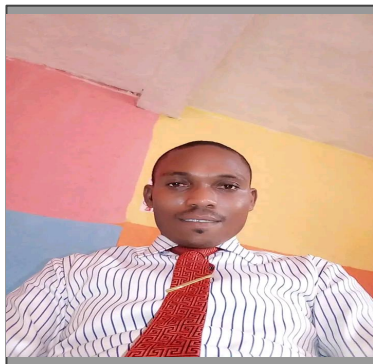


# ROADMAP

- **Phase 1:** Planning and Research
- **Phase 2:** Design and Prototyping
- **Phase 3:** Development
- **Phase 4:** Content Creation
- **Phase 5:** Testing and Quality Assurance
- **Phase 6:** Launch
- **Phase 7:** Post-Launch Support and Iteration



## TEAM



**Obuma Ni-ebisu**  
Software Development  
Fellow



**Chizoba Samuel Aboviekie**  
Data Analysis Fellow



**Abdulwaheed Kayode Yusuf**  
UI/UX Fellow

## CONCLUSION

Eduminds prepares students for real-world opportunities, equipping them to thrive in employment or entrepreneurship, promotes individual growth and broader economic benefits by building a skilled workforce within and outside Bayelsa State and offers structured, engaging, and accessible education to support lasting personal and community impact.

